



MEMBER LIBRARY BI-WEEKLY BULLETIN

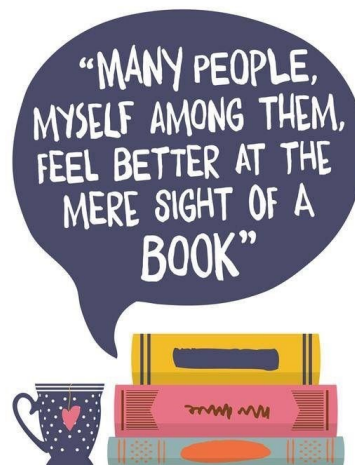
No. 18.10

Friday, March 30, 2018

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JANE SMILEY

Taken from the

[Lansing Community Library's Instagram](#)

Reminders

The bulletin will now arrive on a bi-weekly basis. The content will be reduced due to time constraints. Have a contribution? Email jshonk@flls.org!

FREE STUFF! Attend the Adult Programming session on April 5 for a chance to get your hands on new books and other fun stuff from the PLA Conference. Jenny's PLA highlights will be included in the next bulletin.

Links to Make You Think

[7 Celebrity Book Clubs You Should Join If You Love to Read](#)



[You Can't Taste a Book by Its Cover: Book Tastings in the Library](#)

[Why So Many Public Libraries Are Now Giving Out Seeds](#)

[Understanding poverty in the Finger Lakes](#)

[12 Insta Easy Instagram Library & Literacy Promotion Ideas](#)

From The Director

We got off to a late start to Philadelphia thanks to the winter storm that hit the Eastern Coast, but neither snow nor [suspicious sewer activity on Friday](#) could keep us away from the Public Library Association Conference!

According to PLA, 7,873 public library workers, exhibitors and speakers registered to attend the 2018 Conference. Held biennially, the theme this year was “Imagine the Possibilities.” I attended, along with Jenny Shonk from FLLS, as well as directors and staff from Groton, Seymour Library in Auburn, and Tompkins County Public Library.

I attended a wide variety of conference talks, such as *How to recommend a Book You Haven't Read*, which was a great short talk to help library staff answer the dreaded patron question of recommending books to read next. *The Wonderful Word of Being a First-time Director* was full of new directors or library staff aspiring to be directors with real-world questions such as staff perception, how to bring change to an organization, handling press, and dealing with budget challenges. The panel was made up of librarians who all became directors within the last two years, and who shared their personal stories on why they wanted to be library directors.

On Friday, I started the morning with a packed room for *Eliminating Fines and Fees on Children's Materials*. Librarians from Colorado discussed how fines and fees pose a significant barrier to library use, especially for low-income families. Attendees in the crowd also had a chance to explain how going fine free on children's materials increased their library usage overall and had a positive effect on their community. Jenny and I attended the *Opioid Epidemic* session, with an excellent panel of library workers, directors, and social workers. This session was extremely helpful to explain how Narcan is being used in libraries to reverse overdoses, and to combat false information and stereotypes, such as libraries will have more overdoses if people know you have Narcan (completely false). My last session was *Great Expectations: Customer Service and the Future of Libraries* by Maricopa County library leaders. Already library innovators, Maricopa County staff used library research, staff input, and training to introduce Great Expectations, a new customer service philosophy that empowers staff and brings excellent customer service to all patrons.

We also spent plenty of time with tons of exhibitors and checked in with our reps from a variety of databases, OverDrive, Midwest Tape, Mango, and more. I also attended a meet-up of Association of Rural and Small Libraries members (see picture below) for lunch on Friday to talk about challenges facing small and rural libraries, and the upcoming ARSL conference in September.

For those interested, the next PLA Conference will be held February 25-29, 2020 in Nashville, Tennessee.

Sarah





Member Library News



The Easter Bunny visited [Hazard Library Association!](#)



Check out the Turtle Painting Workshop held at [Coburn Free Library!](#) Their next painting workshop will be on April 21 at 1pm!

Have something to share? Send it to Jenny by 9am on April 13 to be featured in the Bulletin!



Scam Alert!

Phishing Madness!

Beware of March Madness, criminal hackers are at it again, after Valentine's Day their phishing agenda has moved to the next topic. They are now spoofing popular March Madness websites, and that includes bracket sites and live game streaming.

Last season, traffic activity from users streaming games and checking brackets for updates increased by 100% during the first round of the NCAA tournament.

Also, monitoring sites observed an increase in activity related to this category and discovered a clear upward spike in malicious activity, such as phishing pages, adware downloads, and attempted domain squatting. All of this is going on again this year, and it will be on your corporate networks if you do not take proactive measures.

Make sure your email filters are getting updated consistently and as often as possible. Next, I suggest you send this email to your employees, friends and family. You're welcome to copy/paste/edit:

Heads-up! The bad guys are at it again, this time with March Madness. They are sending phishing emails, and try to lure you to scam sites that are copies of legit sites that cover brackets and stream games. That way they steal your username and password which they can use to hack into our network and perhaps other sites where (we hope not!) you have used the same password.

So, only use NCAA-sanctioned, official sites and apps and don't make this March Sadness!

For KnowBe4 customers, we have a few brand new templates in the Current Events category, three NCAA flavors and also a few very recent other phish-bait current events. Here is a screenshot at the KnowBe4 Blog: <https://blog.knowbe4.com/scam-of-the-week-phish-madness>



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Adult Programming: Beg, Borrow, Steal

Thursday, April 5 2018
9:30am - 11:30am

PAC & Databases Regional Trainings

April 19 @ FLLS April 25 @ OVID
April 30 @ WAV May 23 @ WEED
May 30 @ CORT

Youth Advisory Group Meeting

Thursday, April 19, 2018
1:00pm - 3:00pm

FALCONS Meeting

Thursday, May 17 2018
9:30am - 11:30am

Save the Date: Legislative Breakfast

September 14, 2018

Conferences, Outside Trainings & Fun Stuff

2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

Computers in Libraries

April 17-19, 2018
Arlington, VA
Special Discount Code from SCRLC: ESLN18

Library Legislative Day

May 7-8 2018

SCRLC: Reflecting on Reference

May 11, 2018
Hopshire Brewery

Webinars

Click on the titles for the links to the training pages.

Public Library Children

Thursday, April 5, 2018, 3:00PM

Learn about the new services: Learning Zone for PreK-2nd grade students; 'My Britannica' to collect, organize, and share favorite content; expanded video and media content, including a video download feature; and ideas to promote Britannica School and NOVELNY in your community.

Gale's Usage Dashboard - Enhanced Usage Reporting!

Monday, April 9, 2018, 3:00 PM

Gale has a new tool for exploring your database usage! This interactive and intuitive dashboard allows you to pull standard usage around sessions, retrievals, searches, etc. but also provides visual results and allows you to dig deeper; such as the ability to see search terms being used in your library, which can aid in collection development!

An Organizer's Tale: Mobilizing Allies for Union Negotiations

April 11, 2018, 2:00pm

In this free webinar, Emily Drabinski will discuss lessons learned through fighting for a fair union contract. More than anything, making political change requires mobilizing people.

Graphic Organizers that Build Student Skills

Wednesday, April 18, 2018, 3:00PM

Simple, yet effective, graphic organizers incorporate new and creative activities that support reading informational text, planning expository writing, and evaluating image content. All participants receive a toolkit of printable graphic organizers to boost student skills, confidence, and motivation.

Britannica for Teens

Wednesday, May 2, 2018, 3:00PM

Bring research and non-fiction reading to life for your young adult and teen patrons. We'll explore ideas and strategies to uncover content, engage reluctant readers, and provide support to ALL users.

Supporting Adult Critical Thinking with Opposing Viewpoints In Context

Friday, May 11, 2018, 10:00 AM

In today's complicated world, Opposing Viewpoints In Context can help folks think deeper about issues and help them make confident, opinionated decisions.

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Polaris FAQ

CBA Collection: Central Book Aid (CBA) funds are used to purchase adult non-fiction material in various formats. The materials are housed at TCPL but are available to all patrons in the FLLS service area immediately. To see what is available, follow the instructions below.

1. Open the Item Records Find Tool by clicking on **Cataloging** in the toolbar and then **Item Records**.
2. In the **For:** field, type an asterisk (*).
3. In **Limit by:** field, select **Collection**. In the **Values** area, select specific parts of the collection you would like to browse. For example, I clicked on *CBA Audio Book on Media Player*, *CBA Audiobook on CD*, and *CBA DVD*.
4. Click on **Search** to reveal your results. Don't forget to press **Ctrl+Shift+A** on your keyboard to bring in all of the results.

Title	Assign...	Mat...	Shelf...	Call ...	V...	Status	Barcode	Last Activi...	R...	Co...
Not just the best of...	Ithac...	DVD		DVD ...		In	A20513666622	4/2/2016	F...	113...
Engineering an em...	Ithac...	DVD		DVD ...	d...	In	A20513666630	6/22/2016	F...	113...
The world at war	Ithac...	DVD		DVD ...		Out	A20513666648	11/12/2016	F...	113...
Italy revealed	Ithac...	DVD		DVD ...		In	A14306276936	10/5/2016	F...	113...
Brazil revealed	Ithac...	DVD		DVD ...		In	A14306276944	11/15/2015	F...	113...
Australia revealed	Ithac...	DVD		DVD ...		In	A14306276952	7/12/2016	F...	113...
Test tube babies	Ithac...	DVD		DVD ...		In	A14306280951	5/9/2015	F...	113...
Magritte an attem...	Ithac...	DVD		DVD ...		In	A14306280943	11/4/2016	F...	113...
Verdict on Auschw...	Ithac...	DVD		DVD ...		In	A14306280919	5/23/2016	F...	113...
Full frame docume...	Ithac...	DVD		DVD ...		In-Rep...	A14306280993	3/31/2016	F...	113...
Full frame docume...	Ithac...	DVD		DVD ...		In	A14306276960	3/16/2016	F...	113...
Deliver us from evil	Ithac...	DVD		DVD ...		In	A14306276986	8/1/2016	F...	113...
Addiction a 14-par...	Ithac...	DVD		DVD ...	d...	In	A20513666729	9/12/2016	F...	113...
Aftershock beyond...	Ithac...	DVD		DVD ...		In	A20513666761	1/11/2016	F...	113...

Done Stay on Select 1851 of 1851 record(s) retrieved

If you have a suggestion for an item, please visit the protected portion of the FLLS website, login, and click on **CBA Book Request Form!**

Don't forget about the Polaris Documentation online!

ALL HANDOUTS HAVE BEEN UPDATED FOR 2018.

Visit www.flls.org and click on Staff Login.

Contact Jenny or Eric for the login information.

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Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



Challenge America Program for the Arts

Deadline: April 12, 2018

The Challenge America category offers support primarily to small and mid-sized organizations for projects that extend the reach of the arts to underserved populations

PBS's The Great American Read Library Programming Grant

Deadline: April 17, 2018

Fifty U.S. public libraries will be selected through a competitive application process to receive a cash grant to support programs and events related to "The Great American Read." Selected libraries will also receive a programming kit, developed by ALA and PBS, that will help public libraries participate in a national conversation about reading and books, including those featured in the series that highlight themes of love, heroes, villains, other worlds and self-discovery.

Visit: www.flls.org/grants/ for more grant resources.



New! 5 Minute Staff Training

The Question of the Week has been replaced with *5 Minute Staff Training* to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

Featured Database:



Challenge: Visit the [HeritageQuest](https://www.heritagequest.org/) database.

Anna L. Abbott, wife of Jacob, was born in 1852.

In the 1900 Census, what location is listed as her birth place?

Send your answer to jshonk@flls.org for a chance to win a prize!

lynda.com is available to **all member library staff in the FLLS area** for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Phillippe at (jphillippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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