



MEMBER LIBRARY WEEKLY BULLETIN

No. 17.25 Friday, July 7, 2017

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Reminders:



Member Library Donations to the Friends of TCPL Booksale

The Friends of TCPL is willing to take leftovers from libraries' book sales, HOWEVER, please make arrangements with the Friends directly about when to make a delivery either by phone (607-272-2223) or email

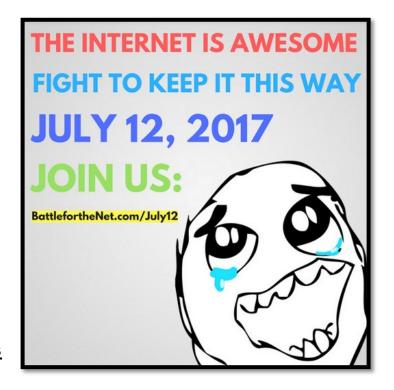
(<u>info@booksale.org</u>). Please abide by their donation guidelines found at http://www.booksale.org/donate-books/. Their General Guideline is: "If you would not give it to a friend, please don't give it to the Friends!" When delivering books, they should be packed flat into boxes so they can be stacked. It is important that the books are level to the top of the box.

Family Literacy Grant Survey!

Amanda needs your data!! Please fill this out by Monday! https://www.surveymonkey.com/r/5LBKD28

Zinio is Now RBdigital

Please remove all your marketing that says Zinio and replace with RBdigital. Bookmarks will be arriving soon. Want to print or make your own? Check out our templates at: http://www.flls.org/brochures/



From the Director



Finger Lakes staff and I have actively been preparing for our upcoming Annual Meeting in October. This year it is going to be held on Friday, October 13th at the <u>Seneca Falls Country Club</u>. Last summer during our focus groups, many people suggested having the annual meeting rotate between counties again, so we will be hosting the meeting at different sites in the future.

Our focus this year is going to be on trustees. Last September, public library system directors met in Albany to learn about the HATS module, or Helping All Trustees Succeed, which FLLS will be implementing early next year. Finger Lakes was also recently a co-host of the highly successful Library Trustee Association training held in

Binghamton in May. Helping trustees not only succeed personally on their boards but

also to succeed in sustainable funding and growing their libraries is a large, important part of my job here at FLLS and providing training that will help all trustees is something we are committed to.

The guest speaker this year during our Annual Meeting is Cassie Guthrie. Cassie is the Director of the <u>Greece Public Library</u> in Monroe County, and is the former director of the

Pioneer Library System. She is actively involved in NYLA and is a member of the Steering Committee for the New Yorkers for Better Libraries Political Action Committee. Cassie's talk will be "Traits of Transformational Trustees", and will look at things that trustees are or are not doing that impact the excellence of local libraries.



You will see some other changes during this year's meeting also. Our different departments at FLLS will be producing poster boards of projects they have worked on this year that will be available in the lobby for our members to look at and ask questions. This year we will be streamlining the awards portion after feedback from last year's meeting and will be notifying winners before the meeting so that recipients can prepare brief remarks if they wish. We also will be encouraging people to drive over to the new Elizabeth Garnsey Delavan Library in Lodi after the meeting to see their beautiful new library. Be sure to look for Annual Meeting updates from us in the coming months here in the bulletin and in your delivery.



Member Library News

Summer Reading Kickoffs in Port Byron and Poplar Ridge

Fair Haven

Setting up Book-Ominos in Port Byron





MoGraw

Area Chartered to Serve: 2,513 sq. mi.

Member Libraries: 33

Hills Brothers at the Hazard Library
Association in Poplar Ridge





Have something to share? Get it to Amanda by 9am Friday to have it featured in the Weekly Bulletin!

Member Libraries

Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, August 17, 2017 9:30am-11:30am

Youth Services Advisory Committee Meeting

Thursday, September 14, 2017 1:00pm—3:00pm

Save the Date: FLLS 2017 Annual Meeting

Friday, October 13, 2017

Location: Seneca Falls Country Club

Conferences, Outside Trainings and Fun Stuff

SLUSH Summer Gaming

Mark your calendars- The summer SLUSH (Savvy Librarians Uniting for Social Hour) will be combined with some games!

Tuesday, July 25, 7pm

Trivia Night at The Haunt (Geeks Who Drink) 702 Willow Ave., Ithaca

Friday, August 25, 5-6pm

Escape Ithaca

109 W State St, Ithaca

\$20 per person

RSVP to iphilippe@scrlc.org

<u>Designing Effective Surveys: Practical Skills for Any</u> Library

Monday, July 14, 2017 10am Liverpool, NY



Social Justice Summit: The Power of Active and Engaged Librarianship Wednesday, July 19, 2017
Binghamton University

2017 ARSL

September 7-9th

This year we are heading to gorgeous St. George, Utah.

Northeast Regional Digital Collections Conference

September 27 & 28, 2017

Webinars

Click on the titles for the links to the training pages.

NovelNY: Britannica for Public Libraries

Tuesday, July 11, 2017 @ 11am

Learn ways to help both children and adults find answers to their questions and get started on projects. Bring your questions and our Expert Britannica Trainer will be glad to answer them during this live presentation.

NovelNY: Britannica for Academic Libraries

Wednesday, July 12, 2017 @ 11am

Learn about Britannica Online's special features, including updated interface for easier searching; research tools to compare countries using demographic and economic statistics, including built-in graphing and charting tools; the My Research saving and sharing tool and much more!

<u>Wikipedia for Libraries: Preview the</u> Possibilities

Wednesday, July 19, 2017 @ 3pm

Wikipedia can be a useful tool to connect patrons with quality information and help them build information literacy skills. In this webinar, learn how you can use Wikipedia to expand access to your collections and creatively engage your communities.

How to Craft a Proposal to a Foundation

Thursday, July 20, 2017 @ 2pm

Proposal writing is the skill most sought after by savvy nonprofit staff members. On the one hand, writing a grant proposal is quite simple and follows a basic formula. However, submitting a proposal may be your only chance to put the case for funding your organization in front of a foundation, so you want to be sure to do it right. **Cost: \$69**

Getting to Know Informe Académico and Educator's Reference Complete

Monday, July 24, 2017@ 11am

Informe Académico meets the research needs of Spanish-speaking users with a wide range of full-text Spanish- and Portuguese-language scholarly journals and magazines both from and about Latin America with more than 1,100 periodicals and 200 reports.

<u>Measures that Matter Part Three: Moving Toward More Meaningful Measures</u>

Wednesday, July 26, 2017 @ 3pm

Circulation, visits, program attendance, patron satisfaction...these are some of the many measures commonly collected by public librarians. But how well do we understand what measures tell the most meaningful stories of today's libraries?

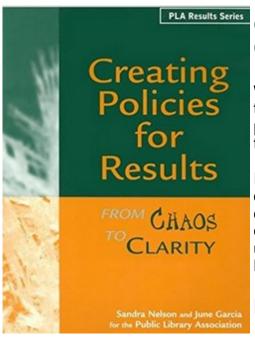
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Around the Interwebs

- <u>Librarians: Be Careful What You Wish</u> For
- <u>Teaching Girls to Code Will Change the Workforce</u>
- <u>Best Summer Reads from Publisher's</u> <u>Weekly</u>
- The Casual Gamer's Guide to Video Gaming in 2017
- Fly Trapped in a 3D Printed Block is a 21st Century Fossil
- Is a Library Without Books Still a Library
- Diversity Summer Reading Challenge
- The Librarian Who Made the Nuclear Bomb

- Can You Pass the Fake News Test?
- O RLY Parody Book Cover Generator
- Libraries Out Loud
- Long Island libraries evolve, and add coffee shops
- Changing strategies to keep libraries relevant
- Asking for a Friend: Tough Questions (and Honest Answers) about Organizational Culture
- New From Library of Congress: Oral Histories Offer a Glimpse of America at Work
- Carla Hayden Speaks to her "British Peeps"

Professional Collection Highlight

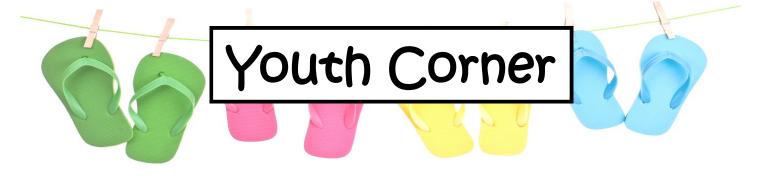


Creating Poicies for Results: From Chaos to Clarity by Sandra Nelson

What does a librarian do if an unattended child remains at closing time? Can nonresidents get a library card? What is the library's position on Internet filters? These are but a few of the kinds of issues that require clear, up-to-date library policies.

If your staff makes decisions on the fly, if policies are nonexistent, outdated, and no one knows what they are, your library may be experiencing policy chaos. The answer is to create current, customized policies geared to your library. Now it's easier than ever using this one-stop, step-by-step guide that dovetails with PLA's The New Planning for Results.

Place a Hold TODAY: A20519406575



Storytime Rhyme of the Week

I See Rainbows

(Tune: "Frere Jacques)
I see rainbows,
I see rainbows,
Way up high
In the sky.

They are red and orange, Yellow, green and blue. Purple, too. What a view!

I see rainbows, I see rainbows, Way up high In the sky.

They are made from sunshine, Shinning through the rain. What a view In skies so blue!

Collections, Kits and Fun Stuff

ProChil Colleciton Highlight:

Educating the Other America: Top Experts Tackle Poverty, Literacy and Achievement in Our Schools by Susan Neuman.

This book brings together leaders in the field of literacy, early childhood education, media, and policy to discuss research-based, scientifically-validated strategies for advancing the literacy skills of children who grow up in poverty.

Try it TODAY: A20515896320

Kid Links:

- Busy Babies at the Library
- Storytime is Still as Important as Ever
- New Studies Suggest It's Better to Read To Toddlers with an eBook
- Cardboard Tube Ewoks
- Social Justice Storytime Resources

YA Book of the Week:



The Boy Who Fell Off the Mayflower, or John Howland's Good Fortune by PJ Lynch

Based on historical fact, this feast of a book, the first illustrator Lynch has authored as well, will captivate readers from its opening double-page spread...What sets this book apart from myriad Pilgrim stories is Howland's personal point of view, which helps readers enter into the tenor of the time, when the settlers' religious faith both motivated and sustained them, and the dramatic illustrations with their expert play of expression, composition, and light. Sweeping and grand, this personal take on a familiar story is an engaging success.

—Kirkus Reviews (starred review)

SCAM ALERT

Scam of the Week

Phishing Email From PayPal

If you have a PayPal account you could be targeted by a phishing scam to compromise your password.

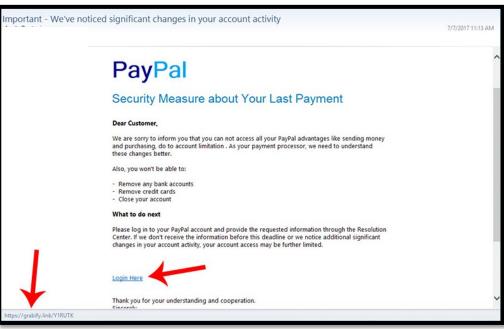
This week I received an email that looked very much like other legitimate emails from PayPal, stating that my account was being limited because, as the subject line stated, "We've noticed significant changes in your account activity."

The email goes on to explain that receiving and sending payments may be limited and updates to bank accounts and credit cards won't be allowed. The email provides a link and instructs the reader to log into their account and update the account information.

In the case of the email that I received, hovering the mouse pointer over the link shows a destination of grabify.link which is not PayPal. I did not click the link and neither should you if you receive this type of email. Always log into your accounts directly from a web browser where you can be sure you're on the correct website and that your browser session is secure.

The link wasn't the only clue that this was a bogus email. In this case, the "sender" of the email was my own email address. It's harder to tell if an email is a scam if it attempts to use an email address that looks like it's from the company being referenced, but no matter how good the body of the email looks, if it's not from a legitimate email address associated with the company, it's a scam.

The other thing that stuck out about the email, and this applies to many phishing scams, were the grammar and spelling errors. A line from the PayPal email included the phrase "do to account limitation ." The use of "do" instead of "due" and the extra space between the word limitation and the period are things that a professional company like PayPal wouldn't overlook.



Big companies like Amazon

are used all the time in these types of scams, but no matter the size of the company, compromising passwords is the first step to for criminals looking to steal money or leave you on the hook for illegally ordered goods or services.

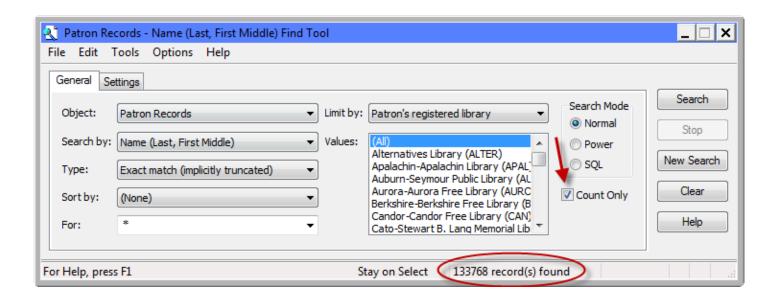


Polaris Tip of the Week

Count Only Search:

When using the Find Tool (F12), there is an Output section on the General tab that allows you to do a Count Only search. This type of search will display the number of records retrieved. The actual records are NOT displayed. Click on the box next to **Count Only**, select your search parameters, and then click on **Search**. The count number will be located at the bottom right of the Find Tool, circled below. To display the records, remove the checkmark from the Count Only box and search again.

You can do a Count Only search for patron records, item records, and bib records!



Don't forget about the Polaris Documentation online.
Visit www.flls.org and click on Staff Login.
Contact Jenny or Eric for the login information.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.

Best Small Library in America

Deadline: July 17, 2017

Honors the U.S. public library that most profoundly demonstrates outstanding service to populations of 25.000 or less.

American Honda Foundation

Deadline: August 1, 2017

The American Honda Foundation supports nonprofit organizations and educational institutions nationwide that address the areas of youth and scientific education. Grants range from \$20,000 to \$75,000.

2017 Joseph F. Shubert Library Excellence Award

Deadline: August 1, 2017

The Award will recognize a New York State library or library consortium that has taken significant steps to improve the quality of library service to its users. As in past years, an award of \$1,000, graciously donated by the Friends of the New York State Library, will be given to the winner along with a plaque at the annual New York Library Association conference in the Fall.

Lowe's Charitable and Educational Foundation: Community Partners

Deadline: August 25, 2017

The Foundation's Community Partners grant program supports nonprofit organizations and local municipalities undertaking high-need projects such as building renovations and upgrades, grounds improvements, technology upgrades, and safety improvements. Grants range from \$2,001 to \$100,000.

Library Marketer of the Year Award

Deadline: August 8, 2017

The award, sponsored by Library Ideas, comes with a \$2,000 cash prize. The award recognizes the importance of innovative approaches to marketing of library services, the role of marketing in building library engagement, and the value of quality marketing collateral to help build a vibrant sense of the library and define its relevance in the community.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK: This Academy Award winning artist who worked on "Close Encounters of the Third Kind," "E.T. the Extra-Terrestrial," and "Cocoon," produced concept artwork for George Lucas' "Star Wars" trilogy and designed several iconic characters, including Darth Vader, R2-D2, and Chewbacca.

Thank you to Ana Chappell (and her family) from the Port Byron Library who correctly answered, Ralph McQuarrie using Abrams Books description: http://www.abramsbooks.com/product/star-wars-art-ralph-mcquarrie_9781419717932/
More information on Ralph McQuarrie can be accessed using the NEW NOVELNY Database subscription to Britannica Academic: "Darth Vader." *Britannica Academic*.

Database subscription to Britannica Academic: "Darth Vader." *Britannica Academic*, Encyclopædia Britannica, 1 Sep. 2016. <u>academic.eb.com/levels/collegiate/article/Darth-Vader/443788</u>. Accessed 7 Jul. 2017.

THIS WEEK'S QUESTION OF THE WEEK: What do these symbols mean?

To answer a Question of the Week, please email Amanda (<u>aschiavulli@flls.org</u>) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**