FINGER LAKES LIBRARY SYSTEM

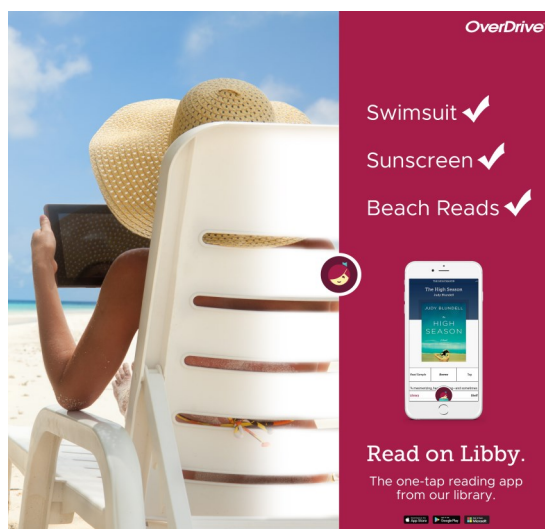# MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 21.11   Friday, June 25, 2021

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Click **HERE** to download the OverDrive/Libby Summer Marketing Kit!

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the streamlined online reopening form: **www.flls.org/2020reopenpoll/**. Visit **www.flls.org/member-library-service-status/** to view each library's quarantine period & hours information.

The portal for the New York State Public Library Construction Grants for the 2021-2022 cycle has opened. If you are interested in applying, please contact Kristi Downham at **kdownham@flls.org** to schedule a required meeting. Applications are due to the system by September 3, 2021.

LINKS TO MAKE YOU THINK

Make Your Library ADA Friendly, Not Just ADA Compliant

Ask the Lawyer RAQs: Recently Asked Questions

State of America's Libraries Report 2021

Libraries and Museums as Vaccination Sites

New York Legislature Passes Library E-book Bill

At the Center of America's Story: Journalist and 1619 Project developer Nikole Hannah-Jones opens Annual

Did you miss an issue? Check **https://www.flls.org/bulletin** for archived Weekly Bulletins

FROM THE DIRECTOR

I hope everyone is enjoying our beautiful summer weather! Here are some updates for you:

Open Meetings Law – A reminder that the Committee on Open Government has announced that the authority for remote meetings ended on June 24. As of June 25, 2021, Open Meetings Law again requires that all meetings are to be held in person. I sent out an email to directors and trustees on June 24 with more information. If directors and boards have questions on this, please email me and I am happy to help.

Minimum Standard for Hours – I am happy to report that all 33 libraries in the FLLS service area are meeting their minimum standard for hours. A reminder that the State Library was requesting that all libraries in NY State meet their minimum standard for hours by June 1. As of the end of May, 82% of NY State libraries were meeting this standard and 97% of NY State libraries had regularly scheduled hours.

NYLA Legislative Updates - Four New York Library Association (NYLA) policy initiatives directly affecting public libraries were passed as legislative bills by the NYS Legislature earlier this month. The next step in the process is for these legislative bills to be sent to the Executive Chamber. Once the bills have been received by the Executive Chamber, the Governor must either sign or veto each bill within 10 days of receipt. If the bills are signed by the Governor, they will become law with an effective date that is dependent on the language included within the text of the bill.

One of these that is especially important is trustee training. The Training for Library Trustees bill [S4435 (May)/A6121B (Jean-Pierre)] was passed by the Assembly on June 6 and the Senate on June 7. Currently, the state does not require library trustees to obtain any formal training. If this bill is signed by the Governor, beginning January 1, 2023, a trustee of a public or association library shall be required to complete a minimum of two hours of trustee education annually, from a provider approved by the commissioner on the financial oversight, accountability, fiduciary responsibilities, and the general powers and duties of a library trustee. Such trustee education may be delivered online or in person, and may include lectures, workshops, regional or national library association programs or any other format approved by the commissioner. We will be providing more information on this when this is officially signed.

SCRLC Move – Our regional library council, the South Central Regional Library Council is moving some of their belongings into our building on Monday, June 28. Their new office furniture will be arriving later in July. We continue to look forward to having them in our work space.

FLLS Member Services Librarian Update – Over the last few weeks, five candidates were interviewed for a first round of interviews. Of those five, two were selected as final candidates. This week, the final candidates met virtually with FLLS staff for an interview and a presentation. On Friday, I extended a job offer to one of those candidates, and I am in the process of finalizing their offer letter and start date. We look forward to sharing more information about our new librarian in the next few days.

Have a wonderful weekend!
Sarah

MEMBER LIBRARY NEWS

Linda Quinn of **Weedsport Free Library** kicked off Summer Reading with students at a local gazebo!

VAXXED OR MASKED PLEASE RESPECT YOUR FELLOW HUMANS

Check out this flyer from **Waterloo Library & Historical Society**!

"What began well over a decade ago with a handful of crafters coming together for an evening of comradery and shared passions continues to grow and flourish at the **Fair Haven Public Library**. Local crafters bring the projects they are currently working on and enjoy the evening with friends. On June 2, ten crafters working on projects including crocheting, knitting and sewing met at the library and shared stories, snacks, and crafting supplies with each other." - *Allen Tompkins, Director*

Have something to share? Email jshonk@flls.org!

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SCAM ALERT!

New Email Attack Takes a Phishing-Turned-Vishing Angle To Steal Credit Card Info

Details on this new scam demonstrate how cybercriminal gangs are working to try use new angles and social engineering methods to trick users into becoming victims.

Receiving a bogus email pretending to be from Amazon is old news. We've seen countless impersonation emails over the last year alone. But this latest email-based attack documented by security researchers at Armorblox tells the tale of a phishing email that becomes a vishing (voice phishing) attack to trick potential victims into giving up personal details.

According to Armorblox, victims receive a realistic-looking Amazon email stating the recipient ordered a 77" TV (which are very expensive!).

The real brilliant part is with the "View or Manage Order" button – it's nothing but an image with no URL linked to it whatsoever. Instead, you'll note, there's a message stating "If you did not place this order, please contact us at XXX-XXX-XXXX."

This is where the phishing attack becomes a vishing attack.

When the victim calls the phone number (which is redirected to a disposable Google Voice number), a live person answers the call pretending to be from Amazon. They ask the victim for the order number, their name, and then verify credit card details before they cut the call short on purpose and block the victim's number.

This kind of social engineering shows just how far the bad guys will go to establish credibility to lower someone's defenses. Since most users are aware of phishing attacks, educating them via security awareness training about vishing attacks is also necessary to keep the organization safe from all attack vectors.

Blog post with links and screenshot:
https://blog.knowbe4.com/new-amazon-email-takes-a-phishing-turned-vishing-approach-to-steal-credit-card-information

THINK before you CLICK

ONLINE LEARNING

Upcoming Webinars

Pioneer Library System: TikTok at the Library
Wednesday, June 30, 2:00pm
TikTok is the latest social media platform that has teens logging on in droves. Join Katie Smith from the Wood Library to learn how to create a TikTok for your library and how creating short 1 minute videos can reach your teen and young adult audience.

WebJunction: On Implicit Bias and Communication
Thursday, July 8, 3:00pm
Reflect on how life experiences, traditions, and beliefs impact communication and explore strategies for facilitating deeper discussions and stronger connections as steps toward developing a more community-centered library.

Pioneer Library System: Beyond the Binary Workshop
Friday, July 16, 10:00am
The purpose of the Network of the National Library of Medicine Beyond the Binary training is to demonstrate how to find culturally sensitive health information resources for Sexual and Gender Minorities (SGM) populations and the librarians who support them. The acronym LGBTQIA+ refers to lesbian, gay, bisexual, transgender, queer/questioning individuals, and others. This training serves as an introduction to this important topic.

LOOKING FOR MORE?
CLRC: https://clrc.org/event-listing/

Programming Librarian: https://programminglibrarian.org/learn

SCRLC: https://scrlc.org/Education/Events

Tech-Talk (Available through SCRLC): https://www.tech-talk.com/webinars
Username & password = scrlc

WebJunction: https://www.webjunction.org/news/webjunction/free-webinars-for-library-staff.html

Conferences & Special Programs

Fostering an Antiracist Library Culture September 2021

Library staff at all levels within their organizations have the power—and the responsibility—to help cultivate an antiracist culture, from evaluating spaces, programs, services, and collections to examining policies and practices to reflecting on one's own implicit biases. Creating an internal culture founded on principles of equity, diversity, and inclusion is essential to building a community-centered library that meets the needs and expectations of its users.

In this course, you will learn about the concrete actions library leaders are taking to make their libraries antiracist today and in the future, and the tools that make it possible. Practical coursework, along with targeted support, will take you from theory to application, helping you to transform your library services to better meet the needs of all your patrons—and attract new ones.

You'll complete assignments to build your own equity-based initiative over 3+ weeks in an interactive online classroom environment with personal coaching from an expert in the field. In addition, you'll have access to our foundational bonus content—rich supporting materials you can explore at your own pace, including a series of webinars from Library Journal and School Library Journal contributors, readings, activities, and videos.

Certificate of Completion Provided
15 PD credits available

REGISTER

Early Bird Rate (ends July 30) = $237.24

PROGRAMMING IDEAS

Brainfuse is excited to present our next job focused workshop with Ashley Watkins, a Nationally Certified Résumé Writer (NCRW) and Nationally Certified Online Profile Expert (NCOPE), to all JobNow subscribers. This is a free workshop geared toward the public to help your community members learn how to effectively use social media while job hunting. Both staff and patrons are welcome to attend. The workshop will be recorded and added to the Brainfuse JobNow website for those who cannot attend live.

The workshop will cover 3 key areas: how you can use social media to land your next job, 7 reasons you need to be on LinkedIn, and what hiring teams look for when browsing candidate profiles online.

The Social Media and Job Hunting Workshop will take place on Wednesday, July 7 at 2 PM PST/5 PM EST. Attendees must register. Space is limited. Registration link: **https://register.gotowebinar.com/register/5025517321797900046**. The email address requirement is for the registration confirmation, reminder, and post-workshop survey. We will not be marketing directly to patrons or using their contact information for any other purposes.

Social Media Copy: Whether you're a recent college graduate or a seasoned professional looking for a new opportunity, social media is a useful job search tool. Studies have even shown that as high as 92% of companies use social media for hiring. Join the live interview workshop on Wednesday, July 7 at 5pm presented by Finger Lakes Library System and Brainfuse JobNow. During the workshop, you will learn how to effectively use social media to land your next job. The workshop is hosted by Ashley Watkins, a Job Search Coach, Nationally Certified Résumé Writer (NCRW), and Nationally Certified Online Profile Expert (NCOPE) with Write Step Résumés. Registration is required for this free workshop: https://register.gotowebinar.com/register/5025517321797900046. #AshleyWatkins #JobHunting #WhatLibrariesDo #JobNow #BrainfuseCommunity #JobSeeker #LearnLinkedIn #SocialMediaAndJobHunting #RecentGraduate #FindANewJob

MUST READ PROGRAMMING ARTICLES!

Event Planning ≠ Program Planning: Teaching Event-Planning Skills

More than a Pronoun: Small-Town Library Hosts Illuminating Discussion on Gender Identity

POLARIS FAQ

Charging a Patron for a Damaged Book

1. Open the **Patron Status**.
2. Click on **Account** (third icon down on the left side, in the red bar).
3. Click on **Charge** (first icon, see arrow below).

4. The Charge window will display. Type in an amount (include the cost of the book and processing fees, if desired) and select a reason for the charge (i.e. Damaged Item). Clicking **Find…** will open the Find Tool so that you can locate the item. You can also include some notes and send a bill. Click **OK**. The patron's account will now show the charge.

Please note that you can charge whatever you think is reasonable. You may want to consider putting a flat $25 price on all hardcover books (with a bulk change). You will always have the ability to reduce the charges or waive them completely.

AWARDS & GRANTS

NASA@
My Library

Public and tribal libraries are invited to apply for **NASA@ My Library**, a STEAM (science, technology, engineering, art, and math) education initiative that will increase and enhance STEAM learning opportunities for library patrons throughout the nation, including geographic areas and populations currently underrepresented in STEAM education. Learn more: **https:// programminglibrarian.org/articles/apply-now-nasa-my-library-steam-initiative**

LIBRARIES TRANSFORMING COMMUNITIES
FOCUS ON SMALL AND RURAL LIBRARIES

ALAAmericanLibraryAssociation

A SPECIAL GRANT OPPORTUNITY FOR SMALL AND RURAL LIBRARIES

ala.org/LTCFocus

ALA invites library workers to apply for the **Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries**. Up to 100 libraries will be awarded in this round of grantmaking, part of ALA's longtime community engagement initiative. Library workers may apply online for grant funding by **September 16** at **ala.org/LTC**.

Library workers will complete a **free ALA e-course** on basic facilitation skills; host at least one conversation with community members on a chosen topic; and receive $3,000 to support community engagement efforts. Grant funds may cover a range of expenses, including staff time and collections and technology purchases.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects.

Over 500 public, academic, school and tribal libraries representing 48 U.S. states have been awarded in the past year. **View the full list**.

The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Since 2014, ALA's community engagement initiative, **Libraries Transforming Communities**, has re-imagined the role libraries play in supporting communities. Libraries of all types have utilized free dialogue and deliberation training and resources to lead community and campus forums; take part in anti-violence activities; provide a space for residents to come together and discuss challenging topics; and have productive conversations with civic leaders, library trustees and staff.

Call for NYLA 2021 Annual Award Nominations

Every year, NYLA honors individuals and organizations for their tireless support, leadership, and advocacy for libraries and intellectual freedom at our Annual Conference. With that being said, we need YOU to nominate someone you know that is deserving of recognition for one of our annual awards. It's quick, easy, and painless to nominate someone with our shortened nomination forms. Please note the deadline to submit your nominations for ALL awards is July 15th.

Visit **https://bit.ly/3vY9Mpt** to learn more about the awards or to view the nomination forms.