



FINGER LAKES
LIBRARY SYSTEM



MEMBER LIBRARY WEEKLY BULLETIN

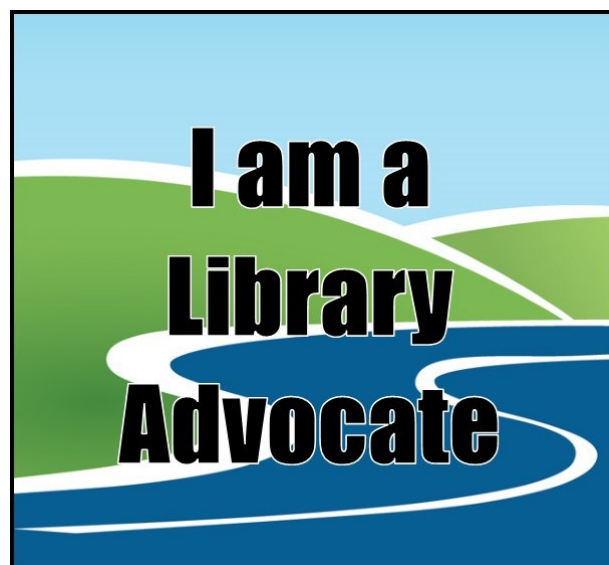
No. 18.5

Friday, February 2, 2018

Table of Contents

Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Webinars, Workshops and Events](#)
- [Awards and Grants](#)
- [Around the Interwebs](#)
- [Member Library News](#)
- [Scam of the Week](#)
- [Youth Corner](#)
- [PolarisTip of the Week](#)
- [Question of the Week](#)



Reminders

Faronics Deep Freeze Upgrade

We're working to upgrade the Faronics Deep Freeze software in all of the libraries. If we have not yet upgraded your software, and we don't have an appointment to do so, please contact the CNS department so we can schedule the upgrade.

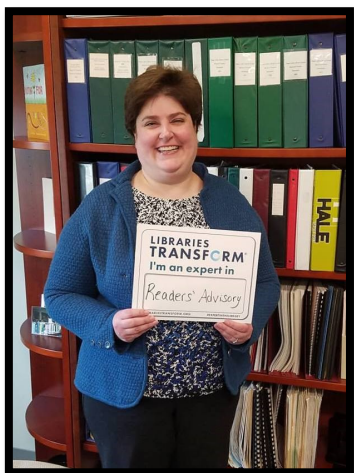
Social Media Campaign Made Easy

On the bottom of (almost) every library's check out receipt, there is a disclaimer for how much they saved on this visit, YTD (which is technically only January), and Lifetime (from 2016 when we started the service). All you have to do, is take that lifetime number, write it on the template, take a picture, and post it with the hashtags on social media! THAT EASY! More information is on NYLA's Advocacy Day site: https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=2415&MenuKey=advocacy Search the hashtags #NYLALAD18 and #LibrariesAreEducation to see how other libraries are doing it.

Annual Reports Due February 9

Please let Kristi know if you have any questions at kdownham@flls.org or 607-273-4074 ext. 228.

From The Director



On Thursday, February 1, 2018, I met with Brian Hildreth, Executive Director of the Southern Tier Library System and Steve Bachman, Executive Director of Four County Library System to speak about how the proposed 4.21% State budget cuts would be impacting not only our library systems but also our combined member libraries. Also in on the conversation was Mary-Carol Lindbloom, Executive Director of the South Central Regional Library Council. Her library council is facing a proposed cut of \$37,000 and her organization will have to cut databases and is not filling a much-needed staff position for the Council.

We spent the afternoon strategizing advocacy efforts and how our approach will be when we meet with our State officials on Advocacy Day on February 28th. As of today, we have either a director, library staff, trustee, or patron attending from almost every single one of our libraries, so thank you so much for participating this year! We have a large van rented for Cayuga County participants, and still some room on our rented bus leaving from Ithaca, Dryden, and Cortland. Kristi and I are finalizing advocacy talking points, and will be sending them out soon for you to look over. We have already heard from some libraries that they have already used up all their advocacy postcards. FLLS still has some left to hand out, so please contact Kristi if you need more.

FLLS, Southern Tier, Four County, and South Central also spent this afternoon planning a legislative breakfast meet-and-greet for Friday, September 14th in Ithaca. Once the meeting space is finalized, I will be sending out save the date postcards to all of our libraries. Between the three public library systems, we share 14 counties and some of our legislators overlap library systems. Our vision for this fall program is an event to hear briefly from our elected officials on why funding libraries is important to them, and for them to also hear from directors and trustees what our libraries are doing in our communities. We are also inviting directors from hospital libraries, special libraries, and our academic libraries in our service areas to showcase their need for sustainable library funding.

I cannot stress enough how vital it is this year to make your voice heard by advocating for full library funding. Please make sure to take part in advocacy email alerts and a reminder that NYLA collects how many people in our service area take part in these email alerts. Our system is "graded" in the fall of how many people send emails, call their elected officials, write letters, or make personal visits to a legislator's office. Share our Facebook posts, NYLA's posts, and take part in the Real People. Real Dollars campaign. Amanda sent out very easy instructions explaining how to take part, and [we created an Instagram and Facebook post that you can follow](#). If you need social media tips or ideas, please let me or Amanda know and we would be happy to help!

Sarah

Member Library News:

Focus on: The DELL

(Discovery Education Learning Library)

Open House at the [Phillips Free Library](#)
in Homer, NY.



Before



Worth a visit just
for the murals!

Goes to show how
much can be done
with unused space.

Congratulations on
your new area!



LIBRARY ADVOCACY DAY



WHEN

FEBRUARY 28, 2018

WHERE

Albany, NY

WHO

**Library supporters
of all ages!**

**SPEAK UP FOR
LIBRARIES!**

**MEET WITH
LEGISLATORS!**

**MAKE A
DIFFERENCE!**

**RALLY FOR YOUR
LIBRARY!**

**IMPACT THE
FUTURE!**

REGISTER

ONLINE

www.flls.org/calendar-2

TAKE THE BUS

Ride to Albany with us for
FREE!

Pickup Schedule:

6:00 AM | Ithaca

6:15 AM | Dryden

6:30 AM | Cortland

QUESTIONS?

Kristi Downham

FLLS State Programs

Coordinator

kdownham@flls.org



**FINGER LAKES
LIBRARY SYSTEM**

Youth Corner

Storytime Rhyme of the Week

A-Tisket, A-Tasket Mother Goose Time!

A-tisket, a-tasket,
A green and yellow
basket.
I wrote a letter to my love,
But on the way I dropped it.
I dropped it, I dropped it,
And, on the way I dropped it.
A little boy picked it up,
And put it in his pocket.

DayByDayNY
FAMILY LITERACY CALENDAR

[Also in Spanish](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

The Youth Services Section of the New York Library Association 2018 Spring Conference



NEW YORK LIBRARIES
ARE FOR
EVERYONE



Keynote Speaker:
Rebecca McCorkindale
Rainbodi Blog author and
creator of the Libraries are
For Everyone artwork.

Lodging Information

The Sheraton Syracuse University Hotel & Conference Center is located at 801 University Ave, Syracuse, NY 13210. Over night accommodations can be made by calling 1-888-627-7097. Identify that you're with the NYLA YSS Conference and the dates you will be staying. You can register online by going to <https://www.starwoodmeeting.com/events/start.action?id=1801126467&key=15665A89>

Register by March 13th to receive the room at a special rate of \$109 per night for Thursday and Friday.

Sheraton Syracuse University Hotel & Conference Center
801 University Ave, Syracuse, NY 13210
April 13th, 2018 8:30 am - 4:15 pm

Register Online Today!!

<http://www.nyla.org/max/events/yss-spring-conference-2018-new-york-libraries-are-for-everyone/284/>

Early Registration by March 1, 2018
No Registrations will be accepted after April 1, 2018



Luncheon Speaker:
Tamara Pierce
Bestselling YA Author
Tamara has written over 30 fantasy novels for teens.

YSS Past Presidents' Dinner

Thursday, April 12th

Pascale Italian Bistro
at Drumlins, 800 Nottingham Rd,
Syracuse, NY 13224

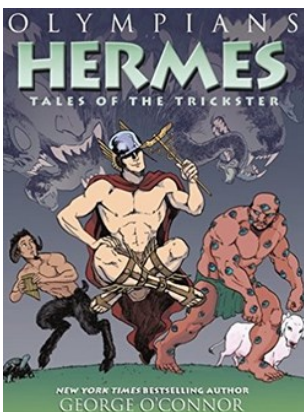
Dinner is \$40 per person



Youth Links

- [Children Need Art and Poems as Much as Love, Food and Air](#)
- [Text Based Tips May Help Young Parents](#)
- [Teaching Hard History: Focus on Slavery](#)
- [The Secret History of Cricket Magazine](#)
- [Pretzel Snacks for Valentines Day](#)
- [Make Bracelets from Tshirts](#)

YA Book of the Week:



Hermes tales of the tirkster by George O'connor

In volume ten of Olympians, George O'Connor delves into the myth of Hermes, the trickster god. From his infancy, when he bewitches animals and bends them to his will (stealing a herd of Apollo's prize cattle in the bargain), to his adolescence and adulthood when he becomes father to the equally mischievous Pan, Hermes's story is wildly entertaining as he brings a little bit of chaos to everything he touches or creates. This volume is sure to be a fan favorite with its wit, charm, and storytelling.

SLJ Star Reviewed 1/2018

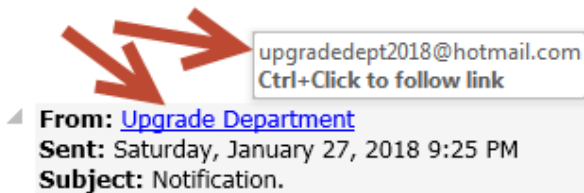
[Back to Top](#)



Scam of the Week

Phishing Email Targeting You

An FLLS Member Library received the following email this week. They sent it to me suspecting that it was a Phishing attempt, which it is. Bravo, for being suspicious enough about it to ask before clicking on reply. By hovering your cursor over the "From" email address, you can see that the return email is a Hotmail.com address. This should immediately send up warning flags since Time Warner, now Spectrum has their own email servers and domains and would NEVER use a Hotmail address.



Dear Account Holder, Your mailbox size of 1 GB has exceeded its quota and we are performing an on going upgrade in our Time Warner Cable database (Spectrum), and we are DE-Activating all our UN-Used account, so there can be enough space for our certified and existing users.

If You Want Your Mailbox To Remain Active, Then You Have To Provide Your Correct Account Details. Time Warner Cable has launched Mail Notification service through SMS(beta testing) for its Time Warner Cable domain users. Users can get SMS alerts for email received in their mailbox.

This is filter based so users can configure specific email id's or domains for this SMS notification.

Fill the detail correctly for your account upgrade;

NAME:
SURNAME:
EMAIL ADDRESS:
PASSWORD:
CONFIRM PASSWORD:
DATE OF BIRTH:

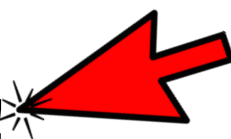
From Time Warner Cable Account Department .

Thank you for your cooperation,
Time Warner Cable management.



Let's stay safe out there.

Think Before You Click!





BONUS Scam of the Week

"Hey Did You See That Fake AI Porn Movie Of Yourself?"

Heads-up. I am sorry to have to bring up a very distasteful topic, but in the very near future your users will get emails with something close to the ultimate click-bait, luring them to see an AI-generated porn video starring... themselves. Forget about fake news. Its been all over Reddit the last month, we are now in the age of fake porn.

It's possible to near-seamlessly stitch anybody's face onto existing porn videos like Emma Watson's face on an actress's nude body. Motherboard has a NSFW post covering this. Now, Photoshop has been around for years, and the idea is not new, but AI has brought it technically to a whole new level, and ethically lower than ever before. Since December, production of AI-assisted fake porn has "exploded," Motherboard reports. Thousands of people are doing it, and the results are ever more difficult to spot as fakes. You don't need expertise with sophisticated AI anymore. A redditor called deepfakeapp created code named FakeApp he built to be used by those without computer science training.

The Porn AI Genie is out of the bottle

So here is how the bad guys are going to use this. Raise dedicated high-powered graphics servers using AI code to mass-generate fake short clips, using pictures from social media, hosted on sites with Exploit Kits, and send spear phishing attacks to high-risk targets like people in HR, Accounting and C-levels. The spear phishing attacks are going to have a highly suggestive or embarrassing picture of the target, and the "only thing" they need to do to see it is click on the Play Icon.

A good number are going to initially fall for this social engineering tactic. The combo of both the shock value and trying to prevent a negative consequence can be close to overwhelming, exactly the effect the bad guys are trying to create and manipulate someone into a click.

And in yet another case where tech is ahead of the law and humanities, these videos are actually not even illegal, despite the humiliation it can bring. WIRED has a new post that covers the legal angle.

I suggest you consider sending this email to your employees, friends and family. You want to run this by HR and Legal, and get management buy-in before you send because of the very controversial nature of this threat. You're welcome to copy/paste/edit:

[IMPORTANT PHISHING WARNING] I am sorry to have to bring up a very distasteful topic, but criminals on the internet are expected to soon come out with a new wave of phishing attacks that are highly inappropriate.

It was always possible to use Photoshop and put anyone's face on a nude body. But now technology has advanced to the point where this is possible with video as well. You can imagine how this can be misused, and fake pornography has exploded on the scene.

Bad guys are going to use this to manipulate innocent people and shock them to click on a video link in a phishing email, trying to prevent possibly very negative consequences if co-workers, friends and family might "find out, or might see".

DON'T FALL FOR IT. If one of these inappropriate phishing emails makes it in your inbox, **DO NOT CLICK** and follow the normal IT procedure to report malicious emails like this.

This is also posted at the KnowBe4 blog, and has links to topics mentioned:

<https://blog.knowbe4.com/phishing-alert-hey-did-you-see-that-fake-ai-porn-movie-of-yourself>



Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS

Thursday, February 15, 2018
9:30am - 11:30am

Advocacy Day Bus Trip

Wednesday, February 28, 2018

Annual Summer Reading Workshop

Thursday, March 15, 2018
9:00am - 12:00pm

Youth Advisory Group Meeting

Thursday, April 19, 2018
1:00pm - 3:00pm

Save the Date: Legislative Breakfast

September 14, 2018

Conferences, Outside Trainings and Fun Stuff

2018 NYLA-YSS Conference

Friday, April 13, 2018
Syracuse, NY

Online Book Discussion: Killers of the Flower Moon

March 2, 2018, 12:00pm
A true-life murder mystery about one of the most monstrous crimes in American history

Computers in Libraries

April 17-19
Arlington, VA
Special Discount Code from SCRLC: ESLN18

Register Now for Library Legislative Day

May 7-8 2018

Reference Summit

SCRLC and FLLS

Date: May 11, 2018

Location: Hopshire Brewery

Webinars

Click on the titles for the links to the training pages.

Lunch at the Library: Nourishing Bodies and Minds

Tuesday, February 6, 2018, 3:00 PM

For too many children and teens, summer is a time of hunger and learning loss. Libraries offer the perfect environment to combat childhood hunger and obesity while preventing summer learning loss by offering free, healthy lunch to kids.

Kids InfoBits as a Teacher Tool

Thursday, February 8, 2018, 3:00 PM

Kids InfoBits has always been a great tool for elementary age students and their research needs but it can be a great tool for educators as well.

Where Do You Find Data Describing Your Community?

Wednesday, February 14, 2018

10:30am-11:30am

Find your county data and click on their county report. Identify 3 new features on KWIC for displaying and sharing data. Use the map builder to find their community (& library system) and examine the well-being indicators.

Libraries, Social Media, and Politics: Do You Know What to Post?

Thursday, February 15, 2018, 2:00pm

Most library professionals feel like they have little direction regarding politics and social media and unnecessarily censor themselves on topics that they should be discussing. This free webinar will discuss the survey research that Mary and Dustin did and give practical advice for removing some of the ambiguity.

Discover STEM Resources

Wednesday, February 14, 2018, 3:00 PM

Learn about the STEM initiative and how Britannica can support you to motivate students to learn deeply and think critically; emphasize real-world applications of key concepts; build problem-solving, logical-reasoning, research, and inquiry skills; and encourage collaboration, writing, and discussion to prepare students for college and future careers.

Advocacy Day Briefing Webinar

Friday, February 16, 2018

This event is designed for all library advocates – library directors, staff, trustees, Friends Groups, volunteers and patrons - who are interested in speaking up for libraries during the New York budget negotiation season. Between now and April 1st library advocates have the opportunity to influence a number of key issues such as library aid and state aid for library construction.

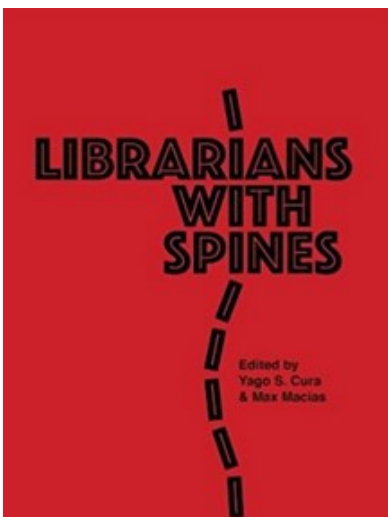
[Back to Top](#)



Around the Interwebs

- [Library Gardens in Georgia](#)
- [Prison inmates to receive free computer tablets](#)
- [Budget Cuts will Hamstring New York Library Systems](#)
- [Check Out This Virtual Card Catalog](#)
- [Behind the Scenes on Teaching Women's History](#)
- [P.E.I. Libraries Lending Snowshoes](#)
- [A Look at Efficient Librarianship](#)
- [What Your Nonprofit Needs to Know About Facebook's New Algorithm](#)
- [Visual Merchandising in Public Libraries](#)
- [NEH Announces New Grants to Support Humanities Infrastructure](#)
- [Funding Libraries is the Way to Beat "Fake News"](#)
- [George R.R. Martin Creates World Building Scholarship](#)
- [Bizarre Things Librarians Have Found in Books](#)
- [How Public Libraries are Reinventing Themselves](#)
- [#TimesUp on Harassing Your Public Librarian](#)
- [Library Leaders Need to Get a Clue about Self-Awareness](#)
- [10 BOOKS TO READ BEFORE THE 2018 OSCARS](#)
- [Rebuilding Puerto Rican Libraries](#)
- [The Globalization of the National Book Awards](#)

Professional Collection Highlight



Librarians with spines : information agitators in an age of stagnation by Max Macias

"Librarians with Spines is both ahead of its time and has been a long time coming. It defines a new era of librarianship and calls us to look at how the LIS profession, pedagogy and philosophy and its relation to our changing social and political climate, yield an urgency for transformation. It is for both those of us who serve and belong to emerging and marginalized communities and others who are called to be part of this movement. Cura and Macias put their money where their mouth is, challenging long-existing ideals and doing it with graceful grit. The selected works in Librarians with Spines implore us and inspire us to be librarians with heart, librarians with courage, and librarians with conscience." -Lorena "It is a book all LIS educators and administrators need to read now. The editors and author contributors show us by direct action what critical librarianship is. At the heart

of the book is an ethics of care and self-care, an ethics born out of critical stances positioned in examining our rich intersectionalities and inter-being as people of color and allies.

Place a Hold TODAY: A20519406258

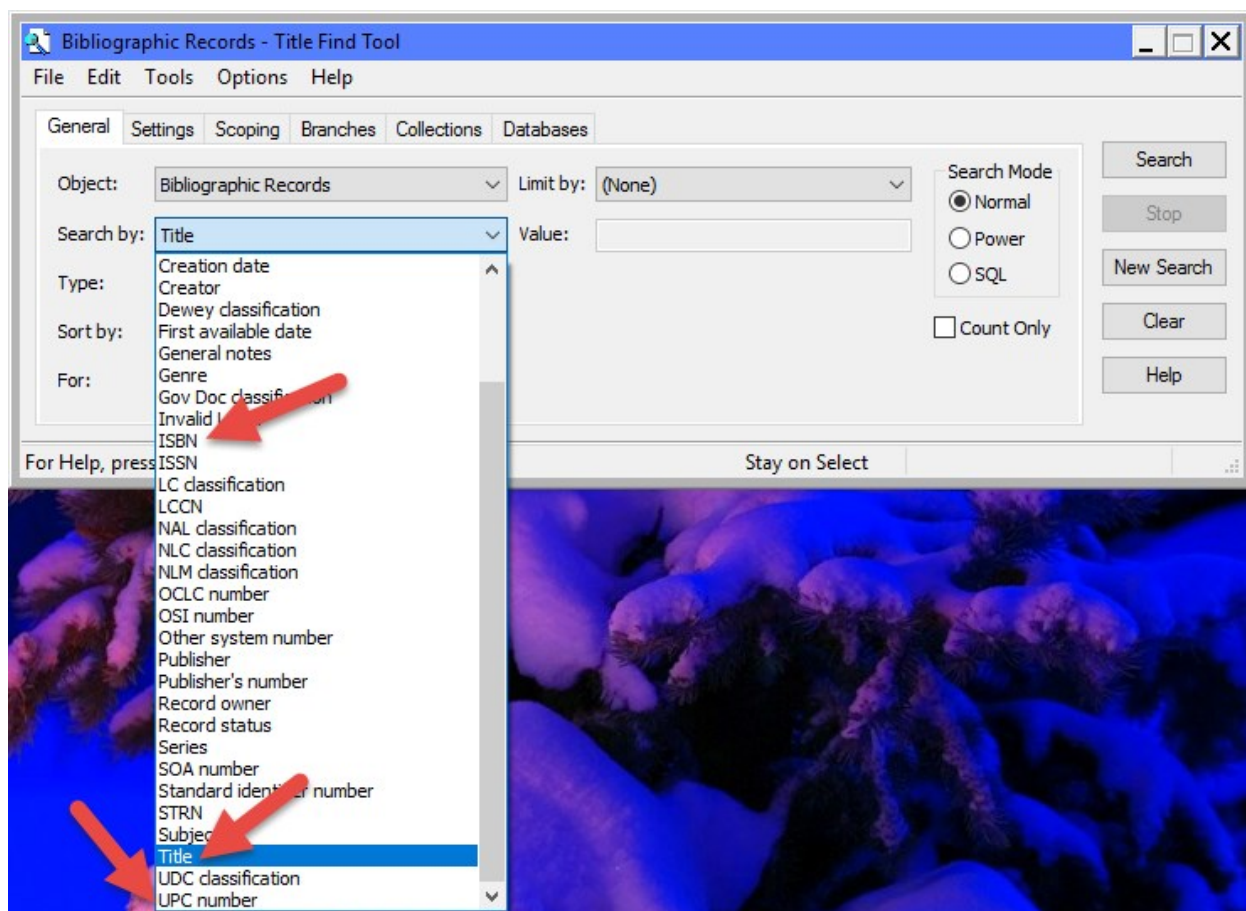
[Back to Top](#)

Polaris Tip of the Week

Quick Bib Quick Tip

After receiving a new item, check Polaris to see if a Bib record already exists. Go to **Cataloging è Bibliographic Records** or **F12** to bring up the Find Tool. Search by Title, ISBN, UPC, etc. Remember to scan in ISBN/UPCs to prevent transposing numbers. A Quick Bib will be identified by the |||| symbol in the Publication date column. You can attach your record to either a Quick Bib **OR** a permanent bib record! If a record already exists you should attach your item record to it, as long as the 020 or 024 field matches.

It is very important to do a thorough search for a title (by title, UPC, ISBN, etc.) before creating a new quick bib. FLLS pays for every record exported, so not only does a new duplicate record add unnecessary records to the catalog, it also costs money!



Don't forget about the Polaris Documentation online.

ALL HANDOUTS HAVE BEEN UPDATED AS OF 12/20/17.

Visit www.flls.org and click on Staff Login.

Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



Infrastructure and Capacity Building Challenge Grants

Deadline: March 15, 2018

The mission of this Challenge Grants program is to strengthen the institutional base of the humanities by enabling infrastructure development and capacity building. Grants aim to help institutions secure long-term support for their core activities and expand efforts to preserve and create access to outstanding humanities materials.

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Challenge America Program for the Arts

Deadline: April 12, 2018

The Challenge America category offers support primarily to small and mid-sized organizations for projects that extend the reach of the arts to underserved populations

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:

The first person convicted under the 1986 Computer Fraud and Abuse Act released a "worm" onto the Internet from MIT while a guest on campus. Who was he? At what university was he actually a student? Bonus: He was a technical advisor for which company that FLLS has purchased technology from?

Robert Morris, Cornell University and Bonus: Meraki

From: "Cybercrime." *Britannica School*, Encyclopædia Britannica, 27 Dec. 2017. school.eb.com/levels/high/article/cybercrime/1623#235708.toc. Accessed 1 Feb. 2018.

Bonus From: <https://web.archive.org/web/20080908063217/http://www.meraki.com/about/>

THIS WEEK'S QUESTION OF THE WEEK: Name at least 3 things you can do right now to advocate for your library. Bonus: Send in screenshots or photos of advocacy in action.

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**