



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 18.28

Friday, December 14, 2018

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<u>Reminders</u>

This is the last bulletin of the year! See you in 2019!

FLLS will be closed December 24-26 and January 1. We will be open on December 31, but there will be no delivery. Several staff members will be out of the office over the next few weeks:

Rex, Malia: December 17-21, 27-28, 31 Kristi, Jenny, Sam: December 27-28, 31

Deb: December 31

Who ya gonna call? Please see the attached document for who to call with questions.

Links to Make You Think

These secret Netflix codes can unlock an entire library of Christmas movies



Getting a College Education, Behind Bars

8 Ways to Save Money on Programming in a Tiny Library

13 Reasons Why Libraries are Holding Us All Together

29 Gifts For Anyone Who's Basically Always Drinking Coffee

From The Director



Last week I attended the Library Journal Directors' Summit at the San Diego Central Library. The two day summit was full of great presentations on topics such as services to immigrants, going fine free, and out of the box programming ideas. We also got to see a sneak peak of what the Obama Presidential Museum and Library will look like when it opens in 2022 in Chicago, and I can assure you it is going to be completely different than other presidential libraries. Look for my write-up about the summit in our next newsletter.

More importantly, NYLA released their legislative agenda this week for their upcoming advocacy efforts in the next budget cycle. Since the November election, the State Senate has flipped and is now under Democratic control. NYLA believes this will not only change how we approach advocacy for the coming year, but also how the Governor approaches the executive budget. A key reminder is that the last time Democrats were in control of library funding, funding was cut 20% in 20 months.

NYLA will be asking for \$200 million for Statewide Library Aid. This is in essence double the amount of library aid currently received. While this may seem like a drastic ask, this ask was rooted in a vision for the future of library services needed in New York State. NYLA will also be stepping away from the "Libraries are Education" messaging and will instead focus on messaging that is more community focused, inspiring, and aspirational.

Another dramatic increase sought will be in the Library Construction Aid ask. NYLA will be recommending a \$75 million ask for construction aid. According to the most recent available data from the New York State Education Department's Division of Library Development (DLD), there are roughly \$1.7 billion in capital needs for libraries statewide.

\$40 million for library-based complete count initiatives for the Census 2020 is also being asked for. As many of you are aware, the Census 2020 will be conducted primarily online for the first time, which could cause a drastic undercount. We know that people will be turning to their public libraries as places to fill out their Census forms, much like they do for tax forms. This funding will help with a statewide, community-based, public outreach campaign to ensure a complete count in NY State. NYLA also recommends funding for cybersecurity measures and IT infrastructure investments.

Over the next couple of months, we will be sending out more information about the Census 2020 and what we expect it will look like for our public libraries. We are also beginning work on our advocacy messaging. Please save the date for Advocacy Day in Albany on Wednesday, February 27, 2019.

Have a wonderful and relaxing weekend!

Sarah



Member Library News

Total Population: 312,189
Area Chartered to Serve: 2,513 sq. mi.





Congratulations to the five Seneca County public libraries for planning to go fine free in 2019! The Elizabeth Garnsey Delavan Library in Lodi is already fine free and the Edith B Ford Memorial Library, Ovid, the Interlaken Public Library, the Seneca Falls Library, and the Waterloo Library and Historical Society are planning to go fine free January 2019.

The Seneca County (NY) public libraries are

GOING

Fine Free

IN 2019!

Tompk/r

D 22

2 Comments 6 Shares

Berkshire

thing to share? Please send submissions to

Candor

Have something to share? Please send submissions to Jenny by 9am on January 11 to be featured in the Bulletin!

•Waverly Nichols • Apalachin



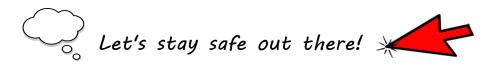
10 Things You Can Do to Avoid Fraud

Crooks use clever schemes to defraud millions of people every year. They often combine new technology with old tricks to get people to send money or give out personal information. Here are some practical tips to help you stay a step ahead.

- 1. **Spot imposters**. Scammers often pretend to be someone you trust, like <u>a government official</u>, <u>a family member</u>, <u>a charity</u>, or a company you do business with. Don't send money or give out personal information in response to an unexpected request whether it comes as a text, a phone call, or an email.
- 2. **Do online searches**. Type a company or product name into your favorite search engine with words like "review," "complaint" or "scam." Or search for a phrase that describes your situation, like "IRS call." You can even search for phone numbers to see if other people have reported them as scams.
- 3. **Don't believe your caller ID**. Technology makes it easy for scammers to fake caller ID information, so the name and number you see aren't always real. If someone calls asking for money or personal information, hang up. If you think the caller might be telling the truth, call back to a number you know is genuine.
- 4. **Don't pay upfront for a promise.** Someone might ask you to pay in advance for things like <u>debt relief</u>, credit and <u>loan</u> offers, <u>mortgage assistance</u>, or <u>a job</u>. They might even say you've won <u>a prize</u>, but first you have to pay taxes or fees. If you do, they will probably take the money and disappear.
- 5. Consider how you pay. Credit cards have significant fraud protection built in, but some payment methods don't. Wiring money through services like Western Union or MoneyGram is risky because it's nearly impossible to get your money back. That's also true for reloadable cards (like MoneyPak or Reloadit) and gift cards (like iTunes or Google Play). Government offices and honest companies won't require you to use these payment methods.
- 6. **Talk to someone.** Before you give up your money or personal information, talk to someone you trust. Con artists want you to make decisions in a hurry. They might even threaten you. Slow down, check out the story, do <u>an online search</u>, consult an expert or just tell a friend.
- 7. **Hang up on robocalls.** If you answer the phone and hear <u>a recorded sales pitch</u>, hang up and report it to the FTC. These calls are illegal, and often the products are bogus. Don't press 1 to speak to a person or to be taken off the list. That could lead to more calls.
- 8. **Be skeptical about free trial offers.** Some companies use <u>free trials</u> to sign you up for products and bill you every month until you cancel. Before you agree to a free trial, research the company and read the cancellation policy. And always review your monthly statements for charges you don't recognize.
- 9. **Don't deposit a check and wire money back.** By law, banks must make funds from deposited checks available within days, but uncovering <u>a fake check</u> can take weeks. If a check you deposit turns out to be a fake, you're responsible for repaying the bank.
- 10. **Sign up for free scam alerts from the FTC at <u>ftc.gov/scams</u>**. Get the latest tips and advice about scams sent right to your inbox.

If you spot a scam, report it at ftc.gov/complaint. Your reports help the FTC and other law enforcement investigate scams and bring crooks to justice.

Taken from: www.consumer.ftc.gov/articles/0060-10-things-you-can-do-avoid-fraud.





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting Thursday, February 21, 2019 9:30am - 11:30am

Rob Scott, Senior Sales Representative at Ingram, will be on hand after the meeting (~11:45 AM) to discuss Ingram's services. Lunch will be provided.

Advocacy Day Wednesday, February 27, 2019 6am - 6pm



Youth Services Advisory Group Meeting Friday, March 1, 2019 10:00am - 12:00pm

To be held at Aurora Free Library. The group meets to brainstorm and collaborate with other libraries in the system on the needs and future of youth services. New members are always welcome.

Conferences, Outside Trainings & Fun Stuff

<u>Finger Lakes Digital Inclusion Coalition</u> <u>Summit</u>

January 28, 11am-5pm Cracker Factory in Geneva, NY

Through panel discussions and conversations, community members and local leaders will explore the digital inclusion landscape, learn about the injustices of limited internet access and what is already being down and can still be done to bridge the divide.

ALA Midwinter January 25-29, 2019 Seattle, WA

ALA Annual June 2019 Washington, DC

Registration and Housing will open Wednesday, January 9, 2019. Check out: Making Your Case to Attend.

Webinars

Click on the titles for the links to the training pages.

<u>Library Programming for Adults, From Start to Finish</u>

Tuesday, December 18, 3:00pm

Adult programming at your library can bring the community together in meaningful ways but finding the ideal program and attracting the right audience can be overwhelming. This webinar will teach you to plan events and programs from start to finish, including identifying potential partners, getting community input, and successful marketing. Learn how to deliver quality, budget-friendly programs that will bring in the crowds without reinventing the wheel. From choosing dates and times to selecting events that get results, you'll hear practical tips on everything it takes to launch adult programs your community will love.

30 Ways to Make Your Small Library Extraordinary

Wednesday, December 19, 10:00am

We don't have large budgets. We don't have large staffs. We might have to spend parts of our day shoveling the sidewalks or cleaning up a mess in the restroom. In spite of this, small and rural libraries have the power to be great. We can do simple, practical things that can instantly make a difference. From internal customer service tips to tech tools you can't live without, linking these 30 things will help make your small library extraordinary.

Creating Escape Room Programs and Other Immersive Experiences in Libraries Workshop

Thursday, February 7, 2019, 2:30pm

By one count, there are more than 7,200 escape room environments in 1,445 cities in 105 countries. So why not in libraries? These engaging and captivating games that can be designed around nearly any theme—from zombies to pirates to detective dramas—are being used by libraries in a multitude of ways. They can be employed for marketing and outreach, engaging library patrons, incorporating instruction and experiential learning outcomes, and team-building and training for staff. In this new workshop, Ellyssa Kroski, author of Escape Rooms and Immersive Experiences in Libraries, shows you how you can create an escape room experience from scratch, regardless of your level of personal experience.



Highlights from the Collection

Program Boxes!

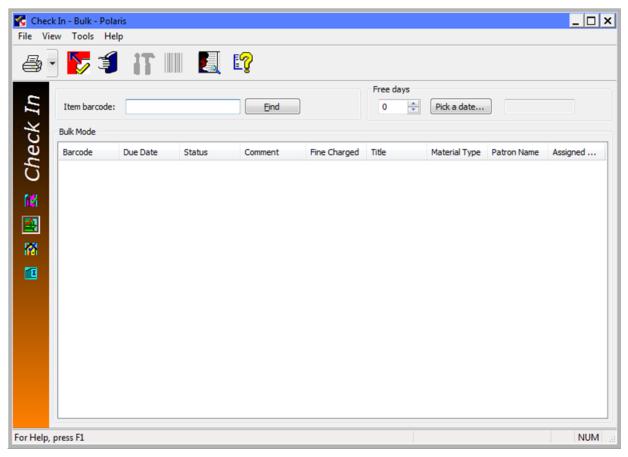
We are constantly updating our collection of fun program boxes for all ages. Search under call number "Program Box" in the Polaris Client to browse and request these resources. Look for new additions next year. Please contact us with suggestions!



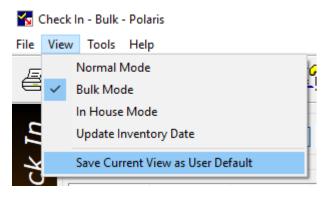
Title	Call Number	Barcode
3Doodler start program box.	Program Box 3Doodler	A20519416889
Adult crafting program box	Program Box Adult crafting	A20519404468
Bloxels™ build your own video games	Program Box Bloxels	A20519406787
Custom fort builder	Program Box Custom fort	A20519404507
Felting program box	Program Box Felting	A20519091150
Knitting and crochet program box	Program Box Knitting and	A20519091613
LEGO mindstorms EV3 program box	Program Box Mindstorms	A20518102380
Lego program box	Program Box Lego	A20518102348
PlayStation VR program bundle	Program Box PlayStation	A20519404434
Wii U program bundle	Program Box Wii U program	A20518100095
Xbox One program bundle	Program Box Xbox One	A20518103247

Polaris FAQ

Bulk Check In: Using the Bulk Mode check in allows you to check in multiple items from multiple patrons and the system automatically charges the patron account for any fines incurred. Slips for items on hold or that belong to another library will automatically print out, no input required. Click on **Bulk Mode** and scan items in as you would in Normal Mode. **Please Note:** This is the recommended method for Check-In.



If Bulk Mode does not automatically display, you can set it as the default method. Open Check-In → Click on Bulk Mode → Click on View → Click on Save Current View as User Default.



Don't forget about the Polaris Documentation online!
Visit www.flls.org and click on Staff Login.
Contact Jenny, Eric, or Rex for the login information.

Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



Tompkins County Youth Services Department 2019 Pitch Program

Due: January 4, 2019

The board and staff of Tompkins County Youth Services Department are excited to continue with the 2019 AYR Pitch Program to be held on March 13, 2019. The Program will pair selected nonprofits with community coaches to share their ideas to make the community goals happen, pitch the ideas at the non-profit pitch event, and possibly receive funding, from \$500 to \$5,000, to pilot or expand a program in 2019 that supports the work of AYR. Please note that this program is for non-profits in Tompkins County only.

Documentary Heritage Program Grants

Deadline: January 15, 2019

The Documentary Heritage Program (DHP) is a statewide program established by law to provide financial support and guidance to not-for-profit organizations that hold, collect and make available New York's historical records. Funding is available to support projects that relate to groups and topics traditionally under-represented in New York's historical record. The New York State Education Department's (NYSED) 2019-2020 appropriation for DHP up to \$92,000 for DHP Grants. DHP Grant Project Types are Documentation and Arrangement & Description. DHP is administered by the New York State Archives, a unit of the New York State Education Department.

NYLA RASS Mini-Grant Program

Deadline: January 19, 2019

Guidelines: Each application may request between \$50-\$200 and money is to be used for an innovative program engaging adults. The application takes about 7 minutes to complete, successful applicants will be notified late February 2019. You must mail us a photo & flyer from the event by August 31, 2019. RASS plans to offer these grants 1 or 2 times per year.

Questions? Email RASSMiniGrants@gmail.com

Accelerating Promising Practices for Small Libraries

Deadline: February 25, 2019

Accelerating Promising Practices for Small Libraries (APP) is a special initiative of the National Leadership Grants for Libraries Program. The goal of this initiative is to support projects that strengthen the ability of small and rural libraries and archives to serve their communities. IMLS invites applications that focus on the following topics: transforming school library practice, community memory, and digital inclusion.

Community Foundation of Tompkins County Library Grant Cycle

TO BE ANNOUNCED SOON! Projected Deadline: January 2019

This grant cycle was inspired by the Bernard Carl and Shirley Rosen Library Fund which seeks to promote genuine intellectual curiosity and a lifelong love of reading and learning, by promoting greater and easier access by youth to local libraries. Eligible applicants are the 33 public libraries in Cayuga, Cortland, Seneca, Tioga and Tompkins counties, the 5 counties of the Finger Lakes Library System. Library Grant Cycle applications and reports must be received through CommunityForce, an online grant management platform. Grant Range: \$200-\$16,000.

Outreach Mini-Grants

Deadline: March 22, 2019

Member libraries in our service area can apply for an Outreach Mini-Grant. All applications are due March 22, 2019. Visit www.flls.org/outreach/#minigrants to download an application or to view the FAQs. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at jshonk@flls.org.