



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.1

Friday, January 6, 2017

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From the Director



The beginning of the year for library systems means starting to prepare for Advocacy Day. This year, Advocacy Day will be on March 1st in Albany, and we urge all libraries and trustees to consider attending with us. Since this summer, news on what to expect in terms of library funding on not only a state, but national level, has been almost completely silent. During day long meetings for system directors at the NYLA Conference, the news was even more grim and the only thing NYLA felt comfortable telling us is that they were hopeful for increases to the construction aid grants for libraries.

This morning, NYLA sent out an email urging people to tell Governor Cuomo no more cuts to library funding. In just a few seconds, you can use NYLA's pre-drafted letter to voice your support for fully funding New York State Library Aid. The link can be found at: <http://cqrcengage.com/alany/app/write-a-letter?1&engagementId=270513>.

Over the next few weeks, Kristi and I will be sending out emails containing talking points, advocacy tips, and our system's plans for our bus trip to Albany. If you haven't been to Advocacy Day before, I highly urge you to take part. While a busy day, it is a great chance to show our elected officials why funding libraries is vital. I would like to have directors and/or trustees from all five of our counties represented on March 1st. For those interested, there are some interesting workshops during Pre-Advocacy Day (February 28th), including "What to Expect from an Office of the State Comptroller Audit" and "Increasing Circulation@ Your Library". Learn more about these workshops at: https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=2133&MenuKey=advocacy.

Sarah



Reminders:

FREE Registration for YSS Conference in Ithaca

You have ONE WEEK until the 2017 YSS Scholarship forms are due to Amanda. Visit <http://www.flls.org/grants/> for the application!

Rosen/Community Foundation Library Grants 2017

The Community Foundation has opened the 2017 Application Portal. The website is: <http://www.cftompkins.org/granting/grant-opportunities/> Please let Janet (jcotraccia@cftompkins.org) know if you have any trouble. They are due **Tuesday, January 17**. Amanda is more than happy to come visit and help you brainstorm, read your proposals, help with research, etc. We would love to see everyone funded! Please let Janet know if you have any questions with due dates and the interface. Feel free to ask them both questions about your application.

Symantec AntiVirus Renewals

Please send [Eric](#) a total count of all the computers in your library that have Symantec AntiVirus installed. That includes all circulation, tech services, staff, public Internet, PowerPAC, LibData reservation, and laptops including those used by staff, public, and in training labs. We haven't received a price quote yet but we're anticipating that renewals will be in the same range as last year, \$12-\$15, with new licenses between \$20 and \$25. Please send Eric this information by **Friday, January 20th**.

eContent Forms

For budgeting purposes, Amanda needs your eContent forms in ASAP. The current forms can be found at www.flls.org/econtent. Please let her know if you have any questions.

Professional Collection Highlight:



Start a Revolution: Stop Acting Like a Library by Ben Bizzle

But this is how we've always done it! Objections to taking a fresh tack are about as common as budget shortfalls, and the two are more closely related than you might think. At the Craighead County Jonesboro Public Library in Arkansas, Bizzle and his colleagues defied common practices by using creative risk-taking in marketing and outreach to transform their library into a dynamic institution that continues to grow and thrive. Here they recount their story, sharing techniques for success alongside a provocative marketing philosophy that will spur libraries to move beyond their comfort zone. Focusing on creative ways to pull patrons in rather than just push the library out.

Place a Hold Today: A20518546403

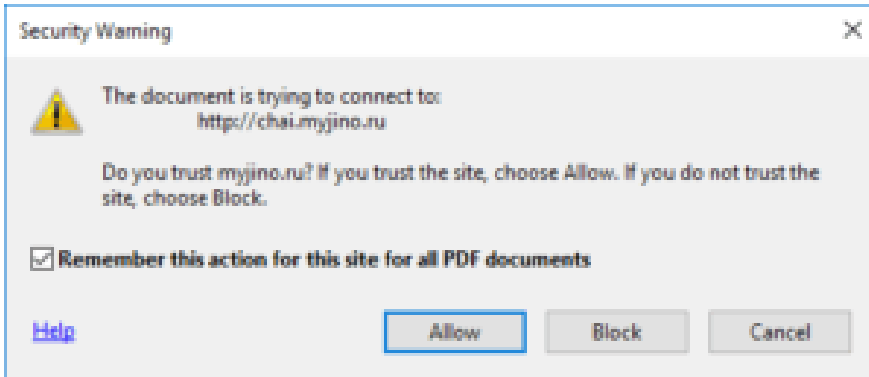
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Scam of the Week

Locked PDF Direct Phishing Attacks:

There is a phishing attack going on you need to know about. The campaign sends an email with the subject: **"Assessment document"** and the body of the email has a PDF attachment in it that claims that it is locked. The message reads: "PDF Secure File UNLOCK to Access File Content". If you click to unlock the document, a dialog box comes up that asks you to put in your email address and password.

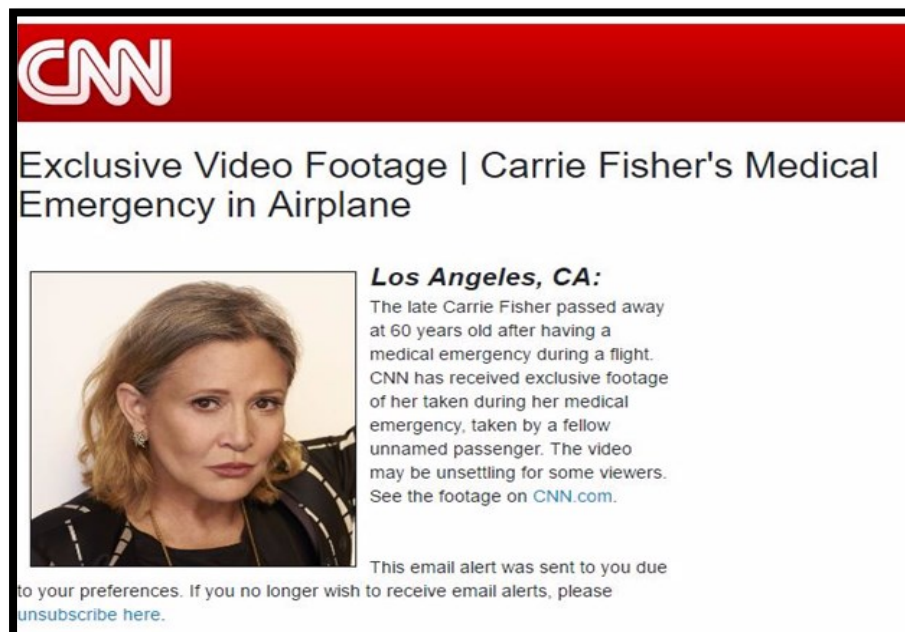


If an email like that makes it into your inbox, **do not click on anything**, and definitely do **NOT** enter your email address and password. Follow the organization's procedure and if you are at the house, delete the email. Remember,

Think Before You Click!

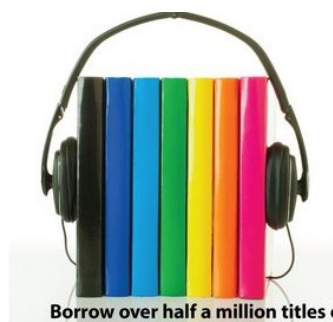
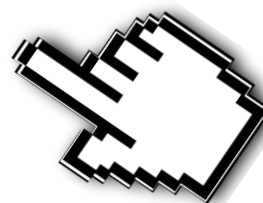
Bonus Scam: Celebrity Deaths

In the last couple of weeks, news broke that George Michael, Carrie Fisher and Debbie Reynolds died. All of which are very sad, but these celebrity deaths in a number of ways so be careful with anything on anything related to these celebrity deaths: email, attachments, any social media (especially Facebook), texts to your phone, anything. An example of what you may see that may be a scam:



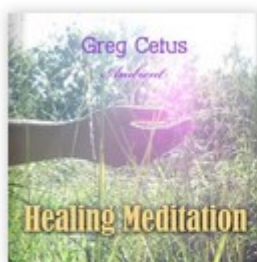
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eContent and Databases

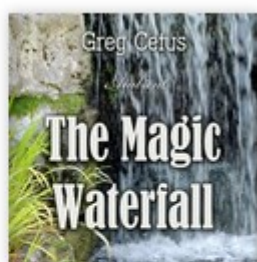


Borrow over half a million titles on **hoopla** now. New content added daily!

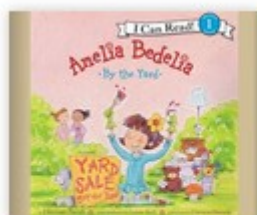
JUST
ADDED
TO
hoopla



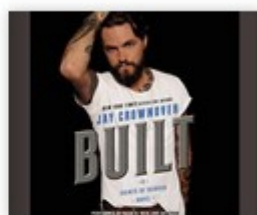
AUDIOBOOK
Healing Meditation
Greg Cetus



AUDIOBOOK
The Magic Waterfall
Greg Cetus



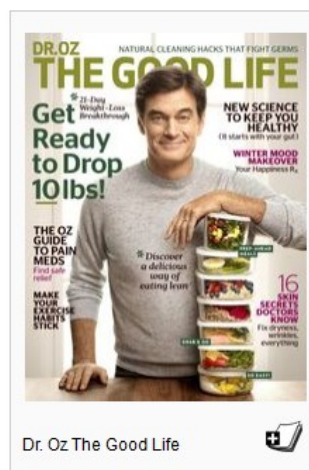
AUDIOBOOK
Amelia Bedelia by the Yard
Herman Parish



AUDIOBOOK
Built
Jay Crownover

- **The Hoopla website:**
www.hoopladigital.com
- **Hoopla Facebook**
<https://www.facebook.com/hoopladigital/>
- **Advertising Materials:**
<http://library.hoopladigital.com/helpful-links>
- **Training:**
www.youtube.com/user/hoopladigital

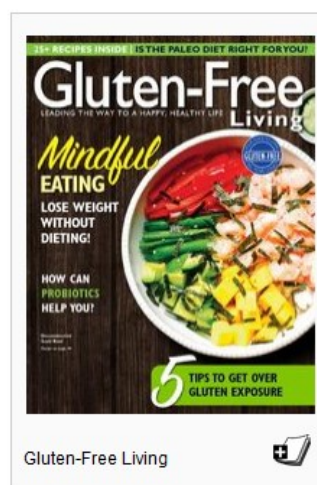
New Year Resolutions with Zinio!



Dr. Oz The Good Life



EatingWell



Gluten-Free Living



Health & Fitness

For up to date statistics for digital
resources, check out:

<http://www.flls.org/computer-network-services/web-stats/>

lynda.com is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Report Training

January 25—FLLS

February 2—CORT

February 8—WEED

February 14—WAV

February 21—OVID

Check our calendar for times and to register.

FALCONs Meeting

Thursday, February 16, 2017

9:30am-11:30am

Advocacy Day

Wednesday, March 1, 2017

6am-6pm

Annual Summer Reading Workshop

Thursday, March 16, 2017

Conferences and Other Trainings

Trustee Essentials

Tuesday, January 24, 2017 @ 5:30pm

Tully Free Library

12 State Street, Tully, NY

This workshop is geared especially for new board members, but open to all. Library board members looking for essential, baseline information to increase their effectiveness in serving on a library board will benefit from attending this session.

Attendees will learn effective ways to carry out the nine essential library trustee duties and responsibilities. Register in advance to Amanda Travis at OCPL by email: atravis@onlib.org or by phone: 315-435-1825

Computers in Libraries 2017

March 28-30, Hyatt Regency, Arlington, VA

[Register here for a discounted rate](#)



2017 YSS Spring Conference

Friday, April 28, 2017

State Theater of Ithaca

FLLS Scholarship: [http://](http://www.flls.org/grants)

www.flls.org/grants

Webinars

Click on the titles for the links to the training pages.

Striving for Accessibility in Library Services

Monday, January 9 @ 2pm

Information sharing needs to be accessible to all patrons, including users with disabilities.

Attendees will learn about legal and moral obligations related to accessibility, barriers that impact accessing information, best practices for accessibility in regards to library services, digital scholarship considerations, and how organizations can proactively ensure equal access to information.

Service Excellence in Challenging Times

Wednesday, January 11 @ 3:00 pm

In turbulent times, many Americans turn to their libraries. While this is a true affirmation of the value our country places on its libraries, it increases the responsibility for library staff to meet the public with the best customer service.

Connecting Kids and Teens with Healthy Summer Meals: Libraries as Partners

Wednesday January 18, 2017 @ 2:00pm

Participants will understand:

The crucial role summer meals serve

Basic information about how summer meals work

How some libraries use summer meals to

support and/or expand existing library services

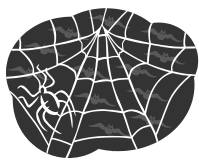
How to locate resources to help connect patrons with nutrition year-round

Beyond Our Borders: Providing Multilingual and Multicultural Health Information Class

January 23, 2017-February 10, 2017 Time:

TBA

The National Network of Libraries of Medicine (NNLM), Middle Atlantic Region (MAR) invites you to this 3 week self-paced, asynchronous introduction to cultural competency, the unique health information needs of refugees and immigrants, and relevant health information resources. The class will be taught via Moodle and includes short readings, videos, and activities. This class has been approved for 4 hours of continuing education credits by the Medical Library Association for each part and is eligible for MLA Level I and Level II CHIS.



Around the Interwebs

- **Speak Up For Library Aid**
 - <http://cqrcengage.com/alany/app/write-a-letter?0&engagementId=270513>
- **NYLA Friends of the Library Newsletter**
 - https://www.nyla.org/max/userfiles/FLS/FLS_Dec_2016_newsletter_v3-1.pdf
- **5 Ways to Stay Passionate Working in a Library**
 - <http://www.5minlib.com/2017/01/5-ways-to-stay-passionate-working-in.html>
- **Referenda Roundup 2016: How States Performed on Library Measures**
 - <https://americanlibrariesmagazine.org/2017/01/03/referenda-roundup-2016/>
- **Secret Libraries of the World**
 - <http://thechive.com/2017/01/02/imagine-the-powerful-knowledge-these-secret-libraries-possess-12-photos/>
- **Host a Book Tournament with Kahoot**
 - <http://www.erintegration.com/2015/03/30/using-kahoot-to-host-a-book-tournament/>
- **Deep Shel Silverstein Quotes**
 - <http://www.inspiremore.com/shel-silverstein-quotes-that-mean-something-deeper-as-you-get-older/>
- **Library Cats: The Good, The Bad, the Sneezes**
 - <https://americanlibrariesmagazine.org/2017/01/03/library-cats-leave-some-sneezing-others-feline-fine/>
- **Explore the History of Presidential Inaugurations**
 - <http://blogs.loc.gov/teachers/2017/01/explore-the-history-of-presidential-inaugurations/?loclr=eatlcb>
- **Adopt or Adapt**
 - <http://lj.libraryjournal.com/2017/01/opinion/michael-stephens/adopt-or-adapt-office-hours/>
- **Libraries Nationwide Seek to Foster Dialog:**
 - <http://lj.libraryjournal.com/2016/12/library-services/libraries-nationwide-seek-to-foster-dialog/>
- **Becoming an Open Library Leader | Leading from the Library:**
 - <http://lj.libraryjournal.com/2016/12/opinion/leading-from-the-library/becoming-an-open-library-leader-leading-from-the-library/>
- **Information illiterate: Challenges libraries face in this fake news era:**
 - http://www.salon.com/2017/01/06/the-challenges-libraries-face-in-the-era-of-fake-news_partner/



Youth Corner

Storytime Rhyme of the Week

After a Bath Song:

After my bath, I try, try, try,
To wipe myself 'till I'm dry, dry, dry.
Hands to wipe, and fingers and toes,
And two wet legs and a shiny nose.
Just think, how much less time I'd take
If I were a dog, and could shake,
shake, shake.

Don't forget to visit: <http://daybydayny.org/> for your daily storytime rhyme and activity!

Collections, Kits and Fun Stuff

Introduce accessibility options at a young age with our **Braille Read to Me** Storytime Box. Place a hold in Polaris today: **A20514785788**

- [Summer Reading Webinars](#)
- [Apply for a YSS Conference Scholarship](#)
- [Free Braille Books Program](#)
- [CSLP 2017 Teen Video Challenge Information](#)
- [Books About Making the World a Better Place](#)
- [Deep Shel Silverstein Quotes to Ponder](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

YA Book of the Week:



***Recycled Science: Bring Out Your Science Genius With Soda Bottles, Potato Chip Bags and More Unexpected Stuff* by Tammy Enz**

From School Library Journal

Gr 3-8 –The projects in these books are at least as much science experiments as they are craft activities. Whether readers are learning about circuits by making their own flashlight out of office supplies and household items or making a mess with a vinegar rocket, they're getting a quick lesson on Newton's third law of motion or the movement of charged particles. Most of these projects are easily accomplished,

requiring only a few easily sourced materials—lots of recycled containers, bendy straws, balloons, and the like. Written instructions are clear, and photographs of the project at various stages of construction are very helpful. Science-centered “Reusable Knowledge” sidebars are illustrated with diagrams or photos when necessary. A sharp black, white, and green color scheme gives the titles a sophisticated look. VERDICT Great page design and cool projects combine to make this series a winner.



Polaris Tip of the Week

How To Replace a Lost Card or Assign a New Card:

If a patron has a lost or stolen card or just needs a new card, follow the steps below to change the library card barcode in Polaris.

1. Go to **Patron Services à Patron Records** or **(F7)**.
2. Search for the patron and double click on the name from the list of results.

3. Click on the **General** tab.



4. Highlight the barcode in the barcode window and from the Edit Menu, select **Cut** or right click and select **Cut**.

Barcode:

5. Click in the Former barcode window and from the Edit Menu, Select **Paste** or right click and select **Paste**.

Former barcode:

6. Click back in the **Barcode:** field and scan the new card.

Save the record to keep your changes. Remember to change the barcode and update any other information on the registration card.

Note: *When patron records are merged, the barcode from the deleted patron's record is automatically inserted in the former barcode field.*

DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

Contact Jenny or Eric if you need the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



[FLLS-YSS Conference Scholarship](#)

Deadline: January 13, 2017

5 Awards are available to attend the YSS Spring Conference that will be held in Ithaca on Friday, April 28.

[Library Aware Community Award](#)

Deadline: January 24, 2017

Given annually to a community of any size and its library during National Library Week. It will be presented to the mayor, city/county manager, or city council president, and library director. 1st Place: \$10,000, 2nd Place: \$7500, 3rd Place: \$5,000.

[NEA Big Read Grant](#)

Deadline: January 26, 2017

An initiative of the National Endowment for the Arts in partnership with Arts Midwest, NEA Big Read expands our understanding of our world, our communities, and ourselves through the joy of sharing a good book.

[National Arts and Humanities Youth Program Awards](#)

Deadline: February 8, 2017

Programs that receive the award exemplify how arts and humanities programs outside of the regular school day enrich the lives of young people throughout the country by teaching new skills, nurturing creativity, and building self-confidence.

[Outreach Mini-Grants](#)

Deadline: March 17, 2017

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at jshonk@flls.org.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:



What historic event occurred on this day (December 16) in 1773?

On this day in 1773, Bostonians tossed 342 large chests of tea into the harbor in an orderly protest later called the [Boston Tea Party](#).

From: <http://go-passport.grolier.com/page?tn=/todayis/todayis.php&month=12&day=16>

THIS WEEK'S QUESTION OF THE WEEK:

Since George Washington's appearance on the balcony of New York City's Federal Hall in 1789, the term of each American president has started with a single sentence: "I do solemnly swear (or affirm) that I will faithfully execute the office of the President of the United States, and will to the best of my ability, preserve, protect and defend the Constitution of the United States."

What president was the only president to "affirm" instead of "swear"?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**