FINGER LAKES LIBRARY SYSTEM

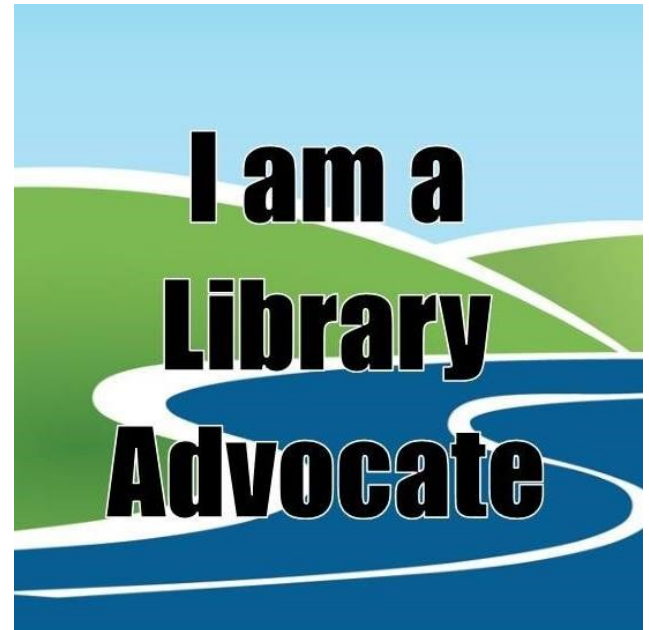# MEMBER LIBRARY WEEKLY BULLETIN

No. 18.8_____ Friday, February 23, 2018

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Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

I am a Library Advocate

Reminders

Amanda's Last Day...

...is March 16, 2018. If there is anything you need to consult with her about, be sure to get your questions/visits scheduled before that. Stay tuned for more information on the transition in the next few weeks.

eContent Purchases

We sent out updated information regarding eContent contributions for 2018. If you haven't already let Amanda know what you intend to do, please do ASAP.

lynda.com is available to **all member library staff in the FLLS area** for free. View all the courses and to reserve your 'seat' – contact Jessica Phillippe at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

Missed an issue? Check www.flls.org/bulletin
for archived Weekly Bulletins

From The Director
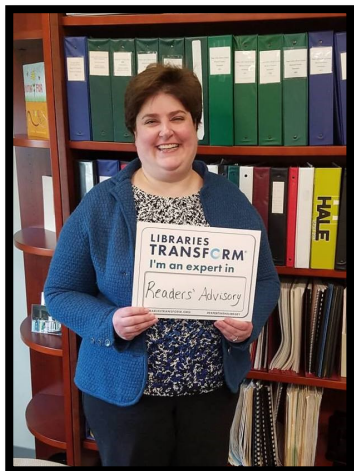
This week and next week are some of our busiest weeks at our library system. The last two weeks of February are spent reviewing and correcting our member library Annual Reports and finishing our system Annual Report. Thank you to all of the libraries who worked so hard and quickly to submit by our February 9 deadline. We use the weeks between when we have you submit them to us to double check and fix any errors or omissions before we turn them into the State on March 1st. Just a reminder on how important it is for you to complete your reports by our deadline – State funding could be jeopardized if we do not submit in a timely manner, therefore we work closely with our member libraries to not let that happen. If a library doesn't submit on time, this forces us to take drastic measures such as stopping delivery both to and from the member library, suspension of ILL privileges and more. We never want this to happen to one of our members, so please keep this in mind this is an absolute last resort that we would have to take with a library.

We are also finalizing all of our Advocacy Day meetings for next Wednesday, February 28. This year FLLS is bringing over 50 advocates to Albany to let the legislature know that funding libraries at a higher level is crucial for our communities. A reminder that if you can't join us in person next Wednesday, you can still participate. You can call your legislator's office, either at his or her district office, or in Albany. I've been in meetings, especially in Washington, D.C. where we were meeting and the phones were ringing non-stop, sending a powerful message that people had concerns. Tell your legislator how important your library system and library is to your community and to their voters. You can also follow us on Facebook, Twitter, and Instagram to see how are meetings are going on Wednesday. Just look for the hashtag #NYLALAD18.

For those attending Lobby Day, please remember that this year's focus is on increasing State Aid proportionally with Education Aid and to fund Public Library Construction Aid at $30 million. An easy thing to do to prep for your meetings on Wednesday is to consult our legislative handout and familiarize yourself with what committees our legislators sit on and what issues they focus on. As librarians, we tend to use library jargon such as Polaris, ILS or hoopla. Use basic terminology instead such as e-resources, or library software that lets you look up library materials. Take conversation cues from your legislator – I've been in meeting with Assemblyman Christopher Friend before who loves to talk about science and his children using the library. This is a great conversation starter to talk about STEM programming or summer reading statistics. Talk about how important libraries are to our communities – from community programming to free summer lunches, our libraries are constantly providing necessary and innovative outreach for all community members.

I look forward to seeing you in Albany next week!

Sarah

Member Library News:

Paws to Read - February 2018

Young patrons at the Seneca Falls Library are enjoying their new Light Board and Magnetic Board from the 2016-2019 New York State Library Family Literacy Grant.

THANK YOU!

Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!

Youth Corner

Storytime Rhyme of the Week

Five Little Robins

—

Five little robins lived in a tree.
A father, a mother, and babies three.
Father caught a worm,
Mother caught a bug,
This one got the bug,
This one got the worm,
And this one sat and waited for his turn.

DayByDayNY
FAMILY LITERACY CALENDAR

Also in Spanish

Collection Highlight:

Doorway puppet theater.
Try out this theater for a new twist on your storytimes!
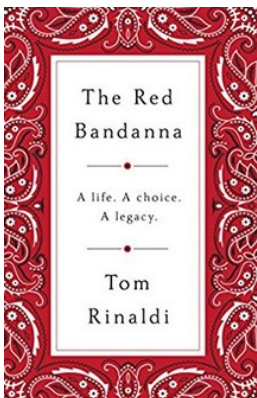
Place a Hold Today: A20517083999

Youth Links

- **Plastic Spoon Chicks**

- **Recycled Centerpiece Castle Craft**

- **Mardi Gras Headpiece**

- **Bottle Cap Craft Horse**

- **Transforming Teen Services**

- **Collaborate with your School to be Fine Free**

- **Poop is a Really Popular Kids Toy This Year**

YA Book of *the Week:*

The Red Bandana: A Life, A Choice, A Legacy by Tom Rinaldi

When the Twin Towers fell, Welles's parents had no idea what happened to him. In the unbearable days that followed, they came to accept that he would never come home. But the mystery of his final hours persisted. Eight months after the attacks, however, Welles's mother read a news account from several survivors, badly hurt on the 78th floor of the South Tower, who said they and others had been led to safety by a stranger, carrying a woman on his back, down nearly twenty flights of stairs. After leading them down, the young man turned around. "I'm going back up," was all he said. The survivors didn't know his name, but despite the smoke and panic, one of them remembered a single detail clearly: the man was wearing a red bandanna.

Tom Rinaldi's The Red Bandanna is about a fearless choice, about a crucible of terror and the indomitable spirit to answer it. Examining one decision in the gravest situation, it celebrates the difference one life can make.

SLJ Star Reviewed 8.2017

Scam of the Week

Scam of the Week: Lowlife Scum Exploits Recent Florida Parkland School Shooting

Just when you think they cannot sink any lower, criminal internet scum are now exploiting the Parkland tragedy in Florida. Unfortunately, from this spot I have been warning about these lowlifes before when earlier similar incidents like this happened. You need to remind your employees, friends and family... again.

Phishers are—and are going to be—sending scams your way, varying from blood drives to pleas for charitable contributions for victims and their families. Additional attack vectors are tweets from political propaganda bots and Russia-linked Twitter accounts about gun control. Unfortunately, this type of scam is the worst kind of phishbait, and it is a very good idea to inoculate people before they get suckered into falling for a scam like this. I suggest you send the following short alert to as many people as you can, and you're welcome to copy/paste/edit to make this fit for your organization.

[ALERT] "Lowlife internet scum are trying to benefit from the Florida Parkland school shootings. They are now sending out phishing campaigns with topics and hashtags like Parkland, guncontrolnow, Florida, guncontrol, and Nikolas Cruz that try to trick you into clicking on a variety of links about blood drives, charitable donations, "inside" information or "exclusive" videos. Don't let them shock you into clicking on anything, or open possibly dangerous attachments you did not ask for!

Anything you receive about the Parkland shooting, be very suspicious. With this topic, think three times before you click or tap your phone. It is very possible that it is a scam, even though it might look legit or was forwarded to you by a friend -- be especially careful when it seems to come from someone you know through email, a text or social media postings because their account may be hacked.

In case you want to donate to charity, go to your usual charity by typing their name in the address bar of your browser and do not click on a link in any email. Remember, these precautions are just as important at the house as in the office, and tell your family."

It is unfortunate that we continue to have to warn against the bad guys on the internet that use these tragedies for their own benefit. For KnowBe4 customers, we have two new phishing security test templates related to this topic in the Current Events - and I strongly suggest you send one or two this week:

• A friend has asked you to donate blood - find your nearest blood drive/blood center Donations for Families of Parkland Shooting Victims - internal HR style email Let's stay safe out there.

BONUS: Scam of the Week

New Multi-Stage Word Phishing Attack Infects Users Without Using Macros

Spam distributors are using a new technique to infect users with malware, and while this phishing attack relies on having users open Word documents, it does not involve social engineering users to enable macro scripts.

This new macro-less technique is currently under active exploitation, being detected by Trustwave SpiderLabs researchers in an ongoing malware campaign.

The actual exploitation chain is detailed below and relies on a large number of resources, such as DOCX, RTF, HTA, VBScript, and PowerShell.

- A victim receives a spam email with a DOCX file attachment.
- Victim downloads and opens the DOCX file.
- DOCX file contains an embedded OLE object.
- OLE object downloads and opens an RTF (disguised as a DOC) file.
- DOC file uses CVE-2017-11882 Office Equation Editor vulnerability.
- Exploit code runs an MSHTA command line.
- MSHTA command line downloads and runs an HTA file.
- HTA file contains a VBScript that unpacks a PowerShell script.
- PowerShell script downloads and installs the password stealer.
- Malware steals passwords from browsers, email and FTP clients.
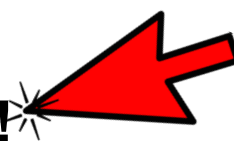
Malware uploads data to a remote server.

Patch your systems religiously and train those users within an inch of their lives. More technical details of this attack at bleepingcomputer:

https://www.bleepingcomputer.com/news/security/multi-stage-word-attack-infects-users-without-using-macros/

Let's stay safe out there.

Think Before You Click!

Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Summer Reading Workshop
Thursday, March 15, 2018
9:00am - 12:00pm

Youth Advisory Group Meeting
Thursday, April 19, 2018
1:00pm - 3:00pm

Save the Date: Legislative Breakfast
September 14, 2018

Conferences, Outside Trainings and Fun Stuff

Online Book Discussion: Killers of the Flower Moon
March 2, 2018, 12:00pm
A true-life murder mystery about one of the most monstrous crimes in American history

2018 NYLA-YSS Conference
Friday, April 13, 2018
Syracuse, NY

Computers in Libraries
April 17-19
Arlington, VA
Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day
May 7-8 2018

Reference Summit
SCRLC and FLLS
Date: May 11, 2018
Location: Hopshire Brewery

Webinars
Click on the titles for the links to the training pages.

Gale's General OneFile Refresher
Monday, March 12, 2018, 10:00AM
General OneFile is Gale's premiere periodical database for a general audience. Did you know it has Fodor's travel guides? That you can use it to find product reviews? Join us for this refresher session on one of Gale's longtime, well-loved resources!

Picture This: Visual Literacy Strategies
Thursday, March 22, 2018, 3:00PM
Join us for this session to explore Britannica's rich collection of images, maps, timelines, diagrams, and other graphical items. Discover strategies and activities that promote visual skill development.

Public Library Children
Thursday, April 5, 2018, 3:00PM
Attendees will learn about the following: Learning Zone for PreK-2nd grade students; 'My Britannica' to collect, organize, and share favorite content; expanded video and media content, including a video download feature; and ideas to promote Britannica School and NOVELNY in your community.

Gale's Usage Dashboard - Enhanced Usage Reporting!
Monday, April 9, 2018, 3:00 PM, 45 mins
Gale has a new tool for exploring your database usage! This interactive and intuitive dashboard allows you to pull standard usage around sessions, retrievals, searches, etc. but also provides visual results and allows you to dig deeper; for example, you can see the search terms being used in your library, which can aid in collection development! Join us to learn more!

An Organizer's Tale: Mobilizing Allies for Union Negotiations
April 11, 2018, 2:00pm
In this free webinar, Emily Drabinski will discuss lessons learned through fighting for a fair union contract. More than anything, making political change requires mobilizing people.

Graphic Organizers that Build Student Skills
**Wednesday, April 18, 2018, 3:00PM**
Simple, yet effective, graphic organizers incorporate new and creative activities that support reading informational text, planning expository writing, and evaluating image content. All participants receive a toolkit of printable graphic organizers to boost student skills, confidence, and motivation.

Around the Interwebs

- [A Year in Library Memes (And Why We Need More)](#)

- [Holding Pattern | Budgets & Funding](#)

- [Federal Budget Request Seeks to Defund IMLS, Cultural Agencies—Again](#)

- [The MLS Catch-22](#)

- [8 great children's picture books for Black History Month](#)

- [The Biblioracle: The secret to recommending books revealed](#)

- [Internet Password Safety Tool](#)

- [Basketball Machine with More Tricks than a Globetrotter](#)

- [Multipurpose Libraries for Multigenerational Communities](#)

- [Practice Makes Perfect](#)

- [Fake News Book Mark](#)

- [The Internet Isn't Forever](#)

- [Vocabulary Wheel](#)

- [New Facebook Groups to Join as a Librarian](#)

- [LGBTQ Book Ban in Orange City, Iowa](#)

- [Librarian's North Star](#)

- [More on Net Neutrality from ALA](#)

Professional Collection Highlight
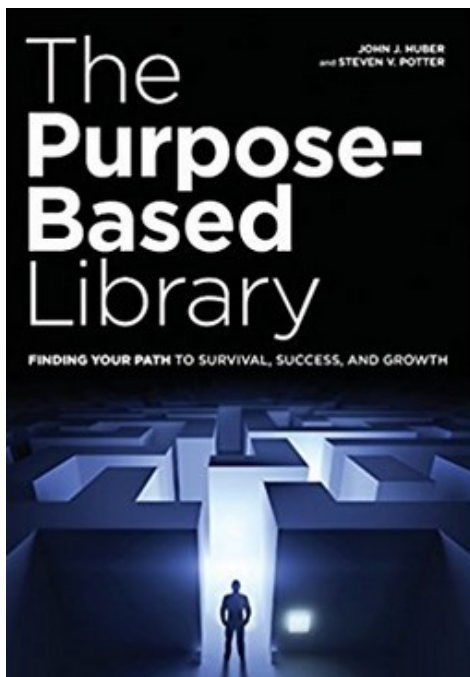
The purpose-based library : finding your path to survival, success, and growth by John H. Huber

In the years since John Huber's trailblazing *Lean Library Management* was published, budget pressures on libraries have only increased. Yet libraries who have adopted his strategies have turned conventional management thinking that if budgets are reduced, customer service suffers on its head. These libraries have proven that by streamlining and improving customer services, they can eliminate wasteful activities and bring down costs. In *The Purpose-Based Library*, Huber and seasoned public library administrator Potter build on insight gleaned from decades of experience to demonstrate how libraries can create real growth opportunities through concentrating on their true mission and purpose, and without spending a lot more money.

Place a Hold TODAY: A20518097454

Ba

# Polaris Tip of the Week

Subject Searching:

When searching for a specific subject, try a Bibliographic Browse search. For example, a patron wants to start raising goats and has no idea where to start.

1. Open the Find Tool, go to **Cataloging à Bibliographic Records (F12)**. Change **By** to Subject, **Type** to Browse, and enter your general subject term (ex. "goats") in the **For** field.

2. Click on **Search** or hit the **Enter** key on your keyboard. Several subject headings will populate the results window.

3. Double click on a heading to see the records associated with that subject heading.
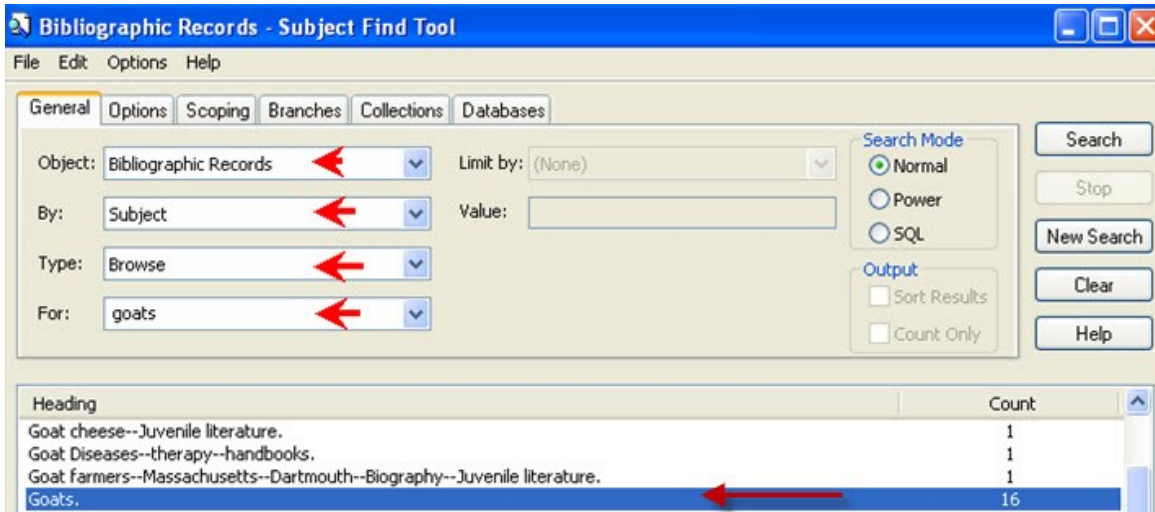
4. Double click on a title to view the BIB record for that item.
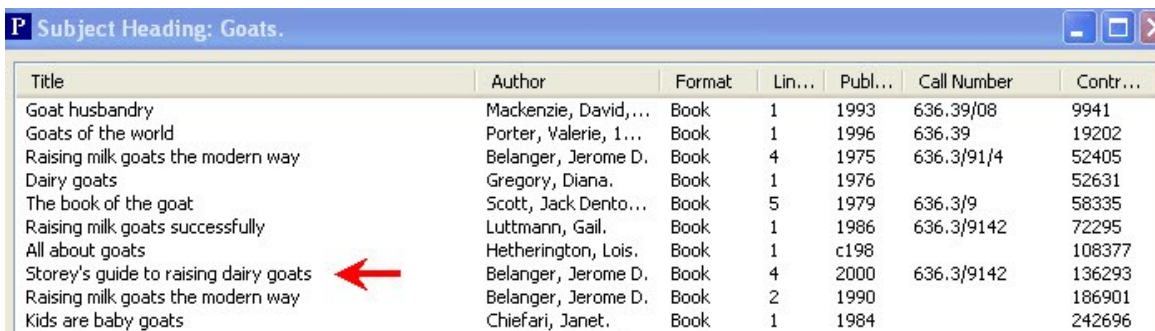
5. Click on the **Linked Item Records** icon to view item records attached to this BIB record.
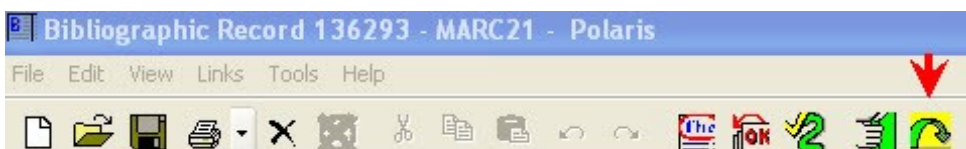
Note: Change the **By:** field to *Series* to browse titles from your favorite series!

Awards, Contests and Grants

Infrastructure and Capacity Building Challenge Grants
Deadline: March 15, 2018
The mission of this Challenge Grants program is to strengthen the institutional base of the humanities by enabling infrastructure development and capacity building. Grants aim to help institutions secure long-term support for their core activities and expand efforts to preserve and create access to outstanding humanities materials.

OMG Outreach Mini Grants
Deadline: March 23, 2018
Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Challenge America Program for the Arts
Deadline: April 12, 2018
The Challenge America category offers support primarily to small and mid-sized organizations for projects that extend the reach of the arts to underserved populations

Visit: http://www.flls.org/grants/ for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:
This 16th century game is made up of players called lead, second, third, and skip, with a match consisting of 8 to 12 ends.
Answer: Curling
From Britannica Academic: "Curling." Britannica Academic, Encyclopædia Britannica, 13 Feb. 2018. academic.eb.com/levels/collegiate/article/curling/28261

THIS WEEK'S QUESTION OF THE WEEK: This German word means "speech-voice" in music as a cross between speaking and singing.

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**