



## MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.15

Friday, July 26, 2019

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### Upcoming FLLS Staff Out-of-Office

- Nora: July 29-30
- Jenny: July 29-August 2
- Rex: August 8-9



Not sure who to direct your question to? Check out the **FLLS Services Contacts Cheat Sheet!**

### Announcements & Reminders

**FYI! Please pass along to all front-line staff!** Program Kits (Gaming Systems, etc.), Puppets, and Storytime Kits are not available for check-out by the public. These items are to be used in library programming only. They are not displayed in the PAC and patrons should not be able to find them through searching. They can be placed on hold through the Polaris Client so that you can request them for a specific library event. Questions? Contact [jshonk@flls.org](mailto:jshonk@flls.org) or [nburrows@flls.org](mailto:nburrows@flls.org).

### Links to Make You Think

[ALA Releases Findings from National Study of Library Public Programming](#)



[6 Great Books That Experiment with Text and Genre](#)

[August Is for Advocacy](#)

[Staying Social: Why Your Library Needs Social Media Policies](#)

[Preparing for the Digital Decennial Census: Building Consent, Equity, and Safety into Digital Transition](#)

[10 Adorable Bookish T-Shirts for Your Casual Friday Attire](#)

# From The Director



From July 23 – July 25, the Finger Lakes Library System hosted the biennial PULISDO (Public Library System Directors Organization) conference at the Hotel Ithaca. The conference is designed as an opportunity for public library system staff to come together for three days of meetings, presentations, and group discussions. Each time the conference is held, different tracks for public library system staff are focused on. This year the conference focused on issues for directors, IT staff, and system consultants.

Over 70 public library system staff from throughout the State gathered in Ithaca for the conference. All New York City area systems were represented, and of the 23 public library systems in the State, 22 systems attended. It was the first time that Finger Lakes Library System hosted the PULISDO conference since 1997.

The conference started on Tuesday afternoon with meetings and networking opportunities. System directors held our monthly PULISDO meeting in person and discussed a variety of topics including trustee education regulation information, an overview of the search process of hiring the State Librarian, hearing an update on the ransomware attack on the Onondaga County Public Library System, and having a discussion on e-content and publisher restrictions. IT staff held group discussions based on their ILS vendors and shared what was going well, and challenges they were experiencing. System consultants took part in small discussions on six different topics and then shared out to the group. Finger Lakes hosted a dinner at Coltivare for all conference attendees on Tuesday evening.

Wednesday sessions for the three different tracks were on a variety of subjects. Directors discussed the role of central libraries and systems, participated in a sharing of system activities that highlighted interesting projects systems were working on, and then spent the afternoon with Stephanie Adams of the Ask the Lawyer program discussing a variety of legal topics for systems. IT staff discussed cloud computing, website accessibility, e-rate, and mission driven IT services. Consultants discussed creating a culture of excellence, referendum funding, providing and promoting digital services, and trustee training.

Thursday morning, all conference attendees participated in a group discussion based on four current topics impacting public libraries and public library systems: e-content, sustainability, diversity & inclusion, and the topic of “are libraries really for everyone” (based on NYLINE discussions about tutoring in libraries and teens in libraries). Each of the four groups spent the morning sharing ideas, reporting out to all participants, and then formulating next step action items for PULISDO to discuss.

A huge thank you to FLLS staff who helped plan this conference over the past year and helped during the conference – Nora Burrows, Jenny Shonk, Kristi Downham, Rex Helwig, Eric Franks, and Diana Leigh for all her administrative work registering everyone and coordinating supplies for the conference. The conference planning committee also included Susan Mitchell of North Country Library System, Patricia Uttaro of Monroe County Library System, Sara Dallas of Southern Adirondack Library System and Wanda Bruchis of MidYork Library System.

I hope you enjoy your weekend!  
Sarah



## Member Library News



### **Tappan Spaulding Memorial Library in Newark Valley**

Giant Board Games are a hit in Newark Valley! Carol Forde, director, was able to borrow the FLLS giant games and also borrowed a cornhole game from a community member. When there was a mix-up with the FLLS Ultimate Twister game, she was able to locate 2 mats to make her own giant version! From Carol: "The photos aren't very good because I was so busy with the 77 people that came to the pop-up planetarium. Our biggest event! I put two twister mats together to make a big twister. I'm really glad I had the games. It was very hot so people used them after it began to cool down. We had marshmallow and toothpick make a constellation inside. Thanks for the games!"





## **Scam Alert!**

### **Microsoft Discovers New Excel-Based Attack to Deliver the FlawedArmmyRAT Malware**

A new set of tweets from Microsoft Security Intelligence walks through an attack that uses a number of built-in Windows toolsets to infect machines with the notorious malware.

Many attackers attempt to “live off the land”, leveraging executables, tools, and scripting languages that are built into the Windows operating system as a way to avoid detection. This latest attack documented by Microsoft does exactly that with the intent of installing a remote access trojan (RAT) that gives an attacker complete control over the infected endpoint.

Here's how it works:

- The potential victim receives an email containing an Excel spreadsheet as an attachment.
- When opened, the Excel file runs a macro that calls MSlexec (dot) com
- MSlexec downloads a Microsoft Installer (MSI) file to be installed
- The MSI file contains a digitally signed executable (so it must be safe, right?) that decrypts and loads a second executable directly into memory
- The second executable downloads another digitally signed file, wsus (dot) exe
- This file runs and loads the final payload – the FlawedArmmy RAT – into memory
- The Only Thing Your End User Does Is Open the Attachment

This detailed set of steps is necessary for attackers to avoid detection. However, keep in mind that all the user experiences is the opening of the email and the clicking of the attachment – nothing more. THIS is why phishing is so successful: attackers automate all the malicious parts of the attack, only needing the unwitting user to simply start off the process.

Users that have gone through Security Awareness Training can easily spot the red flags in this type of attack. But you \*have\* to train them. Post

**Post with links:**

**<https://blog.knowbe4.com/microsoft-discovers-new-excel-based-attack-to-deliver-the-flawedarmmyrat-malware>**





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### FALCONS Meeting

Thursday, August 15  
9:30am-11:30am

### Learning About Learning Circles

Thursday, August 22  
9:00am-11:00am  
To be held at FLLS.

### Youth Services Advisory Group Meeting

Thursday, September 12  
1:00pm-3:00pm  
To be held at Weedsport Free Library!

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## Conferences & Outside Trainings

### **PLA Social Justice and Public Libraries: Equity Starts with Us**

**August 12–13, 2019 in Charleston, SC OR  
October 28–29, 2019 in Chicago, IL**

Libraries across the country are making stronger commitments to equitable library services for all. Librarians, library administrators, library staff, and other stakeholders are encouraged to join us to grow the collective capacity and connections we will need to do this work.

During this one-and-a-half day symposium we will explore how power and privilege operate interpersonally and institutionally; identify how oppression shows up in our communities and libraries; and learn about historical and contemporary social justice movements. Participants will hear from libraries putting equity into practice, develop regional connections, and create local action plans to advance equity and social justice in our organizations and communities.

### **NYLA Conference 2019**

**November 13-16**

**Saratoga Springs, NY**

*All Libraries are Powerful: What's Your Story?*

Registration is now open!

## Webinars

### **DigitalLead: Hotspot Lending at Your Library Tuesday, July 30, 2:00pm**

This free webinar will offer public library staff tools and resources for how and why to start a hotspot lending program. Participants will hear from two public library staff members who will share insights about their libraries' processes, policies, challenges, and more. This webinar is presented as part of the Public Library Association's (PLA) DigitalLead: Rural Libraries Creating New Possibilities project. PLA and Microsoft Corp. are helping rural populations reap the benefits of broadband internet connectivity. Now through August 30, PLA is accepting applications from public libraries in select rural counties so they can establish mobile hotspot lending programs and expand digital skills training programs and patron access to computers.

### **Library Technology Planning for Today and Tomorrow**

**Tuesday, August 27, 3:00pm**

Technology changes at a dizzying pace – so how do we plan for and implement these changes in libraries? A robust technology plan can help you create an environment that truly meets the needs of the community your library serves. The prospect of technology planning can seem overwhelming and time-consuming, especially in an already short-staffed library. This webinar will help libraries create a framework for their technology planning and introduce the tools and decisions that need to be incorporated into a working plan.

### **B&T Title Source 360 Webinar**

**Thursday, September 5, 9:30am**

Welcome to Title Source 360. As you begin familiarizing yourself with Baker & Taylor's enhanced acquisition and selection tool, we would like to extend an offer for you to join us for one of our interactive webinars. These webinars will provide an orientation to the features and functions of the site and answer any questions you may have. Join our interactive training to learn about: searching and finding content, streamlining your workflow, and personalized preferences.

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## Programming Ideas

### Quick Craft Idea: Jumping Cup Rocket!



“If you are looking for a last minute and inexpensive *Universe of Stories* craft, this is AMAZING! It's called the Jumping Cup Rocket, and I found it here: <http://lindsayandandrew.blogspot.com/2012/03/jumping-cup-rockets.html>. Cheers from the kids could be heard in the staff work room!!!”

From Michelle Zimmermann's post on the [Programming Librarian Interest Group Facebook page](#).



# Polaris FAQ

## Adding a Price to Your Items

It has been noted that there are several items in the system with no price associated. We are unsure if this is an oversight or done purposefully. You can add a price when the **New Item Record Options** work form displays:

The screenshot shows the 'New Item Record Options' window. The 'Item information' section includes fields for Title, Author, Bib control, Call number, Scheme, Prefix, Class, Cutter, Suffix, Vol, and Copy. The 'Price' field is circled in red. Other fields include Circ status, Renewal limit, and checkboxes for Display in PAC, Loanable outside system, Non-circulating, and Holdable. The 'Distribution' section shows Item total and Barcode total. A table at the bottom lists items with columns: Items, Branch, Collection, Shelf Location, Material Type, Loan Period, Fine Code, Stat Code, Owner, and Template.

Items	Branch	Collection	Shelf Location	Material Type	Loan Period	Fine Code	Stat Code	Owner	Template
1									(None)

You can also add the price at any time into an **Item Record**:

The screenshot shows the 'New Item Record 1 - Cataloging - Polaris' window. The 'Price' field is circled in red. Other fields include Barcode, Record status, ILL, EContent, Non-circulating, Display in PAC, Title, Author, Bib control number, Call number, Parent item, Item control number, Issue control number, Owner, Shelf location, Assigned, Temporary location, Collection, and Circulation status.

Lastly, you can perform a **Bulk Change** for price if you determine that a group of items could be priced for the same amount.

Don't forget about the Polaris Documentation online!  
Visit [www.flls.org](http://www.flls.org) and click on Staff Login.  
Contact Jenny, Eric, or Rex for the login information.

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# Awards, Contests, & Grants

## **Jerry Kline Community Impact Prize**

### **Deadline: August 1**

The Jerry Kline Community Impact Prize, developed in partnership between Library Journal and the Gerald M. Kline Family Foundation, has been created to recognize the public library as a vital community asset. Today's public libraries must navigate dynamic shifts in content delivery, modes of learning, knowledge building, and social engagement—in order to become community connectors, to grow diversity, and to strengthen the community. The Community Impact Prize is designed to celebrate libraries that have significantly helped their communities thrive.

## **Joseph F. Shubert Library Excellence Award**

### **Deadline: August 1**

The Award will recognize a New York State library or library consortium that has taken significant steps to improve the quality of library service to its users. As in past years, an award of \$1,000, graciously donated by the Friends of the New York State Library, will be given to the winner along with a plaque at the annual New York Library Association conference in the Fall.

## **DigitalLead: Rural Libraries Creating New Possibilities**

### **Deadline: August 30**

The Public Library Association (PLA) and Microsoft Corp. will increase digital skills programming and access to technology in rural communities. Through \$400,000 donated by Microsoft Philanthropies, PLA will provide hardware and digital skills training and resources to rural libraries, helping rural populations reap the benefits of broadband internet connectivity. PLA's program, DigitalLead: Rural Libraries Creating New Possibilities, will accept applications from public libraries in select rural counties to help them to establish mobile hotspot lending programs and to initiate or expand digital skills training programs and patron access to computers.

Now accepting [applications](#) from libraries in [select rural counties](#) to help them to establish mobile hotspot lending programs and to initiate or expand digital skills training programs and patron access to computers. At least 50 libraries will be approved to receive [new computers and other hardware, training and more](#). Libraries nationwide will benefit from the training and tools collated by the project and released for use by PLA members and others.

Before applying:

- [Preview the application.](#)
- [Review the list of libraries in priority states and counties that will be prioritized for eligibility.](#)
- [Review the award package options that are available.](#)

Applications will be accepted through August 30, 11:59pm Central (or 12:59pm EST, September 1).

