



## MEMBER LIBRARY WEEKLY BULLETIN

No. 17.36

Friday, October 6, 2017

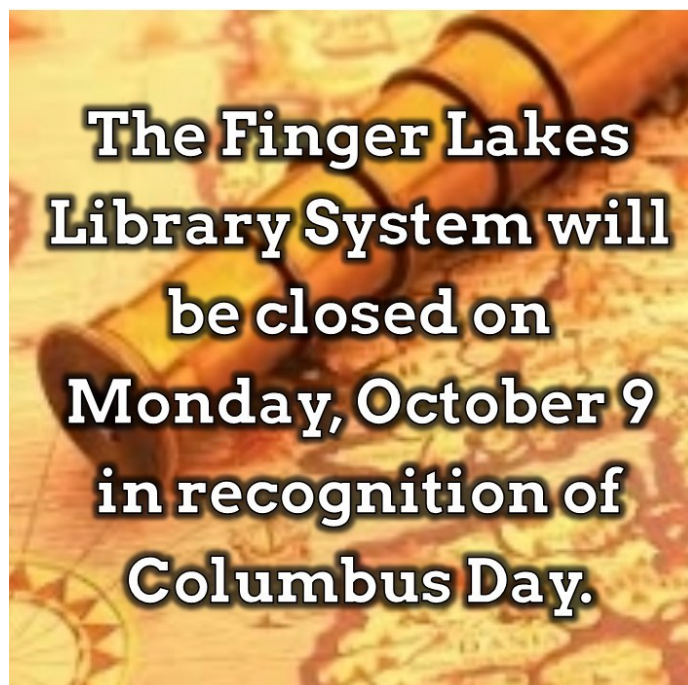
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#### Staff Out of the Office:

Jenny will be on vacation from  
October 4<sup>th</sup>-October 10<sup>th</sup>



### Reminders

#### No Bulletin Next Week...

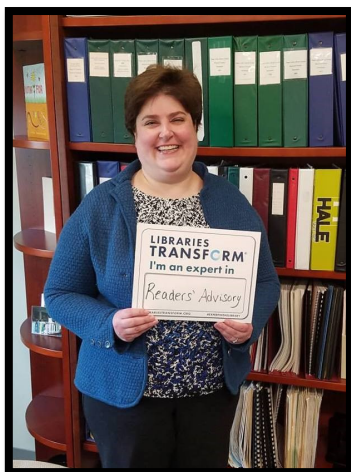
...because we will see you at the Annual Meeting! Stay tuned on the 20th where we will have coverage of the event. Be sure to follow us on Social Media if you can't attend in person and want to see some of your favorite colleagues and speakers!

#### Do you know of anyone seeking position of Library Director?

Three Trustees of the Ulysses Philomathic Library will be at the FLLS luncheon and will be happy to speak about the Director Search if you know of anyone seeking this position. Attending will be: Stevan Knapp, Board President, Kathy Bond, Secretary and Cynthia Mannino, Chair of Search Committee.

Full job description is attached and the application is posted online at [www.trumansburglibrary.org](http://www.trumansburglibrary.org).

## From The Director



County budget season has begun for the four counties receiving county budget funds. As of this moment, four of our counties receive some type of county funding, with Cortland County libraries not receiving funds. The first county in the process is Tompkins County, and we had our county budget presentation last Thursday evening. The “rural libraries” as Tompkins County calls them consists of the libraries in Dryden, Groton, Lansing, Newfield, and Trumansburg and the Finger Lakes Library System’s Tompkins County funds also falls into this category. The Tompkins County Public Library presents their budget information separately to the county legislature and coincidentally also presented on Thursday, September 28.

The five Tompkins County libraries will be receiving a 2 percent increase in their budget amounts. Diane Pamel from the Southworth Library in Dryden led the presentation and spoke of the variety of programs and outreach the libraries were participating in. From robust summer lunch programs to a growth in coding and science programs, the five libraries are seeing tremendous growth in library usage. The legislature was especially interested to hear about the Ulysses Philomathic Library in Trumansburg going fine free and specifically asked me if other libraries in our system were considering the switch.

The growth of econtent was discussed and many questions were asked, including questions about how hoopla was doing, and how both FLLS and our libraries are funding econtent as it continues to grow. Last year we received a one-time over target request of \$7,500 to purchase econtent from the legislature. While we did not submit a similar over target request this year, legislators suggested that they would like to fund something similar for us again this year. Amanda and I crafted a written requested that was submitted last Friday for consideration by the full legislature.

Next Tuesday, the Seneca County libraries will be presenting their budget presentation in Ovid. Seneca County libraries, along with Finger Lakes, are asking for increases in Seneca County funding to help offset the rising costs of Polaris.

Starting next week, libraries on the South delivery route will be seeing our new delivery van. The van arrived on Wednesday and we just got the license plates for it today. While we were scheduled to purchase a van this year, we were hit hard by unexpected vehicle repair costs this spring to the old van, causing us to reach out for bullet aid to purchase a new van sooner than we anticipated. Thanks to Senator Tom O’Mara who gave FLLS \$37,500 in bullet aid to purchase the vehicle and to make up for the repair costs on the older vehicle.

Have a fantastic holiday weekend and see you at the Annual Meeting on October 13!

Sarah



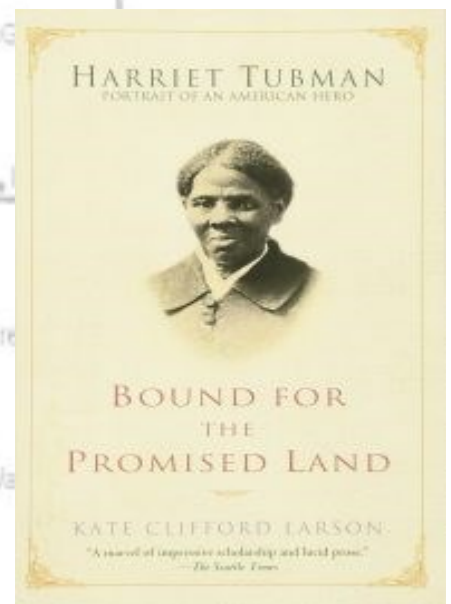


## Member Library News



Cayuga Reads has selected Kate Clifford Larson's "Bound for the Promised Land: Harriet Tubman: Portrait of an American Hero" as the community read for October 2017. Cayuga Reads is a community reading program that encourages people in Cayuga County to read a single book, then come together to discuss it. Its goal is to promote reading, encourage conversation and strengthen community ties.

All nine libraries in Cayuga County are participating in Cayuga Reads by making the book available and hosting book discussions or related programs through October. Copies of the book in print, audio and digital formats are available to check out at Cayuga County libraries, thanks to a grant from the Cayuga Community Foundation. Community members are encouraged to read the book and participate in a book discussion or attend one of the special programs scheduled during October, including a talk by author Kate Clifford Larson at 7:00pm on Wednesday, October 25th at Auburn Public Theater. The talk is free to the public.



From: <http://seymourlibrary.org/cayugareads/>





# Scam of the Week

## New Evil Locky Ransomware Strain Evades Machine Learning Security Software

Here is the latest tactic in the cat-and-mouse game between cybercrime and security software vendors. The bad guys have come up with new a ransomware phishing attack, tricking users to open what appears to be a document scanned from an internal Konica Minolta C224e.

**Basically, Locky is back with a vengeance and a whole new bag of evil tricks.**

The campaign launched Sept. 18 features a sophisticated new wrinkle, enabling it to slip past many of the machine learning algorithm-based software sold by some of the industry's most popular vendors, said security firm Comodo. "The method of phishing is by an attachment of an email; the attachment is disguised as a printer output, and it contains a script inside an archive file," said Fatih Orhan, vice president of Comodo Threat Research Labs. "These are not enough to make a phishing detection."

**This is the third recent massive Locky attack**

As in previous attacks, the Eastern European Locky cyber mafia is using a botnet of zombie computers which makes it hard to simply block by IP. "Employees today scan original documents at the company scanner/printer and email them to themselves and others as a standard practice, so this malware-laden email looks quite innocent but is anything but harmless," the report continues.

**In other words, it looks like that again the bad guys are ahead of your spam filters, whether that is a traditional or new machine-learning flavor.**

What the bad guys behind Locky count on is cranking out so many new variants that antivirus (even some machine learning ones) won't recognize and block it.

**How vulnerable is your network against a ransomware attack?**

Bad guys are constantly coming out with new strains to evade detection. Is your network effective in blocking all of them when employees fall for social engineering attacks. This will take you 5 minutes and may give you some insights you never expected! Get your complimentary download of RanSim here: <https://info.knowbe4.com/ransomware-simulator-tool-1chn>

## Ransomware Numbers Continue to Look Abysmal

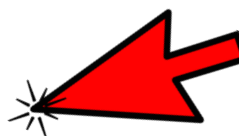
DarkReading wrote: "Ransomware is one of the fastest-growing concerns among IT pros, according to several studies out this week. Even after several years of escalation, ransomware continues its hockey-stick growth by just about every metric. This week, three new studies show how ransomware continues to escalate around the globe, proving to be one of the fastest-growing problems that cybersecurity practitioners face today. For example, though most industry estimates peg total ransoms paid to attackers in the past two years to be only about 25 million dollars, the FBI believes the total cost of ransomware broke the 1 billion dollar mark in 2016: More:

<https://www.darkreading.com/attacks-breaches/ransomware-numbers-continue-to-look-abysmal/>



Let's stay safe out there.

**Think Before You Click!**





# Webinars Workshops and Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **Polaris Leap Regional Trainings**

10/31 @ OVID

10/20 @ CORT      10/23 @ WAV

### **FLLS 2017 Annual Meeting**

Friday, October 13, 2017

Location: Seneca Falls Country Club

Registration and Payment Required. Contact Diana Leigh at [dleigh@flls.org](mailto:dleigh@flls.org)

### **FALCONS**

Thursday, November 16, 2017

9:30am - 11:30am

### **Connecting the Dots: Community Library Connections**

Thursday, December 7, 2017

9:30am - 11:30am

### **Annual Summer Reading Workshop**

Thursday, March 15, 2018

9:00am - 12:00pm

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## Conferences, Outside Trainings and Fun Stuff



**Teen Read Week**  
October 8-14

**National Friends of Libraries Week**  
October 15-21, 2017

**International Games Week**  
October 29-November 4

**NYLA Annual Conference**  
November 8-11, 2017  
Registration now OPEN

**Save the Date! 2018 NYLA-YSS Conference**  
Friday, April 13, 2018

## Webinars

Click on the titles for the links to the training pages.

### **Bilingual Storytimes: Reaching Through the Language Barrier**

**Thursday, October 12, 2017 @ 3pm**

As our library clientele becomes more diverse, so must our programming. The good news is that you already have the skills and access to the resources you need to research, plan, and deliver targeted programming in languages other than English. In this webinar, we'll focus on how to adapt your current storytimes for Spanish/English storytimes. You can use this same process to deliver storytimes in any language.

### **Importance of Strategic Planning**

**Monday, October 16, 2017 @ 2pm**

Through strategic planning, organizations create a road map for effective decision making. A strategic plan establishes a common vision, outlines strategic goals and objectives, and stresses organizational structures that support the work of implementation. This webinar will address the importance of having a strategic plan in place and will highlight how it can help your organization move forward.

### **TechKnowledge: Creating Equity Through Technology**

**October 18, 2017, All Day**

A complimentary virtual conference: no traveling costs, no accommodation costs, no attendance fees. ALL CONTENT. It's a must for anyone who has a role in their public, academic, or school library setting.

### **NOVELNY: Read Like a Detective, Write Like a Reporter: Cultivate Evidence-Based Reading & Writing**

**October 18, 2017, @ 3pm**

"Oh, yeah? Prove it!" You normally hear children saying that on playgrounds and in backyards. Now, students are hearing that in their classrooms as teachers focus on revised standards. Join us for this session to learn about these shifts in student expectations and discover strategies to promote the use of evidence in research.

### **Refresh on Opposing Viewpoints In Context**

**Monday, October 23, 2017, 3PM**

Opposing Viewpoints In Context provides balanced viewpoints on the issues of today for the student doing research or for the adult who wants to know more. In this session we'll explore newly added issues pages, like Fake News on Social Media, and detail how you can incorporate this resource into your web pages, libguides, and social media.

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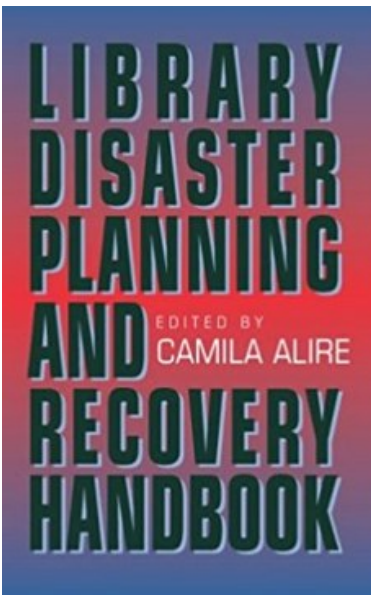


## Around the Interwebs

- [Radical Reference Librarians](#)
- [Ransomware Attackers Increasingly Target Backup](#)
- [Library Restrooms in Boston](#)
- [Find a NARCAN Training Site Near You](#)
- [Literary Costume Ideas](#)
- [New Portal for Librarians and Archivists at the Library of Congress](#)
- [Books on the Bus](#)
- [Free Scholarly Resources Online](#)
- [How to Turn a Used Tire into Furniture](#)
- [Classic Unshelved](#)



## Professional Collection Highlight



### *Library Disaster Planning and Recovery Handbook* by Camila Alire

Even though Morgan Library had a disaster plan in effect, employees discovered how many things weren't covered. They also learned how little there was in published library literature on replacing collections, accepting gifts in huge quantities, dealing with insurance companies, keeping the building secure, the difficulties (in their state) of hiring temporary help, and working with contractors. Each chapter is written by a different staff member (or pairs) and discusses the impact the disaster had on their department. How do you keep staff morale

intact and how do you communicate when there are no telephones, electricity, or heating/cooling in the building? Health concerns for the safety of employees from mold are also discussed. This lengthy volume is important as it documents the severity of the disaster but also reads as a cathartic dissertation that will help the staff in the healing process as they regain control of their library. Useful lessons can be learned by large academic and public libraries thinking through their own disaster plans.

**Place a Hold TODAY: A20511012665**

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# Youth Corner

## Storytime Rhyme of the Week

### **Five Pennies**

5 little pennies under my bed.  
One rolled on the floor  
And then there were 4 little pennies over by  
the tree,  
A frog came and got one and now there were  
three.  
Three little pennies under my shoe  
Along came an ant and now there are two.  
Two little pennies laying under the sun,  
Soon came a caterpillar  
Who put it on his back and then there was  
one.  
One little penny who was all alone,  
Rolled along until he found his home.

**DayByDayNY**  
FAMILY LITERACY CALENDAR

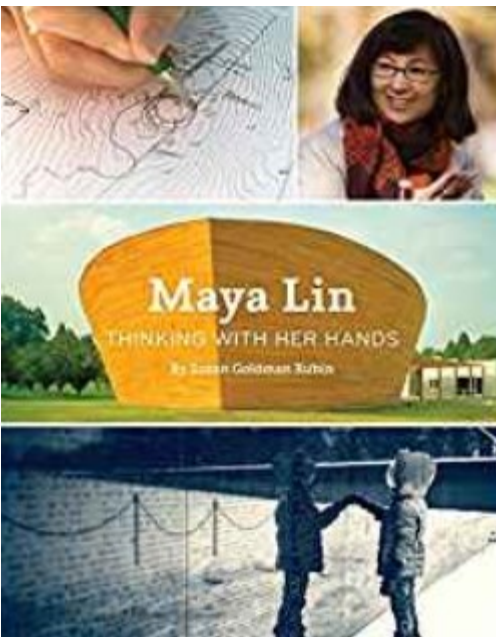
## Youth Links

- [Are eBooks Better for Babies?](#)
- [Tips for Talking to Kids about Scary News](#)
- [4 Maker Activities to Keep Kids Tinkering](#)
- [Letters About Literature Competition](#)
- [Fun Halloween Decorations to make](#)
- [How to Make Your Writing Center More Engaging](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

## YA Book of the Week:



### ***Maya Lin Thinking with her Hands by Susan Rubin***

The Vietnam Veterans Memorial in Washington, D.C., is one of the most famous pieces of civic architecture in the world. But most people are not as familiar with the reserved college student who entered and won the design competition to build it. This accessible biography tells the story of Maya Lin, from her struggle to stick with her vision of the memorial to the wide variety of works she has created since then. The carefully researched text, paired with ample photos, crosses multiple interests—American history, civic activism, art history, and cultural diversity—and offers a timely celebration of the memorial's 35th anniversary as well as providing an important contribution to the current discussion of the role of women and minorities in society.

**SLJ Starred Review 9.2017**

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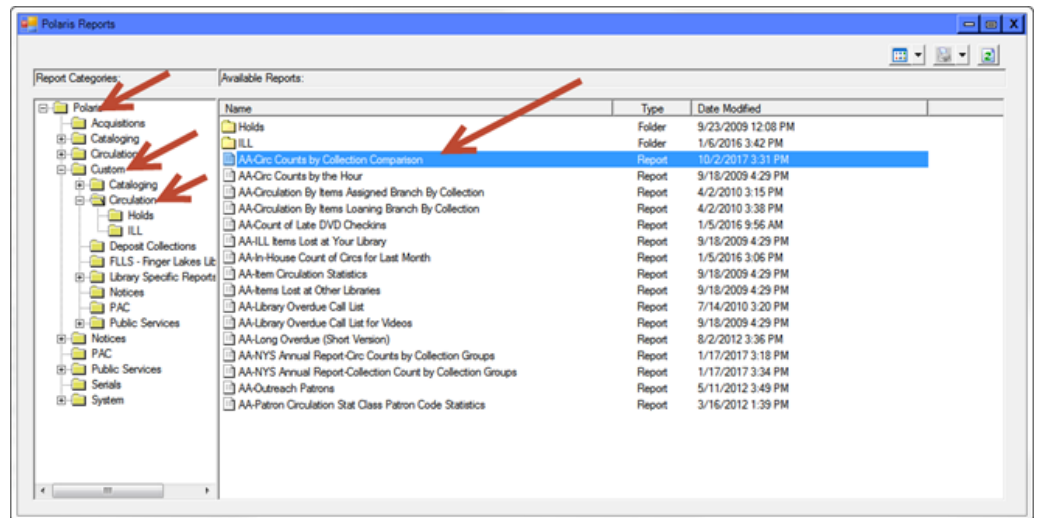
# Polaris Tip of the Week

## New Circulation Report – AA-Circ Counts by Collection Comparison From Rex Helwig

I have created a new circulation report that I have been contemplating since we moved off Dynix in July 2005. It is a comparison report of circulation counts for a period of time that you determine and returns results for that period and the same period for the previous year. The report includes all of the Collections currently in Polaris, the circulation counts for the selected time period, the circulation counts for the selected time period one year prior, the difference of the two and the percentage change.

You access the report by going to Reports (Polaris Toolbar or Web Reporting), select Polaris>Custom>Circulation>AA-Circ Counts by Collection Comparison. Select your library and the start and end dates. On the last page of the report you will see your totals including the percentage of change in the circulation counts. Hopefully you will be able to use this report to gauge where circulation interests have dropped off or increased assisting you in your collection development efforts or spotting potential trends.

Example below for 2016 compared to 2015:



Report Wizard - AA-Circ Counts by Collection Comparison

Parameters

Select Library: Candor-Candor Free Library

Beginning Date: January 01, 2016 12:00:00 AM

Ending Date: December 31, 2016 11:59:59 PM

Submit Cancel

### AA-Circ Counts by Collection Comparison

From 1/1/2016 to 12/31/2016 11:59:59 PM

Collection Name	Circ Current Year	Circ Previous Year	Difference	Percent Changed
Adult Audiobook on CD	152	119	33	27.73%
Adult Audiobook on Media Player	0	5	-5	-100.00%
Adult Audiobook on Tape	2	9	-7	-77.78%
Adult Biography	62	53	9	16.98%
Adult Blu-ray	6	2	4	200.00%
Adult Circulating Encyclopedia	0	0	0	0.00%
Adult Compact Disc	14	65	-51	-78.46%
Adult DVD	1271	1244	27	2.17%

Z-HQ Young Adult Gaming (Floating)	4	9	-5	-55.56%
Z-HQ Young Adult Graphic Novel Biography	0	0	0	0.00%
Z-HQ Young Adult Graphic Novel Fiction	5	11	-6	-54.55%
Z-HQ Young Adult Graphic Novel Non-Fiction	0	1	-1	-100.00%
Z-HQ Young Adult Non-Fiction	0	0	0	0.00%
Z-HQ Young Adult Video on Media Player	0	0	0	0.00%
<b>Total</b>	8379	8648	-269	-3.11%

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# Awards, Contests and Grants

Click on the titles for the links to the grant pages.



## Friends of Tompkins County Public Library Education Grants

**Extended Deadline: Monday, October 23**

These grants are available to staff members of libraries (including school libraries) within Tompkins County to partially cover costs of attending professional meetings, workshops, training sessions, and conferences, and to defray the cost of course work. You and your staff members are eligible to apply for such funding. Awards amounts are typically in the several hundreds of dollars.

## RIPL 2018 Scholarship Opportunity

**Deadline: Friday, October 27, 2017**

RIPL is a national event, hosted by the Colorado State Library and the Colorado Library Consortium, and offers three days of hands-on, intensive workshops about:

Evaluation design and implementation

Data collection and use for strategic planning, management, and communication

Measures for reporting library impact

## NYS Kids Safe Online Poster Contest

**Deadline: December 1, 2017**

The goal of the contest is to engage young people in thinking about cyber security through the creation of posters that will encourage their peers to use the Internet safely and securely.

## 2017-2018 Family Literacy Mini Grant

**Deadline: December 15, 2017**

For early literacy initiatives for the 33 FLLS member libraries.



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## Question of the Week

### **LAST WEEK'S QUESTION OF THE WEEK:**

**What are some things you can expect from families with young children at the library? What can you do to make the library a welcoming space for all?**

Talk to kids as well as adults. Kids may act shy but often like being noticed. Use simple language with children. Give extra time for processing – five seconds for young children. Be friendly. Smile – genuinely. Be kind. Show empathy. Help where you see someone needs help. Be generous and considerate. Embrace diversity. Some families will bring different cultural patterns to your interactions. Children with disabilities will require different skills on your part. Seek knowledge and understanding.

For more resources, visit [www.flls.org/earlyliteracy](http://www.flls.org/earlyliteracy)

### **THIS WEEK'S QUESTION OF THE WEEK:**

**Where is the “roof of the world?”**

To answer a Question of the Week, please email Amanda ([aschiavulli@flls.org](mailto:aschiavulli@flls.org)) with “Question of the Week” in the **Subject**. Please include your source. \*\*Prizes are available for correct answers using one of our databases or a credible source\*\*