

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.11 Friday, May 31, 2019

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thinking about the time someone wrote a letter to Flannery O'Connor complaining that "your book left a bad taste in my mouth."

Flannery wrote back, "You weren't supposed to eat it."



Announcements & Reminders

Summer Reading season is fast approaching, and so is the last day to register YOUR LIBRARY for STAR Net's "Summer of Space" and a chance at an Orion telescope, NASA stickers, and other giveaways. Registration is open through Friday, June 7th. Summer of Space is a culmination of numerous STEM resources that libraries can utilize throughout their Summer Reading program events and activities in their celebration of space exploration. With items including vetted STEM activities, partnership opportunities, news notifications, printable materials and many other valuable resources, STAR Net's "Summer of Space" website can provide your library with valuable tools to help your summer reading and learning program achieve great success. For more information including how to register, head on over to: www.starnetlibraries.org/summer-of-space. See the interactive "Summer of Space" map with participating libraries at http://spacescience.org/software/summer/map.php Make sure your library is represented!

Links to Make You Think

A Cincy Woman With a Dream Now Sells Books Out of Her Vintage VW Truck

13 Recommended Books by and About American Indians

Astronaut Playlist on Spotify

Library Systems Report 2019 | Cycles of innovation

The Benefits of Learning a New Language (According to Experts)

From The Director



It was so nice to see such a large turnout for our two sexual harassment prevention training sessions this week at Finger Lakes. Here are a few updates from the last few weeks:

School Ballot Referendums – May 21 was the day for school budget voting, and for our libraries participating in school ballot referendums, it was the day many had been anticipating with larger than normal ballot asks. We had 19 library on the ballot that day and all referendums passed. Congratulations to all of

the boards, directors and voters for strengthening our libraries with stable and secure funding options. Nora and I have actually already started on two referendum campaigns for 2020, so please let us know if you need assistance with any aspect of your referendums.

Sexual Harassment Prevention Training – FLLS hosted our two in-person training sessions this week for staff, directors, trustees, and volunteers. Kristi Taylor, Education Director of the Advocacy Center of Tompkins County, provided our training sessions and we got extremely positive feedback on her presentations. Please remember that your libraries must complete training on this subject by October, 8, 2019. FLLS will be providing a webinar with the interactive component that is required by the State shortly if you couldn't attend the sessions this week. Another option is a free webinar on Wednesday, June 12 from 10 a.m. – 12 p.m. from South Central Regional Library Council entitled "Preventing and Responding to Sexual Harassment in Your Library" (see page 5). An email was sent out about this webinar to our trustee and director email distribution lists on Tuesday of this week if you need more information. Also coming in September, South Central Regional Library Council will be hosting a workshop on sexual harassment investigations for managers and supervisors. Look for more information on this workshop soon.

Diversity Roundtable at Ithaca College – The Diversity Consortium of Tompkins County hosted a diversity roundtable on May 29 at Ithaca College. Kristi Downham from FLLS attended, along with South Central Regional Library Council staff and staff from Tompkins County Public Library. FLLS hosted an information table along with SCRLC and TCPL for the day, along with Kristi attending sessions. Over 200 attendees learned about microagressions in the workplace, intergenerational trauma and beyond banning the box, among other sessions.

PULISDO Conference – Every two years, the 23 directors of the Public Library Systems Directors Organization come together in July for a multi-day conference. This year, FLLS was selected as the host of the conference and Ithaca as the site. FLLS staff and I have undertaken a large part of the initial planning for the conference that will see system library directors and system consultants throughout the state join us at the Hotel Ithaca on July 23 – 25 for the conference. We are excited to host this year and have library systems from around the state join us in Ithaca this summer.

Have a wonderful weekend, Sarah



Member Library News

Have something to share? Please send submissions to Jenny by 9am on June 14 to be featured in the Bulletin!











Congratulations to Edith B. Ford Memorial Library in Ovid!

From Facebook, May 16: "To see a journey of 5 years come to a conclusion this past weekend was incredible. Thank you to everyone who came out and showed your support at our ribbon cutting ceremony; and especially thank you to all the many people who walked with us through this memorable journey - you are amazing! The library is at the center of many people's hearts and now lies as the heart of a community. As they say, many hands make light work, here we'll say many dreamers made the impossible possible. If it wasn't for the vision and determination of so many people we never would have accomplished this. This powerful feat has made our community all that much stronger. We look forward to growing with our community and building this next chapter of our beautiful library at Edith B Ford Memorial Library, Ovid."



Scam Alert!

Scary Phishing Attack Uses Legal Threats From Law Firm

Brian Krebs just posted the following alert: "Some of the most convincing email phishing and malware attacks come disguised as nastygrams from a law firm. Such scams typically notify the recipient that he/she is being sued, and instruct them to review the attached file and respond within a few days — or else."

Here's a look at a recent phishing campaign that peppered more than 100,000 business email addresses with fake legal threats harboring malware.

On or around May 12, at least two antivirus firms began detecting booby-trapped Microsoft Word documents. The template was part of a phishing kit being traded on the underground, and the user of this kit decides which of the options in brackets actually get used in the phishing message.

Yes, the spelling/grammar is poor and awkward (e.g., the salutation), but so is the overall antivirus detection rate of the attached malicious Word document. This phishing kit included five booby-trapped Microsoft Word docs to choose from, and none of those files are detected as malicious by more than three of the five dozen or so antivirus products that scanned the Word docs on May 22, ten whole days after they were spammed out.

According to both Fortinet and Sophos, the attached Word documents include a trojan that is typically used to drop additional malware on the victim's computer. Previous detections of this trojan have been associated with ransomware, but the attackers in this case can use the trojan to install malware of their choice.

Also part of the phishing kit was a text document containing some 100,000 business email addresses. If only a tiny fraction of the recipients of this scam were unwary enough to open the attachment, it would still be a nice payday for the phishers.

The law firm domain spoofed in this scam — wpslaw.com — now redirects to the Web site for RWC LLC, a legitimate firm based in Connecticut. A woman who answered the phone at RWC said someone had recently called to complain about a phishing scam, but beyond that the firm didn't have any knowledge of the matter.

As phishing kits go, this one is pretty basic and not terribly customized or convincing. But I could see a kit that tried only slightly harder to get the grammar right and more formally address the recipient doing quite well: Legitimate-looking legal threats have a way of making some people act before they think.

Full article with phishing template and links:

https://blog.knowbe4.com/heads-up-scary-phishing-attack-uses-legal-threats-from-law-firm



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

TBA: B&T Title Source 360 Webinar

Katy White from Baker & Taylor will demonstrate how to best utilize Title Source 360 to select materials for your library.

TBA: Learning Circles Workshop @ FLLS

Al Oliveras, the Digital Services & Technology Librarian at Onondaga Free Library, will show how you can bring learning circles to your library with P2PU, www.p2pu.org. Learning circles are free study groups for people who want to take online classes together and inperson.

<u>Item Maintenance @ Your Library</u>

Jenny will be contacting you soon to schedule a one-on-one or small group training at your library to help improve your records in order to facilitate the upcoming catalog cleanup.

Questions? Email jshonk@flls.org

Conferences & Outside Trainings

Library 2.019 Virtual Conference: Open Data June 5, 3:00pm-6:00pm

Local, state and federal governments are releasing data - the public's data - in new ways. Property maps, 311 data, school quality information and census statistics - all of these are examples of open data that give people the tools they need to learn and advocate for their causes. This web conference will explore how librarians are using open data, teaching others about it, and even creating it. You'll learn about tools you can implement in your own library and hear stories from libraries that have partnered with their local and state governments. Armed with practical tools and experiences, you'll be ready to start diving into open data to help your library and community!

NYLA Conference 2019

November 13-16 Saratoga Springs, NY Registration opens July 1st!

Webinars

Social Media 101 for Nonprofits

Wednesday, June 5, 2:30pm

This session includes practical tips and tools for extending your cause and mission via social media. We cover the basics of using social media for your nonprofit organization and give you handy tips for the "big 3:" Facebook, Twitter and LinkedIn. You may be surprised to learn that Facebook is less important than you've been told and LinkedIn may be more important.

Getting to the Heart of the Community Through Discovery

Tuesday, June 11, 3:00pm

Community discovery is a process of forging vital and ongoing connection between the library and its community members. The more people are involved in planning and programming, the more they are invested in the success of the library. While many libraries collect community input primarily through surveys, there are other, more interactive and interpersonal tools that can uncover the heart and aspirations of the community. Explore tools and strategies that start meaningful conversations and foster collaborative engagement on everything from strategic and space planning to programming. Learn how you can join your library and your community at the heart.

Preventing and Responding to Sexual Harassment in Your Library

Wednesday, June 12, 10:00am

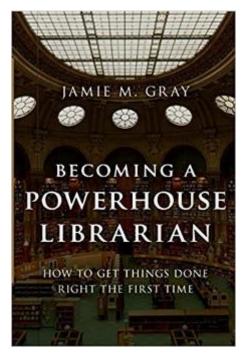
Join us for an online, interactive seminar that uses New York's mandated sexual harassment prevention training to focus on common issues in libraries. This session will cover all material required by the state's new laws, but will go beyond what's required, using real-world examples to teach library employees, trustees and volunteers how to recognize and prevent illegal discrimination in their library, museum, or archives workplace. Attendees will also explore how focusing on a library's mission can create a respectful, inclusive atmosphere that reduces the likelihood of an occurrence, and how board leadership is critical to success.

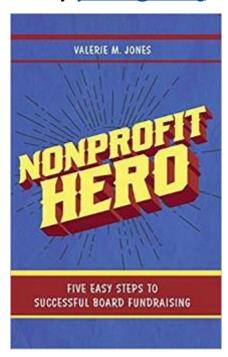


Highlights from the Collection

New Professional Collection Books!

FLLS recently purchased several new professional collection books that focus on a variety of topics. Please send recommendations for future purchases to Jenny, jshonk@flls.org.







| Title | Call Number | Barcode |
|--|------------------------|--------------|
| Making library websites accessible : A practical guide for librarians | ProGEN 006.7 | A20519415914 |
| Becoming a powerhouse librarian : how to get things done right the first time | ProGEN 020.9 Gray | A20519416083 |
| Promoting individual and community health at the library | ProGEN 021.2 Flaherty | A20519415922 |
| Effective difficult conversations : a step-by-step guide | ProGEN 023.9 Soehner | A20519416075 |
| Library technology planning for today and tomorrow : a LITA guide | ProGEN 025.02 Silveira | A20519415841 |
| Project management in libraries : on time, on budget, on target | ProGEN 025.1 Searcy | A20519415883 |
| Tech for all : moving beyond the digital divide | ProGEN 025.5 Comito | A20519416041 |
| Escape rooms and other immersive experiences in the library | ProGEN 025.5 Kroski | A20519416122 |
| Recipes for mindfulness in your library : supporting resilience and community engagement | ProGEN 025.5 Moniz | A20519415964 |
| New top technologies every librarian needs to know | ProGEN 027.0 Varnum | A20519416114 |
| Nonprofit hero : five easy steps to successful board fundraising | ProGEN 658.15 Jones | A20519416009 |



Polaris FAQ

Item Maintenance Reminders

Make sure to watch out for these common mistakes when creating QuickBibs:

1. INCLUDING INITIAL ARTICLES LIKE A, AN, OR THE.

Never enter the initial articles a, an, or the into the QuickBib title – this causes the title to be displayed in a browse search under the initial article instead of the first significant word.

2. INCLUDING THE WRONG ISBN FOR PRE-BOUND BOOKS.

Paw Prints, Turtleback Books, FollettBound, Pentworthy and other special bindings have their own ISBNs merely because of the binding. When creating QuickBibs, add BOTH the special binding ISBN (located on the back cover) as well as the book ISBN found within the book (located on the back of the title page).







3. SWAPPING THE ISBN AND UPC.

Be very careful entering the ISBN and/or UPC code. If there is an error, it makes it very difficult for FLLS to replace the Quick bib with a permanent bib record. Scanning the ISBN/UPC eliminates errors. Make that you do not Enter the UPC instead of the ISBN when they are different. Sometimes the scanner reads the UPC rather than the ISBN so definitely check to be sure that the number entered is the actual ISBN.

How to determine whether a number is an ISBN or UPC:

The ISBN can be either 10 or 13 digits in length. The 13 digit IBSNs begin with 978 or 979 (for example, 9780553803426) – **NEVER** enter the segmented numbers with hyphens. For example:

YES: 1400060079NO: 1-4000-6007-9

The UPC/EAN code may vary in length, usually 11-13 digits – **DON'T** enter spaces or hyphens. For example:

YES: 781400060078NO: 7 8140006007 8



Awards, Contests, & Grants

NYLA Friends of Libraries Scholarship

Deadline: June 15

NYLA's Friends of Libraries Section (FLS) Executive Board is proud to announce a brand new scholarship named for its President Emeritus Randall Enos. The scholarship will provide \$500 each for two FLS members to attend the NYLA Annual Conference in odd-numbered years.

Applications are now being accepted for 2019. The Enos Scholarship will be given to two members of FLS to attend the NYLA Annual Conference this year. Applicants must be active in a local Friends of the Library group. One scholarship will be awarded to a first-time attendee at the conference and the second award will go to someone who may, or may not, have previously attended.

See the complete coverage of this exciting new scholarship opportunity in the March 2019 issue of Friends News and Notes. The centerfold of the newsletter contains the entire scholarship packet. The deadline to submit an application is 5 p.m. on Saturday, June 15. Please direct questions to anne.andrianos@gmail.com.

EBSCO Solar

Deadline: June 21

EBSCO Solar is back for 2019. This year, EBSCO is making \$200,000 in grants available for applicants looking to fund a library solar project to offset electricity costs. Solar power is the cleanest and most abundant renewable energy source available. EBSCO now has more than 500 solar panels offsetting the amount of "brown power" we buy and generating clean energy to reduce EBSCO's environmental footprint. We believe we can help make a critical impact on improving the environment and we want to help a library make the same transition to green power.

EBSCO Solar is a grant program that funds solar installations at libraries. Applications will be accepted until April 30, 2019, with the winners announced online and at ALA-Annual on June 21st. Contact ebscosolar@ebsco.com for questions.

NYLA Public Libraries Section (PLS) Scholarships and Awards

Deadline: June 28

The Public Libraries Section of NYLA is pleased to offer five (5) Conference Scholarship awards to encourage public librarians (professional degree not required) now in the field, or students in library school, to participate in NYLA or PLS activities. Each award maximum is \$1200.00, which includes full conference registration, travel or other conference related expenses and membership in NYLA and PLS if the winner is not already a member. Additionally, the winner will be asked to help with staffing at the PLS booth at the conference. The winners are expected to attend the annual conference including the awards ceremony.

The Public Libraries Section of NYLA wishes to recognize and honor innovative, impactful programming in libraries throughout New York State. The award consists of a plaque for your library and a cash prize of \$1,000. The PLS Innovative Program Award will recognize programs produced in public libraries that are new to the library's community, fulfill an identified need in the community, and which have a measurable, positive impact on the target audience.

For more information, visit the PLS Awards & Scholarships webpage. Send your questions to petersd@buffalolib.org.