



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.10

Friday, May 17, 2019

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Links to Make You Think



[ALA releases new Libraries' Guide to the 2020 Census](#)

[Getting Ready for the 2020 Census](#)

[2020 Resources | Advocacy, Legislation, Issues](#)

[Mapping Hard to Count \(HTC\) Communities for a Fair and Accurate 2020 Census](#)

[StoryWalk gets library patrons outdoors](#)

(FLLS has 17 kits available! Search by **Call Number** for "Storywalk" in Polaris.)

[Ingram Stock Check App: Wherever You Are, Make Real-Time Decisions](#)

[Financial information and tools available to help people transitioning from incarceration](#)

[Anonymous library employee posting photos of most bizarre book titles](#)

[Growing Up Surrounded by Books Could Have Powerful, Lasting Effect on the Mind](#)

From The Director



I hope everyone gets to enjoy the warm weather we have coming up on Sunday! Here are some updates on items we have been working on:

School Ballot Referendums – Most library referendum votes will occur on Tuesday, May 21. As I have written before, we have a record number of libraries going for larger than normal increases. We are excited for all of your votes next week. Please remember to send your voting information to

Kristi on Wednesday morning. We need to know: 1.) How much the increase was 2.) The total amount you will now be receiving 3.) The date of your vote 4.) The number of “yes” votes to “no” votes. Good luck to everyone!

Future Library Construction Needs – The State Library is looking to update their list of statewide public library construction needs for the time period of January 1, 2021 – December 31, 2025. A reminder that these are just projections and simply what your library may plan to do if adequate funding was available. For example, if you think your library needs more room for a programming space, needs an updated heating system, or a new roof, this is what you would put down for your projection. Kristi can help you determine cost of projects if you need help. All projections should be sent to either Kristi or Sarah by Friday, June 28.

May FLLS Board Meeting – On Wednesday, May 15, the FLLS Board met for their monthly Board of Trustees Meeting. Topics discussed included a report from the FLLS Annual Meeting Committee, an update on bed bug remediation plans to help our member libraries (note: we do not currently have any libraries with bed bug issues, we are just simply planning on policies and remediation help if outbreaks occur), and an update on the PULISDO conference that is being held in Ithaca this July. A reminder that all FLLS Board meetings are open to the public and occur on the third Wednesday of the month at FLLS headquarters at 5:30 p.m.

FALCONS Meeting – Our quarterly automation meeting, FALCONS, occurred on Thursday, May 16 at FLLS. Topics discussed included the 2019 computer bulk buy and pricing, bring your own device printing (both wireless and from the Internet), upcoming Polaris training offered by system staff, and technology needs related to the upcoming 2020 Census. Rex gave a report on his recent IUG conference and also discussed upcoming features of the Polaris upgrade that will be happening in July/August.

2020 Census – ALA released a 20 page document on the 2020 Census this week. Click [HERE](#) to view the guide. We have also printed a hard copy for each library that will be placed in the delivery next week. Several new links are also included on page 1 of this bulletin.

Have a fantastic weekend,
Sarah



Member Library News



Lang Memorial Library in Cato

Gayle James, Lang Memorial Director, started the *Let's Build It! Club* in February and it's been a big hit! It's hands on building activities using everyday materials. It features construction challenges, problem solving and building fun. We have a challenge build each time that we then display in the library. Last month was jelly bean structures and this month was nest building.



Have something to share?

Please send submissions to Jenny by 9am on May 31
to be featured in the Bulletin!



Scam Alert!

If This Is True It's A Disaster. Three Major US Antivirus Companies Breached?

ARSTECHNICA is getting me worried here. We were all at KB4-CON in Orlando last week, and during the conference, word got to me that security researchers found out that high-profile hackers have breached three US AV companies and are selling the source code. The most annoying thing is that they have alerted the authorities, but no one has mentioned the actual vendors as of yet.

Advance Intelligence, LLC is the InfoSec shop that broke the news, and here is their Executive Summary:

"Fxmsp" is a high-profile Russian- and English-speaking hacking collective. They specialize in breaching highly secure protected networks to access private corporate and government information and they have a long-standing reputation for selling sensitive information from high-profile global government and corporate entities. The group was singled out in a 2018 FireEye report on Internet crime for selling access to corporate networks worldwide, including a global breach of a luxury hotel group—potentially tied to the Marriott/Starwood breach revealed last November.

In March, the group “stated they could provide exclusive information stolen from three top antivirus companies located in the United States,” AdvIntel’s researchers reported in a blog post going live today. “They confirmed that they have exclusive source code related to the companies' software development.” And the group offered privately to sell the source code and network access to all three companies for “over \$300,000,” the researchers said.

AdvIntel subject matter experts assess with high confidence that Fxmsp is a credible hacking collective with a history of selling verifiable corporate breaches returning them profits close to \$1,000,000 USD. AdvIntel alerted law enforcement regarding these claimed intrusions.

Yelisey Boguslavskiy, director of research at AdvIntel, told Ars that his company notified “the potential victim entities” of the breach through partner organizations; it also provided the details to US law enforcement. In March, Fxmsp offered the data “through a private conversation,” Boguslavskiy said. “However, they claimed that their proxy sellers will announce the sale on forums.”

Who Is/Are Fxmsp?

According to “ShadowRunTeam,” a high-profile Russian threat actor operating on Telegram, Fxmsp is reportedly a Moscow resident with the first name “Andrey” who started to engage in cybercrime activities in mid-2000 and specialized in social engineering.

[Here is the arstechnica article which has some mitigation suggestions.](#)



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

★ Item Maintenance Refresher Training! ★

Please take the Item Maintenance Survey by clicking [HERE!](#) Please have **every single person** at your library that enters items into Polaris take the survey. Jenny has turned multiple responses on, meaning that multiple people can take the survey on the same computer. There is a question about when you were most recently trained. We are just looking for an approximate time period. This survey should only take 5-7 minutes to complete. Jenny will begin scheduling small group and one-on-one trainings immediately. Watch for a call or email!

Conferences & Outside Trainings

BookExpo

May 29-30, 2019

Javits Center, NYC

BookExpo is carefully crafted with content and experiences for all those that play a part in the publishing industry. It's where authors, booksellers, distributors, librarians, literary agents, publishers and more unite to build relationships, learn tactics to bolster business and get the pulse of what's trending in today's shifting marketplace. If you are an Ingram customer, contact Rob Scott for some insider information!

ALA Annual

June 21-25, 2019

Washington, DC

Check out: [Making Your Case to Attend.](#)

Association for Rural and Small Libraries: ARSL Conference

September 4-7, 2019

Burlington, VT

See page 8 for scholarship opportunities!

Webinars

Is That Real? A Crash Course in Verifying Online Content

Wednesday, May 22, 2019, 3:00pm

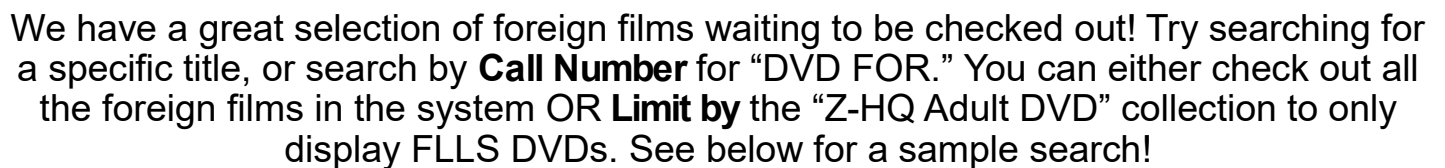
Dive into the tools and skills that you and your patrons need to verify the authenticity of user-generated content, and learn how to create engaging fact-checking investigations that will empower learners to detect and debunk misinformation online. News Literacy Project (NLP) covers topics such as developing keen observation skills that help detect images circulating in a false context; using reverse image searches to find the origins of a digital image; using webpage archivers to explore deleted or changed content; and using Google Street View to explore and confirm details of locations around the world. This webinar will help you boost your own skills and give you confidence to help patrons evaluate their sources, too. The session will also include a brief overview of NLP's work with public libraries and strategies for adapting its resources for non-school settings.

Getting to the Heart of the Community Through Discovery

Tuesday, June 11, 2019, 3:00pm

Community discovery is a process of forging vital and ongoing connection between the library and its community members. The more people are involved in planning and programming, the more they are invested in the success of the library. While many libraries collect community input primarily through surveys, there are other, more interactive and interpersonal tools that can uncover the heart and aspirations of the community. Explore tools and strategies that start meaningful conversations and foster collaborative engagement on everything from strategic and space planning to programming. Learn how you can join your library and your community at the heart.

[Click here to see a full list of FREE webinars from WebJunction!](#)



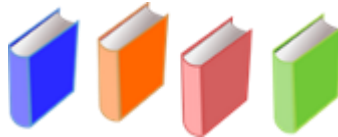
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Polaris FAQ

Let's Get Weeding!

As mentioned in the FALCONS meeting, let's get the old items out of your libraries and remove the bad records to help with the catalog cleanup! Nora and Jenny would love to help you, email nburrows@flls.org or jshonk@flls.org.



Collection Development Reports in Polaris: To access reports, log into your Polaris workstation. On the Polaris toolbar, click on **Utilities → Reports and Notices**. You can also access the reports via Web Reporting. Try one of the canned reports below.

Custom>Cataloging>Item>AA-Weeding Shelf List 3 years

This report will list all items that have not circulated in 3 years. Also available in 1, 5, and 10 year increments.

- Select the Library
- Select the Collection
- Submit

The report displays: Call Number, Author, Title, Year to Date Circ figures, Creation Date, Barcode, Last Circ Date, Publication Date, Lifetime Circ figures, Status.

Custom>Cataloging>Item>AA-Weeding Shelf list by Starting to Ending Call Number

This report will list all items within the call number range specified

- Select the Library
- Select the Starting Call Number
- Select the Ending Call Number
- Submit

The report displays: Call Number, Author, Title, Date Added, Lifetime Circ figures, Barcode, Publication Date, Collection, Last Circ Date, and Status.

Further Weeding Reading:

- [The Art of Weeding](#)
- [Weeding without Worry](#)
- *Crash Course in Collection Development* by Wayne Disher
- *The Weeding Handbook: a Shelf-by-Shelf Guide* by Rebecca Vnuk



Awards, Contests, & Grants

ARSL Scholarships

Deadline: May 24

CHECK IT OUT!

Criteria for these scholarships has changed slightly so be sure to read and apply for the one(s) that fit you! These scholarships are for first time attendees so anyone who has **NOT** previously attended an ARSL conference is invited to apply.

This year, four scholarships will be awarded by ARSL. The Dr. Bernard Vavrek scholarship is for current library school students. The Founders scholarship is for current ARSL members who have been working in the library profession for 5 years or less. The Ken Davenport Scholarship is for current ARSL members who have been working in the library profession for 6 to 10 years, and the Angel scholarship is open to current ARSL members who have been working in the library profession for any length of time.

Applications must be submitted by 5pm Central Time (6pm EST) on May 24, 2019 to be considered. If you have any questions about the process or have any trouble with the application form, please do not hesitate to contact scholarship@arsl.info.

NYLA Friends of Libraries Scholarship

Deadline: June 15

NYLA's Friends of Libraries Section (FLS) Executive Board is proud to announce a brand new scholarship named for its President Emeritus Randall Enos. The scholarship will provide \$500 each for two FLS members to attend the NYLA Annual Conference in odd-numbered years.

Applications are now being accepted for 2019. The Enos Scholarship will be given to two members of FLS to attend the NYLA Annual Conference this year. Applicants must be active in a local Friends of the Library group. One scholarship will be awarded to a first-time attendee at the conference and the second award will go to someone who may, or may not, have previously attended.

See the complete coverage of this exciting new scholarship opportunity in the March 2019 issue of [Friends News and Notes](#). The centerfold of the newsletter contains the entire scholarship packet. The deadline to submit an application is 5 p.m. on Saturday, June 15. Please direct questions to anne.andrianos@gmail.com.

EBSCO Solar

Deadline: June 21

EBSCO Solar is back for 2019. This year, EBSCO is making \$200,000 in grants available for applicants looking to fund a library solar project to offset electricity costs. Solar power is the cleanest and most abundant renewable energy source available. EBSCO now has more than 500 solar panels offsetting the amount of "brown power" we buy and generating clean energy to reduce EBSCO's environmental footprint. We believe we can help make a critical impact on improving the environment and we want to help a library make the same transition to green power.

EBSCO Solar is a grant program that funds solar installations at libraries.

Applications will be accepted until April 30, 2019, with the winners announced online and at ALA-Annual on June 21st. Contact ebscosolar@ebSCO.com for questions.