BUILD A BETTER WORLD

Summer Reading 2017
# Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>9:00-9:05</td>
<td>Welcome &amp; Brief Introductions</td>
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<tr>
<td>9:05-9:45</td>
<td>Community Foundation Library Grants</td>
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<tr>
<td>9:45-9:50</td>
<td>Break</td>
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<tr>
<td>9:50-10:25</td>
<td>Summer Reading Program Overview</td>
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<tr>
<td>10:25-10:30</td>
<td>Break</td>
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<tr>
<td>10:30 - Noon</td>
<td>Performer Showcase/Breakout Rooms</td>
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**Board Room:** Marketing Your Summer Reading Program with Jenny  
**Meeting Room:** Performer Showcase  
**Director’s Office:** Virtual Reality Demo  
**Kitchen:** Summer Reading Crafts/Performer Meet and Greet
2017 Community Foundation Library Grants
Summer Reading and Continuing Projects
Project Title: Summer Reading 2017: Build a Better World

Chartered Population: 34,450

Awarded: $8,659
Edith B. Ford Memorial Library in Ovid, NY

Project Titles:
Build a Better World Summer Reading Program

Chartered Population:
6,627

Awarded:
$3,870
Newfield Public Library
in Newfield, NY

Project Title:
Summer Reading Program

Chartered Population:
759

Awarded:
$2,270
Project Title: 2017 Summer Reading Program

Chartered Population: 101,564

Awarded: $10,000
Project Titles:
Summer Kids Club
Family Storytimes

Chartered Population: 1,889

Awarded:
• $1,712
• $4,700
Seneca Falls Library in Seneca Falls, NY

Project Titles:
• Build a Better Summer
• Year Round Fun at the Library

Chartered Population: 9,838

Awarded:
• $5,085
• $4,150
Summer Reading Program

Collaborating Libraries:
- Interlaken
- Lodi Whittier

Awarded:
$1,800
Berkshire Free Library in Berkshire, NY

Project Title: Storytime
Chartered Population: 2,584
Awarded: $3,590
Project Title: Ready, Set, READ!

Chartered Population: 19,204

Awarded: $2,059
Aurora Free Library in Aurora, NY

Project Titles:
- Meet the Authors: Rochester Teen Book Fest 2017
- Storytime Train: All Aboard

Chartered Population: 1,886

Awarded:
- $1,300
- $7,500
LiFT Projects
Groton Public Library
in Groton, NY

Project Titles:
GPL Teen Thing
LEAP

Chartered Population:
6,024

Awarded:
LEAP: $4,700
Teen Thing: $5,100
Edith B. Ford Memorial Library in Ovid, NY

Project Titles:
LiFT
(Libraries for Teens)

Awarded:
$12,090

Chartered Population:
6,627
Waverly Free Library in Waverly, NY

Project Titles:
LiFT
(Libraries for Tweens)

Chartered Population:
4,444

Awarded:
$7,000
New and Group Projects
Waterloo Library and Historical Society in Waterloo, NY

Chartered Population: 5,171
Awarded: $3,670

Project Titles:
Establishing Readers by Harnessing Technology with Mini-Maker Reading Kits
Springport Free Library in Union Springs, NY

Project Titles: Playaway with Purpose

Chartered Population: 2,367

Awarded: $2,500
Project Title: Building Readers Book Clubs

Chartered Population: 4,464

Awarded: $1,435
Coburn Free Library in Owego, NY

Project Titles:
- Teen Reader's Theater

Chartered Population: 3,896

Awarded: $250
Lansing Community Library in Lansing, NY

Project Title: Sensory Storytime

Chartered Population: 7,354

Awarded: $3,000
Project Title: Storytime Program

Chartered Population: 602

Awarded: $4,350
Project Title: STEAM it UP Book Club

Chartered Population: 1,889

Awarded: $2,160
Project Title:
Build a Better World at the Cady Library Summer Reading 2017

Chartered Population:
2525

Awarded: $3500
Candor Free Library in Candor, NY

Project Title: Summer Reading and Beyond

Chartered Population: 851

Awarded: $825
Port Byron Library in Port Byron, NY

Project Titles:
- Exploring Science at the Library
- Check it Out: Science Kits

Chartered Population:
2,378

Awarded:
- $4,526
- $2,160
Tappan-Spaulding Memorial Library in Newark Valley, NY

Project Title:
Build a Better World at the Tappan-Spaulding Memorial Library

Chartered Population:
997

Awarded:
$2,400
Great Book Summer:
Partnerships Form Pathways to Reading Success

Collaborating Libraries:
- Aurora
- Hazard
  - Poplar Ridge

Awarded:
$13,000
Collaborating Libraries:
- Phillips Free Library
- Homer
- Lamont Memorial Library
- McGraw

Awarded:
$5,900
Collaborating Libraries:
• Phillips Free Library
  • Homer
• Peck Memorial Library
  • Marathon

Awarded: $8,195
Collaborating Libraries:
- Aurora Free Library
- Ulysses Philomathic Library
  - Trumansburg
- Philips Free Library
  - Homer
- Lansing Community Library
- Edith B. Ford Memorial Library
  - Ovid
- Apalachin Library

Awarded:
$7,500
Collaborating Libraries:

- Groton
- Southworth
- Powers
- Cortland
- Philips Free
- Lamont Memorial
- Peck Memorial

The Amazing FLLS Author Tour

- Tompkins County
- Seneca Falls
- Seymour
- Fair Haven
- Newfield
- Spencer
- Aurora

Awarded: $14,588
Congratulations!
1 BINGO = 1 ticket
2 BINGOs = 3 tickets
3 BINGOs = 6 tickets
Full Board = 9 tickets

BINGO = Up/Down, Side to Side, or Diagonal

Turn in cards at registration desk with Diana starting at 10:30.

Extra ticket for each BINGO that does not have a duplicate name.

Do not have to be present to win.

Prizes will be drawn at 12 noon in the conference room.
Break time!

5 minutes
2016 in one picture
In the Bag

• Summer Reading Report Cheat Sheet
• Build a Better World Die Cut list
• Information from the New York State Library
• Program idea handouts from NYLA 2016
• Talking Book and Braille Information
• Bookmark Samples
  – Let me know if you want more!
What is a Summer Reading Program?

• Includes READING not just PROGRAMS (events)
• Choose your length
  – Concentrated vs Weekly
• Have Goals
  – Books vs Minutes ONLY COUNT ONE WAY per age group
• Prizes
  – Weekly Reading Prizes vs Grand Prizes
• Parties
  – Kickoff vs Grand Final...or Both?
Finger Lakes:

Registration:
2014 - 8317
2015 – 8210
2016 - 9266

Program Participation
2014 – 29,354
2015 – 31,431
2016 – 37,493
What am I counting?
Registration

• Registration can be continuous all summer long.
  – Unique users.
  – **NEW QUESTION:** How many people completed the Summer Reading Program?

• **Boosting Registration:**
  – Must be registered for **THE** Summer Reading program to attend summer programs even if they don’t really participate in the reading.
    • (But they should be encouraged to!)
Programs or Events

• Types of Programs:
  – Series
    • Storytime
    • Book Discussion Group
  – Passive
  – In-House
  – Performers
  – Community Partnerships
  – Others?

• Counting
  – Events not series
  – Bodies not individuals

http://www.fills.org/programming/programmingresources/
Programs or Events
How do I track these numbers?

- Free Software from NYS:
  - 2 Choices:
    - Evanced
    - Wandoo

- Paper and Spreadsheets
  - Coloring pages
  - Stamps and stickers on a game board

- Objects
  - Reading Game
  - Pom-Pom
  - Receipt Printer

- Others?
Free Stuff from the State

• Registration Software
• Reading Lists
• Partner Manuals

http://www.nysl.nysed.gov/libdev/summer/explore.htm
• Remember, the Talking Book and Braille Library offers FREE devices for your patrons of all ages!
• We have machines!
• http://www.flls.org/outreach/#tbbl
Be Inclusive

• Who do you serve?
  • Families?
  • Jobseekers?
  • Ex-Cons?
  • Low income?
  • Illiterate?
  • Religious?
  • LGBTQ?

You Serve EVERYONE!
Summer Lunch at Your Library

“To Be Well Read... You Must be Well Fed: Libraries as Summer Meals Partners”

• Have your library become a free meal site!
• Plan programs around it.
• Feed your community.
• Have fun!

Misha Marvel, MSW
Child Nutrition Programs Specialist
518.436.8757 x 120
This is Stressful...

USE OUR STUFF!

- Storywalks®
- Book Group Kits
- Lego Kit
- Minestorm
- Storytime Boxes
- Program Boxes
OH, SO YOU CREEP MY FACEBOOK?

I BET YOU KNOW EVERYTHING ABOUT ME NOW.
Lamont’s Plastic Book Nook Igloo
Women’s History Month Trivia in Homer

“That’s what.”
-She
Make an Art Masterpiece at the Cortland Free Library

Celebrate Youth Art Month this Sat. at the Cortland Free Library at 10:30 am with art themed Storytime and craft that will be displayed in the Youth Room.

Make Your Own Masterpiece at 2nd Saturday Family Fun! Mar. 11th at 10:30am.
Seneca Falls Family Fort Night
Chalk Art at the Lang Library in Cato!

We have a lot of sidewalk space in front of the library. Artists of all ages are welcome to use our sidewalk chalk to help decorate them. Here is some inspiration for you to get drawing: https://www.youtube.com/watch?v=7LwfCEkMqEw

David Zinn: Chalk Art Brought to Life

David Zinn is an Ann Arbor artist known for his temporary street art composed entirely of chalk, charcoal and found objects that is entirely...
Waterloo Library and Historical Society’s Green Eggs and Ham Sensory Storytime
Tech Open House in Waverly
Crafty Kids in Berkshire
Painting Party at the Newfield Library
Youth Painting Party at the Seymour Library in Auburn
Aurora and Hazard working together to bring author/illustrator Matthew McElligott to the Emily Howland School on March 10th.
1 BINGO = 1 ticket
2 BINGOs = 3 tickets
3 BINGOs = 6 tickets
Full Board = 9 tickets

BINGO = Up/Down, Side to Side, or Diagonal

Turn in cards at registration desk with Diana starting at 10:30.

Extra ticket for each BINGO that does not have a duplicate name.

Do not have to be present to win.

Prizes will be drawn at 12 noon in the conference room.
Join Public Groups on Facebook such as:

- Programming Librarian
- ALA Think Tank
- Library Professionals
- Storytime Underground
- Teen Services Underground
- STEM in Libraries
- Library Related People

Others?
Opening The Manual Programming Highlights
Online Manual Registration
Legal Stuff

• Photo Release Forms
  • Public Building
    • Announcement at the beginning of all programs
  • In library card registration
  • You know your patrons
• Showing a movie? You NEED A LICENSE
• CSLP Rules: http://www.cslpreads.org/
  • Do NOT edit CSLP Artwork
  • Must be off your website by October 2017

Movie Licensing USA
A Division of Swank Motion Pictures, Inc. • Tim Swank, Chairman
SMILE! Your attendance at programs sponsored by the PUBLIC Library may be digitally recorded through photographs or video recordings. These images may be posted on our website, in our newsletter, by local newspapers or ultimately on the World Wide Web. If you do not wish your image to be published, please notify a member of the Library staff before or immediately after the program. No individual identification will be used unless the library has a signed parental consent photo release form for those under age 16.
Libraries Take on Fake News
Budget Cuts to Libraries Encourage Ignorance

- Freedom of Information.
- Advertisements in the media.
- Younger patrons need guidance more than ever. They are NOT as tech savvy as adults believe them to be.

“It’s a difficult time to work in education because we are seeing what’s happening in the world and how opinions are really first and foremost rather than facts.”

Early Literacy

• Tracking Participation and Prizes
  – Activity Log (page 18)
  – Reward parents

• Storytime Session Ideas

• Parent/Caregiver sessions

• Early literacy tips
Ready to Read at New York Libraries

Training Elements:
• Community Needs Assessment
• ECRR2
• Strategies for Successful Partnerships
• Early Learning Spaces
• Everyone Serves Families
Free Money for Early Literacy Spaces

Visit www.flls.org/earlyliteracy to view the Early Learning Spaces PowerPoint and get the forms!
Toy Library Collaborative Opportunity

Do you already have:

- a maker-space
- Science kits
- Puzzles
- Stuffed animals or puppets
- Board games
- Crafts or make and take programs
- Legos

Would you like to:

- Add a collection to your library without spending any money
- Attract children, teens, and families to your library

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Early Literacy!

- Sensory Bags (p.43)
- Block Party (p.69)
- Cotton Swab Skeletons (p.106)
- Play with Apps
  - iMake
  - DNA Play
  - Community Helpers
  - MarcoPolo Weather
  - Goodnight Goodnight Construction Site

Early Literacy Tip:
When children engage in block play, they are also engaged in dramatic play that increases oral language production.
Kids!

- Poop Scramble (p. 142)
- Dress up relay race (p. 150)
- Pete the Cat Shoe Rainbow (p. 151)
- Make a musical instrument (p. 193)
Teens!

- CD Scratch Art (Page 96)
- Blackout Poetry (P. 98)
- Book in a Jar (P. 99)
- Make a Book Box, Bracelet, shoes or necklace (Pages 65-66)
- Redesign the YA Area (P. 127)
- Beyond the Library Walls Service Projects/Crafts for a Cause (P. 142)
Build a Better World… At Home, In the Community, Throughout the Country, & Around the Globe

2 Types of Programs for Adults

• *Caregivers*: Classes designed to assist caregivers of children with their responsibilities. Program is for parents but children can be welcome.

• *Adults*: Entertainment or educational classes for adults that do not necessarily have children.

BUILD A BETTER WORLD™
Event Ideas: De-Clutter Your Home, Home Improvement, Walking Tour, Volunteer Fair, Scavenger Hunt, Blood Drive, Operation Gratitude, Book Discussion Group, Armchair Traveller, and many more ideas in the manual!
## Templates

### FLLS Bucket List

**2017 Adult Summer Reading Program**

Create as many items off the FLLS Bucket List as you can by attending summer events, answering trivia questions, and exploring library resources for a chance to win a prize pack including (4) Redbox Rentals, a gift certificate to Central City Bar & Grill, and (2) popular fiction books. Complete 18 items to be entered into the grand prize drawing. Entries are due by August 21. The winner will be announced on August 22.

- What is your favorite thing about the library?
- Read a magazine or newspaper in the library. Name the magazine or newspaper.
- Attend a library event of your choice (see flip side for a list of events). Which event did you attend? When was it?
- Check out and read a book that appears on one of the library’s suggested summer reading lists. Name the title and author.
- Enter a Bi-Weekly Raffle! Name the book you reviewed or the trivia question you answered:
  - “Like” the Finger Lakes Library System on Facebook. How many likes do we currently have?
  - “Follow” the Finger Lakes Library System on Twitter. How many followers do we currently have?
  - “Follow” the Finger Lakes Library System on Instagram. How many followers do we currently have?
- Check out a cookbook from the library and try out a new recipe. Name the cookbook:
- Suggest an event, workshop, or program you’d like to see the library offer:
- Use Mango Languages, the library’s online language-learning database, to learn a new word or phrase in a foreign language. Share the word or phrase you learned.
- Read a book or watch a movie that you ordinarily wouldn’t pick out on your own—ask a staff person for a recommendation. What is the title?
- In what year was the Finger Lakes Library System building built?
- Check out a graphic novel. What is the title?
Please Take Note...

✓ **Marketing Session:** Today after the presentation. Join Jenny in the Board Room for a mini-session on marketing your SRP!

✓ **O.M.G. Extended:** The Outreach Mini-Grant will be extended 1 week to March 24th! You still have time!

✓ **Adult Programming Workshop:** Thursday, April 6th @ FLLS
School Visits

• Why should I?
• Early start is key!
• Schedule now!
  • Media Specialist (if they have one)
  • Principal
  • English Department
  • Superintendent
• Can’t schedule?
  • Use the LAW
Before you post:

THINK

= Is it True?

= Is it Helpful?

= Is it Inspiring?

= Is it Necessary?

= Is it Kind?
## Events

### Upcoming Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>MAR 16</td>
<td>History Reading &amp; Discussion Group</td>
<td>Newfield Public Library</td>
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<tr>
<td></td>
<td>Tomorrow 2 PM · Newfield Public Library</td>
<td>Newfield</td>
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<tr>
<td>MAR 18</td>
<td>Hansel and Gretel Jr. by Tri-Cities Opera</td>
<td>Aurora Free Library</td>
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<td>Sat 11 AM · Aurora Free Library</td>
<td>Aurora</td>
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<tr>
<td>MAR 19</td>
<td>When We Were Girls: Childhood Stories</td>
<td>Tompkins County Public Library</td>
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<td></td>
<td>Sun 2 PM · Tompkins County Public Library</td>
<td>Ithaca</td>
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<tr>
<td>MAR 21</td>
<td>Free Community Meal</td>
<td>Groton Public Library</td>
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<td></td>
<td>Tue 6 PM · Sara Burdick Knobel is going</td>
<td>Groton</td>
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<tr>
<td>MAR 23</td>
<td>Evening Book Group</td>
<td>Peck Memorial Library</td>
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<tr>
<td></td>
<td>Thu 6:30 PM</td>
<td>Marathon</td>
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Be Consistent

Interact With Us:

#FingerLakesLibrarySystem
#FLLSLibraries
@FingerLakesLibs
@FingerLakesLibrarySystem
# Hashtag? I thought it was a “Pound Key?”

- Cataloging the internet
- Do your research
- Be consistent
  - #FLLSLibraries
  - #FingerLakesLibrarySystem
  - #SummerReading
  - #CSLP2017
  - #BuildaBetterWorld
  - #librarylife
  - #library
  - #lovemylibrary
  - #librarianproblems
NYLA-YSS
There is still time to register!
Summer Reading Reports

Due in September

Everything is (or will be) on our website:

www.flls.org/summerreadingprogram
EVERYONE turn in PINK Evaluation Forms
BINGO: Just for FLLS Member Libraries. See Diana in the front for your tickets!
Raffle will occur at Noon in Conference Room.
Free-Bees
— Up for grabs for ANYONE

Everything will be available online at www.flls.org/summerreadingprogram
HAVE FUN!