Adult Programming
Beg | Borrow | Steal
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Hello!

I am Jenny Shonk!
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Contact me! jshonk@flls.org
But, why?

I’m too busy, I don’t have the funds, no one will attend...
Making connections!

You connect patrons to resources

AND

each other!
Beg... For Help & Donations!
- Build partnerships! (#1 tip)
- Solicit volunteers and donations

BORROW...Supplies!
- Borrow tools or other non-consumable products from friends, family, and patrons
- Borrow from local businesses and then promote them

STEAL...Great Ideas!
- EVERYTHING IS AVAILABLE ON THE INTERNET!!!
- Network with local libraries
- Follow other libraries on social media
Be careful what you wish for!!
Tips & Tricks

1. Determine your target audience
2. Get to know your community
3. Poll your patrons
4. You don’t have to be an expert!
5. Build partnerships: This article & this one too!
6. Apply for a grant
7. Try different times
8. Adult Engagement Calendars from DEMCO
9. Is the juice worth the squeeze?
10. Comparison is the thief of joy!
Educational

- P2PU Learning Circles
- Digital Skills Training (Grow with Google!)
- Adulting 101 or Retirement 101
- Cooking Classes/Demos (Instant Pot, etc.)
- Smartphone Photography
- Ted Talks
- Job Help
- Writing Workshops
- Essential Oil Demos
- Special Diet Resources
- First Time Homebuyers
- Adoption/Parenting Workshops
- Census Day (April 1)
- Voter Registration Day (September 24)
- Job Fairs or Business Fairs
Clubs

- Read it! Watch it!
- Running & Reading
- Walking Book Club
- Next Chapter Book Club
- Genealogy Club
- Craft Club
- Knitting/Crochet Club
- Writing Club
- Nursing Home Book Club
- Reading Circles
Arts & Crafts

- Book Folding
- Bad Art Night
- Tiny Art
- Hand Lettering
- Origami
- Book Page Crafts
- Arm Knitting
- Squash Card
- Craft Supply Swap
- Paint & Sip
- Cork Turkeys
- DIY Spa Products
- Worry Dolls
- Coffee Filter Wreaths
Fun & Games

◎ Themed Trivia Night or Jeopardy
◎ **Spelling Bee**
◎ Gaming Tournament
◎ Mixology or Tastings
◎ *Dungeons & Dragons*
◎ Giant Board Games
◎ Mahjong
◎ Cake or Cookie Decorating
◎ **Lock-In & Escape Rooms**
◎ **Murder Mystery**
◎ **Speed Dating**
◎ *I Hear Memories, Mind Stretchers, & More*
Nature & Exercise

- Fitness Classes
- Yoga
- Meditation Classes
- Gardening
- Plant Swap
- Seed Bombs
- Seed Exchange
- Bird Watching
- Weed Walk or Wildcraft
- Stargazing with Apps (Night Sky or SkyView Lite)
Passive

- Make & Take Crafts
- Trivia or Guessing Contest
- Joke July
- Interactive Displays
- Patron Book Reviews
- Polling (ex. Pick Oscar winners!)
- Blackout Poetry
- Poem in Your Pocket
- Scavenger Hunt
- Book Bingo
- Bookopoly
- Photo Booth
- Community Puzzle or Crossword
Programs by Month

January: National Hobby Month
✔ Craft & Hobby Fair or Craft Swap

February: National Library Lovers Month
✔ “I love my library because…” prompt

March: National Nutrition Month
✔ Healthy Cooking Demo

April: National Poetry Month
✔ Haiku or Poetry Contest

May: Mental Health Awareness Month
✔ Meditation Workshop

June: Gay & Lesbian Pride Month
✔ Guest speaker or Book Discussion

July: National Ice Cream Month
✔ Ice Cream Sundaes

August: National Golf Month
✔ Mini-Golf in the Library!

September: National Preparedness Month
✔ Doomsday Prep

October: International Observe the Moon Night
✔ Stargazing (use an app!)

November: NaNoWriMo
✔ Writing contest

December: Bingo Month
✔ Play bingo or holiday themed trivia!

More Ideas: http://programminglibrarian.org/node/338
Print Resources

- A Year of Programs for Millennials by Amy Alessio
- Adult Programs in the Library by Brett Lear
- Adults Just Wanna Have Fun by Audrey Barbakoff
- Book Club Reboot by Sarah Ostman & Stephanie Saba
- Librarians as Community Partners by Carol Smallwood
- Make It Here by Matthew Hamilton
- Designing Adult Services by Ann Roberts
Online Resources

- www.5minlib.com/2016/08/50-popular-programming-for-adults.html
- http://ideas.demco.com/tag/adult-programming/
- http://programminglibrarian.org/programs/
- https://www.facebook.com/groups/ProgrammingLibrarianInterestGroup/
- http://publiclibrariesonline.org/tag/senior-programming/
- http://publiclibrariesonline.org/tag/adult-programming/
- https://www.communitygarden.org/resources
- https://goo.gl/cQPvzZ
Discussion!

What have you tried that has been successful?
What do you want to try?
What is holding you back?
Your Ideas!

- Cars & Coffee (try to reach men)
- DMV test prep
- Game Night - bring your own!
- Memoir writing workshop
- Armchair Traveler
- Rock Painting
- Work with restaurants to collect corks
Thank you!

Any questions?

Email jshonk@flls.org

Visit http://www.flks.org/arsl to access the presentation!
Credits

Special thanks to all the people who made and released these awesome resources for free:
◎ Presentation template by SlidesCarnival
◎ Photographs by Unsplash