AGENDA

Welcome & Brief Introductions  9:00-9:05
(5 minutes)

Community Foundation Library Grants  9:05– 9:45
(about 40 minutes)

Break  9:45-9:50

Summer Reading Program Overview  9:50 – 10:25
(about 35 minutes)

Break  10:25– 10:30

Performer Showcase/Breakout Rooms  10:30 - Noon

Board Room: Marketing Your Summer Reading Program with Jenny
Meeting Room: Performer Showcase
Director’s Office: Karaoke Jam’ Sesh’
Kitchen: DIY Summer Reading: Crafts and Programs
2018
Community Foundation
Library Grants
• If this is a continuing program, what will you change in 2018 to make it even better?

• If this is a new program, what inspired you to carry out this programming and apply for this grant?

• What three pieces of advice would you give to a new librarian to assure success of this program?

• What is unique about your library that makes this programming easy/challenging?
Total Awarded

$162,304
Congratulations!
BINGO

2 BINGOs = 1 ticket
4 BINGOs = 3 tickets
Full Board = 6 tickets

BINGO = Up/Down, Side to Side, or Diagonal

Turn in cards at registration desk with Diana starting at 10:30.

Extra ticket for each BINGO that does not have a duplicate name.

Do not have to be present to win.

Prizes will be drawn at 12 noon in the conference room.
Break time!

5 minutes
LIBRARIES ROCK!
Summer Reading 2018
Why do libraries rock!
BECAUSE WE SERVE EVERYONE

- Educationally and Physically Disadvantaged?
- Families?
- Jobseekers?
- Ex-Cons?
- Low income?
- Illiterate?
- Religious?
- LGBTQ?
- More?
BUT...

... where are they?
PLAN WITH YOUR COMMUNITY

When? NOW!

• FREE joint marketing opportunities. TAG TAG TAG TAG!

• Coupons from local organizations.

• Get the parents involved.

• Go where the kids are:
  • Daycare
  • Pools
  • YMCA
  • Summer Camp
OH, SO YOU CREEP MY FACEBOOK?

I BET YOU KNOW EVERYTHING ABOUT ME NOW.
MAKE, SHARE, AND TAG EVENTS
WHY BOTHER?

• Make digital connections with the community.

• Foil Facebook’s Algorithm.

• Lets other organizations know you are working together.
Join Public Groups on Facebook such as:

- Programming Librarian
- ALA Think Tank
- Library Professionals
- Storytime Underground
- Teen Services Underground
- STEM in Libraries
- Library Related People

Others?
Interact With Us:

#FingerLakesLibrarySystem
#FLLSLibraries
@FingerLakesLibs
@FingerLakesLibrarySystem
THE STATE IS GOING TO WANT WHAT THEY WANT...

- Registration
- Minutes or Books
- Events (Programs)
- Total Attendance
Finger Lakes:
Registration:
2014 - 8317
2015 – 8210
2016 – 9266
2017 - 7572

Program Participation
2014 – 29,354
2015 – 31,431
2016 – 37,493
2017 – 48,929

THE BIG PICTURE

Summer Reading
AT NEW YORK LIBRARIES
ANNUAL PARTICIPATION

Goal: 2.5 Million Participants by 2018!

Source: New York State Library, November 2017
WHAT IS A SUMMER READING PROGRAM?

• Includes READING not just PROGRAMS (events)

• Choose your length
  • Concentrated vs Weekly

• Have Goals
  • Books vs Minutes ONLY COUNT ONE WAY per age group

• Prizes
  • Weekly Reading Prizes vs Grand Prizes

• Parties
  • Kickoff vs Grand Final…or Both?
WHAT AM I COUNTING?

GET ALL THE INFORMATION YOU CAN. WE'LL THINK OF A USE FOR IT LATER.
REGISTRATION

• Registration can be continuous all summer long.
  • Unique users.

• NEW QUESTIONS!!

• Boosting Registration:
  • Must be registered for THE Summer Reading program to attend summer programs even if they don’t really participate in the reading.
    • (But they should be encouraged to!)
PROGRAMS OR EVENTS

Types of Programs:

• Series
  • Storytime
  • Book Discussion Group

• Passive

• In-House

• Performers

• Community Partnerships

• Others?

Counting

• Events not series

• Bodies not individuals

Program attendance  Date ________
Title: __________________________________
Program for ___ children ___ teens ___ adults
Type of program________________________________
Attendance:
_____ Children _____ Teens _____ Adults
Comments:________________________________________
________________________________________________
________________________________________________
http://www.flls.org/programming/programmingresources/
PROGRAMS OR EVENTS

- Storytime
- Book Group
- Summer Reading Program
- Magician
- Concert
HOW DO I TRACK THESE NUMBERS?

• Free Software from NYS
  • Stay Tuned!

• Paper and Spreadsheets
  • Coloring pages
  • Stamps and stickers on a game board

• Objects
  • Reading Game
  • Pom-Pom
  • Receipt Printer
  • Die Cuts

• Others?
FREE STUFF FROM THE STATE

• Registration
• Software
• Reading Lists
• Partner Manuals

http://www.nysl.nysed.gov/libdev/summer/explore.htm
BE ACCESSIBLE

- Remember, the Talking Book and Braille Library offers FREE devices for your patrons of all ages!
- We have machines!
- [http://www.flls.org/outreach/#tbbl](http://www.flls.org/outreach/#tbbl)
SUMMER LUNCH AT YOUR LIBRARY

“To Be Well Read... You Must be Well Fed: Libraries as Summer Meals Partners”

• Have your library become a free meal site!
• Plan programs around it.
• Feed your community.
• Have fun!

Misha Marvel, MSW
Child Nutrition Programs Specialist
518.436.8757 x 120
Two-Hour Launch Event: May 22nd

- Uncovers details about the 100 books, their authors, and the people who love to read them
- Interviews with celebrities, public figures, experts, and everyday Americans
- Introduces stories and themes that will be explored in the fall episodes

Voting Opens May 22nd on: pbs.org/greatamericanread #GreatReadPBS
THIS IS STRESSFUL...

• TALK TO EACH OTHER!
  • You ALL have someone close by
• USE OUR STUFF!
  • Storywalks®
  • Book Group Kits
  • Lego Kits
  • Minestorm
  • Storytime Boxes
  • Program Boxes
NETWORKING BINGO

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PROGRAMMING HIGHLIGHTS
ONLINE MANUAL REGISTRATION
LEGAL STUFF

• Photo Release Forms
  • Public Building
    • Announcement at the beginning of all programs
  • In library card registration
  • You know your patrons
• Showing a movie? You NEED A LICENSE
• CSLP Rules: http://www.cslpreads.org/
  • Do NOT edit CSLP Artwork
  • Must be off your website by October 2017

Movie Licensing USA
A Division of Swank Motion Pictures, Inc. • Tim Swank, Chairman
SMILE! Your attendance at programs sponsored by the PUBLIC Library may be digitally recorded through photographs or video recordings. These images may be posted on our website, in our newsletter, by local newspapers or ultimately on the World Wide Web. If you do not wish your image to be published, please notify a member of the Library staff before or immediately after the program. No individual identification will be used unless the library has a signed parental consent photo release form for those under age 16.
READY TO READ AT NEW YORK LIBRARIES

Training Elements:

- Community Needs Assessment
- Strengthening Young Families Through Early Literacy Practices (ECRR2)
- Strategies for Successful Partnerships
- Early Learning Spaces
- Everyone Serves Families
BOOSTING SUMMER READING STARTING WITH EARLY LITERACY

- Track Participation/Prizes
- Special Storytime Session Ideas
  - Baritone Babies
  - Tenor Toddlers
  - Pitch Perfect Preschoolers
- Parent/Caregiver sessions
- Early literacy tips

Early Literacy Tip: *Music* promotes language acquisition, listening skills, memory, and motor skills. *Songs* introduce new words, often ones that rhyme or repeat, which makes them easy to learn. Singing also facilitates bonds between adult and child.
Animals Don’t Play Telephone (Page 130)
Reader’s Theater: Dooby Dooby Moo (Page 109)
Animal Guessing Game (Page 148)
Elvis Sandwich Surprise (Page 257)
Writing and Art: Nursery Rhyme Blues (Page 264)
Teens!

- Hometown Influences (Page 35)
  - Mapping connections Display (Page 45)
- DIY Guitar Picks (Page 77)
- Origins of...
  - Hip Hop (Page 90)
  - Rock (Page 95)
- Genre BINGO (Page 91 & 101)
- Sing Yourself Healthy (Page 114)
- Rockin’ Nails (Pinterest)
Congratulations on your 2017 stats!

283 → 372 = 31% increase!
3,814 → 5,996 = 57% increase!!

Libraries Rock!... Making Music, Music & Literature, Experiencing Music, Celebrating the History of Music

2 Types of Programs for Adults

• Caregivers: Classes designed to assist caregivers of children with their responsibilities. Program is for parents but children can be welcome.

• Adults: Entertainment or educational classes for adults that do not necessarily have children.
Adult Programming

**EVENT IDEAS:** Library Karaoke, Music Recording Sessions, Library Concert, Library Idol, Makey Makey Music, Music Book Club, Personalized Music Picks, Listening Parties, Musical Biopic Film Viewing, Music & Art Journaling, Music Swap, Recycled CD Coasters, Dance Lessons, Musical Instrument Petting Zoo, Music Trivia Night, Local Music History Program, & so much more in the SRP manual!

- Passive Programs
- Book Reviews
- Reading Lists
- Trivia Questions
- Bingo
- Bucket List
- Special Events

© 2018 CSLP
Templates

FLLS Bucket List
2018 Adult Summer Reading Program

Cross as many items off the FLLS Bucket List as you can by attending summer events, answering trivia questions, and exploring library resources for a chance to win a prize pack including (1) Red Rocks Rentals, a gift certificate to Plantation Bar & Grill, and (2) popular fiction books. Complete 15 items to be entered into the grand prize drawing. Entries are due by August 17. The winner will be announced on August 20.

- What is your favorite thing about the library?
- Read a magazine or newspaper in the library. Name the magazine or newspaper.
- Attend a library event of your choice (see flip side for a list of events). Which event did you attend? When was it?
- Check out and read a book that appears on one of the library’s suggested summer reading lists. Name the title and author.
- Enter a Bi-Weekly Raffle! Name the book you reviewed or the trivia question you answered.
- “Like” the Finger Lakes Library System on Facebook. How many likes do we currently have?
- “Follow” the Finger Lakes Library System on Twitter. How many followers do we currently have?
- “Follow” the Finger Lakes Library System on Instagram. How many followers do we currently have?
- Check out a cookbook from the library and try out a new recipe. Name the cookbook.
- Suggest an event, workshop, or program you’d like to see the library offer.
- Use Mango Languages, the library’s online language-learning database, to learn a new word or phrase in a foreign language. Share the word or phrase you learned.
- Read a book or watch a movie that you ordinarily wouldn’t pick out on your own—ask a staff person for a recommendation. What is the title?
- In what year was the Finger Lakes Library System building built?
- Check out and read an eBook or Audiobook. What is the title?

Libraries Rock!
Magical Muse

Fiction

F Aina
The Musical Brain & Other Stories (2005) by César Aina

F Andrews
Music in the Night (1998) by V.C. Andrews

F Dunlap
The Musician’s Daughter (2009) by Susanne Dunlap

F Homes
Musac for Torching (1999) by A.M. Homes

F Makine

F Mukai
Music for Wartime: Stories (2015) by Rebecca Mukai

F Puchner
Music Through the Floor: Stories (2005) by Eric Puchner

F Rowell

TRIVIA

A:

Contact Information for Drawing
Name:
Phone or E-mail:

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Please Take Note…

✓ **Canva Session:** Today after the presentation. Join Jenny in the Board Room for a mini-session on use Canva to design flyers!

✓ **O.M.G. Extended:** The Outreach Mini-Grant due date is March 23rd! You still have time to apply!

✓ **Adult Programming Workshop:** Thursday, April 5th @ FLLS. Don’t forget about our other upcoming events!
SCHOOL VISITS

• ALL schools in May
• Build Excitement.
• Be Crazy and Memorable.
• Forge Relationships.
• Schedule NOW

“You were that lady that came to my school in underwear!”
YES....

THAT WAS ME
NYLA-YSS  
SYRACUSE  
There is still time to register!

NEW YORK LIBRARIES ARE FOR EVERYONE
THREE APPLES BOOK AWARD

• Only TRUE youth choice award in New York State.
• Free Promotional Material at www.nyla.org/3apples
SUMMER READING REPORTS

Due in September

Everything is (or will be) on our website:

www.flls.org/summerreadingprogram
REMEMBER

• EVERYONE turn in GREEN Evaluation Forms

• BINGO: Prizes just for FLLS Member Libraries. See Diana in the front for your tickets!

• Raffle will occur at Noon in Conference Room.

• Free-Bees
  • Up for grabs for ANYONE

Everything will be available online at

www.flls.org/summerreadingprogram

HAVE FUN!