



## MEMBER LIBRARY WEEKLY BULLETIN

No. 16-36

Friday, September 16, 2016

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### From the Director:



One of the things that was brought up multiple times during our Plan of Service focus groups this summer was the need for more member engagement to our libraries. Many of you suggested that we have FLLS staff spend the day at your libraries so that staff can see what patrons are asking or using your libraries for, and also be available for one on one help with items such as eContent help, marketing help, or programming ideas. As a result of these library conversations, we have re-worked Amanda Schiavulli's job description to become Member Services Librarian.

Starting this fall, Amanda will be traveling to and working remotely from our libraries one day a week as needed by our member libraries. During her time at the libraries, she can meet with you to discuss things like space planning, weeding, collection development, library policies, digital services, and more. In addition to her work with Member Services, she will also be responsible for eContent, databases, collection development, social media creation and monitoring, developing and holding System Meetings, creating and distributing our bulletin, and Youth Services programming and outreach.

In other news, the Pew Research Center released their new report on libraries and library usage. The report is extremely helpful for library directors and Boards to use in public reports and in your advocacy efforts and can be read at <http://www.pewinternet.org/2016/09/09/libraries-2016/>. Some things might be surprising - such as young adults are more likely to have visited a library last year than those over the age of 65, 19 % of American adults have never visited a library in their life, and that borrowing printed books is still the most popular activity at libraries. I highly encourage you to read and use the article's findings in the development of future long range planning for your library.



## Reminders:

### Extra Grant Funds!

The Friends of the Tompkins County Public Library are seeking more applications for their Library Grants program. Funding is available from the Friends in the form of grants to help local libraries in the Finger Lakes region that serve Tompkins County residents. If your library is within 30 miles of Ithaca, you can apply. Information about the Library Grants program and a link to the application can be found at: <http://www.friendsoftcpl.org/grants/library-grants/>. The new, extended deadline for applications is **Saturday, September 24<sup>th</sup>**.

### Attention Library School Degree Seekers

The Education Grants Committee of the Friends of the Tompkins County Public Library is looking to support students seeking an advanced degree in library service, primarily those who are interested in public or school librarianship. For more information and to fill out an application, please go to: <http://www.friendsoftcpl.org/grants/education-grants/>. The **deadline is October 31, 2016**. Committee member Alice Damp is happy to talk with anyone who might have any questions and can be reached at [adamp2@twcny.rr.com](mailto:adamp2@twcny.rr.com) or 607-272-1013.

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## System Updates



PLAYAWAY®  
check it out.



Playaways, Views, Launchpads and Bookpacks!

Our shelves are full, please take one, or a few! Contact [Malia@flls.org](mailto:Malia@flls.org) to request a collection.

Don't forget to review the Playaway Policy on our [Systems Policies](#) page.

# **Be Aware: Scam of the Month**



There is a new scam you need to watch out for. In the last few years, online service providers like Google, Yahoo and Facebook have started to send emails to their users when there was a possible security risk, like a log-on to your account from an unknown computer.

Bad guys have copied these emails in the past, and tried to trick you into logging into a fake website they set up and steal your username and password. Now, however, they send these fake security emails with a 1-800 number that they claim you need to call immediately.

If you do, two things may happen:

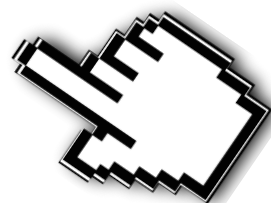
- 1) You get to talk right away with a real internet criminal, usually with a foreign accent, that tries to scam you. They claim there is a problem with your computer, "fix" it, and ask for your credit card.
- 2) You get sent to voice mail and kept there until you hang up, but your phone number was put in a queue and the bad guys will call you and try the same scam.

Remember, if you get any emails that either promise something too good to be true, OR look like you need to prevent a negative consequence, Think Before You Click and in this case before you pick up the phone.

If you decide to call any vendor, go to their website and call the number listed there. Never use a phone number from any email you may have received. Here is a real example of such a call. Don't fall for it!

[http://cdn2.hubspot.net/hubfs/241394/phone\\_phish.mp3](http://cdn2.hubspot.net/hubfs/241394/phone_phish.mp3)

# eContent and Databases



## New @ Hoopla

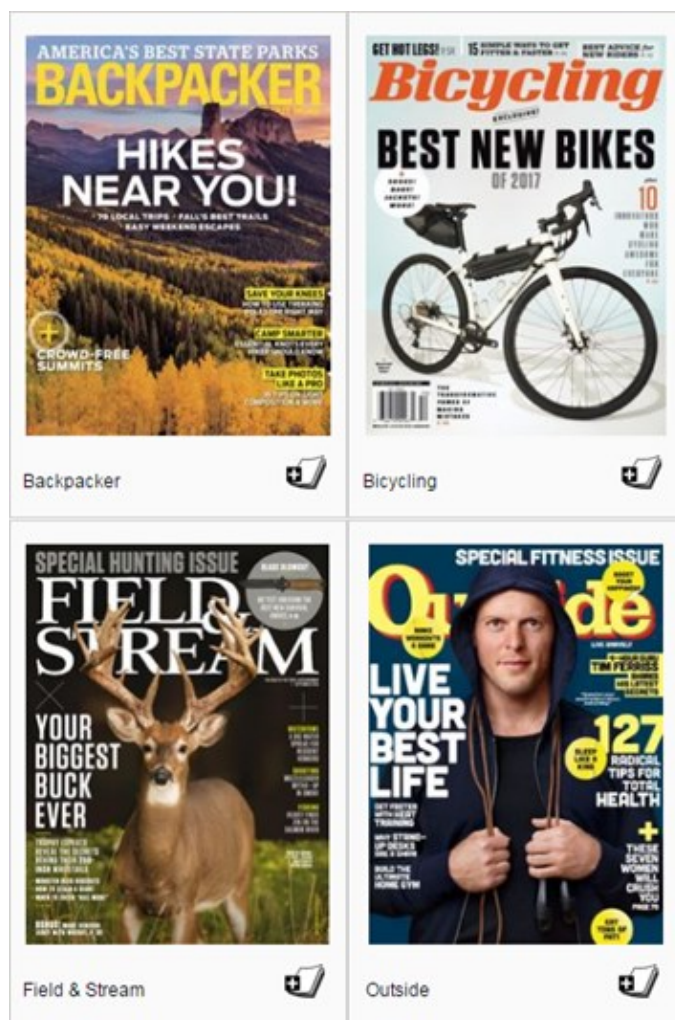
Celebrate Hispanic Heritage Month with Hoopla!

<https://www.hoopladigital.com/search/hispanic%20heritage>



- The Hoopla website:  
[www.hoopladigital.com](http://www.hoopladigital.com)
- Hoopla Facebook  
<https://www.facebook.com/hoopladigital/>
- Advertising Materials:  
<http://library.hoopladigital.com/helpful-links>
- Training:  
[www.youtube.com/user/hoopladigital](http://www.youtube.com/user/hoopladigital)

Enjoy the **Great Outdoors** with **Zinio!**

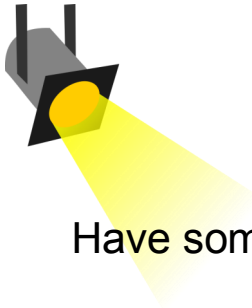


We are making some changes to how things are organized on our webpage. Stay tuned!

[lynda.com](http://lynda.com) is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at ([jphilippe@scrlc.org](mailto:jphilippe@scrlc.org)). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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## Member Library Spotlight!

News, Posts, Programs and More!

Have something special to share? Submit your news weekly by 4pm on Thursdays to Amanda at [aschiavulli@flls.org](mailto:aschiavulli@flls.org).

Cortland Free Library had a visit from Senator James L. Seward this week! More coverage on their Facebook Page!

<https://www.facebook.com/CortlandFreeLibrary>



Meeting with your local representatives is very important! Don't forget to mark your calendars for Advocacy Day on March 1, 2017!

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## What is TBBL and How Can Your Library Benefit?



**Talking Book and Braille Library** lends audiobooks for free to people who have difficulty using printed materials due to medical reasons. The audiobook cartridges are sent through the mail from the New York State Library in Albany. Shipping is free both ways! In addition, audiobook titles can also be downloaded instantly from their online library, *Braille and Audio Reading Download (BARD)*. TBBL provides a free

player to each patron (pictured above), and you can also transfer electronic BARD files to a wide range of devices. Likewise, Braille items are also available by mail or download.

To sign up, FLLS can provide an application and player locally, or you can contact TBBL directly:

**FLLS:** 607-319-5613

**TBBL:** 1-800-342-3688

Click [here](#) for more information.

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# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **Fair Labor Standards**

Thursday, September 22  
9:30-11:30am

### **Item Maintenance @ OVID, CORT, WAV, & WEED**

September, October, & November  
Check the calendar for dates & times!

### **Like, Share and Get Noticed**

Tuesday, October 4, 2016  
1:30-3:30pm

### **FLLS Annual Meeting**

Friday, October 14, 2016  
For more information and to RSVP, contact Diana Leigh at [dleigh@flls.org](mailto:dleigh@flls.org)

### **Customer Service and Email Etiquette**

Thursday, December 1  
9:30am-11:30am

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## Conferences and Socials

### **NYLA Conference and Trade Show Registration is Open**

Check out the pre-conference CE workshops [here](#).  
And register for NYLA [here](#). NYLA's Conference is a great networking opportunity for libraries and library systems of all types.

### **Online Book Discussion: Chasing the North Star**

Tuesday, September 20  
Noon-1pm

### **SLUSH at Ithaca Beer Company**

Thursday, September 22 @ 5pm

### **Third Annual Library Program Symposium**

Friday, September 30, 2013  
University at Albany

### **CLRC Annual Meeting**

Tuesday, October 4, 2016  
Syracuse, NY

## Webinars and Other Trainings

Click on the titles for the links to the training pages.

### **Webjunction's September Catalog is Up**

<https://www.webjunction.org/find-training/free-events.html>

### **Collaboration Tools**

Monday, September 19, 2016 @ 3:00PM

### **Leading with Impact: Your Ripple Effect**

Monday, September 26, 2016, 8:30am-4:30pm  
Borg Warner Room, TCPL  
Fee: \$145

### **Outcome-Based Evaluation (OBE) training workshop**

September 22-23  
Mid York Library System in Utica, New York  
Register via [email](#) and include "OBE workshop" in the subject line.

### **Librarians in the 21st Century**

Tuesday, September 27 @ 10:00am

### **Tompkins Trust Think BIG Educational Series: Quickbooks for Owners and Managers**

Thursday, September 29 @ 8:30am  
Ithaca, NY

### **What Your Usage Reports Tell You**

Tuesday, October 4, 2016 @ 10:00AM

### **Durable Medical Equipment**

Friday, October 7 @ 3:00pm  
Finger Lakes Independence Center  
Having the right equipment can increase independence and allow individuals to live in a community setting.

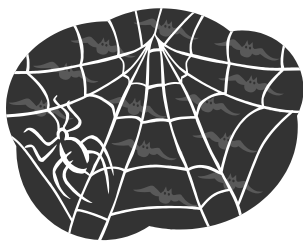
### **Finding Grant Funding Online**

Tuesday, October 11, 2016, 9:00am-Noon  
Borg Warner Room, TCPL  
Fee: \$75

### **New York Arts and Cultural Organizations Training-Finger Lakes**

**October 20 & 21, 2016**

Tompkins County Public Library, Ithaca, NY



## Around the Interwebs

- **NYLA-YSS Fall Newsletter**
  - <https://www.nyla.org/max/userfiles/YSS/2016-Fall-YSS-Newsletter.pdf>
- **National Book Foundation Announces Nonfiction Longlist**
  - <http://www.publishersweekly.com/pw/newsbrief/index.html?record=1006>
- **5 Reasons You Should Have A Library Card**
  - <http://bookriot.com/2016/09/07/5-reasons-you-should-have-a-library-card/>
- **Why Fidgeting is Good Medicine**
  - <http://www.nytimes.com/2016/09/14/well/move/why-fidgeting-is-good-medicine.html>
- **New Librarian of Congress Offers History Lesson**
  - <http://www.nytimes.com/2016/09/15/us/librarian-of-congress-carla-hayden.html>
- **Are You Ready to Code?**
  - <https://americanlibrariesmagazine.org/2016/09/01/ready-to-code/>
- **9 Ways to Teach About the Election**
  - <http://www.adl.org/education-outreach/curriculum-resources/c/9-ways-to-teach-about-the-election.html>
- **10 Things Only People Who Read eBooks Understand**
  - <https://media.bookbub.com/blog/2016/08/02/funny-ebook-memes/>
- **Oxford English Dictionary Adds 'Merica, Gender-Fluid and Squee:**
  - <http://time.com/4485727/oed-merica-gender-fluid-squee-new-words/>
- **This Magnificent Library Holds Treasured Irish History (Video):**
  - <http://www.greatbigstory.com/stories/feast-your-eyes-on-this-magnificent-library>
- **When Did Two-Strapping Get Cooler Than One-Strapping: A Slate backpack investigation:**
  - [http://www.slate.com/articles/life/cool\\_story/2013/10/two\\_straps\\_on\\_a\\_backpack\\_or\\_one\\_strap\\_what\\_s\\_cool.html](http://www.slate.com/articles/life/cool_story/2013/10/two_straps_on_a_backpack_or_one_strap_what_s_cool.html)
- **Toxic chemicals are hiding in your house dust:**
  - <http://www.cnn.com/2016/09/14/health/toxic-chemicals-house-dust/index.html>
- **Sir John Franklin's long-lost HMS Terror believed found:**
  - <http://www.cbc.ca/news/canada/north/hms-terror-found-1.3758400>



Like this section? These links and more can be found on our Twitter page [@FingerLakesLibs](#)

# Youth Corner

## Storytime Rhyme of the Week

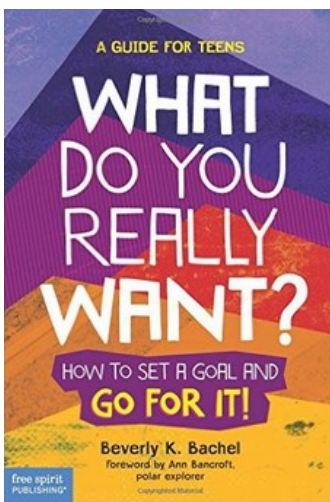
### **My Hat, It Has Three Corners**

My hat, it has three corners,  
Three corners has my hat,  
And had it not three corners,  
It would not be my hat.

Don't forget to visit: <http://daybydayny.org/> for your daily storytime rhyme and activity!



## **YA Book of the Week:**



### ***What do you really want? How to set a goal and go for it by Beverly Bachel***

Setting and sticking to goals can ease stress and anxiety, boost concentration, and make life more satisfying. This updated and revised edition of a trusted step-by-step guide helps teens articulate their goals and put them in writing, set priorities and deadlines, overcome obstacles, build a support system, use positive self-talk, celebrate successes, and more. Updated with new and inspiring stories from teens pursuing their goals, easy-to-use tips for setting and reaching goals, and information on using technology tools to aid in goal setting, the book also includes downloadable forms to use in goal-setting activities.

## **Crafts, Kits and Fun Stuff:**

- Have you tried our **Scaredy Squirrel Storytime Box** yet? It has some great books and activities to enjoy the season! Check it out today:
  - **Barcode:** A20517494899

[Reflecting Diversity in Kids Books](#)

[16 Free Printable Board Game Templates](#)

[Pumpkin Poo: Halloween Snack For Kids](#)

[Caramel Apple Popsicle Stick Craft](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!





## Polaris Tip of the Week

**Subject Searching:** When searching for a specific subject, try a Bibliographic Browse search. For example, a patron wants to start raising goats and has no idea where to start.

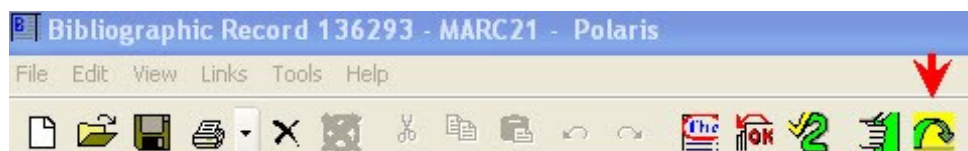
1. Open the Find Tool, go to **Cataloging -> Bibliographic Records (F12)**. Change **By** to Subject, **Type** to Browse, and enter your general subject term (ex. "goats") in the **For** field.
2. Click on **Search** or hit the **Enter** key on your keyboard. Several subject headings will populate the results window.
3. Double click on a heading to see the records associated with that subject heading.

Heading	Count
Goat cheese--Juvenile literature.	1
Goat Diseases--therapy--handbooks.	1
Goat farmers--Massachusetts--Dartmouth--Biography--Juvenile literature.	1
<b>Goats.</b>	<b>16</b>

4. Double click on a title to view the BIB record for that item.

Title	Author	Format	Lin...	Publ...	Call Number	Contr...
Goat husbandry	Mackenzie, David,...	Book	1	1993	636.39/08	9941
Goats of the world	Porter, Valerie, 1...	Book	1	1996	636.39	19202
Raising milk goats the modern way	Belanger, Jerome D.	Book	4	1975	636.3/91/4	52405
Dairy goats	Gregory, Diana.	Book	1	1976		52631
The book of the goat	Scott, Jack Dento...	Book	5	1979	636.3/9	58335
Raising milk goats successfully	Luttmann, Gail.	Book	1	1986	636.3/9142	72295
All about goats	Hetherington, Lois.	Book	1	c198		108377
<b>Storey's guide to raising dairy goats</b>	Belanger, Jerome D.	Book	4	2000	636.3/9142	136293
Raising milk goats the modern way	Belanger, Jerome D.	Book	2	1990		186901
Kids are baby goats	Chiefari, Janet.	Book	1	1984		242696

5. Click on the **Linked Item Records** icon to view item records attached to this BIB record.



**DON'T FORGET!**

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

Contact Jenny or Eric if you need the login information.

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# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Friends of the Tompkins County Public Library Grants program.

**Deadline: Saturday, September 24.**

Funding is available from the Friends in the form of grants to help local libraries in the Finger Lakes region that serve Tompkins County residents. If your library is within 30 miles of Ithaca, you can apply.

## Kids Run The Nation Fund

**Deadline: October 1, 2016.**

In 2016, a total of \$30,000 will be awarded as small grants ranging from \$500 to \$1,000. Running clubs, events, or other organizations with the IRS 501(c)(3) designation are eligible to apply.

## NYSPEP MINI-GRANTS:

**Deadline: October 14, 2016**

Through funding from the NYS Office of Mental Health (OMH), NYSPEP is pleased to offer [Mini-grants](#). A limited number of grants, of up to \$2,000 each, will be awarded to providers in New York to increase access and/or reduce barriers to participate in evidence based and promising parenting education programs.

## Be a Famous Writer Contest!

**Deadline: November 15, 2016**

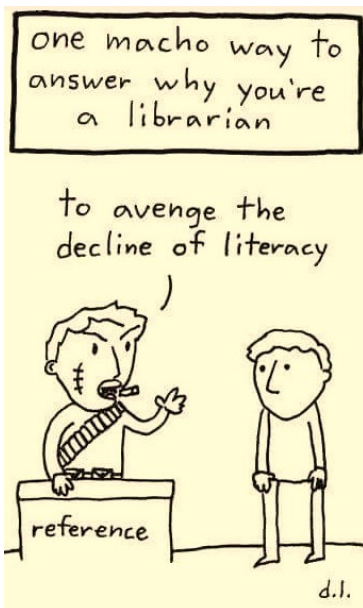
What a great chance to partner with your K-4 school. The topic this year is Library.

Visit: <http://www.flls.org/grants/> for more grant resources.

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## Question of the Week

### LAST WEEK'S QUESTION OF THE WEEK:



### **What is the mission of ALA's Office of Intellectual Freedom? Why should you care about censorship?**

Established December 1, 1967, the Office for Intellectual Freedom is charged with implementing ALA policies concerning the concept of intellectual freedom as embodied in the [Library Bill of Rights](#), the Association's basic policy on free access to libraries and library materials.

The goal of the office is to educate librarians and the general public about the nature and importance of intellectual freedom in libraries and to support librarians, teachers, and administrators undergoing a material or service challenge.

You should care about censorship because not only does it violate our First Amendment rights, but public libraries are to be seen as safe havens for learning regardless of the personal beliefs of the staff.

"Censorship reflects a society's lack of confidence in itself. It is a hallmark of an authoritarian regime . . ." — Supreme Court Justice Potter Stewart, dissenting *Ginzberg v. United States*, 383 U.S. 463 (1966)

For more resources visit: <http://www.ala.org/offices/oif>

### THIS WEEK'S QUESTION OF THE WEEK:

### **How are you celebrating Banned Book Week? (September 25-October 1)**

**\*Libraries that submit an answer this week will be entered into a raffle to win some banned book swag!**

To answer a Question of the Week, please email Amanda ([aschiavulli@flls.org](mailto:aschiavulli@flls.org)) with "Question of the Week" in the **Subject**. Please include your source.