FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 18.24   Friday, October 19, 2018

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Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

A former Ithaca artist created this cool sign for his local library in Iowa: www.facebook.com/mcguiremade/posts/1412159248882983

Reminders

Starting in November, FLLS will be producing an e-newsletter for trustees. Please make sure FLLS has your trustee email information so they can receive this helpful email!

Help Jenny plan upcoming FLLS training sessions! 5 separate surveys have been created, one for each county. Each survey has 8 questions and should not take more than 5 minutes to complete. Please share with all interested staff!

Cayuga County: https://www.surveymonkey.com/r/ZHFZQ3V
Cortland County: https://www.surveymonkey.com/r/ZPJSD9F
Seneca County: https://www.surveymonkey.com/r/ZPHLTD3
Tioga County: https://www.surveymonkey.com/r/Z6LYBRQ
Tompkins County: https://www.surveymonkey.com/r/Z6CZSSY

Links to Make You Think

Managing Your Workplace Relationships

Netflix Is So Big It's Finally Canceling Shows. Good

Short Stories to Read Before Bed

Anti-Tax Fervor Closed Their Libraries. Now Residents Are Trying to Go It Alone

Did you miss an issue? Check www.flls.org/bulletin
for archived Weekly Bulletins

From The Director

On Friday, October 12th, roughly 100 library trustees, directors, and staff joined us to celebrate our 60th Annual Meeting. Our Annual Meeting is always a special time of year when we celebrate with our member libraries, but this year was especially exciting as it was our 60th anniversary of receiving our charter. While many things have changed over the past 60 years, our commitment to providing our member libraries with the resources to help them be better libraries remains strong.

Our goal is to have an Annual Meeting that fulfills our role in having an annual business meeting for our membership, but also to provide a speaker that highlights a particular need for our public libraries. Over the past year, we have heard from many of our libraries that they are looking to put more of their library budgets on a referendum vote. We have found that both directors and trustees usually need more information on whether that is feasible for their communities. Because of this, the staff at FLLS and our board decided to hold a different format this year for our annual meeting, and had a two-hour workshop instead focusing on this topic.

Brian Hildreth, Executive Director of the Southern Tier Library System and Margo Gustina, Deputy Director of the Southern Tier Library System led an interactive workshop on funding referendums for small and midsized libraries. We started the morning with an exercise between library directors and fictitious town supervisors where library directors were tasked with trying to receive more money for summer reading programs and town supervisors had a need to fund a new ambulance. While this was clearly role playing, this is often how library directors need to think when asking for village, town or county money.

We also learned from Brian and Margo the difference in referendum votes, heard about their successes on obtaining large referendum increases for their libraries in the Southern Tier Library System, and gave our libraries a helpful timeline on how to lead a grassroots initiative for stable public funding in the future. Please remember if your board is looking to increase their referendum funding, both Nora and I would be happy to come out and meet with your board and library to discuss your funding options.

The Board of Trustees at FLLS is looking for library trustees to take part in a committee to evaluate and give advice on our annual meeting structure. If you are interested, please contact Kristi Downham at FLLS for more information.

I'm also pleased to announce that starting in November, FLLS will be producing an e-newsletter for trustees. Please make sure FLLS has your trustee email information so they can receive this helpful email!

Have a great weekend,
Sarah

Member Library News

Aurora Free Library
October 10 at 12:29 PM · 🌐

Yay! 900 Books Read! Only 100 more to go! Congrats!!!

👍❤️ 15

Southworth Library
19 hrs · 🌐

Pooh is posing in our Apollo era flight training suit. Which book should Pooh take on his space mission?

👍 9

Have something to share? Please send submissions to Jenny by 9am on November 1 to be featured in the Bulletin!

Scam Alert!

Add Wi-Fi Proximity to Your Cyber Attack Concern List

The latest attack from the Russian GRU involves both traditional spear phishing and Close Access attacks in an attempt to thwart an investigation of their nerve agent attack in the UK.

The nerve agent attack purportedly involved Russia's military intelligence agency GRU wanting to dispose of a UK-based Russian spy and his daughter. The organization responsible for investigating the attack – the Organization for the Prohibition of Chemical Weapons (OPCW) – came under two attacks.

Officials say that four Russian GRU officers tried a Close Access attack – where they attempted to hack into the OPCW network through its Wi-Fi network by parking a car close to the organization's headquarters looking for unsecured devices on the network that could be compromised to gain access.

This attack technique allows attackers to obfuscate who they are by originating the attack on the organization's own network. When that failed, the GRU reportedly followed up with a spear phishing attack impersonating Swiss federal authorities to target OPCW employees directly in order to access OPCW computer systems.

It's easy to dismiss stories like this, as the criminals in this case were government-sponsored attackers. You don't think of your organization as a target for these kinds of attacks. But, it's important to keep in mind that cybercriminals use these very same tactics.
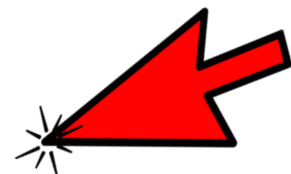
The Close Access attack is less likely, as cybercriminals tend to want to remain in hiding, attacking from afar – but the intent to access your network to gain control over systems, applications, and data is relatively consistent across attacks.

Stopping "close access" attacks requires shoring up your Wi-Fi security, which includes requiring authentication. Protecting against spear phishing attacks involves a layered security approach that includes email scanning, endpoint-based protection, and new-school security awareness training to educate your users on common social engineering tactics and scam methods used.

Let's stay safe out there.
Think Before You Click!

Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Collection Development & Polaris Reporting
Monday, October 29
@WAV

eContent Workshop
Thursday, November 1
9:00am - 12:00pm

New Directors' Brunch
Tuesday, November 13
9:30am - 11:00am

Falcons Meeting
Thursday, November 15
9:30am - 11:30am

Grant Writing Workshop
Thursday, November 29
1:00pm - 3:00 pm

NEW!

Conferences, Outside Trainings & Fun Stuff

2018 NYLA Annual Conference and Trade Show
November 7-10
Rochester, NY
Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products!

Webinars

Click on the titles for the links to the training pages.

The Boardroom 2018: Seven Habits of Effective Library Boards
Tuesday, October 30, 7:00pm
The Boardroom Series concludes in October with "Seven Habits of Effective Library Boards." Based on an article by Bonnie McKewon published in CityScape Magazine, this webinar proposes ideas for improving board productivity and community responsiveness. Among the seven habits: foster respectful relationships, advocate for advancements, and create a culture of lifelong learning. From the State Library of Iowa.

Book Tasting in the Library: A recipe for reading
Tuesday, October 30, 3:00pm
Are you looking for a fun way increase reading engagement with your library users, particularly teens and youth? Do you want a novel way to present new releases, non-fiction, digital or database content? Do you want to encourage engagement with the collection or highlight a particular format, genre, or topic with your library users? Hosting a book tasting might be the answer you need to increase engagement with your collection, collaborate with another local librarian, or answer a research question. In this webinar, presenter Angela Maxwell will share examples of multiple book tasting events targeted at a teen audience. Attendees will have access to templates, as well as free online tools to implement their own book tasting event.

Librarian Evolution: Libraries Thrive When We Change
Thursday, November 29, 3:00pm
In this Transformative Leaders webinar, learn about an award-winning library's approach to change management, as an organization that not only responds to change, but one that embraces it. Charles Darwin said, "It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." It has never been a better time to be a librarian—especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. To do that, our identity, our education, our organizations, and our work is changing.

Highlights from the Collection

PUPPETS!

We have 150 puppets patiently waiting to be the star of your storytime! The puppets are not available to the public, they are exclusively for member libraries. There are a variety of sizes, including finger puppets! To find the complete list in Polaris, search by **Call Number** for **Puppet**.
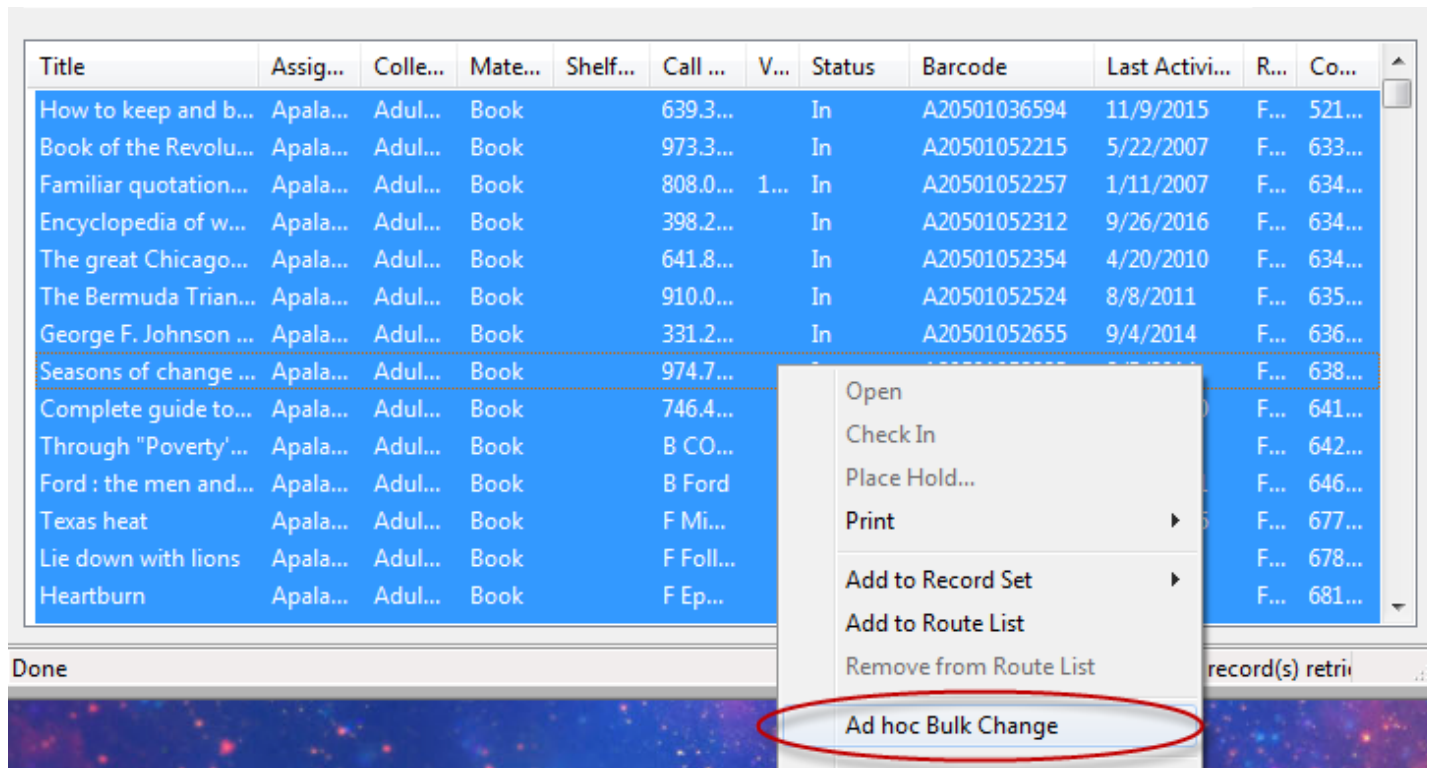
Here is a brief list: Alligator, Alpaca, Astronaut, Baby dinosaur in egg, Basket of kittens, Bat finger puppet, Bear, Beaver, Border collie, Bumblebee, Bunny, Chicken (Interrupting), Chipmunk, Cow, Crab, Cricket, Crow, Diary of a fly/spider/worm finger puppets, Dolphin, Donkey, Dragonfly, Eagle, Elephant, Fawn, Firefly (light-up) finger puppet, Fireman, Flamingo, Flying squirrel, Fox, Giraffe, Goat, Hippo, Horse, Kangaroo with Joey, Koala, Lemur, Lion, Mama Duck with five ducklings, Monkey, Monster, Moose finger puppet, Octopus, Opossum, Owl, Panda, Peacock, Polar bear, Raccoon, Sea Otter, Seal, Sheep, Skunk, Sloth, Squirrel, T-Rex, Tiger, Turkey, Zebra.

Polaris FAQ

Ad hoc Bulk Change: Perform a bulk change without requiring a record set.

1. Open the Find Tool. Customize your search so that you pull up the desired records. Click on the Branches tab and click on the **Unselect All** button. Then, click on the checkbox next to your library so you only bring in items from your collection.

2. Click on the **Search** button. Once the search is complete look in the lower right corner of the Item Find Tool. You will see the number of records retrieved. Press the **Ctrl+Shift+A** buttons on your keyboard to retrieve all the records into the Item Find Tool.

3. At this point you can perform an "Ad hoc Bulk Change" on your items. Select all the items by pressing the **Ctrl+A** on your keyboard which will highlight all the items in the results section. Right click on one of the highlighted items and then left click on the "Ad hoc Bulk Change" from the pop up menu.

4. The Item Record Bulk Change window that comes up should look familiar. Make your selections for the desired change and click **OK**. Follow the prompts to complete the Bulk Change.

Awards, Contests, & Grants

Click on the titles for the links to the grant pages.

The American Dream Literacy Initiative
Deadline: December 14, 2018

The American Library Association (ALA) and Dollar General Literacy Foundation invite public libraries to apply for grants to expand services for English language learners or adults in need of basic education and workforce development. Up to 16 grants of $10,000 each will be awarded. Read the project guidelines and apply online by Dec. 14, 2018. Public libraries are eligible if they serve adult English language learners and are located within 20 miles of a Dollar General Store, distribution center or corporate office. Visit the Dollar General Store Locator to check eligibility.

Visit www.flls.org/grants for more grant resources.

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5 Minute Staff Training

The goal of *5 Minute Staff Training* to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

Featured Database:

brainfuse JobNow

Challenge: Visit the JobNow database. Check out the interview tips.

What is a good question to ask your interviewer?

*Member library staff can send their answer to jshonk@flls.org
for a chance to win a prize!*

Patron-friendly handouts and how-to brochures for HeritageQuest, Hoopla, rbDigital, Novelist, OverDrive (& more!) can be found here:

www.flls.org/brochures