ON YOUR MARK,
GET SET...
READ!

SUMMER
READING 2016
**IN THE BAG**

- Summer Reading Cheat Sheet
- Information from the New York State Library
- Program idea handouts from NYLA 2015
- As Seen On Pinterest: Programs Compiled by Malia
- Talking Book and Braille Information
- Tompkins Learning Partners Offerings
- 2 copies of *Home Run* by Tim Green to giveaway at your SRP
- Bookmark Samples
  - Let me know if you want more!
AGENDA

- **Welcome & Brief Introductions**  
  (5 minutes)  
  9:00-9:05
- **Community Foundation Library Grants**  
  (about 45 minutes)  
  9:05–9:50
- **Break**  
  9:50–9:55
- **Summer Reading Program Overview**  
  (about 40 minutes)  
  9:55–10:35
- **Break**  
  10:35–10:40
- **Performer Showcase/Breakout Rooms**  
  10:45 - Noon

**Performer Schedule**

- Michael Albert  
  10:45-10:55
- Kate Marshall  
  11:00-11:10
- Diane Hamilton  
  11:15-11:25
- Josh Dwyer  
  11:30 – 11:40
- GameTruck*  
  11:40-11:50

Stop in the Entertainment Room for Game Demos/Performer Meet and Greet, CNS for the 3-D Printer and the Kitchen For Crafts
WHAT IS A SUMMER READING PROGRAM?

• Includes READING not just PROGRAMS
• Choose your length
  – Concentrated vs Weekly
• Have Goals
  – Books vs Minutes ONLY COUNT ONE WAY per age group
• Prizes
  – Weekly Reading Prizes vs Grand Prizes
• Parties
  – Kickoff vs Grand Final...or Both?
Finger Lakes:

Registration:
2014 - 8317
2015 - 8210

Program Participation
2014 – 29,354
2015 – 31,431

Goal: 2 million participants by 2017!

Source: New York State Library, November 2015
WHAT AM I COUNTING?
REGISTRATION

• Registration can be continuous all summer long.
  – Unique users.
  – Currently the state does not ask who Completed it. Just unique counts of who Registered.

• Boosting Registration:
  – Must be registered for THE Summer Reading program to attend summer programs even if they don’t really participate in the reading.
    • (But they should be encouraged to!)
Types of Programs:
- Series
  - Storytime
  - Book Discussion Group
- Passive
- In-House
- Performers
- Community Partnerships
- Others?

Counting
- Events not series
- Bodies not individuals

http://www.flls.org/programming/programmingresources/
How Do I Track These Numbers?

• Free Software from NYS:
  – 2 Choices:
    • Evanced
    • Wandoo

• Paper and Spreadsheets
  • Coloring pages
  • Stamps and stickers on a game board

• Objects
  • Reading Game
  • Pom-Pom
  • Receipt Printer

• Others?
FREE STUFF FROM THE STATE

• Registration Software
• Reading Lists
• Partner Manuals

http://www.nysl.nysed.gov/libdev/summer/explore.htm
• Remember, the Talking Book and Braille Library offers FREE devices for your patrons of all ages!
• We have machines!
• http://www.flls.org/outreach/#tbbl
FAMILY LITERACY GRANT
2013-2016

“Summer Reading at New York Libraries through Public Library Systems”

— Year one 2013-2014
  • Unbound Media
— Year two 2014-2015
  • Tablet Tales
— Year three 2015-2016
  • Gaming
YEAR 3: GAMING

• **Goals:**
  – 50% of the number of caregivers participating will connect with their children utilizing gaming.
  – Summer Reading attendance will improve by 30%
  – Gaming collection circulation will increase by 40%
  – Pairing print, audio and video that will enhance retention, comprehension, attentiveness, reading level and reading speed.
  – Improving access to library materials and activities and encourages lifelong library learning and library use.
In July 2016 I will ask:

- Number of Gaming Programs from September, 2015 - June 30, 2016
- Children, Teens and Adults that participated in your gaming programs.
- Number of Intergenerational Programs
- StreetPass Tags: Total number of interactions with other Miis.
- Plaza Population: Number of unique StreetPass users you have interacted with.
- Any anecdotal information from patrons about the program(s).
- Overall satisfaction with the Family Literacy Grant
GAMING EVENT IDEAS

• Teen and/or Family Game Nights
• Gaming Sports Leagues
  • Wii for Seniors
  • Madden/NHL/FIFA/NBA 2K
• Intergenerational Tournaments
  • Mario Kart
  • Smash Bros
  • Dungeons and Dragons
• Fan Fiction
• Cosplay
• Big Game Hunting
• Tablet Tales

• Bored Games
• BINGO
• Chess Clubs
• Online gaming with other libraries
• Unplugged Gaming
  • Life sized gaming
  • Jenga
  • Checkers
  • Connect 4
  • Candy Land
  • Angry Birds
MAKE IT EASY: MINECRAFT

Don’t forget to register for Minecraft Basics
Thursday, April 7, 2016
9:30am-11:30am
More details on our website!
Carefully cut out the shapes on this page. Use a hobby knife to slit the white lines labeled with letters. Tape and glue are not necessary. Thicker paper is recommended.
GIANT JENGA
OPENING THE MANUAL PROGRAMMING HIGHLIGHTS
LEGAL STUFF

• The word Olympics is under copyright!
• Photo release forms and posting pictures
• Showing a movie? You NEED A LICENSE
• CSLP Rules: [http://www.cslpreads.org/](http://www.cslpreads.org/)
  • Do NOT edit CSLP Artwork
  • Must be off your website by October 2016
“The StoryWalk® Project was created by Anne Ferguson of the Montpelier, VT and developed in collaborations the Kellogg Hubbard Library. StoryWalk® is a registered service mark owned by Ms. Ferguson”
• Tracking Participation and Prizes
  – Activity Log (page 16)
  – Reward parents
• Storytime Session Ideas
  – Bouncing Babies
  – Team Toddlers
  – Playful Preschoolers
  – Gold-Medal Grade-schoolers
  – First-Place Families
• Try a Tablet Tales Storytime
Ready to Read at New York Libraries

Training Elements:

• Community Needs Assessment
• ECRR2
• Strategies for Successful Partnerships
• Early Learning Spaces
• Everyone Serves Families
STRATEGIES FOR SUCCESSFUL PARTNERSHIPS

Tuesday, May 10, 2016
1:30pm-4:00pm
More details on our website!
ON YOUR MARK, GET SET... READ!

• When where and there: Playing through the ages (page 79)
• Fueling Your Engine Nutrition (page 147)
  • Science of Sports (page 192)
  • Ninja Parties (page 213)
  • Nursery Rhyme Relays (page 225)
ON YOUR MARK, GET SET...

READ!

- Speed Chess
- Defrosting T-Shirt Contest
- Pool Noodle Lincoln Logs
- Toilet paper throwing with Moaning Myrtle
- Art in the dark
GET IN THE GAME

READ

• Everyone in the Game: Accessibility (page 41)
• Chocolate Games (page 43)
• Trivia Tuesdays (page 62)
• Cubeecraft (page 71-74)
• Amazing Reading Race (page 79)
• Partnerships included:
  – Philips Free Library
  – Cortland Purple Tiger Football
  – Homer Trojan Football
  – Cortland Junior-Senior High school
  – Randall Elementary School
  – Cortland Youth Bureau
  – Max Graphics
CONGRATULATIONS
CORTLAND FREE LIBRARY
2 Free Copies of *Home Run* (in your bags) to give away at Summer Reading.

Discounted Skype Visit opportunities
Annual Reports now ask for Summer Reading Statistics for adults

- Start Small:
  - Read a book, fill out an entry form, get a prize
  - Use the entry forms for statistics

- Think bigger
  - Have participants submit reviews through blog comments, Facebook, etc. to win prizes.

- A little Bigger?
  - Have reading logs
**ADULT PROGRAMS**

• 2 Types of Programs for Adults
  
  • For Caregivers
    • Classes designed to assist caregivers of children with their responsibilities. Program is for parents but children can be welcome.
  
  • For Adults
    • Entertainment or educational classes for adults that do not necessarily have children.
EXERCISE YOUR MIND

- Strategy games
- Audio Book Walking club
- Knitting/Crochet (we will have kits!)
- Intergenerational
- Adult Coloring
- String Art
- Book Art
- Lecture Series
  - Partnering with BOCES
- Books on Tap
- Domino Dollies
GETTING THE WORD OUT

• Start NOW!
• Involve your Board!
• Make partnerships:
  • Recreational Centers
  • Churches
  • Daycares
  • Camps
• OTHER MEMBER LIBRARIES
• School Visits
SCHOOL VISITS

• Why should I?
• Early start is key!
• Schedule now!
  • Media Specialist (if they have one)
  • Principal
  • English Department
  • Superintendent
• Can’t schedule?
  • Use the LAW
School Visits: What Makes Sense?

- Types of Visits
  - Presentation
    - Be clear on AV Requirements
  - Classroom Visits
  - “The Librarian Is In”
  - Lunch Presentation
  - Morning/Afternoon Announcements
HAVE A PLAN

• What should I talk about?
  • What the program is about:
    • Who is coming?
    • When do you register?
    • How do you register?
    • How much work is this?
    • What do I get for participating?

• What do I Bring?
  • Props for the program
  • Books related to the theme
  • Something you can send them home with
    (reminder postcard, flyer, pencil, etc.)
Know Your Audience

- Elementary
  - Read a book
  - Dress up
- Middle School
  - Booktalks/Gametalks
- High School
  - Their future
  - SAT/College Prep
  - Volunteer Opportunities
  - Databases: Learning Express!
BE FLEXIBLE!

• Don’t try to be “cool”
• Be prepared for hecklers
• HAVE FUN!

BE MEMORABLE!
Due in September

Everything is (or will be) on our website:

www.flls.org/summerreadingprogram
• Update on Conference Planning for 2017
• Membership
• Exercise Your Brain T-Shirt Sales
  – Adult and Youth Sizes
EVERYONE turn in PINK Evaluation Forms

Find your Number (Member libraries only)
  — Prizes are scattered about the building

Free-Bees
  — Up for grabs for ANYONE

Everything will be available online at
www.flls.org/summerreadingprogram

HAVE FUN!