



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.11

Friday, March 24, 2017

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Reminders:

Registration for the 2017 YSS Conference Ends NEXT WEEK

Still haven't registered? You have ONE WEEK to register for the Best YSS Conference EVER! Visit www.nyla.org/yssconference

TAKE ACTION NOW

If you are a library supporter, your Congressperson needs to hear from you TODAY! At least \$210 million in federal library funding is on the budget-cutter's chopping block. Our champions in Congress need your help to save it and the Institute for Museum and Library Services (IMLS). Everything you need is at [ALA's Legislative Action Center](#) now, but [visit the District Dispatch](#) for more context.

Are You Ready for National Library Week?

This is a good time to try to invite your legislators for a site visit. If you are not planning any major activities for this week, try to invite your legislator for a time that you do. <http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek>

Summer Reading Documents

Visit <http://www.fls.org/summerreadingprogram/> for ALL your Summer Reading needs.

From the Director



On Monday, library directors will be receiving an email from me about proposed changes to the Minimum Standards of NY public libraries. The New York State Library has asked the 23 system directors to share a working document with library directors, and to have feedback about the proposed changes by the end of April. Public library system directors are then meeting in person in Albany on May 16th to discuss how our members feel about the changes. On Thursday, we had a Director's Advisory Council Meeting with all 13 member representatives present and spent a full morning discussing the document. The feedback and suggestions from our directors who were present for that meeting was extremely helpful for me to start to get an understanding of concerns, especially from our smallest libraries. As you will be able to see from the document when you receive it on Monday, some of the proposed changes will have a financial impact on libraries.

I'd also like to send a final reminder to library directors that the deadline for the ARSL ([Association for Rural and Small Libraries](#)) Conference scholarship is next Friday, March 31. The Conference is being held in St. George, Utah and will be taking place on September 7-9. The main conference hotel was sold out in one day, but we reserved two rooms at the overflow hotel. Registration for the conference is in early April, and will sell out this year, so I need applications by March 31 so we can register the winner on opening registration day. I attended last year, as well as Priscilla from the Phillips Free Library in Homer, and we both found the conference to be extremely helpful and fun. Conference sessions are varied, and cover a range of topics including workshops on working with trustees, planning programs with little money, STEM activities, and space planning for small libraries. I was able to network with librarians from around the country, and learned what libraries are doing in Kansas, Mississippi, North Dakota, Florida, Georgia, and more. I even had dinner with the State Librarian of North Dakota who took a small group of us on an impromptu trip to Minnesota to visit a Viking Museum. FLLS will pay for conference registration, hotel, and flight to Utah, as well as any meals not covered by the conference.

Please consider applying today!

Sarah



Scam of the Week

New FBI and IRS Alerts Against W-2 Phishing



There is a wave of W-2 phishing attacks going on. We see these coming in through thousands of reported scam attempts via our Phishing Alert Button. The FBI and the IRS have repeatedly posted warnings that these attacks have started early and that the volume has gone up significantly this year.

Remember those Nigerian prince emails? They are also called 'Nigerian 419' scams because the first wave of them came from Nigeria. The '**419**' part of the name comes from the section of Nigeria's Criminal Code which outlaws the practice. Well, those gangs have all "grewed up" and they are now behind many of today's W-2 scams. It is surprisingly easy to do a little bit of research and send a spoofed email that looks like it is from the CEO.

These W-2 scams are hitting everywhere, even a Cybersecurity Contractor was hit with one of these. On Thursday, March 16, the CEO of Defense Point Security, LLC — a Virginia company that bills itself as "the choice provider of cyber security services to the federal government" — told all employees that their W-2 tax data was handed directly to fraudsters after someone inside the company fell for a W-2 spear phishing attack. OUCH!



What To Do About It

I strongly suggest you send this to all employees, and mark it as **important** for all staff in HR, Legal and Accounting. You're welcome to copy/paste/edit:

"This year, authorities are warning about a massive wave of W-2 tax form phishing scams. Cyber criminals are sending "spoofed" emails that look like they come from the CEO or another C-level executive and ask for a PDF with the W-2 tax information of all employees. The W-2's have all the information needed to file fraudulent tax returns and steal anyone's identity.

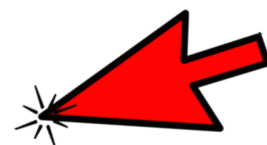
Here are five steps to prevent an incredible amount of hassle and possible damage:

- If you receive any email requesting any kind of W-2 tax information, pick up the phone and verify that request before you email anything to anybody.
- File your taxes at the state and federal level as quickly as you can, or file for an October 16 extension early, *before* the bad guys can file a bogus claim.
- Consider filing form 14039 and request an IP PIN from the government. Form 14039 requires you to state you believe you are likely to be a victim of identity fraud. Even if cyber criminals haven't tried to file a bogus tax return in your name, virtually every American's data has been stolen which can lead to your identity being stolen.
- Every 4 months, get a free once-a-year credit report from the three major credit bureaus. Get them on your calendar (cycle through them) and dispute any unauthorized activity.
- Place a "security freeze" or "credit freeze" on your files with all three credit bureaus to prevent ID thieves from assuming your identity and open up a line of credit in your name.



Let's stay safe out there.

Think Before You Click!





Coupons, Deals and Steals

March Madness Flash Sale at Thorndike

30 Recently Published Bestsellers and Sim Pubs at 50% off and free shipping!

Limited-Time Opportunity (March 20th-24th)
You must place your order before the end of next week, March 24th, using promo code **TPMADNESS17**

www.gale.com/thorndike

ALA PUBLISHING | AmericanLibraryAssociation

Save up to 20% at ALA

Save 10% when you spend \$120 on any combination of items from ALA Editions, ALA Neal-Schuman, or Facet Publishing, UK.
ALA Members save 20%!

Enter promotional code 40114 at checkout to receive your discount at::

<http://www.alastore.ala.org>

Offer expires April 5, 2017.

PLAYAWAY®

The pre-loaded audiobook

Prepare for Summer with a 15% discount ~ BookPacks

Fifty of our titles have Turn the page prompts to help little readers be independent readers: <https://shop.playaway.com/playaway-bookpacks/feature-lists/page-turns>

All titles 15% off ~ code: **SUMMER15BP** at check out

Playaway View: View is celebrating it's 6th birthday this month, offering the black box material for lending film

Check out all time favorites: <https://shop.playaway.com/playaway-view/feature-lists/all-time-favorites>

All titles 15% off ~ code: **SUMMER15VW**

New & Improved 3D Builder App!



FREE App!

Build with the principles of construction and engineering in the quick builder mode. Observe the effects of physics by turning on gravity mode and watch the Blocks take on their real life physical properties. Use the Blocks to understand proportions, geometry, and basic math principles—or just relax, create, and have fun.



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Presenting Your Annual Report to the Community

Thursday, March 30, 2017
9:30am-11:30am

Adult Programming: Beg, Borrow Steal

Thursday, April 6, 2017
9:30am-11:30am

FALCONS Meeting

Thursday, May 18, 2017
9:30am-11:30am

Conferences, Outside Trainings and Fun Stuff

Looking for a Library Job? Sign up for NYLA's [Jobline](#) Emails.

2017 YSS Spring Conference

Friday, April 28, 2017
State Theater of Ithaca

REAL: Resources and Education for Awesome Librarians

Friday, April 21, 2017
8:00 am to 4:00 pm
Location: Buffalo Niagara Heritage Village,
Amherst, NY

National Library Legislative Day (NLLD)

May 1-2, 2017
Washington, DC

Save the Date for ARSL

September 7-9th
The Association for Rural & Small Libraries annual conference. This year we are heading to gorgeous St. George, Utah.

New York Archives Conference

June 7-9, 2017
Utica College

Webinars

Click on the titles for the links to the training pages.

Whole Person Librarianship: Fostering Empathy in Challenging Times

Tuesday, March 28, 2017 @ 3:00pm

Whole Person Librarianship draws from social work concepts to help librarians become more confident in learning from, interacting with, and serving diverse patrons. Learn basic ideas to build your empathy skills, such as cultural humility and person-in-environment, to apply right away to your library practice, as well as where to find more in-depth information and support.

Library Services to Immigrants and Refugees

Friday, March 31 @ 4:00pm

IFLA Continuing Professional Development and Workplace Learning Section (CPDWL) and the New Professionals Special Interest Group (NPSIG) have partnered with the American Library Association (ALA) to present a one-hour webinar about library services to immigrants and refugees including models and best practices from different regions of the world.

Civility Goes Viral: A New Approach for a New Era

Tuesday, April 18, 2017 @ 3:00pm

Since 2006, Howard County Library System (MD) has been leading the way toward community connectedness with their [Choose Civility](#) initiative. Find opportunities to implement Choose Civility to enhance internal and external customer service, develop partnerships and community support, and create a more connected community of people who will #choose2Bkind. Let's see civility go viral in 2017.

Re-Evaluating Exiting Library Spaces on a Budget

Wednesday, April 19 @ 2:00pm

During this webinar, you'll learn how to take an objective look at your library to reimagine your spaces. Interior designer Stephanie Shook will demonstrate methods for evaluating your existing building and furniture conditions, gathering objective input and creating a new experience and fresh environment for your customers, all in a budget-friendly way.

You Can Take It with You: "Read-It-Later" Applications to Stay Informed on Your Own Time and Device(s)

Friday, April 26, 10:30 am – 12:00 pm CDT

What tools do we have at our disposal to help capture, organize, manipulate, archive, and share this information? Early bird registration ends April 4



Around the Interwebs

- **NYLA's Director of Government Speaks to TWC News (Video)**
 - <http://www.twcnews.com/nys/capital-region/capital-tonight-interviews/2017/03/23/mike-neppl-032317.html>
- **ALA is Tracking #SaveIMLS Stories**
 - <http://www.districtdispatch.org/2017/03/alawo-track-saveimls-collect-stories/>
- **Free STEAM Toolkit from YALSA**
 - <http://www.ala.org/yalsa/steam-toolkit>
- **Librarian Superhero Trading Cards**
 - <https://onwardstate.com/2017/03/20/penn-state-librarians-create-their-own-superhero-trading-cards/>
- **Who Do You Trust on Social Media?**
 - <http://mediainsight.org/Pages/'Who-Shared-It'-How-Americans-Decide-What-News-to-Trust-on-Social-Media.aspx>
- **18 Fantastic Library Infographics**
 - <https://ebookfriendly.com/libraries-matter-library-infographics/>
- **Yes, there actually is going to be a disco party with Gloria Gaynor at the Library of Congress**
 - https://www.washingtonpost.com/news/going-out-guide/wp/2017/03/23/yes-there-actually-is-going-to-be-a-disco-party-with-gloria-gaynor-at-the-library-of-congress/?utm_term=.daa6211dea84
- **An Oxford comma changed this court case completely:**
 - <http://www.cnn.com/2017/03/15/health/oxford-comma-maine-court-case-trnd/index.html>
- **Rare color images from 1899 offer glimpse into a lost North Africa:**
 - <http://www.cnn.com/2017/01/26/travel/north-africa-photochroms/index.html>
- **Historic Log Cabin Hidden Within Walls of This House:**
 - <http://www.cincyweekend.com/historic-log-cabin-hidden-within-walls-house>
- **Welcome to Llanfairpwllgwyngyllgogerychwyrndrobwylllantysiliogogogoch (Video):**
 - <http://www.greatbigstory.com/stories/llanfairpwllgwyngyllgogerychwyrndrobwylllantysiliogogogoch-is-the-name-of-an-actual-town/?xrs=CNHP>
- **What Donald Trump Doesn't Understand About Libraries**
 - <http://www.cosmopolitan.com/politics/a9157850/trump-budget-libraries-funding/>
- **Can Librarians Save Us From Fake News?**
 - https://www.vice.com/en_us/article/can-librarians-save-us-from-fake-news
- **Scientists Found a New Window Into The Hellish Ancient Earth:**
 - <http://gizmodo.com/scientists-found-a-new-window-into-the-hellish-ancient-1793314650>



Youth Corner

Storytime Rhyme of the Week

Are You Eating

(Tune: *Are You Sleeping*)

Are you eating, are you eating
Healthy foods, healthy foods?
For your body needs them, for your body
needs them
Everyday, everyday.

Don't forget to visit: <http://daybydayny.org/> for
your daily storytime rhyme and activity!



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

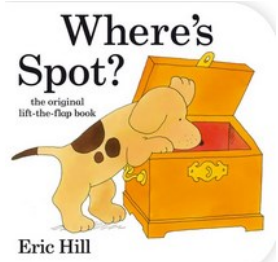
Collections, Kits and Fun Stuff

Spot's Storytime Box

Barcode:

A20517494344

Our Spot Storytime box is full of books and activities to make planning your storytime as easy as lifting a flap! Place a hold today!

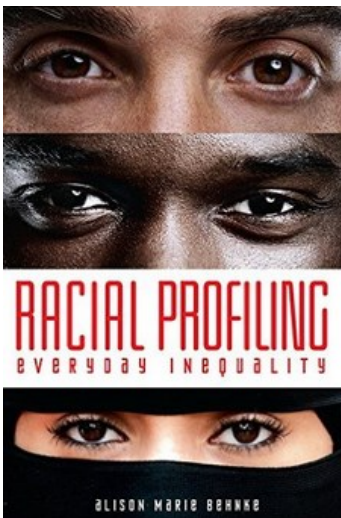


Kid Links:

- [Reading Aloud to Kids That Won't Sit Still](#)
- [Children's Garden at Avon Library](#)
- [TCPL Hosting Financial Exhibit for Teens](#)
- [Advancing Library Services for Youth](#)

YA Book of the Week:

***Racial Profiling: Everyday Inequality* by Alison Behnke**



School Library Journal Star Reviewed

In the United States, racial profiling affects thousands of Americans every day. Both individuals and institutions such as law enforcement agencies, government bodies, and schools routinely use race or ethnicity as grounds for suspecting someone of an offense. The high-profile deaths of unarmed people of color at the hands of police officers have brought renewed national attention to racial profiling and have inspired grassroots activism from groups such as Black Lives Matter. Combining rigorous research with powerful personal stories, *Racial Profiling* explores the history, the many manifestations, and the consequences of this form of social injustice.

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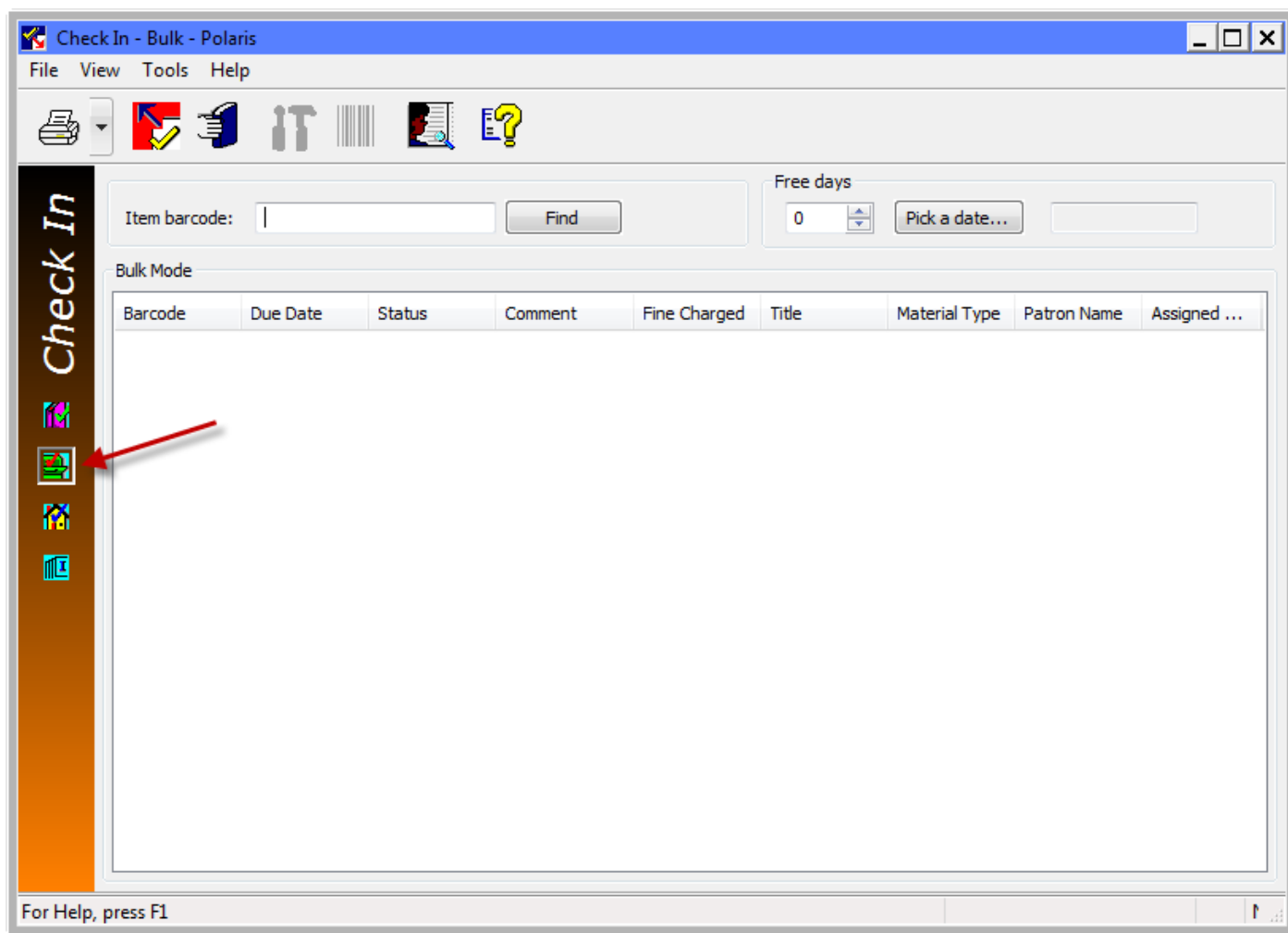
Polaris Tip of the Week

Bulk Mode:

This is the recommended method for checking in items!

Using **Bulk Mode** allows you to check in multiple items from multiple patrons and the system automatically charges the patron account for any fines incurred. Slips for items on hold or that belong to another library will automatically print out, no input required!

Click on **Bulk Mode** and scan items in as you would in **Normal Mode**.



DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view! Contact Jenny or Eric if you need the login.

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Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Ezra Jack Keats Library Mini Grants

Deadline: March 31, 2017

The Ezra Jack Keats Foundation is offering mini-grants of \$500 to design and implement a creative program for libraries. These mini-grants are awarded to public schools, public libraries, and public preschool programs that provide free, creative, and innovative programs that support or extend the Learning Standards for children ages preschool-grade 12.

Support for Digitizing Cultural Resources

Deadline: April 3, 2017

Grants, ranging from a minimum of \$50,000 to a maximum of \$250,000 in the case of a single-institution project or \$500,000 for a collaborative project, will be provided to colleges and universities, research centers, museums, libraries, historical societies, cultural associations, etc.

Sparkplug Foundation

Deadline: April 10 for letters of Intent

The Sparkplug Foundation primarily provides grants to start-up nonprofit organizations or new projects of established nonprofits that are addressing the fields of music, education, and community organizing. In the Music category, the Foundation supports emerging professional musicians or music-development programs. In Education and Teaching, the Foundation funds projects that deal with "the whole student" and with learning as a community activity.

Overdrive Digipalooza Scholarship

Deadline: April 15, 2017

Ten winners. Scholarship recipients will receive free registration (a \$199 US value) to OverDrive's user group conference, Digipalooza, August 2-4, 2017 in Cleveland, Ohio.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:



What does "*Trifolium repens forma minus*" mean? What was it replaced with?

Thank you to Lisa Semenza from the [Hazard Library Association](#) and Martha Nettleton from the [Kellogg Free Library](#) who both answered correctly with the **original Shamrock of Ireland**. Shamrock is the common name for several unrelated herbaceous plants with trifoliate leaves. White clover, *Trifolium repens forma minus*, family Leguminosae, was the original shamrock of Ireland; *T. procumbens* is now commonly used.

Citations:

Philpott, Jane. "Shamrock." *Grolier Multimedia Encyclopedia*. Scholastic Grolier Online, gme.grolier.com/article?assetid=0264100-0. Accessed 18 Mar. 2017.

Putnam, B. L. (1895). AMBIGUITY IN PLANT NOMENCLATURE. *Education*, 15(9), 550-553.

THIS WEEK'S QUESTION OF THE WEEK:

Why is having IMLS funding so important? What ways can you encourage your patrons to save the IMLS funding?

To answer a Question of the Week, please email Amanda (aschiavulli@fls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**