



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 18.26

Friday, November 16, 2018

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Reminders

Finger Lakes Library System will be closed on Thursday, November 22 and Friday, November 23. There will be no delivery either day.

New items are always being added to the collection. Check out page 7 for some new additions this week!

Links to Make You Think

[When Values Collide: Reconciling our commitments when hate speech is involved](#)



[The Dumplin' Trailer Is Here and We'll Be Rewatching from 9 to 5](#)

[Leaving Dewey for BISAC](#)

[Oxford Dictionaries Word of the Year is "Toxic"](#)

[VOYA's Nonfiction Honor List 2018](#)

[6 Factors That Determine Whether or Not You Remember Your Dreams](#)

From The Director



It was great to see so many of our member libraries at NYLA last week! This year NYLA was held in Rochester and it was a great opportunity to visit the two main branches of the Rochester Public Library. Check our Instagram feed for pictures of the private tour I got to take on Thursday, including a stop to their secret children's room.

Meetings I attended while at NYLA included a NYALS (New York Alliance of Library Systems) meeting on Wednesday afternoon. Public library system directors, school system directors, and Empire State Library Network (regional library councils) directors came together to discuss the search process for the State Librarian and a new proposed dues structure for NYLA membership. I also attended a Wednesday evening meeting on the Census 2020, which is going to have a large impact on public libraries due to Census being filled out online. I am on a working committee to look at this large scale project and will be sending out more information on our work over the next few weeks.

Thursday morning I attended a PULISDO (Public Library System Directors Organization) meeting. We elected a new Executive Committee with Brian Hildreth (Southern Tier Library System) as President, Susan Mitchell (North Country Library System) as Vice President, Kevin Verbesey (Suffolk Cooperative Library System) as Treasurer and myself as Secretary (this will be my second term as Secretary). We also got feedback on the proposed trustee education regulation survey that went out to trustees this fall. The remainder of the morning was hearing from speakers about the Census 2020 and included regional library council staff members as well. After our meetings, I took part in a private tour of the Central Library of Rochester and Monroe County, which is two buildings. The first building is their original library, the Rundel Memorial Library, built in 1936 and the Bausch & Lomb Public Library Building that opened in 1997. The Bausch & Lomb building has a beautiful new teen space, with tons of games and even a ping pong table, as well as a nurse that provides medical care to patrons, including a new program of rapid STD testing on site.

Workshop sessions I was able to attend that stand out include "Freedom of Information and Open Meetings Law" by Robert Freeman, "I Still Don't Want to Talk About It" with various directors on a panel discussion, "Small Libraries, Big Data" with Matt Corey and Dawn Vincent of North Country Library System and "Friends, Directors, and Trustees Make a Difference Together" with representatives from Cazenovia Public Library Board and Friends Group. Other Finger Lakes staff will be sharing their workshops that they attended over the next few weeks too.

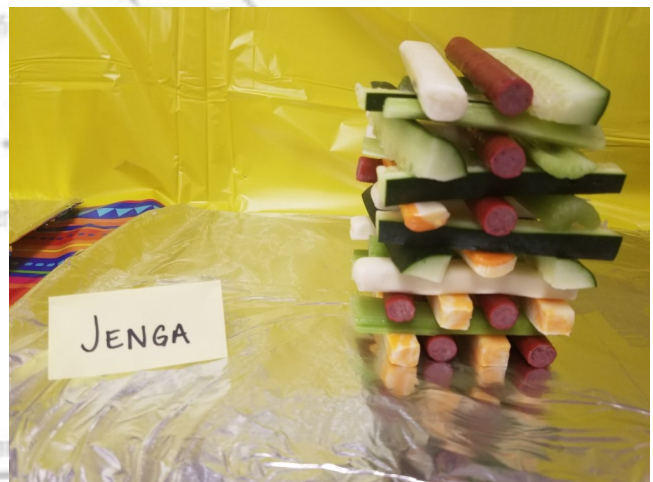
A huge congratulations to FLLS Continuing Education and Outreach Librarian Jenny Shonk for her first NYLA presentation! Jenny, along with Waterloo Library Director Brandi Rozelle, presented on Thursday afternoon on a session entitled "Adult Programming: Beg, Borrow, Steal." Their presentation ended up having over 120 attendees and we heard great feedback people felt the program was extremely helpful for new programming ideas.

Have a great weekend,
Sarah



Member Library News

[Lamont Memorial Free Library](#) held an Adult Game Night featuring FLLS giant board games AND edible games on November 3rd. According to their Facebook, “Everyone enjoyed spending the time together playing childhood favorites and a couple new games too.”



Have something to share? Please send submissions to Jenny by 9am on November 30 to be featured in the Bulletin!

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Many Worlds Are Possible

A Celebration at the Durland Alternatives Library



Join us to celebrate the possibilities and choices at the Alternatives Library and Prisoner Express fundraising dinner!

With food, live music, and performance, there's no better time to browse our diverse collection of materials and learn about who we are and what we do. The Alternatives Library circulates thousands of inspiring and igniting books proving that many worlds are possible.

The library has been in operation since 1974 and continues to circulate its unique collection through all 33 libraries in the Finger Lakes Library System. But that's not all, our prisoner correspondence program is growing, and in the last six months over 6,000 have enrolled in our programs.

Date and Time

November 29th 6:00 PM – 9:00 PM
at the Durland Alternatives Library
130 Anabel Taylor Hall
Cornell University Campus

(free parking at the building after 5pm, wheelchair accessible)

What to Expect

- Presentation of prisoner writing, art, and poetry
- Catering by Enat Ethiopian Cuisine
- Live Old Time String Band Music by the Flywheels!
- Free and open to the public, suggested donation with a meal and all contributions make you supporting patron of the library and its programs

Visit www.alternativeslibrary.org to learn more about the library!



Scam Alert!

Successful Pretexting Attacks Have Nearly Tripled Since 2017

Pretexting attacks are a growing threat to organizations, warn Chris Tappin and Simon Ezard from the Verizon Threat Research Advisory Centre. Verizon's 2018 Digital Breach Investigation Report shows that 170 data breaches this year were caused by pretexting attacks, compared to 61 in 2017.

Tappin and Ezard attribute this rise primarily to poor security policies and a lack of security awareness among employees.

Pretexting is a targeted, social engineering-based attack in which attackers use continuous dialogue to build a sense of trust with the victim. By creating a fabricated scenario and posing as a senior employee or a trusted vendor, attackers manipulate victims into willingly giving up sensitive information, granting access to systems, or even transferring money. These attacks are surprisingly effective because they target the human element and are often able to compromise systems that have appropriate technical defenses in place.

Tappin and Ezard believe that security professionals often face "decision paralysis" brought on by the multitude of varied threats to their organizations. They recommend that these professionals focus first on ensuring that basic, fundamental security principles are being followed by employees.

Phishing and pretexting are not highly-technical attacks, yet they are among the top ten causes of all data breaches. Even the most sophisticated attackers use these methods because they are so effective.

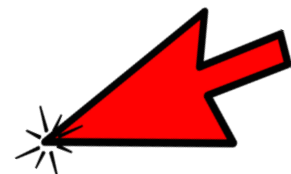
Tappin and Ezard say that organizations need to educate their employees about malicious activity and compel them to respond if they see something suspicious. For example, employees should be encouraged to question strange or unexpected emails from their superiors. Pretexting attacks are successful when employees are unaware of the techniques used by attackers.

New-school security awareness training enables you to create a security culture in your organization by ensuring that employees are always on their toes with security top of mind.



Let's stay safe out there.

Think Before You Click!





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Grant Writing Workshop

Thursday, November 29
1:00pm - 3:00 pm

Youth Services Advisory Group Meeting

Friday, December 7
10:00am - 12:00pm

Readers Advisory 101

Thursday, December 13
9:30am - 11:30am

FALCONS Meeting

Thursday, February 21
9:30am - 11:30am
Rob Scott, Senior Sales Representative at Ingram, will be on hand after the meeting (~11:45 AM) to discuss their services. Lunch will be provided.

Conferences, Outside Trainings & Fun Stuff

ALA Midwinter

January 2019
Seattle, WA

- In-depth learning and educational sessions!
- Awards, announcements, and 100s of authors!
- New technologies, publications, and services from expert organizations on the Exhibits Floor!
- Unlimited connections with colleagues from all types of libraries!

ALA Annual

June 2019
Washington, DC

Association for Rural and Small Libraries: ARSL

September 4-7, 2019
Burlington, VT

Webinars

Click on the titles for the links to the training pages.

It's Not Just About the Likes: Getting Strategic with Your Library's Social Media **Tuesday November 27, 3:00pm**

You know how to use social media tools like Facebook, Twitter, and Instagram, but how do you get followers to go beyond liking posts to sharing or even showing up for the programs or resources you're promoting? Being strategic with your posts is an important first step. In this webinar you'll learn strategies for social media engagement for libraries of all sizes, but with a focus on libraries without dedicated communications staff.

How to Write More Effective Email and Web Content

Wednesday, November 28, 3:00pm

In this webinar, we'll offer specific guidelines that will help you communicate more effectively in an age where people read most of your content on a screen. We'll look at before and after examples, and attendees will get a list of resources for learning more.

Librarian Evolution: Libraries Thrive When We Change

Thursday, November 29, 3:00pm

In this Transformative Leaders webinar, learn about an award-winning library's approach to change management, as an organization that not only responds to change, but one that embraces it. Charles Darwin said, "It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." It has never been a better time to be a librarian—especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. To do that, our identity, our education, our organizations, and our work is changing.

SCRLC Online Book Discussion: My Own Words by Ruth Bader Ginsburg

Friday, December 7, 12:00pm

Read the book by December 7th and come ready to share your thoughts. Register so we can send you the link to join.



South Central Regional
Library Council

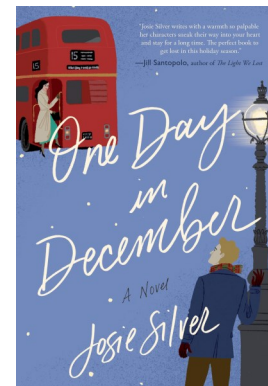
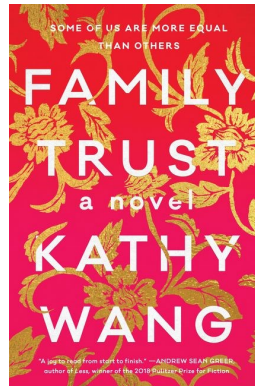
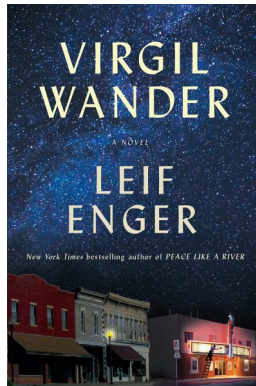
Make Smart Connections.

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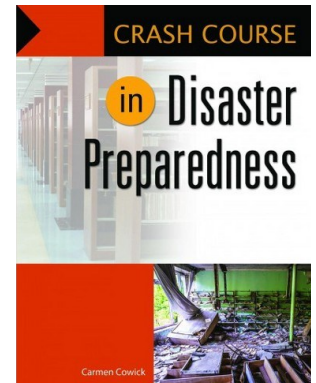
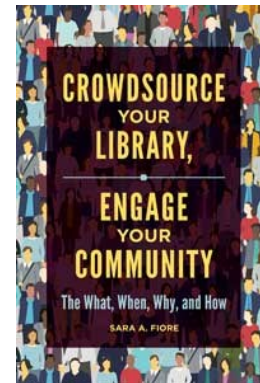
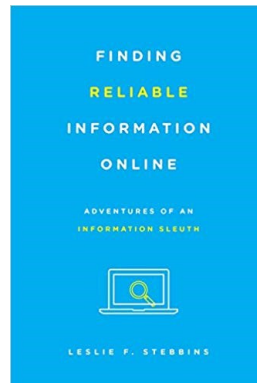
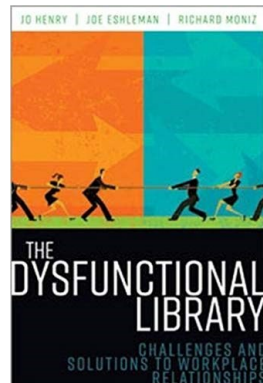
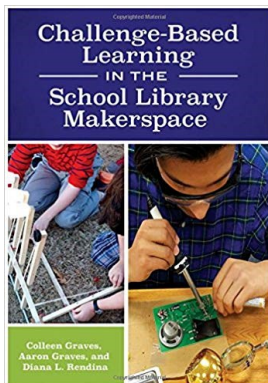
Highlights from the Collection

New Adult Book Group Kits!



Title	Barcode
<i>Family trust</i>	A20519416203
<i>One day in December</i>	A20519416287
<i>Virgil Wander</i>	A20519416245

New Professional Development Books!



Title	Barcode	Author
<i>Challenge-based learning in the school library makerspace</i>	A20519410134	Graves, Colleen
<i>Dysfunctional library : Challenges and solutions to</i>	A20519410176	Henry, Jo
<i>Finding reliable information online : Adventures of an information sleuth</i>	A20519409905	Stebbins, Leslie
<i>Crowdsource your library, engage your community : The what, when, why, and how</i>	A20519410215	Fiore, Sara
<i>Crash course in disaster preparedness</i>	A20519410095	Cowick, Carmen

Polaris FAQ

You may have a patron move to your city or town and want to change their card to your library. There are 3 items you need to change in their patron registration.

Patron Registration - 257751 - General - Polaris

File Edit View Links Tools Help

Barcode: D2026

Registered at: Cortland - Cortland Free Library (CORT)

Patron code: Staff

Last name: Clark

First name: Jenny

Middle name: K

Title: Suffix:

Expiration: Term: 0 Date: 1/17/2018

1. Change the patron's registered library to your library.
2. You also need to change the patron's barcode to your library's card. The prefix of the barcode is important when patrons are accessing eContent through FLLS. Copy and paste the old barcode into the Former barcode field.

Former barcode: D0000000001

3. This may be an obvious one, but you will need to update the patron's address to reflect where they currently reside.

You may still have patrons that need to be merged with other account. The instructions and an FAQ document will be attached to the Bi-Weekly Bulletin email. The documents are also available on the protected part of the FLLS website.

Don't forget about the Polaris Documentation online!
ALL HANDOUTS HAVE BEEN UPDATED FOR 2018.
Visit www.flls.org and click on Staff Login.
Contact Jenny, Eric, or Rex for the login information.

Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



The American Dream Literacy Initiative

Deadline: December 14, 2018

The American Library Association (ALA) and Dollar General Literacy Foundation invite public libraries to apply for grants to expand services for English language learners or adults in need of basic education and workforce development. Up to 16 grants of \$10,000 each will be awarded. Read the project guidelines and apply online by Dec. 14, 2018. Public libraries are eligible if they serve adult English language learners and are located within 20 miles of a Dollar General Store, distribution center or corporate office. Visit the [Dollar General Store Locator](#) to check eligibility.

Documentary Heritage Program Grants

Deadline: January 15, 2019

The Documentary Heritage Program (DHP) is a statewide program established by law to provide financial support and guidance to not-for-profit organizations that hold, collect and make available New York's historical records. Funding is available to support projects that relate to groups and topics traditionally under-represented in New York's historical record. The New York State Education Department's (NYSED) 2019-2020 appropriation for DHP up to \$92,000 for DHP Grants. DHP Grant Project Types are Documentation and Arrangement & Description. DHP is administered by the New York State Archives, a unit of the New York State Education Department.

Visit www.flls.org/grants for more grant resources.



Thursday, November 29 @ 1pm [REGISTER!](#)

Whether you are new to grant writing or you are a seasoned grant writer, this workshop is for you. Jenny will share tips, tricks, and resources for winning grants. Guest speakers will also be available to answer questions about specific grants for member libraries, including:

- Janet Cotraccia, Community Foundation: Rosen Grants
- Kristi Downham, FLLS: NYS Construction Grants
- Jenny Shonk, FLLS: Outreach Mini-Grants

Please bring your grant application and materials to the session. Registration is required. Contact Jenny Shonk with questions: 607-319-5613 or jshonk@flls.org

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