Key Points:
- Early literacy is important
- Brand your program
- Doesn’t take a lot of money
- If you have some money, invite special guests
- “Re-use” programs—kids don’t care!

Details:
- Full range of $0-130 for one program
- Usually $0-25/month
- On average, 30 attendees (17 kids) at each program
- 1st Saturday of each month (unless there is a holiday, then the 2nd Saturday)
- Programs last 1 hour, 10:30am-11:30am

Program Ideas:
- Family yoga
- Play-doh party
- Family sing-along
- Sensory play
- Parachutes
- Finger painting
- Gift-making
- Dinosaurs
- Apps
- Harvest party
- Happy campers
- Seeds
- Curious George
- Spider fun
- Polar bears
- Super heroes
- Stamping
- Music & movement

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