GRANT WRITING

Jenny Shonk
Continuing Education & Outreach Librarian
SPECIALTY GRANTS

Just for you!
For the 2018-2019 grant year, $7,000 is available for mini-grants and each member library may apply for up to $400. The mini-grants may be used to purchase supplies and materials to support the library’s early literacy work.

Application Deadline: December 14, 2018

flls.org/earlyliteracy/

Contact Nora Burrows: nburrows@flls.org
This grant cycle was inspired by the Bernard Carl and Shirley Rosen Library Fund which seeks to promote genuine intellectual curiosity and a lifelong love of reading and learning, by promoting greater and easier access by youth to local libraries.

**Application Deadline:** January 2019

cftompkins.org/granting/grant-opportunities

Contact Janet Cotraccia: jcotraccia@cftompkins.org
OUTREACH MINI-GRANTS

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant. Awards range from $250-$5,000.

Application Deadline: March 22, 2019

flls.org/outreach/#minigrants

Contact Jenny Shonk: jshonk@flls.org
CONSTRUCTION GRANTS

- The minimum grant award is $2,500, for a minimum total project cost of $5,000. There is no maximum award, but there is a finite pool of money available to split between applicants.

- **Application Deadline:** Late Summer/Early Fall

- [flls.org/grants/construction](http://flls.org/grants/construction)

- Contact Kristi Downham: kdownham@flls.org
Information from the experts to help you succeed!
61% of respondents reported grant funding as comprising 10% or more of their annual budget

63% of organizations that submitted just 1 grant application won an award

Applying for 3-5 grants increases the frequency of winning an award to 89%

The greatest challenge is still the lack of time and staff

TIPS FOR SUCCESS

1. People
2. Planning
3. Priorities
4. Purpose
5. Pursuit
6. Partnerships
7. Passion, Positivity, & Persuasion
8. Precision
9. Pitch
10. Perseverance

Reference: Winning Grants by Pamela MacKellar and Stephanie Gerding, pages 139-144
MORE TIPS FOR SUCCESS

➢ Don’t neglect the evaluation or reporting
➢ Under promise, over deliver
➢ Replace “hope” with “will”
➢ Don’t be afraid to ask for help
➢ Create clear goals and objectives
➢ Professionalism is key
PERSUASIVE WRITING TIPS

✨ Consider/know your audience
✨ Follow directions explicitly
✨ Write for specificity & clarity
✨ Establish credibility
✨ Appeal to hearts **and** minds

References:  
https://owl.english.purdue.edu/owl/resource/981/1/; https://owl.english.purdue.edu/owl/resource/981/04/;  
TOP REASONS PROPOSALS ARE DENIED

1. Proposal does not meet the funder’s priorities
2. Proposal does not follow the required format
3. Poor writing or language choice, difficult to understand
4. Objectives and plan exceed budget and timeline
5. Not clear if the project can become self-sufficient
6. Proposal is more about the stuff than the project

If you are denied, don’t get discouraged! It happens to everyone! Thank the funder, ask for feedback, and keep applying!

References: Diane H. Leonard, GPC; Eli Guinnee and Erica Freudenberger
Writing Activity

Think
S.M.A.R.T.!
A goal is a **broad, general** statement of what you want to do.

Objectives are the **exact** steps taken to achieve a goal.

Think S.M.A.R.T. when writing your goals and objectives!


Reference: [www.bpct.edu/grantexternalfunding/goalsobjectives.html](http://www.bpct.edu/grantexternalfunding/goalsobjectives.html)
RESOURCES

Print and Online!
PRINT & ONLINE RESOURCES

icycle Grant-Seeking A20519409581
The Complete Guide to RFPs for Libraries A20519410192
Go Get That Grant! By Staines A20519427369
Grant Money Through Collaborative Partnerships A20518182704
Winning Grants A20519403747

See also:
Crash Course in Budgeting & Finance A20519409785
Financial Management for Libraries A20519409620

Online:
www.flls.org/grants
A follow-up, including slides and links, will be emailed to you after this session!

Special thanks to all the people who made and released these awesome resources for free: Presentation template by SlidesCarnival and Photographs by Unsplash.
OPTIONAL:
Janet, Jenny, Kristi, Nora, & Sarah are available to answer your grant questions!