



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 18.16

Friday, June 22, 2018

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Featured Pinterest Pin!



PUNK ROCKS haha! ...



We have a board for that!
Check out our [Pinterest Page!](#)

Reminders

The Bulk Buy computers have arrived! Please contact Eric at efranks@flls.org with license keys, registrations numbers, and any additional set up information.

If you are thinking about applying for a **construction grant** for the 2018-2019 cycle it is required that you contact Kristi Downham and set up a site visit. For questions or to set up an appointment email Kristi at kdownham@flls.org.

Links to Make You Think

['Dumbo' trailer sends our hearts flying and our eyes crying](#)



[The Librarian's Guide to Homelessness](#)

[Ford Library Joins National Register of Historic Places](#)

[Growing by LEAPs and printers](#)

[8-Year-Old Boy Stops Traffic To Help Elderly Woman Climb A Flight Of Stairs](#)

From The Director



On Wednesday, June 20, I attended a Central NY Library Resources Council workshop called “Getting Started: Creating and Sustaining a Friends Group for Your Library” at the Cazenovia Public Library. If you have never visited the library in Cazenovia, it is worth a day trip. In addition to their wonderful library, they have a museum as part of their library that has an Egyptian mummy and other Egyptian artifacts that library benefactor Robert James Hubbard brought back to Cazenovia in 1894. They also have a very friendly library cat, Page, who happily posed for pictures in front of one of their fireplaces for me.

Lisa Wemett, from the Friends of Libraries Section of NYLA ran the workshop and has worked extensively with Friends groups throughout the State. If your library is interested in starting a Friends group, or maybe is just looking for ideas to refresh your group, Lisa suggested the Friends of Connecticut Libraries page at <http://foclib.org>. Their “Resources” for Friends is a collection of links on book sales, fund-raising, by-laws, volunteers, and advocacy. Their Handbook is a valuable 80 page document that you can download for free and contains everything your group needs to start a Friends group.

One of the most useful parts of Lisa’s talk was her “Countdown to a Friends Group: From Concept to Reality.” This realistic chart walks a group from six months out to a first meeting of a Friends group with a detailed, month-by-month guideline of what library directors, Boards of Trustees, and Friends groups need to do together to start a successful Friends group. For example, the first step in the process is that library administration recognizes the need and wants a Friends group. Recruitment of a core group of supporters is next, with an emphasis on finding faithful, energetic volunteers or devoted patrons.

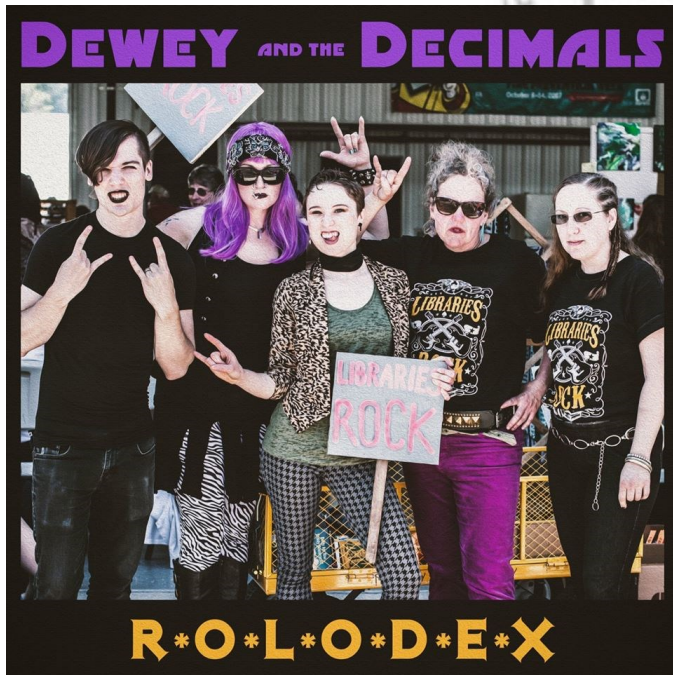
Policies and documents were also discussed, such as by-laws suggestions, conflict of interest policies, and guidelines for expenditures of funds, and even suggestions on steps toward applying for 501 (c)(3) tax-exempt status for your Friends organizations. Lisa also gave tips on how to host a successful Annual Meeting and urged Friends groups to create annual reports and marketing flyers or newsletters.

I spoke with Lisa after the workshop about coming to Finger Lakes Library System to host her workshop. She is busy preparing for a talk at NYLA this November, but we made tentative plans to have her at FLLS in April 2019. I will definitely be updating you as soon as I have the exact date confirmed with her. In the meantime, if you would like to see any of the handouts from the workshop, please just email me or call me and I would be happy to share them.

Have a great weekend,
Sarah



Member Library News



Taken from the [Edith B. Ford Memorial Library](#) Facebook Page: "We rocked out on the library float in the Strawberry Festival parade on Saturday. Thank you to #SethHolmberg, best roadie ever, #rylanbroadwell and #WilkinsFarmandCoal for the hay wagon!"



Hamsters, chicks, guinea pigs... and coming soon, ducks! The [Waterloo Library and Historical Society](#) is turning into a farm! Follow their Facebook page for updates on all their furry friends!

Have something to share? Send it to Jenny by 9am on July 6 to be featured in the Bulletin!

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The Finger Lakes Independence Center presents:

Giving Voice to Choice: A Self-Advocacy Series



DATE: Wednesdays, starting July 11

TIME: 1:00-2:30PM

PLACE: Finger Lakes Independence Center, 215 Fifth Street, Ithaca

Finger Lakes Independence Center is planning a six week workshop series centered on introducing the concept of self-advocacy, setting goals, and developing knowledge and skills become effective self-advocates.

The series will be co-facilitated by Emily Papperman and Jeff Boles, both Advocacy Specialists at the Finger Lakes Independence Center. **Participants must commit to all six sessions.** Session topics include:

- Week 1: Series Introduction
- Week 2: Self-Awareness
- Week 3: Civil Rights and the ADA (Open to the public in honor of ADA Anniversary)
- Week 4: Effective Communication
- Week 5: Tips for Being an Effective Self-Advocate
- Week 6: Asking for Help

ANYONE, WITH OR WITHOUT DISABILITIES IS WELCOME TO ATTEND.

For more information or to request an ASL interpreter, call Emily or Jeff at FLIC by July 10, at 607-272-2433.



Scam Alert!

Multilayered Phishing Hook

This is a good news / bad news story. The good news is that general awareness of phishing has risen to the point that people are now somewhat less likely to simply click on an obvious executable file.

The bad news is that the phishers have noticed this too, and they're using more multistage exploits in attacks.

There's an interesting current case of this in Russia. The victims are businesses engaged in repairing electronic devices. They're receiving spearphishing emails that pretend to be from Samsung. The payload is carried by an apparently legitimate Microsoft Office .xlsx file.

The file contains an exploit for the CVE-2017-11882 Microsoft Equation Editor vulnerability, and the execution is a complex, three-stage process. Ultimately the attackers install a version of the Monitor remote access Trojan, whose modules affect the victims' webcams and otherwise afford an opportunity to control their machines.

The spear phishing has many of the usual marks. For one thing, the emails are poorly written. Fortinet, whose researchers have been tracking the campaign, think the emails were produced by machine translation, certainly not by native speakers of Russian.

Awareness training can help remind employees to be wary not only of poor grammar, but also of the complexities of malicious attachments that may evade technical screening tools.

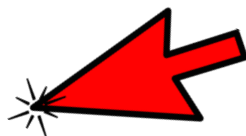
SecurityWeek has the story:

<https://www.securityweek.com/multi-stage-attacks-target-service-centers-russia>



Let's stay safe out there.

Think Before You Click!





Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, August 16
9:30am - 11:30am

Youth Services Advisory Group Meeting

Thursday, September 27
1:00pm - 3:00pm

FALCONS Meeting

Thursday, November 15
9:30am - 11:30am

Conferences, Outside Trainings & Fun Stuff

ARSL Annual Conference

September 13-15

Springfield, IL

Register now to join over 500 library professionals who will be Linking Libraries in the Land of Lincoln.

YSS Empowerment, Advocacy and Leadership Academy (EALA)

October 10, 2018 through April 19, 2019

Assorted Venues & Online

This seven month program is specifically designed for Youth Service Providers who are interested in developing their leadership skills for personal and professional advancement. 3 full day in-person workshops 4 live 90 minute webinars 24 hours of continuing education.

2018 NYLA Annual Conference and Trade Show

November 7-10

Rochester, NY

Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products!



**CHECK OUT PAGE 9 FOR
NYLA AWARDS & SCHOLARSHIPS!**

Webinars

Click on the titles for the links to the training pages.

Gale's Easy To Use Usage Stats Analysis Tool

Friday, July 13, 10:00am

Gale has an additional tool for exploring your database usage! This interactive and intuitive dashboard allows you to pull standard usage around sessions, retrievals, searches, etc. but also provides analysis for year over year usage, visual results and allows you to dig deeper; for example, you can see the search terms being used in your library, which can aid in collection development! Join us to learn more!

Grant Writing 101: Basics for Programming Librarians

Wednesday, July 25, 1:00pm

A successful grant proposal starts with two things: a clear idea and an understanding of the pieces you need to bring that idea to fruition. This session will offer an overview of the grant-writing process and give you the tools to think through your idea to make it as strong as possible.

Put Google and Microsoft Tools to Work In Your NOVELNY/Gale Resources

Monday, August 6, 2:00pm

The key to connecting users to trustworthy, relevant content is ensuring that it appears in their workflow. Cloud based tools from Google and Microsoft are part of our lives professionally and personally. In this webinar, we'll explore the integration of these tools into Gale resources and how you can put them to work in the library, the classroom, and wherever else you need them!

Getting Unstuck: Help Your Board, Staff, and Town Talk about Library Funding

Wednesday, August 22, 3:00pm

Library leaders have been trained to "do more with less" for so long that it's become a virtue. Though talking about budgets is a challenge, library staff need better funding to provide the public with needed services and expertise. If your budget is stuck, and your board, staff and stakeholders are having a hard time talking about new taxes or levies, this webinar can help. Please join us for real-world, practical, actionable advice on how to overcome local political problems, negative feelings, and unmotivated stakeholders, to move your library toward a more financially secure future.

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Highlights from the Collection



New Playaways are Here!

Search the catalog for Material Type: Media Device to see a complete list of all the devices in the system OR select Finger Lakes Library System as a branch to see our specific devices.

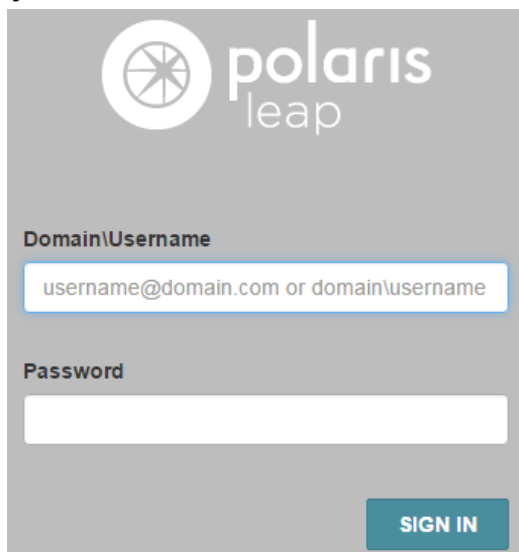
Added June 2018:

<i>A higher loyalty : truth, lies, and leadership</i>	Playaway 363 Comey	A20519409523
<i>Murder beyond the grave : true-crime thrillers</i>	Playaway 364 Patterson	A20519409311
<i>The fallen</i>	Playaway Baldacci	A20519409840
<i>The flight attendant : a novel</i>	Playaway Bohjalian	A20519409303
<i>How to walk away : a novel</i>	Playaway Center	A20519409646
<i>The cutting edge</i>	Playaway Deaver	A20519409808
<i>The balcony</i>	Playaway Delury	A20519409769
<i>Sometimes I lie : a novel</i>	Playaway Feeney	A20519409361
<i>The woman in the water</i>	Playaway Finch	A20519409484
<i>The woman in the window : a novel</i>	Playaway Finn	A20519409345
<i>The lies they tell</i>	Playaway French	A20519409387
<i>Look for me : a novel</i>	Playaway Gardner	A20519409400
<i>Summer hours at the Robbers Library : a novel</i>	Playaway Halpern	A20519409329
<i>An American marriage : a novel</i>	Playaway Jones	A20519409442
<i>Death doesn't bargain</i>	Playaway Kenyon	A20519409565
<i>The outsider : a novel</i>	Playaway King	A20519409882
<i>My ex-life : a novel</i>	Playaway McCauley	A20519409604
<i>Love and ruin : a novel</i>	Playaway McLain	A20519409688
<i>The perfect mother : a novel</i>	Playaway Molloy	A20519409353
<i>Red alert</i>	Playaway Patterson	A20519409727
<i>After Anna</i>	Playaway Scottoline	A20519409395

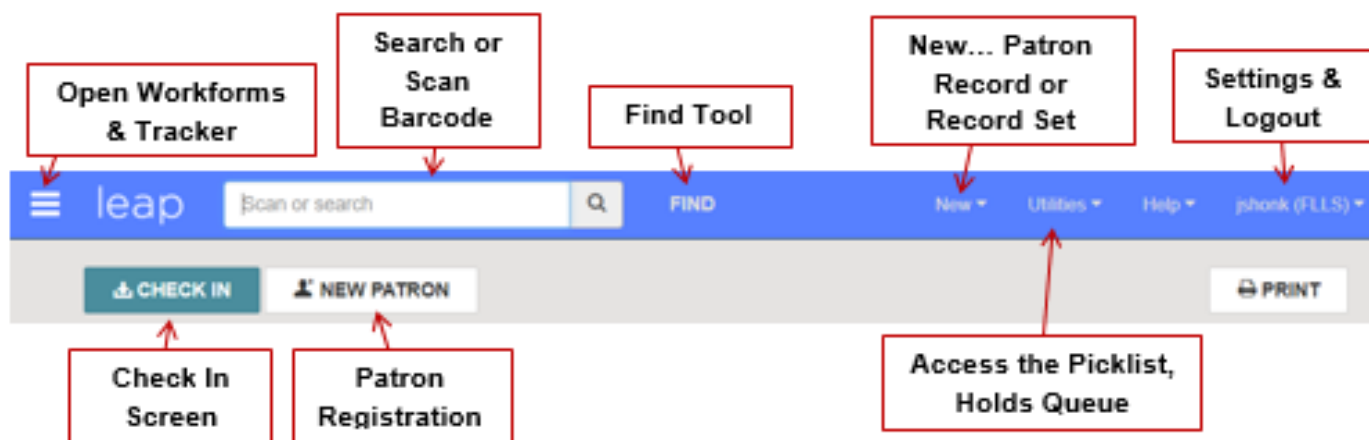
Polaris FAQ

Polaris Leap Logging In and Navigation:

Visit <https://fllsleap.flls.org/LeapWebApp/> and enter the user name and password. Remember to use your new individual username and password when logging in! Include the FLLS domain in your user name, ex. *jshonk@flls.org* or *flls\jshonk*. Click **SIGN IN** or hit enter on the keyboard.

The image shows the Polaris Leap login interface. At the top is the Polaris Leap logo. Below it are two input fields: 'Domain\Username' with a placeholder 'username@domain.com or domain\username' and 'Password'. A 'SIGN IN' button is located at the bottom right of the form.

Next, select a branch and workstation (one that is not currently being used) and click **Continue**.



Once you have logged in, you will be presented with the Polaris Leap toolbar.

For further assistance, download the handout from the protected portion of the website. See below for more information.



Don't forget about the Polaris Documentation online!
ALL HANDOUTS HAVE BEEN UPDATED FOR 2018.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



Dewey Fellowship Award

Deadline: Saturday, June 30

The Library & Leadership Management Section (LAMS) of the New York Library Association is seeking candidates for the Dewey Fellowship award to attend the NYLA Conference in Rochester 2018. The Dewey Fellowship pays for up to \$1,000. of the cost of attendance of the NYLA conference. Dewey Fellows are acknowledged on NYLA's website, will be announced at conference and in the NYLA bulletin.

LAMS NYLA Scholarships

Deadline: Saturday, June 30

The Library & Leadership Management Section (LAMS) of the New York Library Association is seeking candidates for two scholarships to attend NYLA's 2018 Conference in Rochester for first time attendees. One award will be given to Directors/Branch Managers; the second is for Library Assistants/support staff. This award covers the full conference registration fee; hotel room; LAMS luncheon and \$100.00 towards travel.

2018 NYLA SMART Fellowship Award

Deadline: Tuesday, July 31

This award recognizes a technical or computer services librarian who is looking to gain professional benefits from the continuing education and professional contacts with librarians and vendors provided by attendance at the NYLA Annual Conference. The award is given based on the applicant's professional activities in her/his place of employment, and future potential in this area. This award is designed for all NYLA members. The recipient selected by the Section's award committee will receive a plaque and the award, which includes \$250 reimbursement towards NYLA Conference expenses. SMART will also provide the winner with a membership in our section.

Visit: www.flls.org/grants for more grant resources.



5 Minute Staff Training

The goal of *5 Minute Staff Training* to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

Featured Database:



Challenge: Visit the rbDigital magazine database. What is the oldest issue of Smithsonian Magazine available?

Member library staff can send their answer to jshonk@flls.org for a chance to win a prize!

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