Reminders

**FLLS Security and Training Offer**
We have a subscription with a company called KnowBe4 to train and test users on online security and phishing threats that Rex is currently using for FLLS staff. We have 35 unused user accounts that we will make available to member libraries. Ideally we would like every library to have at least one account. If you want to participate, please email Rex at rhelwig@flsl.org and put “KnowBe4” in the Subject. The goal is not punitive but rather to teach you what to look out for and give you instant and constructive feedback when you click on something that could potentially be dangerous to the security of your personal information or your network and computer. It is a dangerous cyber world we live in and you are the last line of defense for your personal information and your library computers and network.

**2018 Summer Reading Manuals**
If you did not receive your USB in the delivery last week, please let Amanda know! We do have one copy that will be cataloged soon for those of you that like to browse a hard copy of the manual.
From The Director: Photos From the 2017 Library Journal Director’s Summit

Sarah, along with a few other FLLS member library staff had the pleasure of attending the Library Journal Directors’ Summit this week in Philadelphia.

Getting a sneak peak at the newly renovated Lillian Marrero Branch Library in Philadelphia.

Dr. Carla Haden gave the keynote on how libraries are “opportunity centers.” Check out the Facebook Live Video.
Member Library News
Costumed Colleagues

Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!

Tompkins County Public Library
Southworth Library Association
Aurora Free Library
Groton Public Library
Scam of the Week

Business License Scams: A Barrier for Reentrants

Libraries welcome patrons in of all backgrounds. Some patrons may use the library as a home base for their new business. This article may be helpful to your patrons:

It can be hard for a person starting over in life to earn a living — especially if he or she is reentering society from prison. That’s one reason why many reentrants decide to use the trade skills they’ve learned to go into business for themselves. But local consumer protection agencies have told the FTC about scammers who lie about being able to help people get professional or business licenses to start barbershops, hair salons, auto repair shops and other businesses. These con artists contact people in different ways and some say they issue licenses themselves. Many reentrants don’t believe they will ever get a business license through the usual channels. That makes them vulnerable to scams. Some reentrants may find themselves frustrated by occupational licensing regulations that don’t make sense. Maybe their trade is licensed in some states, but not others. That’s confusing.

If you’re looking to get a professional or business license, here are three things you should do before you pay anyone money:

Check with your state or local government first to learn how to get a professional or business license. The requirements and fees depend on the type of business you’re starting, where it will be, what services you will offer, and government rules. Also, the Council of State Governments’ Collateral Consequences database provides detailed information on licensing restrictions based on your record and the type of license you’re seeking.

If a company says it can issue you a professional or business license, check it out first. Typically, government agencies issue professional and business licenses. Contact the agency that oversees licensing for your trade to see if the company is legitimate. You also can search online using the company’s name and the term “scam.”

Visit the U.S. Small Business Administration’s website for information on licensing and starting a small business. If you spot a situation where professional licensing doesn’t make sense, let us know. Sometimes, excessive occupational licensing is an unnecessary barrier to jobs, entrepreneurship, and economic opportunity – and doesn’t really protect public health and safety. The FTC’s Economic Liberty Task Force is studying these issues, and would love to hear your story.

For more information on scams targeting entrepreneurs, go to FTC.gov/SmallBusiness. For more information relevant to reentrants, visit FTC.gov/reentry. And if you know about a business scam, tell the FTC online or at 1-877-FTC-HELP.
Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS
Thursday, November 16, 2017
9:30am - 11:30am

Grant Writing Workshop
Thursday, November 30, 2017
1:00pm - 3:00pm

Connecting the Dots: Community Library Connections
Thursday, December 7, 2017
9:30am - 11:30am

Youth Services Advisory Meeting
Thursday, December 14, 2017
1:00pm - 3:00pm

Annual Summer Reading Workshop
Thursday, March 15, 2018
9:00am - 12:00pm

Webinars

Click on the titles for the links to the training pages.

Imaging in Context: Introduction to Still Image Digitization for Smaller Institutions
Thursday, November 9, 2017 @ 2:00pm
In this webinar, we'll describe the main elements of paper-based digitization, including the setup of scanning hardware and processing software, quality standards and best practices as defined by the Federal Agencies Digital Guidelines Initiative, the scanning process itself, and we'll wrap up by giving an overview of how to preserve your digitized assets for the long-term, including some details about collecting and storing metadata.

NOVELNY: Discover STEM Resources
November 15, 2017 @ 3:00pm
Learn about the STEM initiative and how Britannica can support you to: motivate students to learn deeply and think critically; emphasize real-world application of key concepts; build problem-solving, logical reasoning, research and inquiry skills; and encourage collaboration.

Free Tools for Digital Preservation
Wednesday, November 29, 2017 @ 2pm
This session will provide an introduction to tools that can be used to manage digital files in a cultural heritage institution.

Social Media Analytics: What to Measure and Why
Thursday, November 30 @ 2:00pm
Now that you are using social media to engage with your community, how do you know if it's working? Learn the best methods to measure your library's social media outcomes.

NOVELNY: Britannica for Teens: Public Libraries
December 5, 2017 @ 3:00pm
In this hands-on session, learn about how to use Britannica School to ignite inquiry and promote self-directed learning. We'll explore ideas and strategies to uncover content, engage reluctant readers and provide support to ALL users.

Collection Management Policies
Thursday, December 14, 2017 @ 10am
This webinar will focus on the Collection Management Policy (CMP). Actually a series of various shorter policies, it assists in the governing, planning, and maintenance of collections. The components of a CMP will be covered, including mission statement, collection vision, collecting scope, acquisition policies, accessioning and deaccessioning policies, and loan policies.

Conferences, Outside Trainings and Fun Stuff

SLUSH at Argos
Tuesday, November 7, 2017 @ 5:30pm

WNYLRC Workshop: Read. Write. Participate
Monday, November 13, 2017 @ 9:00am
Buffalo, NY

Values-Based Futures: Trends, Signals and Values to Build the Library of the Future
Thursday, November 16, 2017 @ 9:30am
Tompkins County Public Library

Save the Date! 2018 NYLA-YSS Conference
Friday, April 13, 2018
Syracuse, NY

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Professional Collection Highlight

Changing the odds for children at risk: seven essential principles of educational programs that break the cycle of poverty by Susan Neuman

In this insightful and revealing book, the author shows how we can break the cycle of poverty and disadvantage and change the odds for children at risk. Describing how previous reforms have missed the mark, she offers a framework based on seven essential principles for implementing more effective programs and policies. In a highly readable style, Neuman highlights programs that are making a difference in children's lives across the country, weaving together narratives that tell a compelling story of hope and promise for our most disadvantaged children.

Place a Hold TODAY: A20515895251
Storytime Rhyme of the Week

My Family

If you peek into my room at night (stand on toes as if peeking)
My family you will see (nod head)
They kiss my face and tuck me in tight, (blow kiss)
Why? Because they love me! (hug yourself)

Collection Highlight:

Fold and Cut Stories by Jerry Mallett

This gem has not been out in a while and is full of great stories to wow at your storytimes!

Try it TODAY: A20512169229

Youth Links

- FREE Grant Writing Services from AWE
- Frog and Toad are Memes
- 22 Magical Picture Books
- Nonconformist Book Club
- Books for Changing Seasons

Also in Spanish

YA Book of the Week:

Turtle Island: the story of North America's First People by Eldon Yellowhorn

Unlike most books that chronicle the history of Native peoples beginning with the arrival of Europeans in 1492, this book goes back to the Ice Age to give young readers a glimpse of what life was like pre-contact. The title, Turtle Island, refers to a Native myth that explains how North and Central America were formed on the back of a turtle. Based on archeological finds and scientific research, we now have a clearer picture of how the Indigenous people lived. Using that knowledge, the authors take the reader back as far as 14,000 years ago to imagine moments in time. A wide variety of topics are featured, from the animals that came and disappeared over time, to what people ate, how they expressed themselves through art, and how they adapted to their surroundings. The importance of story-telling among the Native peoples is always present to shed light on how they explained their world. The end of the book takes us to modern times when the story of the Native peoples is both tragic and hopeful.

SLJ Starred Review October 2017
Duplicating Patron Records

When registering multiple members of a household, it is much quicker to duplicate a patron record and make the required changes than to start from scratch each time!

1. Access the Patron Find Tool in Patron Services è Patron Records or (F7) and search for the patron. If the patron’s registration is already open, skip to step 4.

2. The For: box should contain your search criteria, i.e. patron name. Click on Search.

3. Double click on the name in the results window to open the record.

4. Click once on the New icon in the Menu Bar.

5. Select Copy Existing Work Form in the window that pops up and then click OK.

6. All fields are duplicated except the barcode field and password field. Change the appropriate fields and remember to save the record.
Awards, Contests and Grants

NYS Kids Safe Online Poster Contest
Deadline: December 1, 2017
The goal of the contest is to engage young people in thinking about cyber security through the creation of posters that will encourage their peers to use the Internet safely and securely.

PLA 2018 Service Awards
Deadline: December 4, 2017
The EBSCO Excellence in Rural Library Service Award provides recognition and an honorarium to a public library serving a population of 10,000 or less with an upper per capita income limit of not more than the 75th quartile of the national average that demonstrates excellence of service to its community as exemplified by an overall service program or a special program of significant accomplishment.

2017-2018 Family Literacy Mini Grant
Deadline: December 15, 2017
For early literacy initiatives for the 33 FLLS member libraries.

American Dream Adult Literacy Grants
Deadline: January 2, 2018
With a generous grant from the Dollar General Literacy Foundation, the American Library Association (ALA) is launching the sixth round of American Dream grants to public libraries to expand services to adult English language learners and/or adults in need of basic education and workforce development.

Question of the Week

LAST WEEK’S QUESTION OF THE WEEK:
What Are Saturn’s Rings Made Of? Thank you to TCPL’s Thitirat B. Luu who correctly (and thoroughly) answered: Italian astronomer Galileo Galilei (1564–1642) was the first person to see the rings through a telescope(1), though he could not tell exactly what they were. While scientists do not know the full composition of the rings, they do know that the rings contain dust and a large quantity of water(2). The water is frozen in various forms, such as snowflakes, snowballs, hailstones, and icebergs. The forms range in size from about 3 inches (7.6 centimeters) to 30 feet (9 meters) in diameter. Scientists are also not sure how the rings were formed. They might have once been larger moons that were smashed to tiny pieces by comets or meteorites. They might be made of pre-moon matter, cosmic fragments that never quite formed a moon. The orbits of the innermost known moons fall within or between the outermost rings, and new moons continue to be found embedded in the ring structure. Indeed, the ring system itself can be considered to consist of myriad tiny moons—ranging from mere dust specks to car- and house-sized pieces—in their own individual orbits around Saturn. Saturn looks like it has seven large rings. Each large ring is named for a letter of the alphabet. The rings were named in the order they were discovered. The first ring discovered was named the A ring. Because the orbits of many of Saturn's moons are tilted to the rings, the moons' gravity also pulls the rings up and down.(3) And NASA's Cassini spacecraft sailed through Saturn's rings since 2004.(4)

Source Citation
(All from TCPL.org’s Online Databases)
1. Online Database > E-Source Home > + Homework Help, > Britannica School (all 3 levels) (Encyclopedia Britannica) Britannica School: High Level http://school.eb.com/levels/high/article/Saturn/110151

THIS WEEK’S QUESTION OF THE WEEK: What is NaNoWriMo and why should your library get involved?
To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with “Question of the Week” in the Subject. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**