FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 21.10 Friday, May 28, 2021

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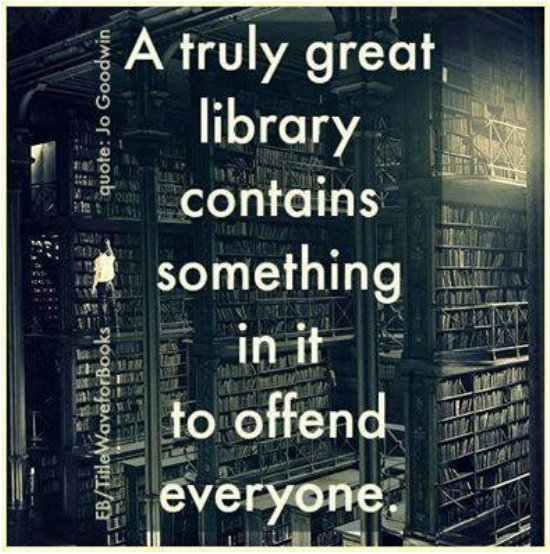

ANNOUNCEMENTS & REMINDERS

Whenever your service model changes, please fill out the streamlined online reopening form: www.flls.org/2020reopenpoll/. If you are closing your library due to a COVID-19 exposure, please also email sglogowski@flls.org. Visit www.flls.org/member-library-service-status/ to view each library's quarantine period & hours information.

LINKS TO MAKE YOU THINK

Five Mistakes You Might Be Making with Your Library Partnerships

Reopening New York: Implementing CDC Guidance

Rainbow Book Month™ Resources from ALA

Countering Anti-Asian Hate

Ask the Laywer: Recently Asked Questions

Ask the Lawyer - The New Safety Workshop Recording

FROM THE DIRECTOR

Before we head into the holiday weekend, we have many updates for you:

Mask and Libraries – On Wednesday, May 19, NY State started to follow CDC guidance that allows fully vaccinated people to not wear a mask or socially distance in most settings. We happened to have our monthly directors' meeting that day, and we heard from our libraries what they were seeing and experiencing with patrons and masks. Many of our libraries have adopted wording that still requests patrons wear masks in their libraries.

As Chair of PULISDO, I worked with the Western New York Library Resources Council to have attorney Stephanie "Cole" Adams of the Ask the Lawyer service host a webinar entitled "The New Safety: Factoring the CDC's Guidance and NY's Changing Mandates into the Mix at Your Library." Close to 700 people registered in two days for the webinar that took place on Friday, May 21 and roughly 500 participants joined us that day. If you registered for the webinar, you will have received a link to the webinar recording, along with the slides and a handout Cole created for libraries. I hope that the information was helpful to you in deciding how to handle this for your library.

June 1 Minimum Standard for Hours – One last reminder that the New York State Library is requiring that all libraries be able to meet their minimum standard for hours starting June 1. I'm happy to report that starting June 1st, all FLLS libraries will be open their minimum standard hours and none are reporting a hardship meeting this standard. Thank you for your commitment to providing open hours to your communities!

Open Meetings Law Suspension Continued – The adjustments to Open Meetings Law has been extended to June 16. Boards are still able to meet electronically or by phone. We know that adjustments will most likely be ending at some point, so when I have more information, I will let you know.

SCRLC Move into FLLS – This past week, the company DIRTT was working in the Finger Lakes building to transform our collections area and small conference room (which we referred to as our board room) into South Central Regional Library Council's workspace. SCRLC will be renting office space from FLLS and their staff of six will be officially moving into our building on July 1st. Both organizations have had periodic discussions about sharing space with each other for over twenty years, and I'm pleased that we were able to achieve this with the current staff and board of South Central.

Member Services Librarian Position – Nora's last day at FLLS was Thursday, May 20. The job opening for member services librarian was advertised and we accepted applications until Friday, May 21. We received 29 applications, and are starting a series of interviews with candidates starting next week. We are hopeful to have the position filled by the end of June and will keep you updated.

I hope everyone has a safe and relaxing Memorial Day weekend!

Sarah

MEMBER LIBRARY NEWS

Click on an image to view more!

Port Byron Library
May 12 at 4:18 PM ·

Here are the winners of our Spring Coloring Contest! #libraryfun

15 1 Comment 4 Shares

Hazard Library Association
May 11 at 2:57 PM ·

We had a lot of fun at Pajama Day Story Hour this afternoon.

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Have something to share? Email jshonk@flls.org!

Aurora Free Library
May 26 at 3:13 PM ·

Have you noticed our temporary front door? The beautiful doors are being restored and should be back in a few weeks. We cannot wait to see them restored to their original splendor!

24 1 Comment 1 Share

Newfield Public Library
May 26 at 11:52 AM ·

A big thank you to the volunteers who created an amazing herb garden in front of the History and Activity Center for all to enjoy! Thank you Margee, Joleen, Marie, and Karin! And thanks again to Diane for the stunning flowers!!

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SCAM ALERT!

Advanced Persistent Threat Uses New Spoofed Domains in Social Engineering Attacks

Researchers at Cisco Talos warn that the threat actor known as APT36 is using new spoofed, 100%-cloned websites combined with malicious documents to deliver Remote Access Trojans and compromise networks.

“Our latest research confirms that the group continues to create malicious domains mimicking defense-related entities as a core component of their operations,” the researchers write.

Cisco Talos also notes that the threat actor is targeting more verticals than usual in the latest campaign. “While military and defense personnel continue to be the group's primary targets, APT36 is increasingly targeting diplomatic entities, defense contractors, research organizations, and conference attendees, indicating that the group is expanding its targeting,” the researchers write.

The researchers add that APT36 is putting more effort into making its phishing lures more convincing. “The actors recently deviated from the CrimsonRAT infection chains to make their ObliqueRAT phishing maldocs appear more legitimate,” the researchers write.

“For example, attackers leveraging ObliqueRAT started hosting their malicious payloads on compromised websites instead of embedding the malware in the maldoc. APT36 also used HTTrack, a website copying tool, to create identical duplicates of legitimate sites.

“These examples highlight APT36 heavy reliance on social engineering as a core TTP and the group's efforts to make their operations appear as legitimate as possible,” the researchers conclude.

These types of attacks happen all over the world, often by state-sponsored hacking groups. You absolutely need a strong human firewall as your last line of defense to block social engineering attacks like this.

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ONLINE LEARNING

Upcoming Webinars

Pioneer Library System: Kids Read 2 Kids Info Session
Tuesday, June 8, 2:00pm
Come to this session and learn about the organization KidsRead2Kids and how they help kids build self-esteem and reading confidence. They'll be sharing resources that are available to help bring joy and confidence back to the struggling reader and how you can use them at your library.

SCRLC: Article Discussion Group
Wednesday, June 16, 12:00pm
Join us for an article discussion on "Ethical Financial Stewardship: One Library's Examination of Vendors' Business Practices" by Katy DiVittorio and Lorelle Gianelli, published on In The Library With the Lead Pipe on March 31, 2021. Read the article and come ready to share your thoughts!

Empire State Library Network: Effective Selection, Ask the HR Expert Webinar
Monday, June 21, 2:00pm
Join Holly Nowak, the HR professional behind the Ask the HR Expert service, for a discussion of interviewing and selecting the best candidates for open positions. Participants of this session will learn effective process and practices to be used in the interview process including:
• Foundations: Job Descriptions
• Leading Formats: A common mistake
• What can I and what should I ask? Constructing Legal and effective questions.
• Candidate Answers: Mining for Meaning
At the conclusion participants will be able to utilize what they have learned to ensure their own interview process is compliant and more effective in uncovering candidate fit to opportunities in their organizations. We invite you to submit a question for Holly - there will be a place to do that during the registration process. The deadline to submit questions is June 11th. Free to ESLN Members (Select SCRLC as your ESLN council). Registration is required. This webinar will be recorded.

Pioneer Library System: Beyond the Binary Workshop
Friday, July 16, 10:00am
The purpose of the Network of the National Library of Medicine Beyond the Binary training is to demonstrate how to find culturally sensitive health information resources for Sexual and Gender Minorities (SGM) populations and the librarians who support them. The acronym LGBTQIA+ refers to lesbian, gay, bisexual, transgender, queer/questioning individuals, and others. This training serves as an introduction to this important topic.

LOOKING FOR MORE?

CLRC: https://clrc.org/event-listing/

Programming Librarian: https://programminglibrarian.org/learn

SCRLC: https://scrlc.org/Education/Events

Tech-Talk (Available through SCRLC): https://www.tech-talk.com/webinars
Username & password = scrlc

WebJunction: https://www.webjunction.org/news/webjunction/free-webinars-for-library-staff.html

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PROGRAMMING IDEAS

Libraries Connecting You to Coverage: Affordable Care Act

The Public Library Association (PLA), in partnership with Community Catalyst and the Robert Wood Johnson Foundation, for the third year are working together to inform communities about health insurance enrollment. PLA will continue to help libraries promote the Open Enrollment period of the Affordable Care Act for 2021 and will add information on how to promote Medicaid all year long.

Promote the Special Enrollment Period of February 15, 2021–August 15, 2021. Tell your community the library is here to help learn about and enroll in health insurance coverage plans!

Advertise on social media, tv, radio and other outlets using the ready-made communications assets in the **Outreach Hub*** for:

- The COVID-19 **Special Enrollment Period**
- **Social Media Guide** for the COVID-19 Special Enrollment Period
- **Covid-19**
- Coverage options, including **Medicaid** or **Special Enrollment Period**
- **Using your health insurance**
- **Preventive care**
- **Social media–friendly assets**
- **Radio ad scripts**
- **Spanish and other language assets**

Digital Literacy Training for Patrons is also available on **digitallearn.org**, including:

- **Online Health Information**
- **Using Healthcare.gov to Enroll in Health Insurance**
- **Using MyHealthfinder for Preventive Care**

Learn more here: http://www.ala.org/pla/initiatives/connectingyoutocoverage

MUST READ PROGRAMMING ARTICLES!

The Lesser-Taught Programming Skills: Evaluation, Financial Skills and Creativity

The Programs They Are A-Changin': Socially Distanced Summer Programs for All Ages

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POLARIS FAQ

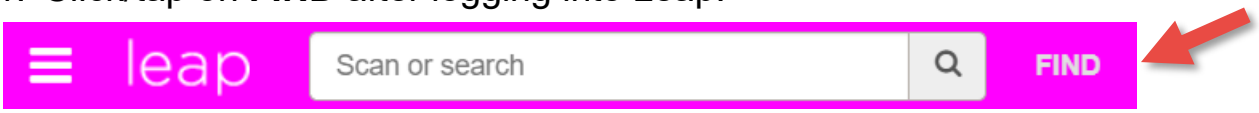
Searching in Leap

While searching for Bibliographic records in Polaris Leap, you may have some difficulty locating titles that contain initial articles.

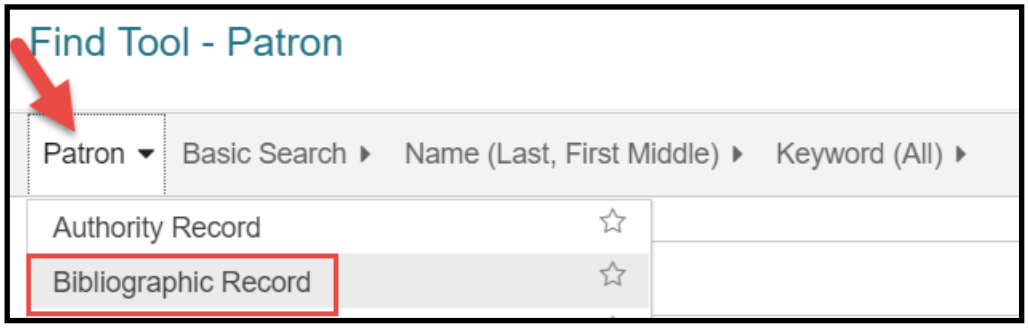
"The Leap *Bibliographic Title Exact(*)* doesn't use the Initial articles table like the Polaris Client *Exact match(Implicitly truncated)* search does. Going forward I recommend you have your staff change the Bibliographic search to use the *Phrase* option and click on the star to make it the default Bib search when opening the Find tool. In my testing, it provided the closest result set to the current Polaris Client *Exact(implicitly truncated)* title search." - Rex

How to change the default Bibliographic Record search to use the Phrase option:

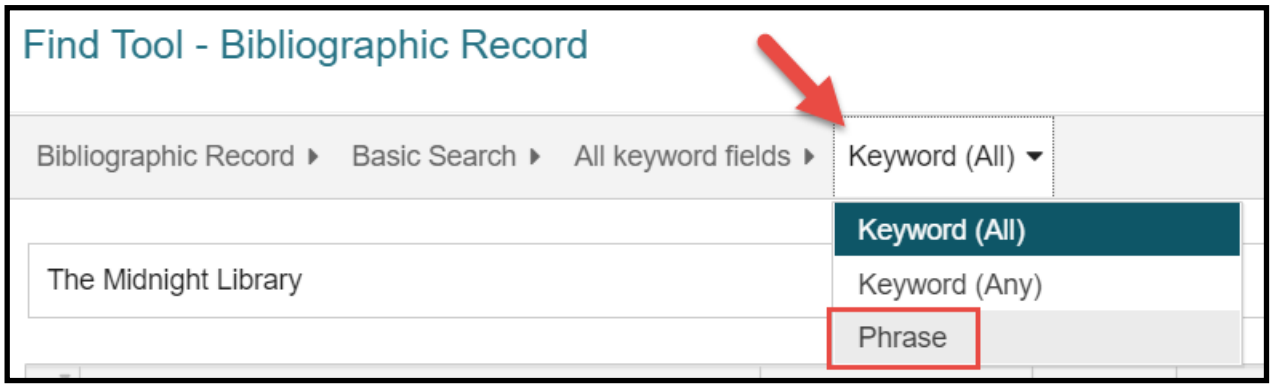
1. Click/tap on **FIND** after logging into Leap.



2. Click/tap on **Patron** and then **Bibliographic Record** to switch the search object to bibliographic records.



3. Click/tap on **Keyword (All)** and then **Phrase** to switch to a phrase search. This is a special kind of keyword search for multiple words in the exact order in which you entered them.



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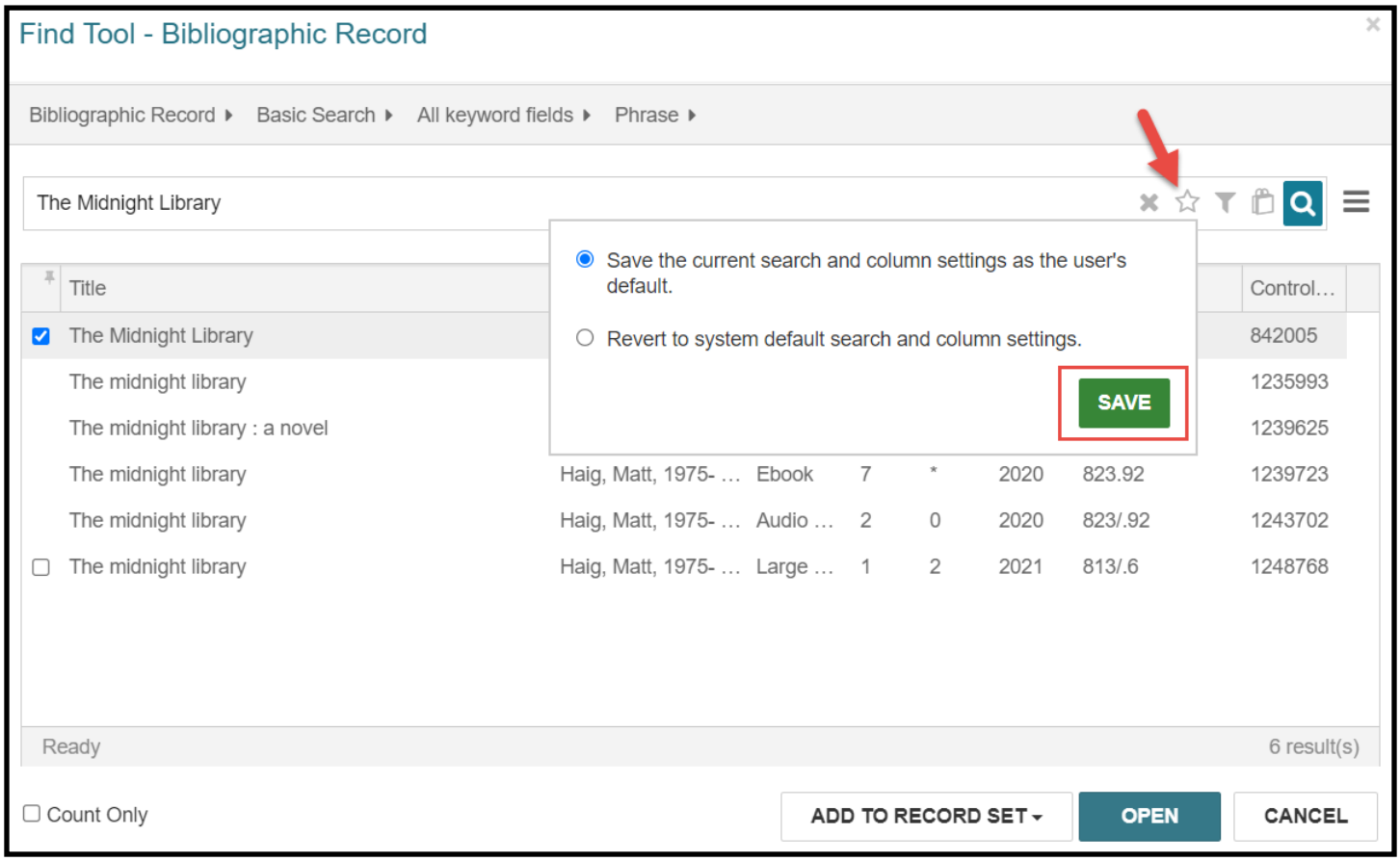
POLARIS FAQ

Searching in Leap Cont...

4. Click/tap on the star symbol. A message will pop up: "*Save the current search and column settings as the user's default*" should already be selected. Click/tap **SAVE**.



5. The next time you open a Bibliographic Record search in the Find tool, it will now default to using the Phrase option. This change will need to be done for each individual Polaris user.

Thank you to Waterloo Library for submitting this question! Questions and issues concerning Polaris Leap can be directed to Rex via the Helpdesk: https://flls.samanage.com/login.

REMINDER: All trainings will be held virtually in 2021. Jenny is available for one-on-one and small group Polaris trainings on Zoom. Email jshonk@flls.org to schedule a session.

REMINDER: Polaris handouts on the FLLS website have been updated. To access the handouts visit https://www.flls.org/ and click on **STAFF LOGIN**. Enter the username and password and click on **Log In**. Then click on **Polaris Documentation.** Please contact jshonk@flls.org, efranks@flls.org, or rhelwig@flls.org for the username and password.

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AWARDS & GRANTS

South Central Regional Library Council
Make Smart Connections.

Congratulations to the 2021 Technology and Digitization Grant Recipients: **Seymour Library in Auburn** and **Waterloo Library & Historical Society!** Learn more: **https://scrlc.org/Grant-Information**.

$15 Million in American Rescue Plan Act Grants Now Available for Museum and Library Services

Applications for Pandemic Response Funding Due June 28, 2021

Washington, DC—The Institute of Museum and Library Services today announced **a new funding opportunity** for museums, libraries, and Native American and Native Hawaiian communities. The $15 million federal investment will provide direct support to address community needs created or exacerbated by the COVID-19 pandemic and in assisting with recovery.

"Museums and libraries have stepped up to provide their communities with essential services and access to all kinds of health, job, government, educational, social, and cultural resources," said IMLS Director Crosby Kemper. “As places begin to reopen, these institutions will continue to be trusted spaces dedicated to sustaining communities. This funding will allow them to continue lifting up their communities and enabling them to thrive.”

The American Rescue Plan Act **allocated funding** to IMLS to enable libraries, museums, federally recognized tribes, and nonprofit organizations serving Native Hawaiians by supporting the vital programs and services they provide to their communities.

Proposals to this grant program may continue, enhance, or expand existing programs and services, or they may launch new ones to address emergent needs and unexpected hardships. Reflecting IMLS’s goals of championing lifelong learning, strengthening community engagement, and advancing collections stewardship and access, successful projects for this grant program will:

- Advance digital inclusion through approaches that may include, but are not limited to, improving digital platforms, online services, connectivity (e.g., hotspots), and creating digital literacy programs, as well as creating new processes and procedures needed to sustain a robust online environment.
- Support hiring new staff and training or retraining existing staff to ensure a workforce that has the appropriate knowledge, skills, and abilities.
- Build community-focused partnerships, networks, and alliances with organizations with an emphasis on complementing, rather than duplicating, resources and services.
- Support the creation and delivery of online and in-person educational, interpretive, and experiential programs and exhibitions for learners of all ages.
- Provide trusted spaces for community engagement and dialogue to foster recovery and rebuilding.
- Support efforts to collect, preserve, manage, and interpret documentary sources and tangible objects representing all aspects of the COVID-19 pandemic experience.

The deadline for submitting applications is June 28, 2021, with award announcements anticipated in October 2021. A free informational webinar will be made available on-demand on the **IMLS website**.

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