

New Media Resources for Content Creation – Apps & Evaluation Tips

New media formats, like apps and eBooks have brought major format changes for content aimed at children along with a sea change in the way content is created in the first place. Apps that let ordinary tablet users create eBook content began to explode onto the app scene within a year of the iPad's release in 2010, however not all platforms for storytelling are created equally. This is especially true of apps aimed at children, so it's important to **consider the developmental needs of the target audience** for any app. In addition, when evaluating content creation apps for kids, consider the following criteria:

1. **Ease of Use (age of user especially important)**
2. **Features, Flexibility, Settings (camera, microphone, video options, etc.)**
3. **In-App Content Options (images, sound, animation, templates, etc.)**
4. **Sharability: Type of Self-Publishing Available & Options for Sharing**
5. **Privacy Protections for Under 13 (COPPA)**
6. **Advertising, Purchases, Subscriptions (hidden costs)**

Examples of Good Apps for Content Creation for Children:

General Book Creation:

Story Creator Pro (\$1.99) or FREE version: <https://itunes.apple.com/us/app/id545369477?mt=8>

Book Creator Full (\$4.99) or FREE version: <https://itunes.apple.com/us/app/id661166101?mt=8> also available on Google-Play: <https://play.google.com/store/apps/details?id=net.redjumper.bookcreator&hl=en>

My Story – Book Maker for Kids (\$3.99) - <https://itunes.apple.com/us/app/id449232368?mt=8>

Kid in Story Book Maker (\$6.99) - <https://itunes.apple.com/us/app/id594403164?mt=8>

OnceAppon - A good night story maker for kids – Review by LittleeLit:
(<http://littleelit.com/2014/07/09/onceappon-a-good-night-story-maker-by-emily-lloyd/>) - FREE:
<https://itunes.apple.com/us/app/id646602071?mt=8>

8 FREE “Collins Big Cat” Book Apps with Story Creator: <http://digital-storytime.com/index.php?search=collins%20big%20cat>

StoryiesAlive (allows readers to rewrite book with existing illustrations) – 6 books FREE w/in-app purchase: <https://itunes.apple.com/us/app/id494174227?mt=8>

Comics:

Strip Designer (\$2.99) - <https://itunes.apple.com/us/app/id314780738?mt=8>

Big Nate Comix By U! (\$2.99) - <https://itunes.apple.com/us/app/id483623408?mt=8>

Superhero Comic Book Maker – by Duck Duck Moose (\$1.99) -
<https://itunes.apple.com/us/app/id547117153?mt=8>

Puppets:

Toontastic – School Edition (recommended - \$9.99) – or FREE:
<https://itunes.apple.com/us/app/id404693282?mt=8>

Sock Puppets (Complete \$3.99) or FREE: <https://itunes.apple.com/us/app/id394504903?mt=8>

Also check this website at Listly for new apps for story creation – they list over 50 at this time and the list is updated daily based on crowd-sourced voting: <http://list.ly/list/2EY-book-creator-apps-for-the-ipad>

Carisa Kluver, <http://digitalmediadiet.com> ©2014

Cen Campell, <http://littleelit.com> ©2014