



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

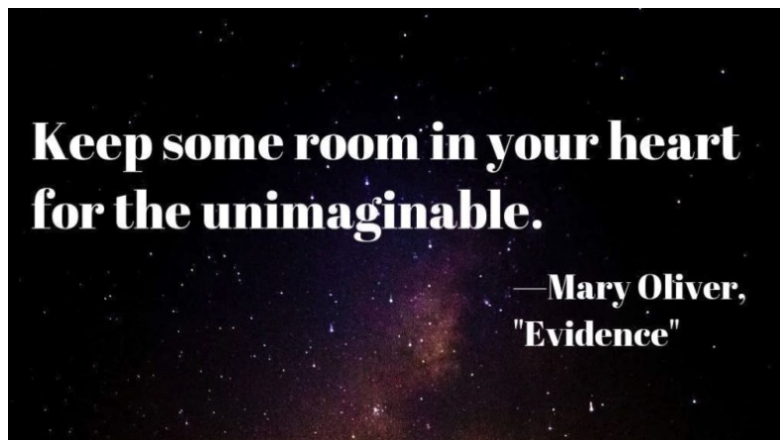
No. 19.2

Friday, January 25, 2019

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Taken from: <https://bit.ly/2FMxtLJ>

Reminders

Calling all Library Supporters! Please join us on Wednesday, February 27 in Albany. Due to the projected budget cuts libraries are facing, your presence in Albany is now more important than ever! Please register at www.flls.org/calendar-2 to join us. Transportation, meeting schedules, snacks, and water will be provided. If you have any questions, please contact Kristi at kdownham@flls.org or 607-273-4074 ext. 228.

Links to Make You Think

[This Test Will Tell You How Many Books You Can Read in a Year](#)



[The U.S.-Canada Border Runs Through This Tiny Library](#)

[15 Beautiful Lines Written By Mary Oliver](#)

[Librarian Shutdown Stories](#)

[Never Shut Up About the Awesome Programs at the Library!](#)

[To Engage or Not to Engage? Social Media in Public Libraries](#)

From The Director



Last week, Governor Cuomo released an agenda for his upcoming budget that once again cuts library aid and construction aid. We have a short period of time until the budget is passed in April to advocate for restorations and show how our libraries help build communities. Here is what we know:

Cuomo's State Library Aid proposal is \$91.6 million. This is \$5 million less than last year. It is far short of the \$200 million NYLA legislative ask. Cuts to library aid to our system is catastrophic and results in cuts in services and staff at this point. Small gains in library aid keep us in a "status quo" position and means we are often unable to provide new and innovative technology, services, or enhanced e-content when we are faced with rising costs of these services on a regular, sometimes yearly basis.

Construction aid in Cuomo's proposal is \$14 million. This is \$20 million less than last year. The large increase in construction aid last year helped fund projects such as large library expansions and renovations in Ovid and much needed additional insulation in the Finger Lakes Library System's sorting room area. Every single cent we receive from State construction aid is used every single year in our system. Many of our libraries are older buildings that need new lighting, heating and cooling upgrades, and expansions due to increased usage. A cut in construction aid is catastrophic to our libraries that are planning for their future. NYLA's proposal for construction aid is \$75 million.

We know that the 2020 Census is important and that libraries will play a crucial role, especially since this is the first Census that will primarily be conducted online. NYLA proposed \$40 million for library based complete count initiatives. Cuomo's proposal is an astounding ZERO dollars to support the Census efforts.

What can you do in advocacy efforts over the next two months? Attend Advocacy Day in Albany on Wednesday, February 27th. We provide a free bus, schedule your legislative visits for you, and are known for our fabulous snacks we provide free of charge. We provide valuable talking points, legislator biographies, and tips for your visit so you can walk into your scheduled meeting informed and confident in your advocacy ask.

We will be sending our advocacy postcards to our member libraries in the delivery for patrons and staff to fill out. This year we are asking library supporters to write postcards to both their State legislators and Governor Cuomo. Take part in advocacy alert emails that we send out – they are pre-filled for your ease, but can be modified if you would like to make your message more personal. Make phone calls to your legislators and to Governor Cuomo. Look for sample language to use in your phone calls next week from us. If you can't visit your legislator in Albany, make a visit to their local office for a five minute chat on why libraries matter.

Look for our trustee newsletter next week with more advocacy information!

Sarah



Member Library News



Have something to share? Please send submissions to Jenny by 9am on February 8 to be featured in the Bulletin!



Scam Alert!

It Only Takes 1 Phish: Wichita State University Employees Get Fooled Into Losing Their Paychecks

Three employees of the university fell prey to a common scam asking for their credentials, giving cybercriminals access to change banking details.

We've said it time and time again: the bad guys do their homework. In the case of the attack on WSU employees, cybercriminals spoofed the university's payroll system and sent emails to employees tricking them into providing their university ID and password. That was all the attackers needed to gain full control to the employee's profile, personal data, and most importantly – banking information.

It wasn't until a number of employees did not receive their paychecks that the scam was found out. At least three members of the WSU staff fell for the scam, allowing cybercriminals to alter the employee's personal banking details which caused paycheck payments to be routed to the criminals' bank.

The university implied that they would make the employee whole, despite not being responsible for the attack, but indicated that they would not be able to do so in the future should it happen again.

Cybercriminals are in the business of ensuring their efforts pay off. It's the primary reason they target specific industries, businesses, and even people. The more context they can gather (e.g., the payroll system used specifically by WSU), the higher the chances of successfully fooling an employee into taking the bait.

Organizations need to keep employees on their toes with security top of mind to avoid incidents like this. When users step through security awareness training, they are taught about the attacks methods used, and to be suspicious of anything that seems out of the ordinary, scrutinizing email, web pages, and even phone calls – all to make sure your organization is protected against successful attacks.

There are several more items further down with similar incidents, the bad guys have moved toward "payroll attacks" in a big way.

Proposed N.C. Bill Would Require Ransomware Disclosures

North Carolina Attorney General Josh Stein released a report on Thursday that highlights the impact of data breaches on the state in 2018, and paired the report with a bipartisan bill to strengthen breach notifications to include ransomware attacks.

Stein, a Democrat, and N.C. House Rep. Jason Saine, a Republican, introduced a bill to expand the definition of breach to include ransomware attacks, and to tighten breach notification rules. Under the new bill, organizations would have to report ransomware attacks to affected individuals and the state attorney general's office within 30 days.

The bill also would require businesses that own or license personal information to have "reasonable security procedure and practices."

On the consumer side, the bill reduces the notification window for breaches to 30 days, allows people to freeze their credit cards for free, monitor their credit for free for four years if a consumer reporting agency like Equifax suffers a breach, and requires companies to obtain consent when seeking credit scores.

Diving into the details, nearly 45 percent of breaches were the result of hacking, while 26 percent were attributed to phishing, and 17 percent to accidental release. Hacking saw a decline from 2017, while phishing saw the most growth among categories, growing by 11 percent.

Continued: <https://blog.knowbe4.com/proposed-n.c.-bill-would-require-ransomware-disclosures>



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Report Regional Trainings

1/30 @ WEED 1/31 @ FLLS
2/5 @ CORT 2/7 @ SENF
2/11 @ WAV



FALCONS Meeting

Thursday, February 21, 2019

9:30am-11:30am

Rob Scott, Senior Sales Representative at Ingram, will be on hand after the meeting (~11:45 AM) to discuss Ingram's services. Lunch will be provided.

Advocacy Day

Wednesday, February 27, 2019

6:00am-6:00pm

Calling all Library Supporters! Please join us in Albany! Due to the projected budget cuts libraries are facing, your presence in Albany is now more important than ever! Registration is required. Transportation, meeting schedules, snacks, and water will be provided. If you have any questions, please contact Kristi at kdownham@flls.org or 607-273-4074 ext. 228.

Conferences & Outside Trainings

Open Doors: Reaching Underserved Populations

Thursday, February 28, 11:00am-5:00pm

Amigos Library Services Online Conference

As librarians, providing equitable access to all patrons should be a top priority. The patrons visiting our libraries should reflect the diversity of the communities we live in. Unfortunately, there are many populations that go underserved. How can we broaden our reach to better serve all our community? Kicking off our conference is keynote speaker, Dr. Michele A. L. Villagran, consultant, presenter, and founder of CulturalCo LLC. Her keynote will explore how cultural intelligence makes a difference in the information profession and asks the question, "are you culturally competent?" Throughout the rest of the day, a variety of peers and experts will present on a diverse range of topics, with each time slot offering three different programming options.

Webinars

Incorporating Virtual Reality and Augmented Reality

Tuesday, January 29, 10:00am

Learn about various aspects of Virtual Reality and Augmented Reality, discover different ways they can be implemented, and explore what role libraries can play. Presented by Austin Olney.

Funding: Crafting a Successful Narrative

Wednesday, February 5, 10:00am

In DHPSNY's second webinar in our funding series, learn more about crafting a successful narrative for your grant applications. With examples drawn from success stories at museums, historic sites, libraries, and archives, this webinar will explore the delicate balancing act of meeting all guideline requirements while telling a compelling story.

Just the Winter Blues? Facts and Myths about Seasonal Affective Disorder

Friday, February 15, 10:00am

From 1-10% of the population, about 10 million people experience Seasonal Affective Disorder, a type of major depression that has a seasonal pattern. While many people think of S.A.D. as merely "Winter Blues," the symptoms of this disorder are distressing, disabling, and can be life-threatening. There is relief available when properly diagnosed and treated.

This interactive webinar distinguishes between two types of Seasonal Affective Disorder, and explores the various facts and myths about this form of depression, including symptoms, treatment approaches, and strategies for coping if you know you are prone to S.A.D. This one-hour webinar includes time for questions and answers, and includes helpful resources. Presented by Lisa Kendall.

Make Your Mark: Logo Design for Librarians

Thursday, February 28, 2:00pm

Logos are a crucial visual element of every brand. As a part of your institutional brand, your logo is the face of your library. This webinar will provide an introduction to the fundamentals of graphic design, including typography and color theory. We'll discuss branding and look at successful examples of logo brand design -- like the New York Public Library's iconic lion logo and Nike's distinctive "swoosh". This session will also provide an overview of logo creation tools, including Canva, a free, online graphic design tool.



Highlights from the Collection

Celebrate **Black History Month** in February (& all year long)

We have compiled a list of DVDs and audiobooks featuring strong black characters, both real and fictional. This collection includes biographies, documentaries, feature films, and fiction books. The list also features several items focusing on Native American and Latinx issues in America. Selected items are listed below and a complete list is attached with the bulletin. You are welcome to place requests on specific items or contact us to request a sample of the collection for a special display!



Title	Call Number	Barcode
<i>Small great things : a novel</i>	Playaway Picoult	A20519427220
<i>Eloquent rage : a black feminist discovers her superpower</i>	BOCD B Cooper	A20519409028
<i>When they call you a terrorist : a Black Lives Matter memoir</i>	BOCD B Khan-Cullors	A20519409010
<i>Race the power of an illusion</i>	DVD 305 Race	A20516781837
<i>The untold story of Emmett Louis Till</i>	DVD 323 Untold	A20511087149
<i>500 nations</i>	DVD 970 500 nations	A20514020984
<i>A Raisin in the Sun</i>	DVD DRAMA Raisin	A20519416821
<i>The Tuskegee airmen</i>	DVD DRAMA Tuskegee	A20516363922



Polaris FAQ

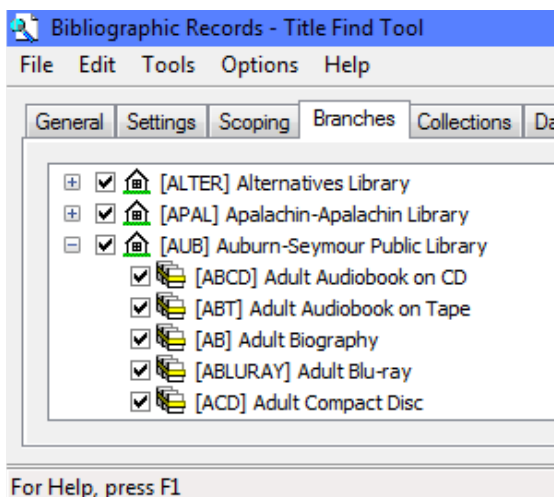
Sorting Search Results

After the results list appears, hit **Ctrl+Shift+A** on the keyboard to load all the possible results. Then, click a column header to sort by the values in that column. For example, you can sort a results list of bibliographic records by title, author, format, publication date, call number, and control number.

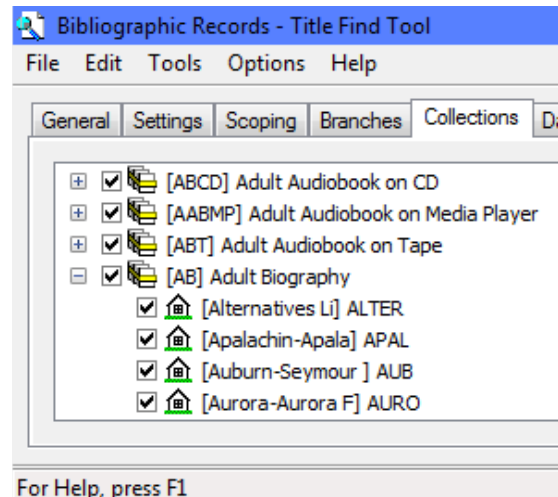
Limiting Your Search to a Specific Branch: Click the Branches tab to display the Branches tabbed page. By default, all branches and collections are selected. Click **Unselect All** to clear the check boxes for all branches and collections. Click in the box next to the branch you want include in your search.

Limiting Your Search by a Specific Collection Code: When you are searching for bibliographic and item records, you can choose which collection code you want Polaris to search within. The Find Tool's Collections tabbed page lists all the assigned collection codes in the system. By default, all collection codes are checked. Click **Unselect All** to clear the check boxes for all collection codes. Click in the box next to the collection code you want to include in your search.

You can also save time by limiting your search by branch AND collection code within the same tab. Open either the Branches tab OR the Collections tab and click on the plus sign **+** next to each library or collection code to expand the selection. Under each library, you may select a specific collection code OR under each collection code, you may select a library. Remember to click on **Unselect All** prior to making your choices. See below for images.



OR



Don't forget about the Polaris Documentation online!
Visit www.flls.org and click on Staff Login.
Contact Jenny, Eric, or Rex for the login information.

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Awards, Contests, & Grants

Community Foundation of Tompkins County Library Grant Cycle

Deadline: January 31, 2019

This grant cycle was inspired by the Bernard Carl and Shirley Rosen Library Fund which seeks to promote genuine intellectual curiosity and a lifelong love of reading and learning, by promoting greater and easier access by youth to local libraries. Eligible applicants are the 33 public libraries in Cayuga, Cortland, Seneca, Tioga and Tompkins counties, the 5 counties of the Finger Lakes Library System. Library Grant Cycle applications and reports must be received through CommunityForce, an online grant management platform. Grant Range: \$200-\$16,000.

Accelerating Promising Practices for Small Libraries

Deadline: February 25, 2019

Accelerating Promising Practices for Small Libraries (APP) is a special initiative of the National Leadership Grants for Libraries Program. The goal of this initiative is to support projects that strengthen the ability of small and rural libraries and archives to serve their communities. IMLS invites applications that focus on the following topics: transforming school library practice, community memory, and digital inclusion.

National Federation for the Blind Engineering Quotient *(For Blind & Low-Vision Teens)*

Deadline: March 17, 2019

The National Federation of the Blind Engineering Quotient program (NFB EQ) is a weeklong summer engineering program for blind and low-vision teens from around the United States. NFB EQ is jam-packed with fun and learning. Participants spend each day engaged in activities designed to strengthen their knowledge of engineering as well as their problem solving abilities. In the evenings, participants explore the local community and participate in various recreational activities. Throughout the week, participants will forge new friendships while increasing their engineering knowledge, problem solving abilities, self-confidence, and independence. Blind and low-vision teens who are ready to learn new things, meet new people, and have an adventure this summer are encouraged to apply.

Outreach Mini-Grants

Deadline: March 22, 2019

Member libraries in our service area can apply for an Outreach Mini-Grant.

All applications are due March 22, 2019. Visit www.flls.org/outreach/#minigrants to download an application or to view the FAQs. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at jshonk@flls.org.



Visit www.flls.org/grants for more grant resources.

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