2017 Summer Reading Stats FAQ

Definitions of age groups:

- Early Literacy/Babies: Birth-5
- Kids/Children – Kindergarten – 5th grade
- Teen – Entering 6th grade – 18
  - Tween (~ages 9-12)
- Adult – Out of high school (18/19) – 55
- Caregiver: Any adult who accompanies a child to a program aimed at kids/teens.
- Senior – 55+

What statistics do I have to collect?
The state tends to change things up every year, but the standard questions and answers include:

1. **Library Name:**

2. **Contact name:** Need the name of the person filling out the form

3. **Did you have a representative from your library attend the Summer Reading Workshop in March 2017?** Yes or No

4. **My library offered a Summer Reading Program for (select all that apply)**

   Early Literacy (Birth-K)
   Children (K-5)
   Teens (6-12)
   Adults (Ages 18+)
   Did not offer a Summer Reading Program (Explain)

5. **My library used the CSLP theme for *Year* for (select all that apply)**
   Early Literacy (Birth-K)
   Children (K-5) Not sure? Did you get a poster from us with the slogan and hang it up? Yes you used it.
   Teens (6-12)
   Adults (Ages 18+)
   Did not offer a Summer Reading Program
   Used a different theme for my Summer Reading Program
   Explain

6. Did you use the CSLP Summer Reading Manual for *year*?

7. What was the most valuable/most useful 'part' of the manual for you? Comment on the new format: Opinion

8. **Collaboration Please indicate if your library collaborated with any of the following agencies to enhance and/or promote your summer reading program:**

- Schools_____
- Child care providers_____
  - Daycares
  - Head Start
- Summer Camps_____
- Municipality/Municipalities_____
  - Town
  - Village
  - City
- Literacy Providers_____
  - Family Reading Partnership
  - Department of Youth and Community Development
  - National Center for Families and Learning
- Other local organizations_____
  - Food Pantry
  - Churches
  - Member libraries
- Local businesses_____

9. **Indicate if your library partnered with a local affiliate of a *Summer Reading at New York State* partner:**

- 4-H_____
- Hunger Solutions NY_____
- Together Book Club_____
- NYS alliance of Boys and Girls Clubs_____
- New York State Reading Association_____
- NYS local Legislator, Assembly _____ Senate_____

Programs
A program is defined as one planned session conducted by a staff member, outside performer or other programmer – it does not include informal visits to the library to report on reading, etc.

Examples:
- Did you hold 5 book groups during the summer but the same 10 people showed up? You would have 5 programs and 50 participants.
- Guess how many jellybeans in a jar and 40 children submitted guesses? 1 program, 40 children.
  - Have 3 jellybean jars: 1 for adults, 1 for children, 1 for teens? Each counts as a program and the entries count as participants for that age group.

10. Programs for Babies/Early Literacy (EL)

1. How many total programs did your library offer for children between the ages of birth-5 during summer *year*?_____
2. Total # of Babies: _____

3. Total # of Parents/Caregivers at programs for Babies: _____

Childrens (C)

1. How many total programs did your library offer for children (ages 5-12) during summer *year*? ____
2. Total # of Children: _____
3. Total # of Parents/Caregivers at programs for Children: _____

Teens (T)
1. How many total programs did your library offer for teens during summer *year*? _____
2. Total # of Teens: _____
3. Total # of Parents/Caregivers at programs for Teens: _____

Ideally, programs designed for teens will not have any children, but in case your library allows them to come, we will collect their numbers.

Totals:
- Total number of programs (babies AND children AND teens): Total EL1 C1 and T1
- Total attendance (babies AND children AND teens AND Adults) of all programs Total EL2, EL3, C2, C3, T2, T3.
- How many programs of all your programs included parents/caregivers? Most often this is the total of EL1, C1 and T1. You may have programs for just teens where parents dropped them off or did not stay for the program. Minus the programs without caregivers from C1 and T1.
- Attendance of parents/caregivers for all children and teen programs? Total C4 and T4

Adult Programs

1. How many programs, if any, did your library offer *exclusively* for parents/caregivers (programs specifically for parents/caregivers of children) during summer *year*? _____
   Examples include: parenting programs, prenatal programs, information about schools, etc.
2. Total Attendance?

3. How many programs did your library offer exclusively for Adults (do not necessarily have children) during summer *year*? _____
   Examples include: book discussion groups, lectures, art classes, etc.
4. Total Adult Attendance: _____ Teens: _____ Children: _____

   Ideally programs designed for adults will not have any children or teens, but in case your library allows them to come, we will collect their numbers.

23-24. On-Line Registration

- Did your library use Evanced Summer Reader on-line registration tool for your summer reading program? _____
- Does your library use Evanced Summer Reader on-line registration tool throughout the year?

- Did your library use an on-line registration tool *other* than Evanced Summer Reader_____
- How do you keep track of your Summer Reading Registration:

25. TOTAL number of Babies who registered for the summer reading program in *year*?
Do you require registration for storytimes?

26. TOTAL number of children who registered for the summer reading program in *year*?
- These are your unique users.
- Do you require registration? This number will always be lower than program participants. We are counting registration for the reading component (minutes/books read) and NOT individual program registration.
- Did you give out reading logs?

27. TOTAL number of teens who registered for the summer reading program in *year*? See above

28. TOTAL number of adults who registered for the summer reading program in *year*? See above

Reading totals for *year*:
For participants recording by **TIME** read:
If your library collected data on both minutes AND books, do NOT double count participants. The same participants do not get credit for both so choose one. Your library may count statistics for both minutes and books if **different** participants counted that way.

29. TOTAL number of children who recorded by minutes read_____
# of children who submitted a reading log/completed the program. If you have participants that did not complete your program but submitted minutes read, include them here.

30. TOTAL minutes read by these children_____

31. TOTAL number of teens who recorded by minutes read_____
See above

32. TOTAL minutes read by these teens_____

33.TOTAL number of adults who recorded by minutes read_____
See above

34. TOTAL minutes read by these adults_____

For participants recording by **BOOKS**.

35. TOTAL number of children who recorded by books read_____

36. TOTAL number of books children read_____

37. TOTAL number of teens who recorded by books read_____
        See above

38. TOTAL number of books teens read_____

39. TOTAL number of adults who recorded by books read_____
        See above

40. TOTAL number of books adults read_____

41. My library collected data by using this method:
        Reading List
        Coloring Sheet
        Passport
        Bingo Card
        Blog
        Reviews
        Other (please specify)

42. Did your library count literacy activities this summer? (Museum visit, research, etc).

43. How many Children completed the Summer Reading Program in 2017?

44. How many Teens completed the Summer Reading Program in 2017?

45. How many Adults completed the Summer Reading Program in 2017?

46. Compare your numbers from last year. Why do you think they went up or down? Opinion

47. What incentives are you giving for summer reading? Select all that apply:
        Simple Toys (Oriental Trading, Upstart, etc.)
        Medals
        Candy
        Books
        Tickets for a Grand Prize
        Local coupons (free ice cream, etc.)
        Other (please specify)

48. What would you like to see at the Summer Reading 2018 March meeting? (The theme is Music: Libraries Rock) Opinion
        Performer Showcase (Please put suggestions in the "Other" box)
        Programs to do yourself
        Crafts
        Adult Program Ideas
        Rosen Highlights
        All Day Workshop
        Other (please specify)

49. Summer 2017 was memorable for our library because... Opinion
50. Please share anecdotes from your summer reading program experience or direct quotes from your patrons which demonstrate how people are affected by the program:

I would like any and all suggestions/comments to use for planning 2018, what you liked/disliked about 2017, what you need from the system for summer reading, a place to rant, etc.

What if I'm not sure what numbers go where?

ASK! We want to collect the most accurate statistics that we can. There is no such thing as a stupid question.