



MEMBER LIBRARY WEEKLY BULLETIN

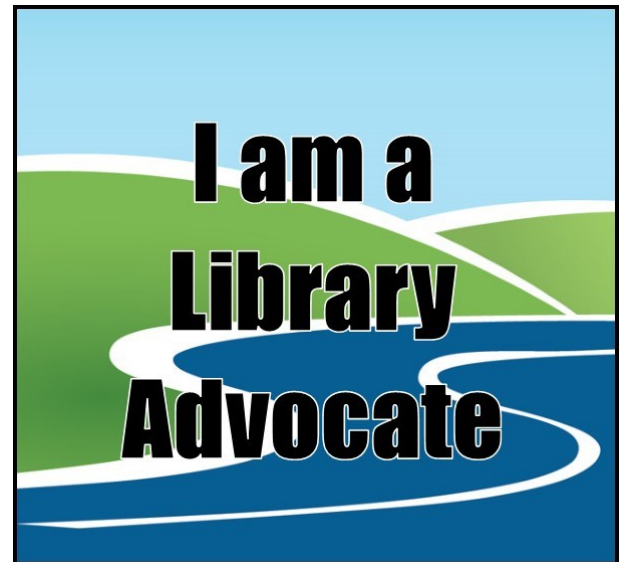
No. 18.3

Friday, January 19, 2018

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Reminders



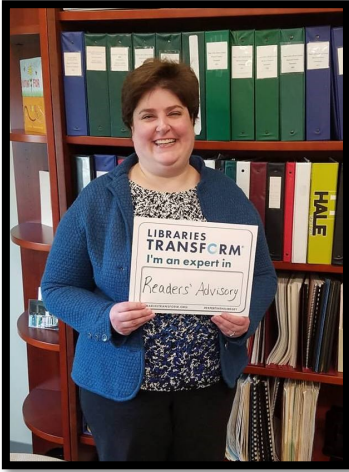
Real People. Real Dollars.

Real People. Real Dollars is an effort to drive more library advocates to the [NYLA Online Advocacy Center](#) and increase awareness of Library Advocacy Day. This effort was originally started by the [Mid-Hudson Library System in 2016](#) and is now going statewide! NYLA is calling on libraries from across the state to participate in the 2018 Real People. Real Dollars. campaign. Investing in libraries has a big return on investment for the communities they serve, help us **tell that story in pictures** as we prepare for [Library Advocacy Day](#) on February 28!

Annual Reports Portal Open

The portal for the Annual Reports is now open. Please note that your completed reports are due to Kristi by February 9th. Please let Kristi know if you have any questions at kdownham@flls.org or 607-273-4074 ext. 228.

From The Director



This week, Governor Cuomo released his proposed FY 2018-2019 budget. New York State currently has a \$4.4 billion deficit, and highlights from his proposal reflected this. State operating funds spending is projected at \$100.0 billion, an increase of 1.9 %. This falls in line with his limiting spending growth to two percent. The main focus of his budget proposal in his words is “protecting taxpayers from Washington’s devastating federal attack.” The only sizeable increase in his budget is a proposal for a \$769 million increase in school aid – a 3% increase.

Where does this leave library funding? **Cuomo is proposing a decrease.** His proposal for State Library Aid is \$91.6 million. State Library Aid in the FY 2017-18 was \$95.9 million. **This is a \$4.3 million cut.** As expected, the Governor rolled back our legislative adds from last year, which he did pretty much across the board, other than school aid. This is especially frustrating since we believe

libraries are education. For our library system budget, which is primarily funded through New York State money, this amounts to a loss of around \$75,000 from what we know this week.

Cuomo’s proposed Library Construction Aid is \$14 million, wiping clean the historic gains we made in the field. With aging buildings, libraries being used as community spaces more than ever, additions needed for new technology, and libraries looking to lower their bills by becoming more energy efficient, this loss has the potential to be catastrophic. We have libraries finishing multi-year expansions, and libraries embarking on expansions that could be impacted if cuts were to occur.

We knew this was going to be an extremely difficult year from a budget standpoint, and that promise is now fulfilled. I cannot stress enough how important it is that we are fully engaged in advocacy efforts from this moment on.

What can you do? [Sign up for Advocacy Day.](#) This year it is held on Wednesday, February 28th. We will be running a bus with pickups in Ithaca, Dryden, and Cortland. We will also be running a van leaving from various pickup spots in Cayuga county.

Speak to your elected State officials. Take part in advocacy alerts FLLS and NYLA sends out. With pre-populated forms that saves your contact information, this is easy to do and literally takes just a minute or two. Make phone calls to your elected State officials. We will be sending out sample language to use to make that phone call easier to do. Schedule in person visits or invited officials to your library so they see how busy and vital our libraries are.

Take part in the [“Real People. Real Dollars” campaign](#). Kristi sent out the NYLA email this week explaining how to get involved.

Share our advocacy social media posts or create your own. Amanda would be more than happy to help you with this.

Make sure your patrons take part in our postcard campaign. Remember to collect the postcards and send them back to Kristi so we can take them to Albany on Advocacy Day.

We will be sending out more information as we get it from both NYLA and the State Library.

Sarah





Member Library News

Counties: 5
Total Population: 312,189
Area Chartered to Serve: 2,613 sq. mi.
Member Libraries: 33



Stage Combat experts
invade the
Edith B. Ford Memorial
Library

Explosive fun at the
Seymour Library



Have something to share? Get it to
Amanda by 9am Friday to have it
featured in the Weekly Bulletin!

LIBRARY ADVOCACY DAY



WHEN

FEBRUARY 28, 2018

WHERE

Albany, NY

WHO

**Library supporters
of all ages!**

**SPEAK UP FOR
LIBRARIES!**

**MEET WITH
LEGISLATORS!**

**MAKE A
DIFFERENCE!**

**RALLY FOR YOUR
LIBRARY!**

**IMPACT THE
FUTURE!**

**REGISTER
ONLINE**

www.flls.org/calendar-2

TAKE THE BUS

Ride to Albany with us for
FREE!

Pickup Schedule:

6:00 AM | Ithaca

6:15 AM | Dryden

6:30 AM | Cortland

QUESTIONS?

Kristi Downham

FLLS State Programs

Coordinator

kdownham@flls.org



**FINGER LAKES
LIBRARY SYSTEM**

Youth Corner

Storytime Rhyme of the Week

My Bubble Flew Over the Ocean

Tune: My Bonnie Lies Over the Ocean

My bubble lies over the ocean.
My bubble flew over the sea.
My bubble flew over the rainbow.
Oh come back my bubble to me.
Come back, come back,
Oh come back, my bubble to me.

DayByDayNY
FAMILY LITERACY CALENDAR

[Also in Spanish](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

Collection Highlight

LEGO Mindstorms EV3 Program Box

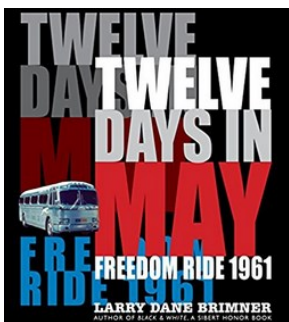
Makes for an awesome STEM Program and/or intergenerational program. Try it today: **A20518102380**

Youth Links

- [On Demand Summer Reading Webinars](#)
- [Take Your Child to the Library Day: February 3, 2018](#)
- [Book Boats](#)
- [Dressing as Batman Help Kids](#)
- [YALSA's Teen Services Competencies Revised](#)



YA Book of the Week:



12 Days in May: Freedom Ride 1961 by Larry Brimner

On May 4, 1961, a group of thirteen black and white civil rights activists launched the Freedom Ride, aiming to challenge the practice of segregation on buses and at bus terminal facilities in the South. The Ride would last twelve days. Despite the fact that segregation on buses crossing state lines was ruled unconstitutional by the Supreme Court in 1946, and segregation in interstate transportation facilities was ruled unconstitutional in 1960, these rulings were routinely ignored in the South. The thirteen Freedom Riders intended to test the laws and draw attention to the lack of enforcement with their peaceful protest. As the Riders traveled deeper

into the South, they encountered increasing violence and opposition. Noted civil rights author Larry Dane Brimner relies on archival documents and rarely seen images to tell the riveting story of the little-known first days of the Freedom Ride. With author's note, source notes, bibliography, and index.

SLJ Star Review December 2017

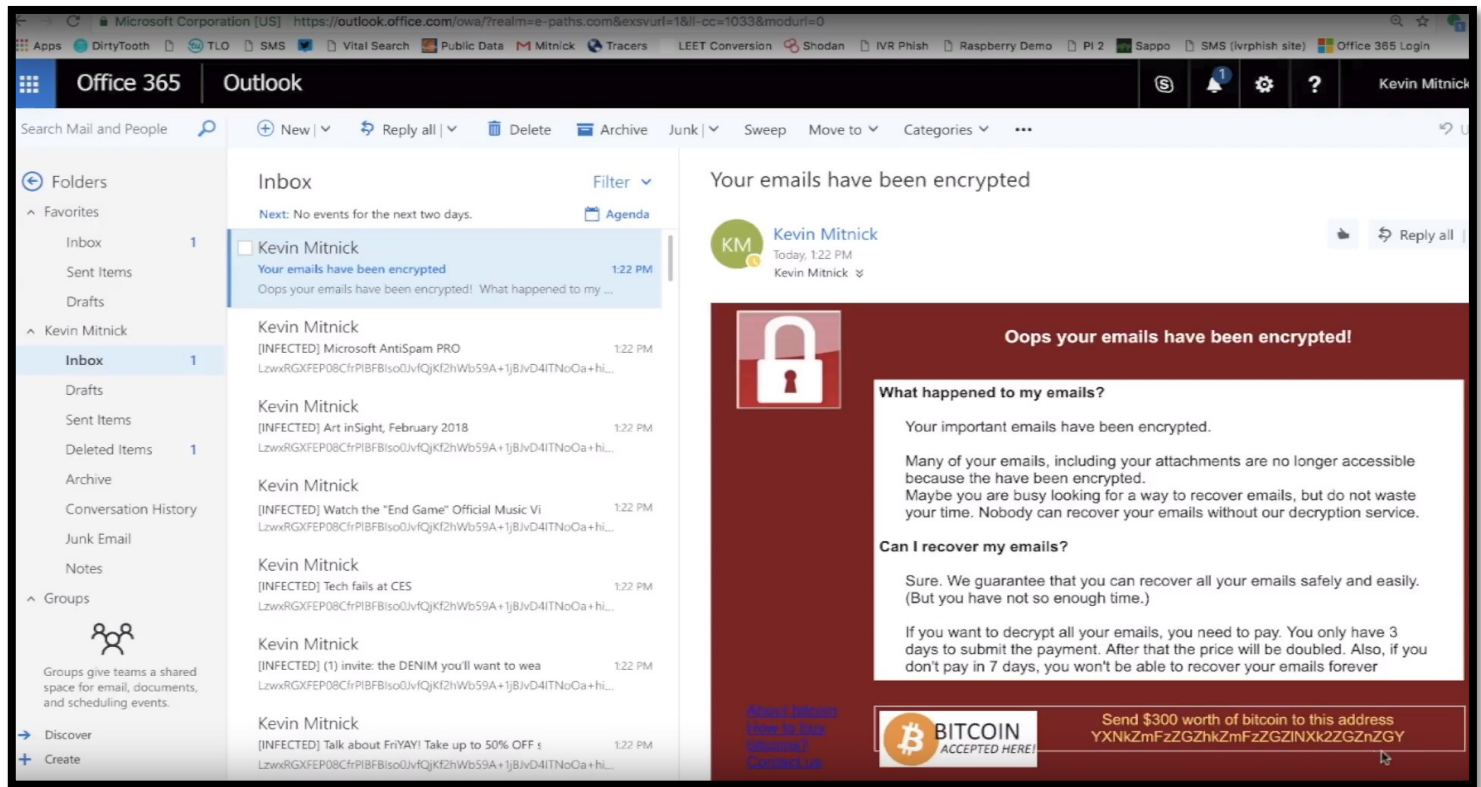
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Scam of the Week

OK, here is something new and really scary.

KnowBe4's Chief Hacking Officer Kevin Mitnick called me with some chilling news. A white hat hacker friend of his developed a working "ransomcloud" strain, which encrypts cloud email accounts like Office 365 in real-time. My first thought was: "Holy \$#!+!". I asked him: "Can you show it to me?", and Kevin sent this to me a few hours ago. Lucky for us, this ransomware strain is not in the wild *just yet*, but it's on the horizon, so this is your heads-up! If a white hat can do this, so can a black hat.



This new strain uses a smart social engineering tactic to trick the user to give the bad guys access to their cloud email account, with the ruse of a "new Microsoft anti-spam service". Once your employee clicks "accept" to use this service, it's game over: all email and attachments are encrypted real-time!

See it for realz here in 5 minutes and shiver:

<https://blog.knowbe4.com/heads-up-new-ransomware-strain-encrypts-cloud-email-real-time-video>



Let's stay safe out there.

Think Before You Click!



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Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Report Training @ FLLS

Wednesday, January 24, 2018
10:00am – 12:00pm

Regional Training: Social Media

Weedsport Library
Wednesday, January 31, 2018
9:30am-11:30am

FALCONS

Thursday, February 15, 2018
9:30am - 11:30am

Advocacy Day Bus Trip

Wednesday, February 28, 2018

Conferences, Outside Trainings and Fun Stuff

Fran Howe is Retiring from Candor

Candor Free Library
Saturday, January 20, 2018
2:00pm-4:00pm

Multi Community Read: "THIRTY MILLION WORDS: BUILDING A CHILD'S BRAIN"

by Dr. Dana Suskind
Thursday, January 25, 2018
6:00 - 7:30 pm
The Space @ GreenStar
700 W Buffalo St, Ithaca, NY

SLUSH @ The WaterShed

Thursday, February 1, 2018
5:00-7:00pm

Join some Savvy Librarians for Social Hour at this cozy bar what provides "a bookish social space" ideal for library folk. In addition to eclectic drinks, they offer snack food, teas and drinks.

Take Your Child to the Library Day

Saturday, February 3, 2018
YOUR LIBRARY

Webinars

Click on the titles for the links to the training pages.

Discovering Primary Documents in In Context

Monday, January 29, 2018, 3:00 PM

Primary documents are more important than ever and your Gale In Context resources from NOVELNY have a rich collection of primary sources. This webinar is designed to help you discover them! We'll share the best search practices for finding what you need and how to browse what's available.

Straight From the Horse's Mouth: Explore Past Events with Firsthand Accounts

Thursday, February 1, 2018, 3:00 PM

Dig deep into history's greatest events by exploring Britannica's wide variety of primary source documents. Learn how primary sources make history come alive for K-12 students and help them to make connections to past figures, events, and time periods.

Kids InfoBits as a Teacher Tool

Thursday, February 8, 2018, 3:00 PM,

Kids InfoBits has always been a great tool for elementary age students and their research needs but it can be a great tool for teachers as well. We'll share how to find content that supports classroom learning and how to put that content right in your students' hands!

Where Do You Find Data Describing Your Community?

Wednesday, February 14, 2018

10:30am-11:30am

The participants will be able to:
Find their county data and click on their county report.
Identify 3 new features on KWIC for displaying and sharing data.

Use the map builder to find their community (& library system) and examine the well-being indicators.

Discover STEM Resources

Wednesday, February 14, 2018, 3:00 PM

Learn about the STEM initiative and how Britannica can support you to motivate students to learn deeply and think critically; emphasize real-world applications of key concepts; build problem-solving, logical-reasoning, research, and inquiry skills; and encourage collaboration, writing, and discussion to prepare students for college and future careers.

Gale's General OneFile Refresher

Monday, March 12, 2018, 10:00AM

General OneFile is Gale's premiere periodical database for a general audience. Did you know it has Fodor's travel guides? That you can use it to find product reviews? Join us for this refresher session on one of Gale's longtime, well-loved resources!

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Around the Interwebs

- [Libraries and Librarians Aren't About to Disappear](#)
- [A Year in Library Memes \(And Why We Need More\)](#)
- [Books to Hibernate with](#)
- [Secret Reading Data](#)
- [Borrow Clothing at this Library](#)
- [The Story of a Library](#)
- [Cuomo Halts a Controversial Prison Package Policy](#)
- [Why Are American Prisons So Afraid of this Book?](#)
- [iPhone Games for Readers](#)
- [Drag Queen Storytimes Spark Controversy \(and HUGE program numbers\)](#)
- [Defining Regions in Upstate New York](#)
- [Local History and Genealogy Reference Services from the Library of Congress](#)
- [Overdrive Reports 225 Million Checkouts in 2017](#)
- [Who Would Leave a TV Career to Become a Librarian?](#)
- [The Remarkable Influence of A Wrinkle in Time](#)
- [Librarians Scramble to Meet Demands for Fire and Fury](#)
- [Moral Judgements and the Library](#)
- [Spectre and Meltdown CPU Flaws Explainer](#)
- [World's Largest Model Airport \(video\)](#)
- [How a Lady Knight Prepared Me for America in 2017](#)

Professional Collection Highlight



Getting started with evaluation by Peter Herson

Everyone agrees that evaluation of library services is essential, but without a background in research it can be a challenge to apply abstract concepts such as strategic planning, evidence-based decision making, and accountability to real-world situations. Finally library managers have a workbook to help them master key concepts of service quality assessment, offering directed exercises and worksheets to guide them. Firmly rooted in practical application, this book

Place a Hold TODAY: A20518182542

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Polaris Tip of the Week

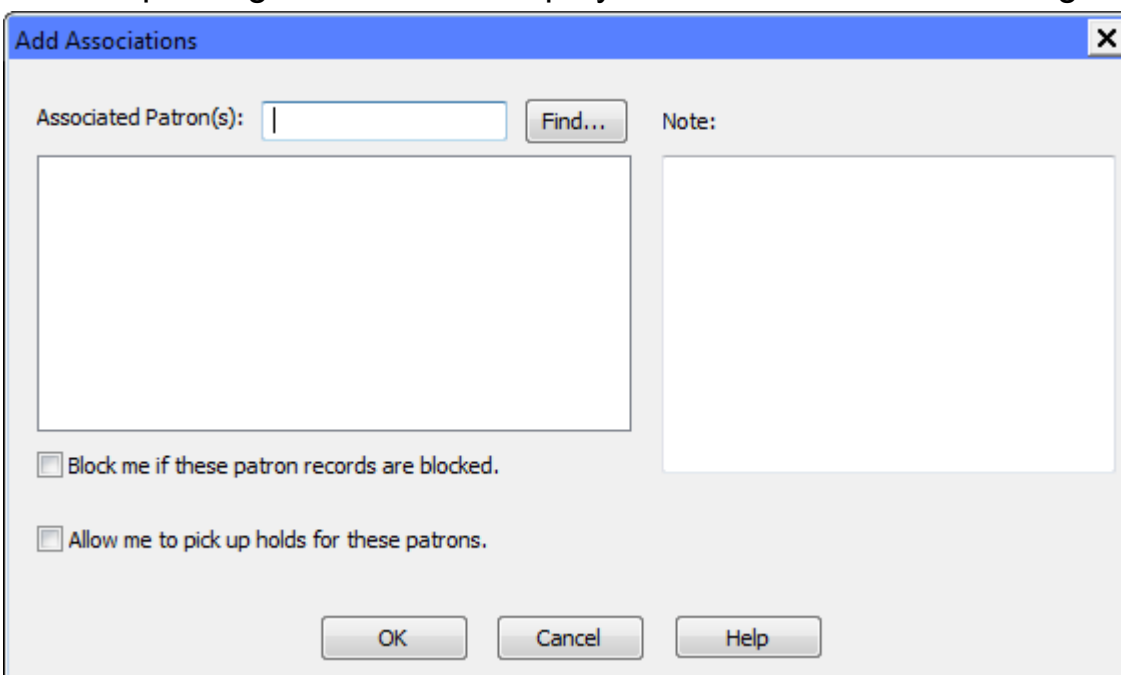
Associations:

You can create associations between two or more patron records so that when one record is open all records associated with it are accessible. For example, you might associate all members of a family so that parents can check out their own items, and then quickly renew items or pay fines for their children. You can also associate spouses.

1. Search for the patron's record in **Circulation à Patron Status (F6)**.

2. Select **View à Associations** or click  to display the Associations view.

3. Click the plus sign  to display the **Add Associations** dialog box.



The "Add Associations" dialog box features a title bar with a close button. It contains a text field labeled "Associated Patron(s):" with a "Find..." button to its right. Below the text field is a large empty rectangular box. To the right of the text field is a "Note:" label followed by another large empty rectangular box. At the bottom left, there are two checkboxes: "Block me if these patron records are blocked." and "Allow me to pick up holds for these patrons." At the bottom right, there are three buttons: "OK", "Cancel", and "Help".

4. Enter the barcode of the patron with whom you want to create an association, using one of these methods:

- A. Scan the barcode from the patron's library card, or type the barcode in the **Associated Patron(s)** box, and press **(Enter)**.
- B. If you do not have the patron's library card, click **Find** to display the Polaris Find Tool and search for the patron's record. Right-click the record in the results list and choose **Select**.

5. The patron's barcode appears in the **Associated Patron(s)** box.

6. Check one or both boxes: "*Block me if these patron records are blocked*" and "*Allow me to pick up holds for these patrons.*"

7. Click **OK** to submit your settings.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.



2018 Coretta Scott King Book Donation Grants

Deadline: January 31, 2018

Underfunded libraries, schools and non-traditional organizations that provide educational services to children are invited to apply to receive one of three Coretta Scott King Book Donation Grants. Every year, in the process of choosing the Coretta Scott King Book Award winners and honor books, the Ethnic and Multicultural Information Exchange Round Table (EMIERT) of the American Library Association receives multiple copies of approximately 60-100 titles by African American authors and illustrators.

YSS 2018 Spring Conference Scholarship

Deadline: February 1, 2018.

Apply today for one of the scholarships to attend the 2018 YSS Spring Conference on Friday April 13, 2018 at the Sheraton Syracuse University Hotel & Conference Center in Syracuse, NY! There are two scholarships available. Each of the scholarships is designed to cover registration fees and up to \$250 reimbursement for hotel charges, meals, and transportation costs for attending the conference.

Community Foundation of Tompkins County Library Grants (Rosen)

Deadline: February 1, 2018

Amanda is ready to read your grants! Don't delay!

OMG Outreach Mini Grants

Deadline: March 23, 2018

Do you have an idea for an outreach project but lack funding? Member libraries in our service area can apply for an Outreach Mini-Grant! Applications are NOW OPEN for the 2018-2019 grant cycle!

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK: How many circulations did our hoopla digital service have in 2017?

We had a total of 13, 389 circs for 2017 averaging about \$2.19/circ.

<http://www.flls.org/computer-network-services/web-stats/>

THIS WEEK'S QUESTION OF THE WEEK:

Why is "A.1094-A Galef / S.3023-A Ritchie" important to New York Libraries?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**