



## MEMBER LIBRARY BI-WEEKLY BULLETIN

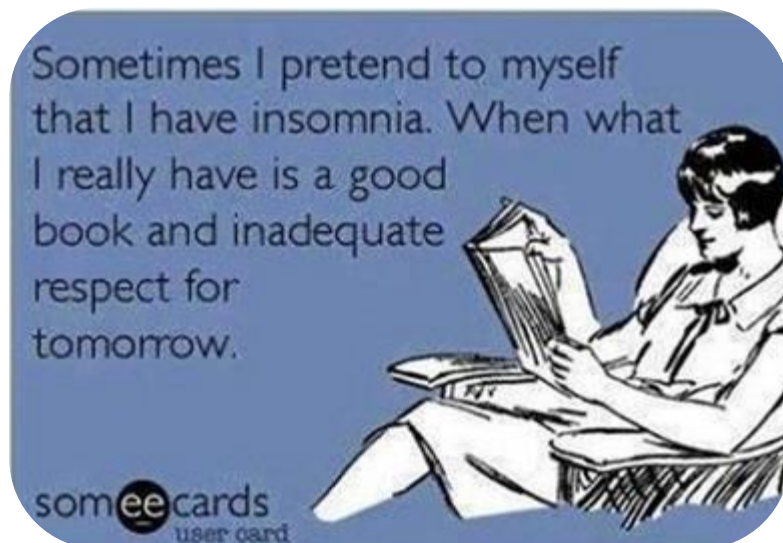
No. 20.1

Friday, January 10, 2020

### Table of Contents

You can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Member Library News](#)
- [Scam Alert](#)
- [Webinars, Workshops & Events](#)
- [Programming Ideas](#)
- [Youth Services News](#)
- [Census 2020 Update](#)
- [Polaris FAQ](#)
- [Awards & Grants](#)



### Announcements & Reminders

Register today! Please join us and show your support for your library at the **2020 Advocacy Day** on February 25 in Albany. Visit the link below to register:  
<http://www.eventkeeper.com/code/ekform.cfm?curOrg=FLLS&curID=421444>

### Links to Make You Think

[Know Your Rights—and Theirs: How libraries prepare for possible ICE activity](#)

[Longest Table meals bring communities together for civil dialogue](#)



[More libraries are going fine free. Here's why.](#)

[How Libraries Help People in Cold Weather](#)

[10 Literary Cafés, Pubs, and Restaurants to Feed Your Muse](#)

[Rural Libraries Take on Growing Role as Agents of Inclusion and Change](#)

## From The Director



Happy New Year! I hope everyone had a peaceful and relaxing start to 2020. I would like to update you on a few things.

**New York State Budget** – On Wednesday, Governor Andrew Cuomo gave his 10th State of the State address. What Cuomo did not do during his address was reveal his budget. Many believe this is because of a \$6 billion state budget deficit. We usually have an idea of what library aid will look like at this point in the year, but without a budget we do not.

**Advocacy Day** – This year Advocacy Day is on Tuesday, February 25. FLLS will be chartering a bus to Albany along with minivan service for Cayuga County libraries. We urge trustees, patrons, library directors and staff to attend this important day of legislative meetings. Since we don't have an idea of the State budget, we don't have updated talking points from NYLA yet. As soon as they are released, Kristi will be sending them out.

This year we will be urging libraries and patrons to write letters to the editor instead of holding a postcard campaign. After hearing from some legislators over the past few years that letters were more effective than postcards to them, we have decided to make the switch. We will be sending out templates for sample letters within the next week or two for you to use (we are waiting for budget numbers for the State budget for the letters to be more effective).

**Annual Reports** – We expect the annual report portal to open very soon. One of the changes is that Bibliostat CollectConnect is now compatible with Chrome, Mozilla Firefox, Safari and Internet Explorer. Please make sure that you are not using the old Bibliostat Collect. Only one person can be logged in to the Annual Report for that library at a time, otherwise data will be lost. There is also a question about sexual harassment prevention training this year. As soon as the portal opens, Kristi will be letting you know. Expect a mid-February due date so we can file the reports by the March 1 deadline.

**New FLLS Trustees** – We have two new trustees starting terms for the Finger Lakes Library System Board of Trustees. Micci Bogard is a current trustee at the Elizabeth Garnsey Delavan Library in Lodi and now a Seneca County trustee for the FLLS Board. Cynthia Mannino is a current trustee at the Ulysses Philomathic Library in Trumansburg, a member of the FLLS annual meeting committee, and now the at-large trustee for FLLS. Both Micci and Cynthia were elected by our membership at our October 2019 Annual Meeting in Waverly. We welcome Micci and Cynthia to our board of trustees.

I hope you have a wonderful weekend!

Sarah



## Member Library News

### Cornell commits \$100K to Tompkins County Public Library programming

*The Ithaca Voice | January 7, 2020 | By Anna Lamb*

ITHACA, N.Y. — On Tuesday, representatives from the Tompkins County Public Library and Cornell University came together to announce a five year, \$100,000 commitment by Cornell to support library programs and services.

"(The library) is truly one of our community's most precious resources," Vice President of University Relations, Joel Malina said during the ceremony at the Tompkins County Library. "Where everyone can belong and find joy in learning, discovery and personal growth."

The Tompkins County Public Library has had a long-standing relationship with the university — it was originally founded as the Cornell Free Library in 1864 by Ezra Cornell. In 1967, the Library was officially changed to the Tompkins County library and chartered to serve the entirety of the county.

[Continue Reading...](#)

.....



### Candor Free Library

Candor Free Library has a new winter mascot!

[Back to Top](#)



## **Scam Alert!**

### **The U.S. Government Issues a Warning About a Possible New Wave of Iranian Cyber Attacks**

Christopher C. Krebs, Director of America's CISA, the new Cybersecurity and Infrastructure Security Agency, issued a warning about a potential new wave of Iranian cyber-attacks targeting U.S. assets after Iranian Major General Qassem Soleimani, commander of the Islamic Revolutionary Guard's Quds Force was killed by a U.S. air strike at the Baghdad airport in Iraq.

"Given recent developments, re-upping our statement from the summer," Krebs said in a rare warning on Twitter. "Bottom line: time to brush up on Iranian TTPs and pay close attention to your critical systems, particularly ICS," he added. "Make sure you're also watching third party accesses!"

"At this point, a cyberattack should be expected," said Jon Bateman, a former Defense Intelligence Agency analyst on Iran's cyber capabilities and now a cybersecurity fellow for the Carnegie Endowment for International Peace.

"We know that Iranian cyber operations are currently scoping and preparing to attack our networks — in all sectors of society — to see where they can hit us," said Virginia Sen. Mark R. Warner, the top Democrat on the Senate Intelligence Committee.

"The Department of Homeland Security stands ready to confront and combat any and all threats facing our homeland," Acting Secretary Chad F. Wolf also said in a statement. "While there are currently no specific, credible threats against our homeland, DHS continues to monitor the situation and work with our Federal, State and local partners to ensure the safety of every American."

#### **Iran Attacks Networks With Disk Wipers**

Well, that "ensuring the safety" remains to be seen. Since the 2010 Stuxnet attack they have been working hard on their cyber attack capabilities. Iran's APT33 tends to attack soft civilian targets with disk wipers that destroy your network. For example, APT33 was behind the infamous 2012 Shamoon attack on Saudi Aramco, an attack which erased the data on most of the company's 20,000 computers.

Iranians' APT34 has hit the headlines a few times last year, including with a phishing attack using LinkedIn. The Iranians also used disk wipers in 2014 at the Las Vegas Sands casino, whose staunchly pro-Israel owner Sheldon Adelson had unwisely suggested the United States drop nuclear bombs on Iran.

Iran's state-sponsored hackers have been working hard to develop low-cost, and possibly hard-to-contribute means of conducting hostile, cyberwar-like activity. They are focusing on critical services, damage or destroy highly specialized equipment, and try to inflict damaging cascading effects upon global industries like finance and energy. **Continued on page 5...**





## **Scam Alert!**

### **The U.S. Government Issues a Warning About a Possible New Wave of Iranian Cyber Attacks**

Iranian groups have hit US targets in the past. The US Justice Department, for example, in February of 2018, secured Federal indictments against nine Iranian nationals associated with the Mabna Institute, an organization that serves as a cyber operations contractor for the Revolutionary Guard Corps. Charges included “conspiracy to commit computer intrusions; conspiracy to commit wire fraud; computer fraud - unauthorized access for private financial gain; wire fraud; [and] aggravated identity theft.”

The regime in Teheran was given a message, and it is to be expected they will respond with hybrid (asymmetrical if you will) warfare which is likely to be cyber offensives against strategic industrial targets which are much easier to hit than hardened military ones. Here is a short list of targets Iranians have hit in the past:

- U.S. Banks and Financial system
- Middle East Energy infrastructure
- NY State Dam control systems
- Social Media attacks using Facebook, Twitter and Instagram
- Specific attacks on U.S. political campaigns, officials and journalists
- U.S. targets abroad, both military and civilian
- Telecom systems internationally
- U.S. and international Universities

International non-governmental organizations

This of course represents a small sample of what Tehran’s cyber operators might be capable of. I have been warning about this for years. You did not sign up for it, but as an IT pro you are finding yourself in the trenches of cyber warfare where civilian targets are fair game.

Asymmetrical, hybrid cyber warfare has become a reality the last 12 months. With practically limitless industrial targets, many not very well protected against attacks sponsored by nation-states, IT pros need to demand the budget to harden their defenses and truly start applying defense-in-depth.

Here is an article in the Washington Post you can send to your C-level execs to support your budget increase requests:

<https://www.washingtonpost.com/technology/2020/01/03/cyber-attack-should-be-expected-us-strike-iranian-leader-sparks-fears-major-digital-disruption/>





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: <https://www.flls.org/calendar-2/>

### Census 2020 Hybrid Workshop

**Thursday, February 6, 10:00am-12:00pm**

Held at Finger Lakes Library System & Online!

This workshop will be facilitated by FLLS and feature a Q&A with New York Regional Census Center Partnership Specialist, Kate Dillon.

### 2020 Advocacy Day

**Tuesday, February 25, 6:00am-6:00pm**

Join us in Albany for the 2020 Advocacy Day.

Please RSVP by Friday February 15th if you are planning to join us.

### Summer Planning Meeting

**Thursday, March 19, 9:00am-12:00pm**

**Held at Finger Lakes Library System**

Get ideas and work on planning for Summer 2020: Imagine Your Story.

## Conferences & Outside Trainings

### YSS Spring Conference

**May 15, 2020**

**Clayton, NY**

Clayton is a small village located on the St. Lawrence River in the beautiful Thousand Islands region of Northern New York.

After hearing from our keynote speaker Ellen Oh of *We Need Diverse Books*, conference attendees will head to breakout sessions held at the nearby Hawn Memorial Library, the Clayton Opera House, and the Antique Boat Museum. (Shuttle service will be available for those in need.)

We've got a great line-up planned for 2020, with session topics ranging from library service to families with babies to helping high school students navigate the transition to college. We're also working on a brand new conference activity that will give attendees the opportunity to take a deeper dive into what their fellow youth service librarians are doing across the state.

More details and registration information coming soon, but until then, save the date!

## Webinars

### DIY Escape Rooms and Other Immersive Experiences in the Library

**Tuesday, January 14, 10:00am (FREE)**

Escape rooms are immersive, live-action games in which a group of participants enter a room where they must solve puzzles and collect clues in order to "escape" or win the game. These engaging and captivating games can be designed around nearly any theme from zombies to pirates to detective dramas and are being used by libraries in a multitude of ways. They can be employed simply for outreach and to engage library patrons, for incorporating instruction and experiential learning outcomes, as well as for internal staff team-building and training. You too can create this type of captivating programming for your own library for both promotion and education!

### Engaging Families with Nature Based Library Programming

**Tuesday, January 28, 2:00pm (FREE)**

Learn about ways to engage children and their families in nature based library programs as we discuss programs and partnerships that get library patrons outside of traditional library based programs and into the community. Discover how programs like snowshoeing owl prowls and frog watches connect families with nature and how these programs are collaborations with outside organizations. Also learn how to get your library patrons to enjoy the great outdoors with lending items like bird watching backpacks, family outdoor game lending libraries and more.

### Civil Legal Justice: The Crucial Role of Libraries

**Tuesday, February 11, 3:00pm (FREE)**

The lofty U.S. ideal of "justice for all" fails the equity test because many people, especially our nation's poorest individuals, fall into the "justice gap"—the divide between the civil legal needs of low-income people and the resources to meet those needs. Many of your community members who instinctively turn to the library for help with crises in their lives might be on the verge of falling into this gap. Though legal issues can be intimidating for library staff, public libraries are well positioned to help reduce the justice gap.

[Back to Top](#)



## Programming Ideas



### Library Events & Book Sales Survey

“Librarians, we need your help!

To get a better understanding of the different ways public libraries produce and host author visits, literary festivals, book clubs, and other experiential events that directly connect readers to books and authors—we’ve launched [a new survey](#) and need your input.

**This survey asks U.S. public librarians for their insights into the various book-related events they produce for their communities, how they market them, which partners they work with, and how they measure and report on the impact of these events.**

If you’re a public librarian in the U.S. involved with events programming, please take 10-15 minutes to [complete the survey today](#).

If you’ve already completed the survey, please feel free to pass this on to colleagues at other libraries so we can gather as much feedback as possible.

Thank you in advance for your time; we look forward to sharing our findings later this year.

*NOTE: If you’re not a U.S. public librarian, please feel free to forward this email to any public librarians in your network. The more responses we receive, the more insightful and actionable the results will be.”*

For more information about the Panorama Project: <https://www.panoramaproject.org/>

---

### Check out these links!

[14 Budget-Friendly Tabletop Games Your Library Should Have](#)

[Beyond Makerspaces: How to Create a Solverspace](#)

[Back to Top](#)

# **Youth Services News**



## **Community Foundation Grants**

The Community Foundation of Tompkins County Library Grant is due Thursday, January 23<sup>rd</sup> at 9pm, which is earlier than usual.

## **NYLA YSS**

The YSS Spring Conference is on Friday, May 15 and applications for conference scholarships are due February 1.

- [Register for the conference!](#)
- [Apply for a scholarship!](#)

## **CSLP News**

- CSLP has reissued new manual USBs that should be complete and uncorrupted (the last batch of USBs had some corrupted or blank USBs and others were missing content). The new USBs still have the old graphics, so you will need to make sure not to use any graphics from the USB that contain Raven, Coyote, or Totem poles. Nora is currently testing the new batch of USBs for any problems and will send them out soon.
- CSLP is looking for ideas for the 2021 Program Manual: Tails and Tales. Submit an idea to CSLP here: <https://docs.google.com/forms/d/e/1FAIpQLSda9Y0BFE-HfDEVKE3WTS7q5VXu1u5t84lj7eyt3llrbekGpA/viewform>

## **New York State Library News**

The Council on Children and Families has debuted a new parenting resource: The NYS Parenting Portal. This portal provides parents and caregivers with multiple tips, tools and resources to enhance the roles of parent and caregiver.

Resources within the portal include:

- A downloadable Parent Guide that provides tools for a successful first five years of the parenting journey.
- A NYS Child Care and After School Programs Locator to assist with locating quality programs in your neighborhood.
- Information about Every Student Present: a public awareness campaign that helps parents and caregivers to ensure that children attend school every day.
- A Multiple Systems Navigator that provides information on how to access and navigate multiple human service, health, education, and disability services.

Find the NYS Parenting Portal by going to this link: <https://www.nysparenting.org/>

The New York State Library will be not be offering myON during Summer Reading for 2020. <http://www.summerreadingnys.org/myon/>





# **Census 2020 Update**

## **Topic: Outreach**

How do you plan to promote Census 2020 to your patrons? Programs? Flyers? Social Media? There are several levels of promotion to consider and the Census Bureau and FLLS are prepared to support you in a variety of ways.

Our local Partnership Specialist at the Census Bureau, Kate Dillon, kindly made thousands of copies of official Census 2020 posters/flyers that will be sent out in the delivery next week. Each library (except those that replied NO on the Census Needs Assessment) will be receiving copies of the following documents to be posted and/or distributed at your libraries:

- [How the 2020 Census will invite everyone to respond](#)
- [Census 101: What You Need to Know](#)
- [2020 Census FAQ](#)
- [The 2020 Census and Confidentiality](#)
- [Every town is an important part of the American story](#)

These documents and more (like the [Community Outreach Toolkit](#)) can be found on the [Outreach Materials](#) page of the Census Bureau website!

### **In the News**

[6 Innovative Ways States and Localities Are Preparing for the 2020 Census](#)

### **Training**

**NEW Webinar!** *Responding Online to the 2020 Census: What Libraries Need to Know* on Thursday, January 30 from 2:00pm-3:00pm! This free webinar will orient library staff to the 2020 Census questionnaire, the online response system, other options for responding, common questions, and tips for libraries. If you are not able to attend the webinar live at the scheduled time, you can register using this form to receive a link to the recording. **[REGISTER](#)**

*Census 2020 Hybrid Workshop* on Thursday, February 6 from 10:00am-12:00pm at Finger Lakes Library System & Online! This workshop will be facilitated by FLLS and feature a Q&A with New York Regional Census Center Partnership Specialists, Kate Dillon and Tina Hanford. **[REGISTER](#)**

### **Questions? Comments? Concerns?**

*Consulting, Resources, Training:*

Jenny Shonk

[jshonk@flls.org](mailto:jshonk@flls.org) or 607-273-4074 x236

*Technology:*

Rex Helwig or Eric Franks

[rhelwig@flls.org](mailto:rhelwig@flls.org)/[efranks@flls.org](mailto:efranks@flls.org) or 607-273-4074 x237



# Polaris FAQ

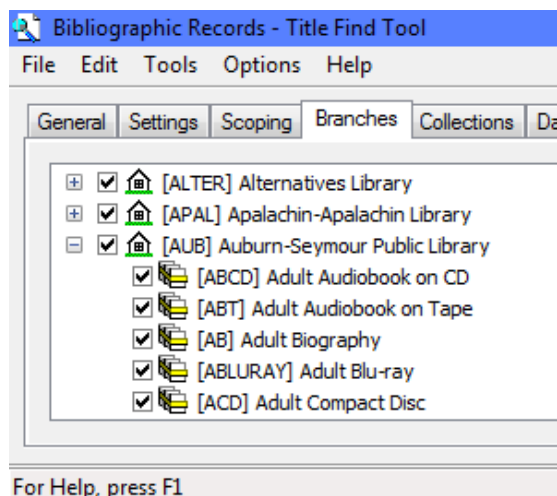
## Sorting Search Results

After the results list appears, hit **Ctrl, Shift, A** on the keyboard to load all the possible results. Then, click a column header to sort by the values in that column. For example, you can sort a results list of bibliographic records by title, author, format, publication date, call number, and control number.

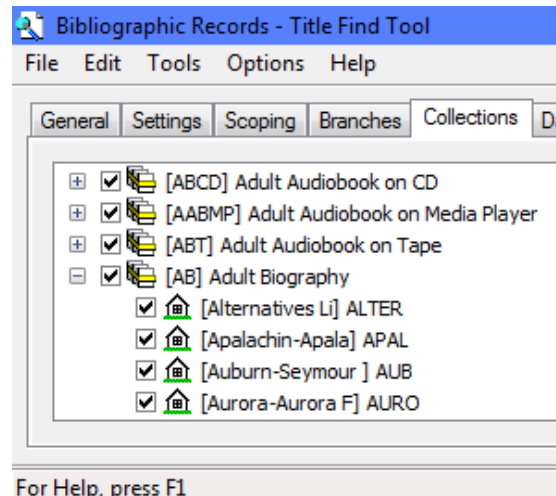
*Limiting Your Search to a Specific Branch:* Click the Branches tab to display the Branches tabbed page. By default, all branches and collections are selected. Click **Unselect All** to clear the check boxes for all branches and collections. Click in the box next to the branch you want include in your search.

*Limiting Your Search by a Specific Collection Code:* When you are searching for bibliographic and item records, you can choose which collection code you want Polaris to search within. The Find Tool's Collections tabbed page lists all the assigned collection codes in the system. By default, all collection codes are checked. Click **Unselect All** to clear the check boxes for all collection codes. Click in the box next to the collection code you want to include in your search.

You can also save time by limiting your search by branch AND collection code within the same tab. Open either the Branches tab OR the Collections tab and click on the plus sign **+** next to each library or collection code to expand the selection. Under each library, you may select a specific collection code OR under each collection code, you may select a library. Remember to click on **Unselect All** prior to making your choices. See below for images.



OR



Don't forget about the Polaris Documentation online!  
Visit [www.flls.org](http://www.flls.org) and click on Staff Login.  
Contact Jenny, Eric, or Rex for the login information.



## Awards & Grants



**It's that time again!** Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are **NOW OPEN** for the 2020-2021 grant cycle. **All applications are due March 20, 2020.** Visit the [Outreach Services](#) page to download an application or to view the FAQs and Tips. *Have a question? Stuck on an idea?* Read our FAQs/Tips or email Jenny Shonk at [jshonk@fills.org](mailto:jshonk@fills.org).

---



### **Deadline: February 3, 2020**

The Libraries Transform Communities Engagement Grant is an annual grant to recognize, promote and support innovative and meaningful community engagement efforts in libraries. Community engagement is the process of working collaboratively with community members – be they library patrons, residents, faculty, students or local organizations – to address issues for the betterment of the community.

The intent of the grant is to provide support for a school, public, academic, tribal or special library to expand their community engagement efforts. Libraries are invited to apply by designing and outlining activities for a library-led community engagement project. Proposed projects should focus on creating innovative and meaningful community engagement efforts. Visit <http://www.ala.org/tools/programming/LTCEG> for more information.