



FINGER LAKES  
LIBRARY SYSTEM

**LIBRARIES  
ROCK!**<sup>TM</sup>

**Summer Reading  
2018**

# AGENDA

Welcome & Brief Introductions

9:00-9:05

(5 minutes)

Community Foundation Library Grants

9:05– 9:45

(about 40 minutes)

Break

9:45-9:50

Summer Reading Program Overview

9:50 – 10:25

(about 35 minutes)

Break

10:25– 10:30

Performer Showcase/Breakout Rooms

10:30 - Noon

**Board Room:** Marketing Your Summer Reading Program with Jenny

**Meeting Room:** Performer Showcase

**Director's Office:** Karaoke Jam' Sesh'

**Kitchen:** DIY Summer Reading: Crafts and Programs

# 2018 Community Foundation Library Grants

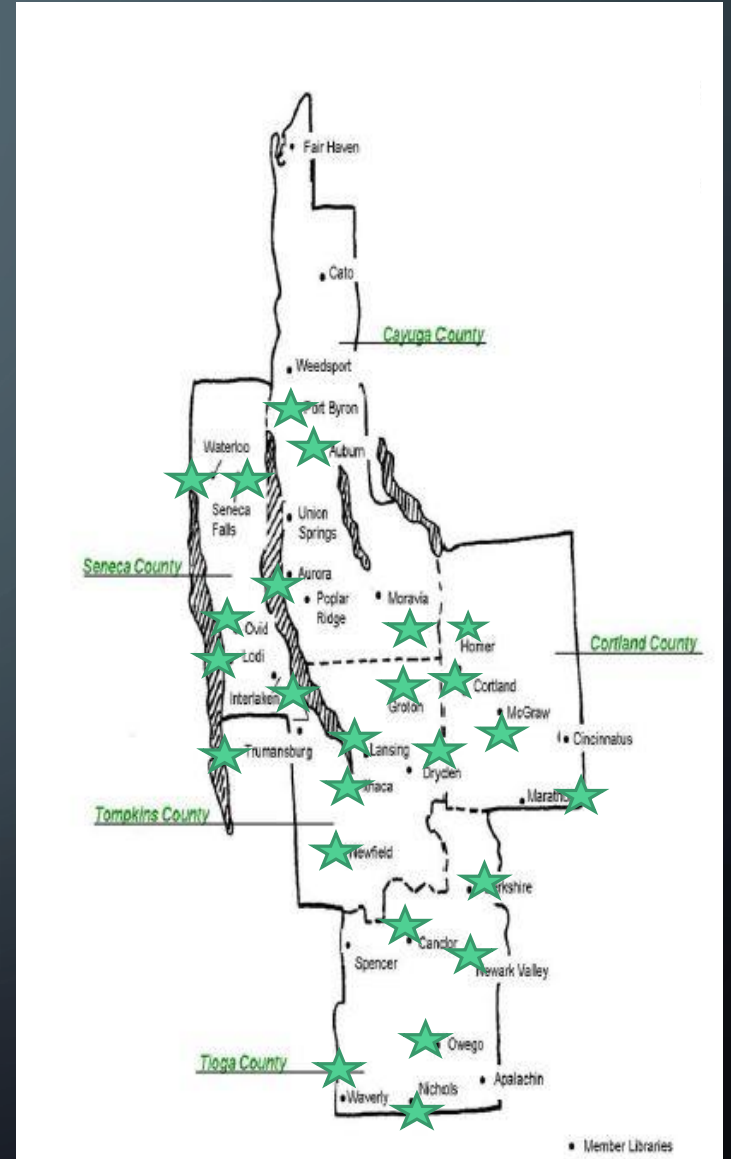


- **If this is a continuing program, what will you change in 2018 to make it even better?**
- **If this is a new program, what inspired you to carry out this programming and apply for this grant?**
- **What three pieces of advice would you give to a new librarian to assure success of this program?**
- **What is unique about your library that makes this programming easy/challenging?**



# Total Awarded

# \$162,304



**Congratulations!**



# BINGO

2 BINGOs = 1 ticket

4 BINGOs = 3 tickets

Full Board = 6 tickets

BINGO = Up/Down, Side to Side, or Diagonal

Turn in cards at registration desk with Diana starting at 10:30.

Extra ticket for each BINGO that does not have a duplicate name.

Do not have to be present to win.

Prizes will be drawn at 12 noon in the conference room.

B	I	N	G	O
Has never done a Summer Reading Program before. _____	Has a dog. _____	Has used an FLLS Storytime Box or Book Group Kit. _____	Went to Library Advocacy Day 2018. _____	Is left handed. _____
Has a second job. _____	Listens to audiobooks. _____	Likes Finger Lakes Library System on Social Media. _____	Has attended an FLLS Training. _____	Has attended a NYLA conference. _____
Is attending the 2018 YSS Spring Conference. _____	Went to library school. _____	<b>FREE SPACE</b>	Has a cat. _____	Works in adult services. _____
Received a Community Foundation Grant in 2018. _____	Posted an event on their library's Facebook page. _____	Visited a school to promote summer reading. _____	Works at a library in a different county than you. _____	New Library Director. _____
Has conducted an event at a library. _____	Plays video games. _____	Works at the Finger Lakes Library System. _____	Likes to drink black coffee. _____	Has visited another FLLS Library. _____



**Break time!**

**5 minutes**





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LIBRARY SYSTEM

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ROCK!**<sup>TM</sup>

**Summer Reading  
2018**

WHY DO

LIBRARIES

ROCK!

TM



# BECAUSE WE SERVE EVERYONE

- Educationally and Physically Disadvantaged?
- Families?
- Jobseekers?
- Ex-Cons?
- Low income?
- Illiterate?
- Religious?
- LGBTQ?
- More?



**BUT...**



**... where are they?**

# PLAN WITH YOUR COMMUNITY

**When? NOW!**

- FREE joint marketing opportunities. TAG TAG TAG!
- Coupons from local organizations.
- Get the parents involved.
- Go where the kids are:
  - Daycare
  - Pools
  - YMCA
  - Summer Camp



A meme featuring Gene Wilder as Willy Wonka. He is wearing his signature purple velvet suit, a brown bow tie, and a brown top hat. He has a smug, knowing expression and is resting his head on his hand. The image is framed by a black border and set against a background of grey and white diagonal stripes.

**OH, SO YOU CREEP  
MY FACEBOOK?**

**I BET YOU KNOW EVERYTHING  
ABOUT ME NOW.**

# MAKE, SHARE, AND TAG EVENTS



**Hazard Library Association** shared Aurora Free Library's event.

March 8 at 12:25pm · 🌐



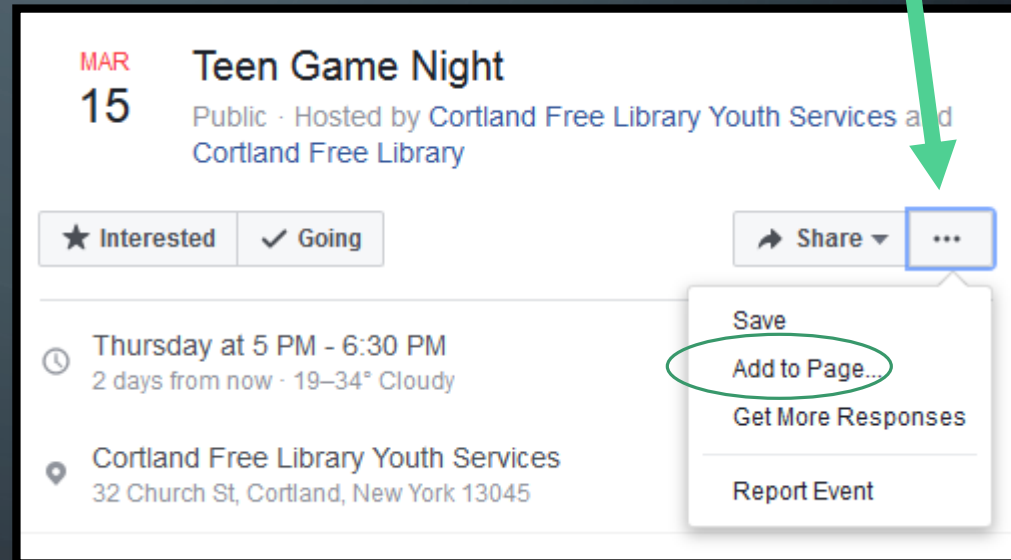
**MAR**  
**12**

**Author and Illustrator Jeff Mack Pres...**  
Mon 6 PM · Southern Cayuga High School · Aurora  
You like Aurora Free Library

★ Interested

# WHY BOTHER?

- Make digital connections with the community.
- Foil Facebook's Algorithm.
- Lets other organizations know you are working together.





# Join Public Groups on Facebook such as:

- Programming Librarian
- ALA Think Tank
- Library Professionals
- Storytime Underground
- Teen Services  
Underground
- STEM in Libraries
- Library Related People

## Others?



# BE CONSISTENT

**Interact With Us:**



**#FingerLakesLibrarySystem**

**#FLLSLibraries**

**@FingerLakesLibs**

**@FingerLakesLibrarySystem**

# THE STATE IS GOING TO WANT WHAT THEY WANT...

- Registration
- Minutes or Books
- Events (Programs)
- Total Attendance



# THE BIG PICTURE

## Finger Lakes:

### Registration:

2014 - 8317

2015 - 8210

2016 - 9266

2017 - 7572

## Program

### Participation

2014 - 29,354

2015 - 31,431

2016 - 37,493

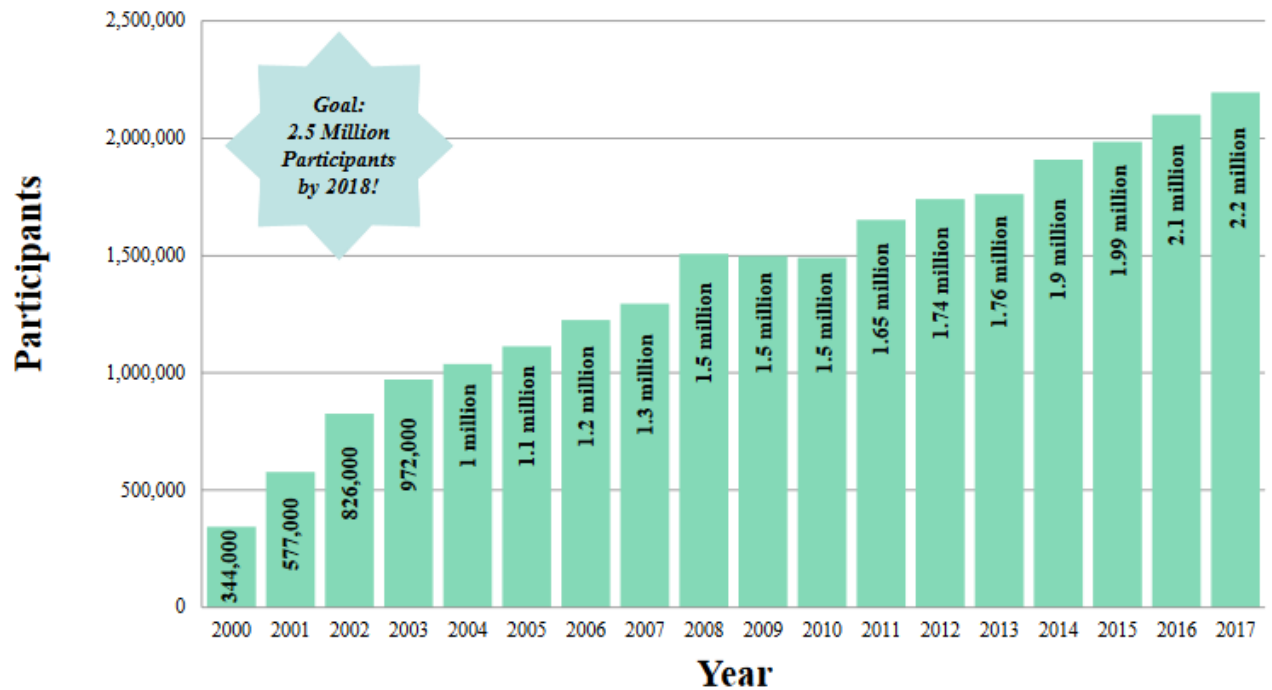
2017 - 48,929



## Summer Reading

AT NEW YORK LIBRARIES

ANNUAL PARTICIPATION

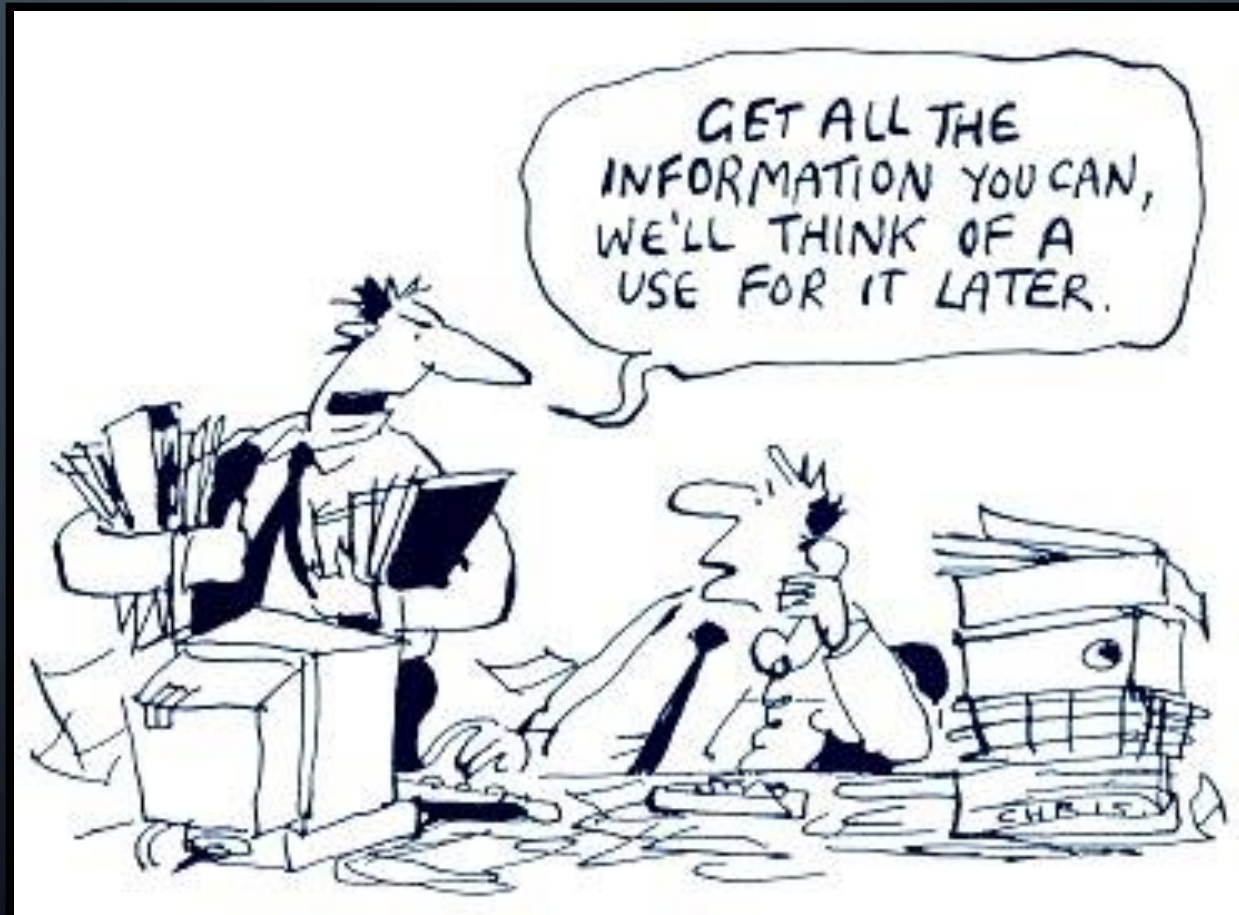


Source: New York State Library, November 2017

# WHAT IS A SUMMER READING PROGRAM?

- Includes READING not just PROGRAMS (events)
- Choose your length
  - Concentrated vs Weekly
- Have Goals
  - Books vs Minutes ONLY COUNT ONE WAY per age group
- Prizes
  - Weekly Reading Prizes vs Grand Prizes
- Parties
  - Kickoff vs Grand Final...or Both?

# WHAT AM I COUNTING?



# REGISTRATION

- **Registration can be continuous all summer long.**
  - Unique users.
  - **NEW QUESTIONS!!**
- **Boosting Registration:**
  - Must be **registered** for **THE** Summer Reading program to attend summer programs even if they don't really participate in the reading.
    - (But they should be encouraged to!)

# PROGRAMS OR EVENTS

- Types of Programs:

- Series

- Storytime

- Book Discussion Group

- Passive

- In-House

- Performers

- Community Partnerships

- Others?

- Counting

- Events not series

- Bodies not individuals

**Program attendance**      **Date** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Program for** \_\_\_ children \_\_\_ teens \_\_\_ adults

**Type of program** \_\_\_\_\_

**Attendance:**

\_\_\_\_\_ **Children**    \_\_\_\_\_ **Teens**    \_\_\_\_\_ **Adults**

**Comments:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# PROGRAMS OR EVENTS

Storytime



Book Group



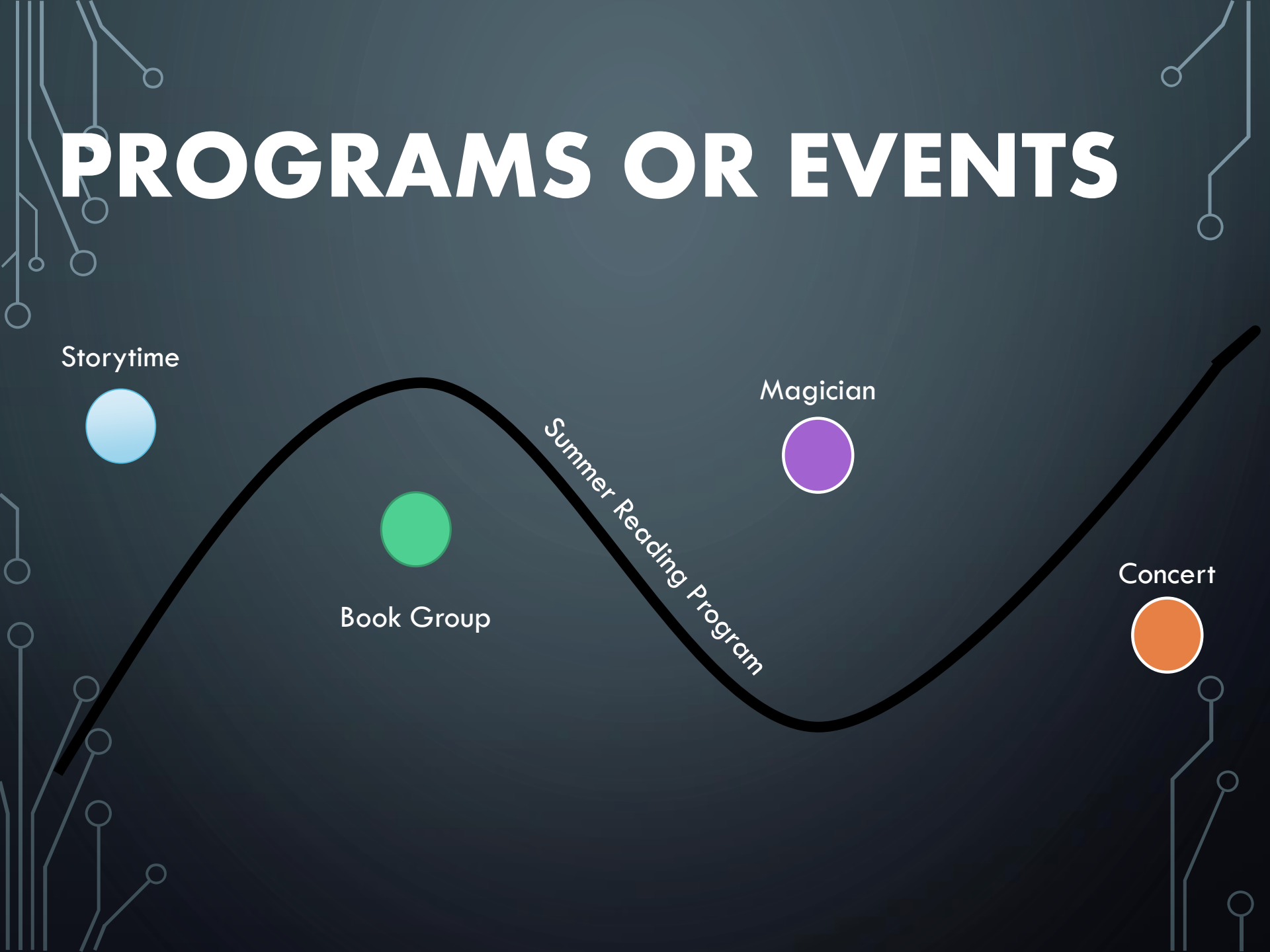
Magician



Concert



Summer Reading Program



# HOW DO I TRACK THESE NUMBERS?

- **Free Software from NYS**

- Stay Tuned!

- **Paper and Spreadsheets**

- Coloring pages
- Stamps and stickers on a game board

- **Objects**

- Reading Game
- Pom-Pom
- Receipt Printer
- Die Cuts

- **Others?**

# FREE STUFF FROM THE STATE

- Registration Software
- Reading Lists
- Partner Manuals

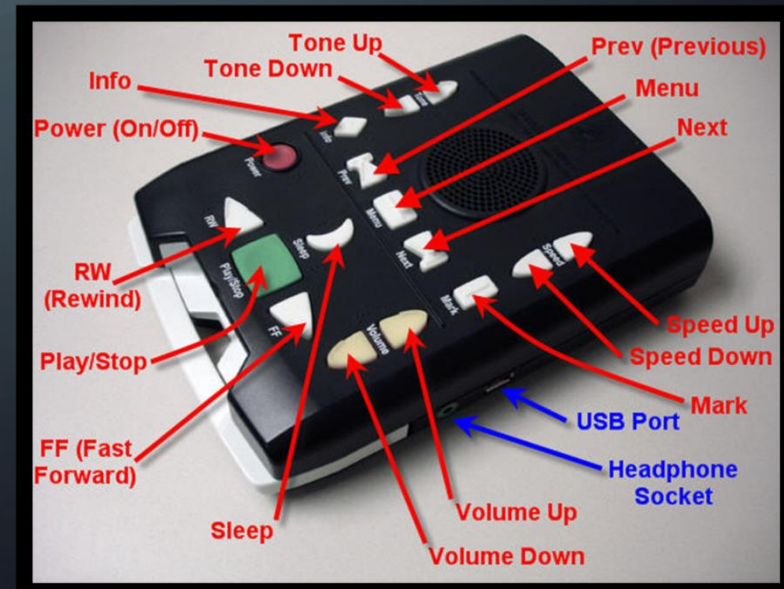


<http://www.nysl.nysed.gov/libdev/summer/explore.htm>



# BE ACCESSIBLE

- Remember, the Talking Book and Braille Library offers FREE devices for your patrons of all ages!
- We have machines!
- <http://www.flls.org/outreach/#tbbl>



# SUMMER LUNCH AT YOUR LIBRARY

**“To Be Well Read... You Must be Well Fed:  
Libraries as Summer Meals Partners”**

- Have your library become a free meal site!
- Plan programs around it.
- Feed your community.
- Have fun!

**Misha Marvel, MSW  
Child Nutrition Programs Specialist  
518.436.8757 x 120**



*the*  
**GREAT**  
*American*  
**READ**



WSKG

#GreatReadPBS

# Two-Hour Launch Event: May 22<sup>nd</sup>

- Uncovers details about the 100 books, their authors, and the people who love to read them
- Interviews with celebrities, public figures, experts, and everyday Americans
- Introduces stories and themes that will be explored in the fall episodes



Voting Opens May 22<sup>nd</sup> on:

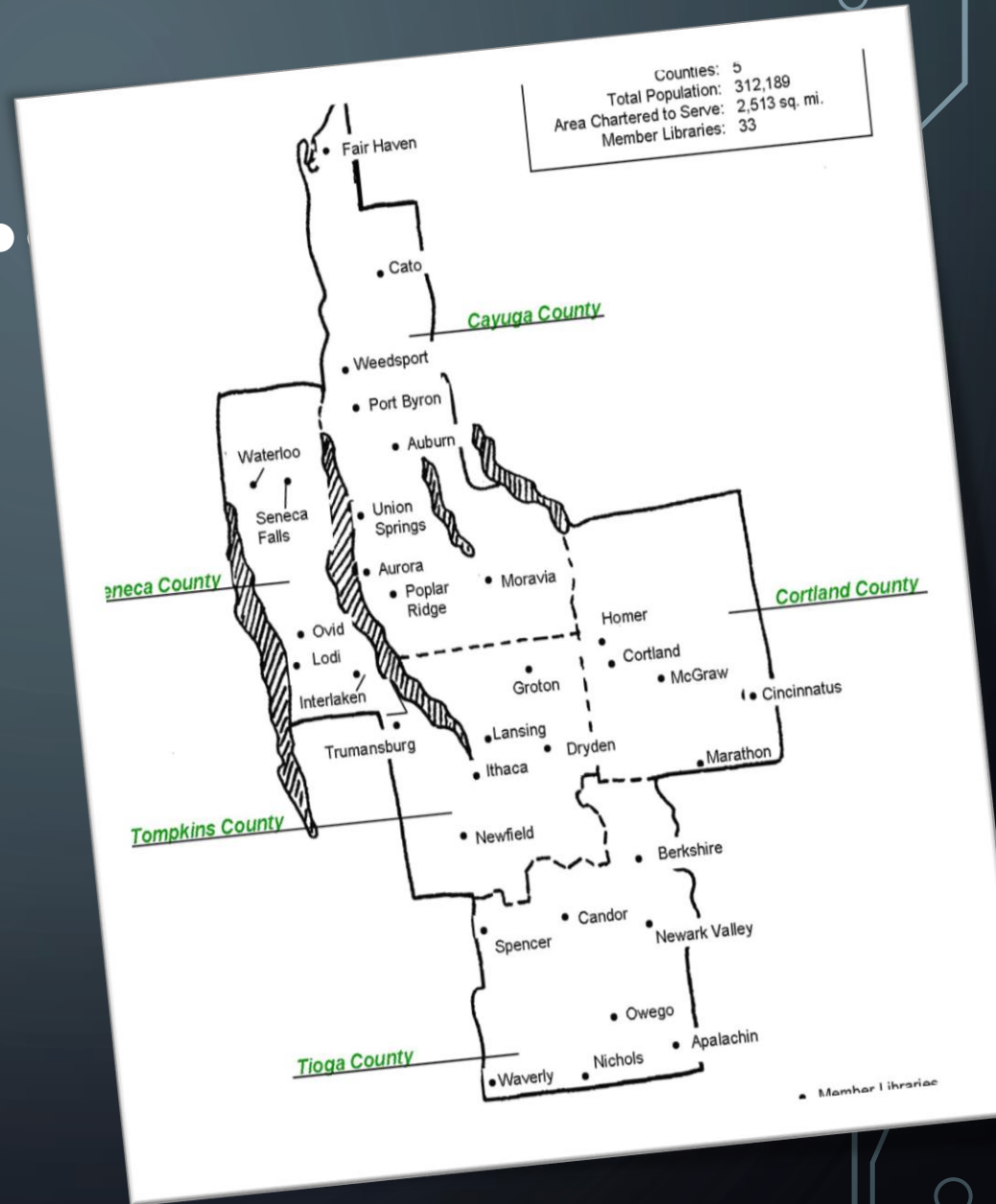


[pbs.org/greatamericanread](https://pbs.org/greatamericanread)

#GreatReadPBS

# THIS IS STRESSFUL..

- TALK TO EACH OTHER!
  - You ALL have someone close by
- USE OUR STUFF!
  - Storywalks®
  - Book Group Kits
  - Lego Kits
  - Minestorm
  - Storytime Boxes
  - Program Boxes





# NETWORKING BINGO

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The background is a dark blue gradient. In the four corners, there are decorative white line-art patterns resembling circuit board traces or neural network connections, with small circles at the end of the lines.

# PROGRAMMING HIGHLIGHTS

The image features a dark blue background with white, stylized circuit board traces in the corners. These traces consist of straight lines and small circles, resembling electronic components or connections. The main text is centered and rendered in a white, highly decorative, gothic-style font with intricate flourishes and serifs.

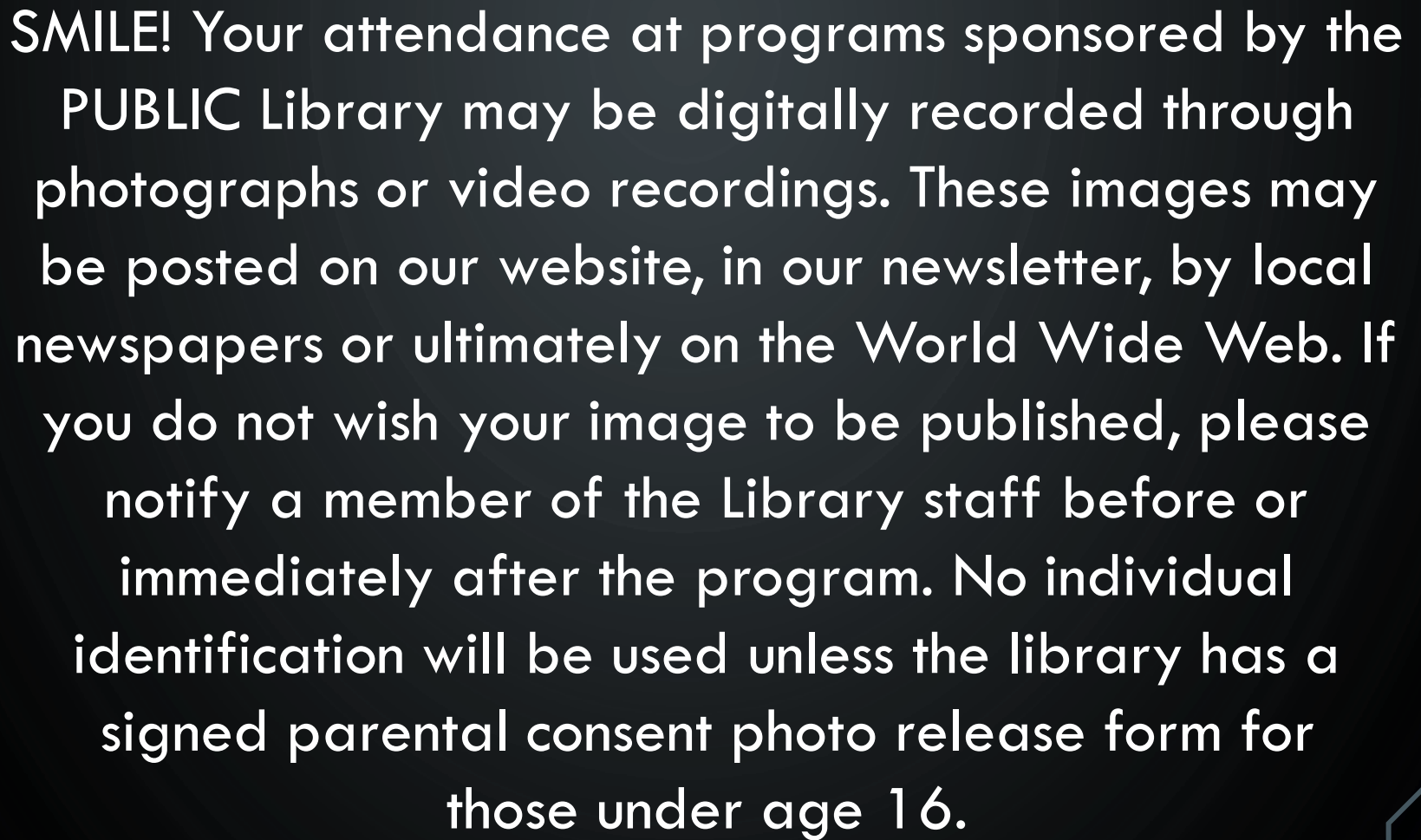
# ONLINE MANUAL REGISTRATION

# LEGAL STUFF

- Photo Release Forms
  - Public Building
    - Announcement at the beginning of all programs
  - In library card registration
  - You know your patrons
- Showing a movie? You NEED A LICENSE
- CSLP Rules: <http://www.csllpreads.org/>
  - Do NOT edit CSLP Artwork
  - Must be off your website by October 2017

**Movie Licensing USA®**

A Division of Swank Motion Pictures, Inc. • Tim Swank, Chairman

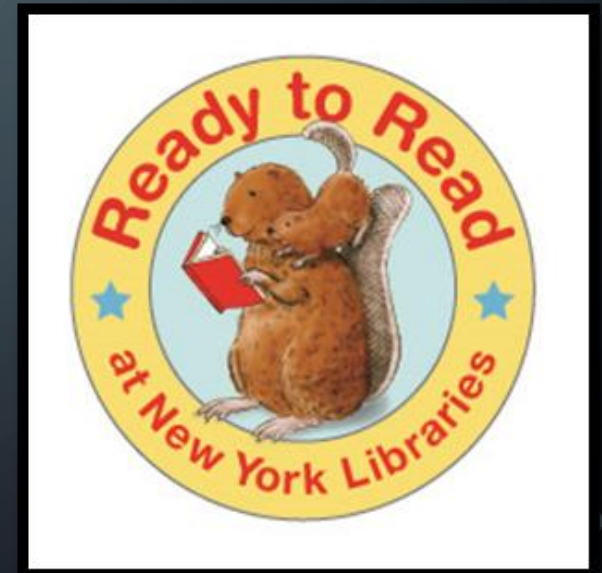
A decorative graphic of a circuit board with various lines and nodes is positioned around the edges of the slide, primarily on the left and right sides.

**SMILE!** Your attendance at programs sponsored by the PUBLIC Library may be digitally recorded through photographs or video recordings. These images may be posted on our website, in our newsletter, by local newspapers or ultimately on the World Wide Web. If you do not wish your image to be published, please notify a member of the Library staff before or immediately after the program. No individual identification will be used unless the library has a signed parental consent photo release form for those under age 16.

# READY TO READ AT NEW YORK LIBRARIES

## Training Elements:

- Community Needs Assessment
- Strengthening Young Families Through Early Literacy Practices (ECRR2)
- Strategies for Successful Partnerships
- Early Learning Spaces
- Everyone Serves Families



# BOOSTING SUMMER READING STARTING WITH EARLY LITERACY

- Track Participation/Prizes
- Special Storytime Session Ideas
  - Baritone Babies
  - Tenor Toddlers
  - Pitch Perfect Preschoolers
- Parent/Caregiver sessions
- Early literacy tips

## Early Literacy Tip:

*Music* promotes language acquisition, listening skills, memory, and motor skills. *Songs* introduce new words, often ones that rhyme or repeat, which makes them easy to learn. Singing also facilitates bonds between adult and

child.

# Kids!

LIBRARIES™  
★ ROCK! ★

- Animals Don't Play Telephone (Page 130)
- Reader's Theater: Dooby Dooby Moo (Page 109)
- Animal Guessing Game (Page 148)
- Elvis Sandwich Surprise (Page 257)
- Writing and Art: Nursery Rhyme Blues (Page 264)



# Teens!

Libraries™  
Rock!

- Hometown Influences (Page 35)
  - Mapping connections Display (Page 45)
- DIY Guitar Picks (Page 77)
- Origins of...
  - Hip Hop (Page 90)
  - Rock (Page 95)
- Genre BINGO (Page 91 & 101)
- Sing Yourself Healthy (Page 114)
- Rockin' Nails (Pinterest)





# Adults!

**Congratulations on your 2017 stats!**

283 → 372 = *31% increase!*

3,814 → 5,996 = *57% increase!!*

**Libraries Rock!**... Making Music, Music & Literature, Experiencing Music, Celebrating the History of Music

## 2 Types of Programs for Adults

- *Caregivers:* Classes designed to assist caregivers of children with their responsibilities. Program is for parents but children can be welcome.
- *Adults:* Entertainment or educational classes for adults that do not necessarily have children.





# Adult Programming

## Passive Programs

Book Reviews

Reading Lists

Trivia Questions

Bingo


Bucket List

Special Events

**EVENT IDEAS:** Library Karaoke, Music Recording Sessions, Library Concert, Library Idol, Makey Makey Music, Music Book Club, Personalized Music Picks, Listening Parties, Musical Biopic Film Viewing, Music & Art Journaling, Music Swap, Recycled CD Coasters, Dance Lessons, Musical Instrument Petting Zoo, Music Trivia Night, Local Music History Program, & so much more in the SRP manual!




# Templates



**Book/Audio Review**


Title: \_\_\_\_\_  
 Author: \_\_\_\_\_  
 Reviewer: \_\_\_\_\_



Please rate your book/audio by circling the number of music notes (five being the best).  
 Write your review on the back of this form.

.....  
**Contact Information for Drawing**

Name: \_\_\_\_\_  
 Phone or E-mail: \_\_\_\_\_




**Libraries Rock! Bingo**

Name: \_\_\_\_\_

Complete all nine bingo squares.

Read one hour.	Attend a library program.	Volunteer at the library for one hour.
Review a book that you have read this summer.	Use a library resource that you haven't used before.	Read one hour.
Read one hour.	Use a library resource that you haven't used before.	Read one hour.




## FLLS Bucket List

### 2018 Adult Summer Reading Program

Cross as many items off the FLLS Bucket List as you can by attending summer events, answering trivia questions, and exploring library resources for a chance to win a prize pack including (4) **Redbox** Rentals, a gift certificate to Plantation Bar & Grill, and (2) popular fiction books. Complete **10** items to be entered into the grand prize drawing. *Entries are due by August 17. The winner will be announced on August 20.*



- What is your favorite thing about the library?
- Read a magazine or newspaper in the library. Name the magazine or newspaper.
- Attend a library event of your choice (see flip side for a list of events). Which event did you attend? When was it?
- Check out and read a book that appears on one of the library's suggested summer reading lists. Name the title and author.
- Enter a Bi-Weekly Raffle! Name the book you reviewed or the trivia question you answered:
- "Like" the Finger Lakes Library System on Facebook. How many likes do we currently have?
- "Follow" the Finger Lakes Library System on Twitter. How many followers do we currently have?
- "Follow" the Finger Lakes Library System on Instagram. How many followers do we currently have?
- Check out a cookbook from the library and try out a new recipe. Name the cookbook.
- Suggest an event, workshop, or program you'd like to see the library offer.
- Use Mango Languages, the library's online language-learning database, to learn a new word or phrase in a foreign language. Share the word or phrase you learned:
- Read a book or watch a movie that you ordinarily wouldn't pick out on your own—ask a staff person for a recommendation. What is the title?
- In what year was the Finger Lakes Library System building built?
- Check out and read an eBook or eAudiobook. What is the title?



FINGER LAKES  
LIBRARY SYSTEM

1300 Dryden Road • 607-273-4074 • flls.org



## Libraries Rock! Magical Muse

### Fiction

#### F Aira

*The Musical Brain & Other Stories* (2005) by César Aira

#### F Andrews

*Music in the Night* (1998) by V.C. Andrews

#### F Dunlap

*The Musician's Daughter* (2009) by Susanne Dunlap

#### F Homes

*Music for Torching* (1999) by A.M. Homes

#### F Makine

*The Music of a Life* (2001) by Andrej Makine

#### F Makkaj


*Music for Wartime: Stories* (2015) by Rebecca Makkaj

#### F Puchner

*Music Through the Floor: Stories* (2005) by Eric Puchner

#### F Rowell

*The Music of Your Life* (2003) by John Rowell



**LIBRARIES ROCK!**

TRIVIA

A: \_\_\_\_\_

.....  
**Contact Information for Drawing**

Name: \_\_\_\_\_  
 Phone or E-mail: \_\_\_\_\_

# Please Take Note...

- ✓ **Canva Session:** Today after the presentation. Join Jenny in the Board Room for a mini-session on use Canva to design flyers!
- ✓ **O.M.G. Extended:** The Outreach Mini-Grant due date is March 23<sup>rd</sup>! You still have time to apply!
- ✓ **Adult Programming Workshop:** Thursday, April 5<sup>th</sup> @ FLLS. Don't forget about our other upcoming events!



# SCHOOL VISITS

- ALL schools in May
  - Build Excitement.
  - Be Crazy and Memorable.
  - Forge Relationships.
  - Schedule NOW

“You were that lady that came to my school in underwear!”

**YES....**



**THAT WAS  
ME**

# NYLA-YSS SYRACUSE

There is still time to register!

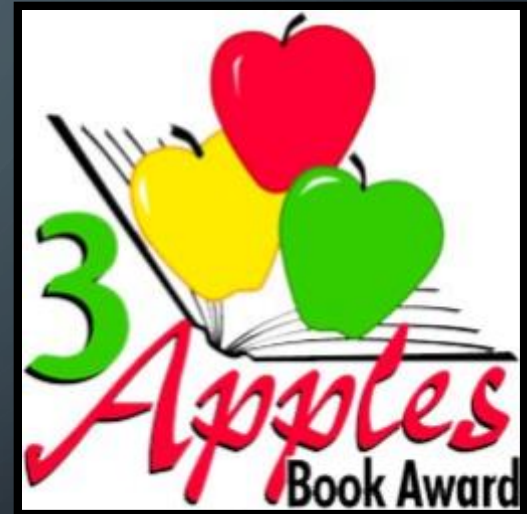


**NEW YORK LIBRARIES  
ARE FOR  
EVERYONE**



# THREE APPLES BOOK AWARD

- Only TRUE youth choice award in New York State.
- Free Promotional Material at [www.nyla.org/3apples](http://www.nyla.org/3apples)



# SUMMER READING REPORTS



*Due in September*

Everything is (or will be) on our website:

[www.flls.org/summerreadingprogram](http://www.flls.org/summerreadingprogram)

# REMEMBER

- EVERYONE turn in GREEN Evaluation Forms
- BINGO: Prizes just for FLLS Member Libraries. See Diana in the front for your tickets!
- Raffle will occur at Noon in Conference Room.
- Free-Bees
  - Up for grabs for ANYONE

Everything will be available online at

[www.flls.org/summerreadingprogram](http://www.flls.org/summerreadingprogram)

**HAVE FUN!**