FINGER LAKES LIBRARY SYSTEM

MEMBER LIBRARY WEEKLY BULLETIN

No. 17.12   Friday, March 31, 2017

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Don't forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

Staff Out of the Office

Rex and Deb will be attending the Innovative Users Group conference in Washington, D.C. from **April 3-7, 2017.** Please contact the CNS extension 237 if you have any questions.

Eric will be on vacation from **April 10-21, 2017**. During that period, please direct off shift calls to Rex at 607-423-4661

Reminders:

Free Books!

It's that time of year again where 1 lucky member library is eligible to select 100 titles at the Spring Library Day at the Friends of the Tompkins County Booksale! Plus One Library Day is **Wednesday, April 26, 2017 from 10am-2pm.** If you would like to be entered in the drawing for this opportunity, please let Amanda know by the end of the day **Friday, April 14th.**

Are You Ready for National Library Week?

This is a good time to try to invite your legislators for a site visit. If you are not planning any major activities for this week, try to invite your legislator for a time that you do. http://www.ala.org/conferencesevents/celebrationweeks/natlibraryweek

Summer Reading Documents

Visit http://www.flls.org/summerreadingprogram/ for ALL your Summer Reading needs.

From the Director

Next week at this time, we should know the New York State Budget and if we received stable or increased funding for public libraries. Governor Cuomo is known for on-time or near on-time budgets by March 31 since he has taken office. Late Wednesday afternoon, NYLA sent an email out stating that as final budget negotiations are taking place, they are hearing rumblings that proposed restorations or increases are under threat. Our libraries and trustees have done a tremendous amount of advocacy work over the past two months, including record attendance at Advocacy Day and calling and emailing legislators.

On a federal level, and something that will have an impact on statewide in the coming year or two, is the proposed cuts to the Institute of Museum and Library Services (IMLS). The IMLS and LSTA (Library Services and Technology Act) is the only federal program exclusively for libraries. Currently, LSTA funds make up 43% of the State Library's operating revenues. Half of the salaries for State Library staff are currently funded by LSTA money. Elimination of federal funds would clearly impact the State Library, their staffing, and their ability to offer library resources.

All of the Novelny databases, which provide access to hundreds of thousands of journal and encyclopedia articles for people of all ages, are funded by LSTA. Most of our member libraries rely heavily on Novelny databases and databases Finger Lakes or the South Central Regional Library Council purchases due to high costs. Both Summer Reading and Ready to Read (early literacy) programs are largely funded by LSTA. Statewide support for Web Junction, which many of us use for valuable webinars, is also funded by LSTA.

Members of the House need to hear from their constituents by April 3 on why funding IMLS is vital to our public libraries. ALA's Legislative Action Center has everything you need to send your message, so please take action today. http://cqrcengage.com/ala/app/write-a-letter?0&engagementId=320213

Sarah

Take Action to #SaveIMLS Because #LibrariesAreEducation

Scam of the Week

Chinese Hackers Use Fake Cellphone Tower to Spread Android Banking Trojan Worm

Check Point Software blogged about Chinese hackers who have taken smishing to the next level, using a rogue cell phone tower to distribute Android banking malware via spoofed SMS messages. Security researchers at Check Point discovered that Chinese hackers are using fake base transceiver stations (BTS towers) to distribute "Swearing Trojan," an Android banking malware.

Smishing — phishing attacks sent via SMS — is a type of attack where bad guys use spoofing to social engineer mobile users into downloading a malware app onto their smartphones or trick victims into giving out sensitive information. The maximum range of a BTS antenna is between 10-22 miles, so this technique is very sophisticated and successful in targeted attacks.

This is the first-ever reported real-world case

This is the first-ever reported real-world case in which the bad guys used BTS — a piece of equipment usually installed on cellular telephone towers — to spread malware.

The phishing SMS, which masquerades itself as the one coming from Chinese telecom service providers China Mobile and China Unicom, contains very convincing text with a link to download malicious Android APK. Since Google Play Store is blocked in China, the SMS easily tricks users into installing the APK from an untrusted source.

"Using a BTS to send fake messages is quite sophisticated, and the SMS content is very deceptive. The message tricks users into clicking a malicious URL which installs malware," Check Point said in their blog post. Once installed, the Swearing malware distributes itself by sending automated phishing SMSes to a victim's contacts.

No Command & Control Servers

Noteworthy is that to avoid detection, the Swearing trojan doesn't connect to a C&C server but uses SMS or emails to send stolen data back to the bad guys. Check Point said: "This provides the malware with good cover for its communications and hinders attempts to trace any malicious activity."

Hackers Get Smarter by the Month Social Engineering Your Users

This is a great example why you need to constantly train your users and keep them on their toes with security top of mind. Our training module Mobile Device Security explains how users can arm themselves against attacks like this.

**Want to check out our great security awareness training content?**

It's easy. You can now get access to the ModStore Preview Portal to see our full library security awareness training content; including 300+ interactive modules, videos, games, posters and newsletters. There is no cost. Get started here:
https://info.knowbe4.com/security-awareness-training-preview-chn

Let's stay safe out there.
# Think Before You Click!
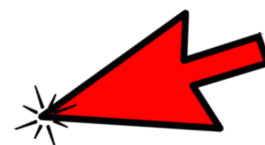
Digital Services

Social Media Quickie: Adding Events

1. Choose the Page to which you want to create an event for.

2. Below your Cover Photo, click the dots next to "Share" and select "Create Event"

3. Fill in all the required information for your event. Use keywords related to your event to boost visibility.
   BONUS: Already made an event flyer? Save it as a .jpeg or .png to use the flyer for an Event Cover Photo.

4. Click Publish.

Promoting Events of Others:

1. Find a community or library event you want to promote and click on the event title.

2. Click the dots next to "Share."

3. Choose "Add to Page…"

4. Select the Page you would like to add the event to. If you are only managing one Page, just that one Page will show up.

5. Click "Add Event."

6. The Event will now show up in your Upcoming Events section on Facebook with a link to the location.
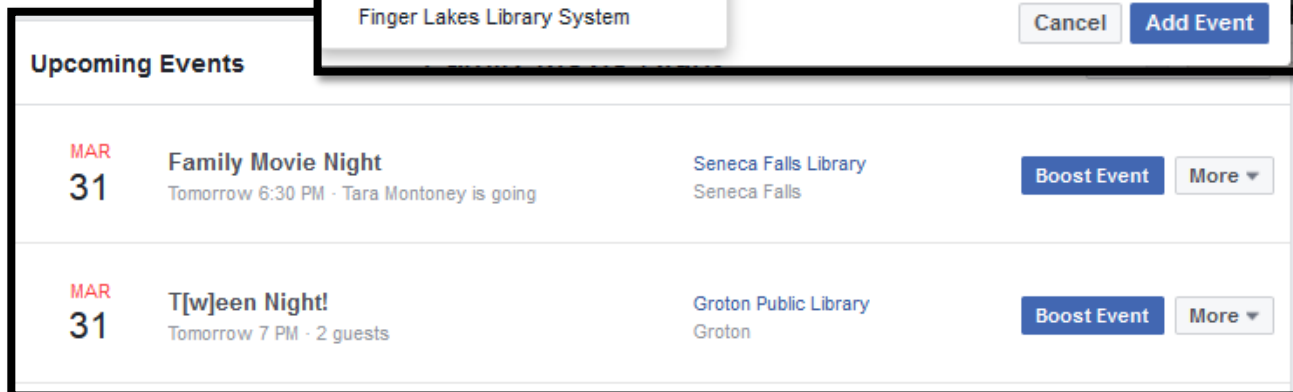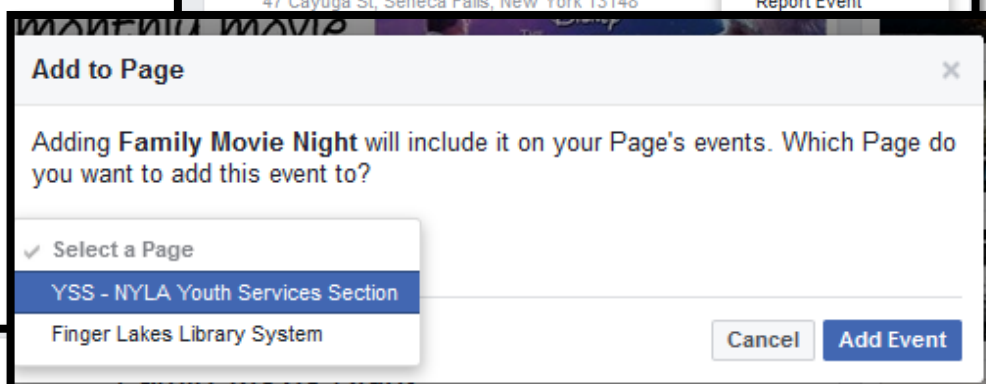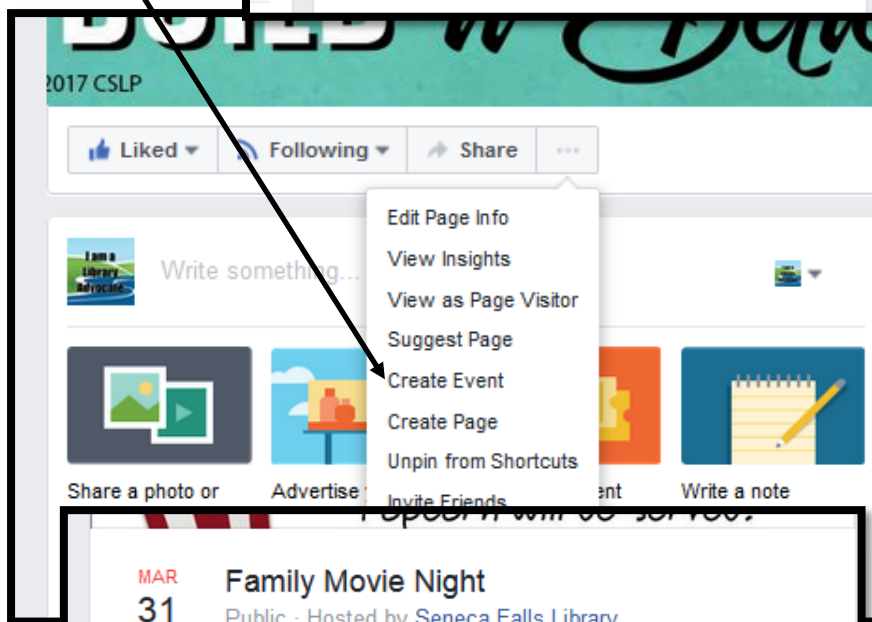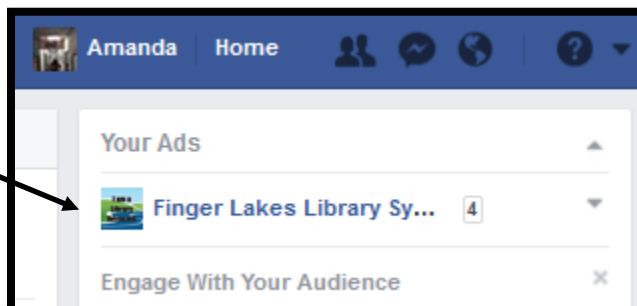
Coupons, Deals and Steals

TravelingExhibits
CONNECTING CULTURE TO THE CLASSROOM

Looking for a display at your library? Check out Traveling Exhibits. They have deals on many interesting items from around the globe.

http://www.travelingexhibits.org/

FREE

May Activity Calendars to Download from Demco

Early Literacy

Children's

Teen

Adult Engagement

PLAYAWAY®
The pre-loaded audiobook

Prepare for Summer with a 15% discount ~ BookPacks

Fifty of our titles have Turn the page prompts to help little readers be independent readers: https://shop.playaway.com/playaway-bookpacks/feature-lists/page-turns

All titles 15% off ~ code: **SUMMER15BP** at check out

Playaway View: View is celebrating it's 6th birthday this month, offering the black box material for lending film

Check out all time favorites: https://shop.playaway.com/playaway-view/feature-lists/all-time-favorites

All titles 15% off ~ code: **SUMMER15VW**

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Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Adult Programming: Beg, Borrow Steal
Thursday, April 6, 2017
9:30am-11:30am

FALCONS Meeting
Thursday, May 18, 2017
9:30am-11:30am

Polaris Reporting
Thursday, May 25, 2017
9:00am-12:00pm

Conferences, Outside Trainings and Fun Stuff

Looking for a Library Job? Sign up for NYLA's Jobline Emails.

REAL: Resources and Education for Awesome Librarians
Friday, April 21, 2017
8:00 am to 4:00 pm
Location: Buffalo Niagara Heritage Village, Amherst, NY

MSLIS Student Poster Session
Thursday, April 27, 2017
5:00pm-7:00pm
Bird Library, Syracuse University

National Library Legislative Day (NLLD)
May 1-2, 2017
Washington, DC

Save the Date for ARSL
September 7-9th
The Association for Rural & Small Libraries annual conference. This year we are heading to gorgeous St. George, Utah.

New York Archives Conference
June 7-9, 2017
Utica College

Webinars
Click on the titles for the links to the training pages.
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Civility Goes Viral: A New Approach for a New Era
Tuesday, April 18, 2017 @ 3:00pm
Since 2006, Howard County Library System (MD) has been leading the way toward community connectedness with their Choose Civility initiative. Find opportunities to implement Choose Civility to enhance internal and external customer service, develop partnerships and community support, and create a more connected community of people who will #choose2Bkind. Let's see civility go viral in 2017.

Re-Evaluating Exiting Library Spaces on a Budget
Wednesday, April 19 @ 2:00pm
During this webinar, you'll learn how to take an objective look at your library to reimagine your spaces. Interior designer Stephanie Shook will demonstrate methods for evaluating your existing building and furniture conditions, gathering objective input and creating a new experience and fresh environment for your customers, all in a budget-friendly way.

You Can Take It with You: "Read-It-Later" Applications to Stay Informed on Your Own Time and Device(s)
Friday, April 26, 2017 10:30 am – 12:00 pm CDT
What tools do we have at our disposal to help capture, organize, manipulate, archive, and share this information? Early bird registration ends April 4.

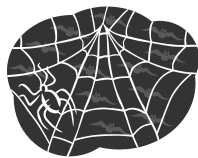### Planning and Conducting Effective Focus Groups
Wednesday, April 26 @10:00am
Focus groups provide a method to collect feedback and qualitative data. Focus group participants are asked about their perceptions, opinions, and attitudes through a guided discussion in an interactive setting in order to gain a deeper understanding about programs, services, products, facilities, etc.

Designing Interactive Library Spaces
Thursday, May 11 @ 2:00pm
ideas for your library, from programming for all ages to display tips to makerspaces, that will help you engage your community without spending thousands of dollars. You'll learn about furniture and design concepts, which maker technology to include and how to find additional funding to make your dream into reality. This is a jam-packed session full of ideas, data, and of course, cats.

Around the Interwebs

- **Imagining the Future of Libraries**
  - http://www.channelnewsasia.com/news/singapore/imagining-libraries-of-the-future/3627484.html

- **7 Tips for Donating Old Books Without Being a Jerk**
  - https://litreactor.com/columns/7-tips-for-donating-old-books-without-being-a-jerk

- **7 Reasons Libraries are Essential Now More Than Ever**
  - https://www.bustle.com/p/7-reasons-libraries-are-essential-now-more-than-ever-43901

- **Passive Programming and Early Literacy**
  - http://www.alsc.ala.org/blog/2017/03/passive-programming-and-early-literacy/

- **This Tiny Fish Uses Giant Fangs to Inject Heroin-Like Venom Into Would-Be Predators**:
  - http://www.sciencealert.com/tiny-fish-with-giant-fangs-inject-heroin-like-venom-into-their-predators

- **Largest-Ever Dinosaur Footprint Found in Australia's Jurassic Park:**
  - http://gizmodo.com/largest-ever-dinosaur-footprint-found-in-australias-jur-1793672297

- **Helping Libraries Keep Pace with the Demands of the Digital Age**
  - http://www.knightfoundation.org/articles/helping-libraries-keep-pace-with-the-demands-of-the-digital-age

- **Do You Look Like a Librarian?**
  - https://www.insidehighered.com/blogs/gradhacker/librarians-do-any-look-me

- **Top 10 Things to Know (and do) About Saving Library Funding**
  - http://www.districtdispatch.org/2017/03/top-10-things-know-saving-imls/

- **Librarians Are Obsessed with Making Viral Gifs**
  - http://www.marketwatch.com/story/why-some-american-libraries-are-obsessed-with-making-viral-gifs-2017-03-31

- **Unique Web Browsers to Try**
  - http://www.pcmag.com/article/352241/8-unique-web-browsers-to-try

- **9 Must Read Blogs for Innovative Teachers**
  - http://www.eschoolnews.com/2017/03/02/9-must-read-blogs/?all

- **10 Books We Wouldn't Have Without the NEA**
  - http://bookriot.com/?p=122576

- **National Library Groups Oppose Bill to Make Register of Copyrights a Presidential Appointee**
  - http://www.acrl.ala.org/acrlinsider/archives/13478

Youth Corner

Storytime Rhyme of the Week

Waves at the Beach
Tune: Wheels on the Bus
The waves at the beach go up and down,
Up and down, up and down.
The waves at the beach go up and down,
All day long.
—
Try these verses. What movements can you make with the song?
Crabs at the beach crawl back and forth
Lobsters at the beach go snap, snap, snap
Clams at the beach will open and shut

Don't forget to visit: http://daybydayny.org/ for your daily storytime rhyme and activity!

We have a board for that! Check out our Pinterest Page with more ideas! Let Amanda know if you want to contribute to any of our boards or have an idea for a new board!

Collections, Kits and Fun Stuff

ProChil Collection Highlight: *Let's pretend : 50 start-to-finish preschooler programs for the busy librarian that foster imagination*
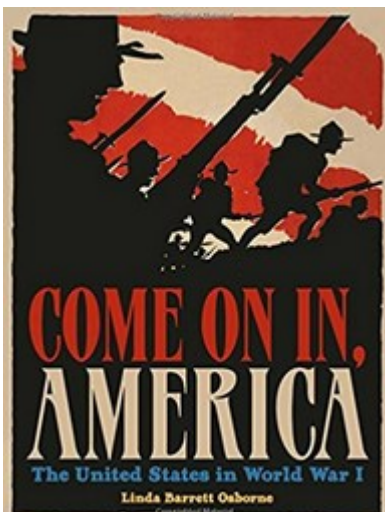
Barcode: A20516531965

Free Toys for your Library!

Don't forget to look at www.flls.org/ earlyliteracy to find out how you can get some great items for your library! Contact Amanda for more information.

YA Book of the Week:

Come On In, America: The United States in World War I by Linda Barrett Osborne

On April 6, 1917, the United States declared war on Germany and joined World War I. German submarine attacks on American ships in March 1917 were the overt motive for declaring war, but the underlying reasons were far more complex. Even after the United States officially joined, Americans were divided on whether they should be a part of it. Americans were told they were fighting a war for democracy, but with racial segregation rampant in the United States, new laws against dissent and espionage being passed, and bankers and industrial leaders gaining increased influence and power, what did democracy mean? *Come On In, America* explores not only how and why the United States joined World War I, but also the events—at home and overseas—that changed the course of American history.

Polaris Tip of the Week

Auto Suggestions:

Search term suggestions may be displayed as you type your search term in the Find Tool **For** box when you select **Keyword search** or **Phrase search** in the **Type** box and search for patron records, item records, or BIB records by any of the following access points: Name (First Middle Last), Name (Last, First Middle), Address, Email address, Title, Author, or Subject.

You can click on a suggestion to launch the search for the suggested term, or ignore the suggestions and continue to type your term. Click **Hide Suggestions** if you do not want to see suggestions during your search session.

DON'T FORGET!
Polaris documentation and One Card info is
available on the protected portion of the
FLLS website! Click here to log in and view!
Contact Jenny or Eric if you need the login.

Awards, Contests and Grants

Click on the titles for the links to the grant pages.

Support for Digitizing Cultural Resources
Deadline: April 3, 2017
Grants, ranging from a minimum of $50,000 to a maximum of $250,000 in the case of a single-institution project or $500,000 for a collaborative project, will be provided to colleges and universities, research centers, museums, libraries, historical societies, cultural associations, etc.

Sparkplug Foundation
Deadline: April 10 for letters of Intent
The Sparkplug Foundation primarily provides grants to start-up nonprofit organizations or new projects of established nonprofits that are addressing the fields of music, education, and community organizing. In the Music category, the Foundation supports emerging professional musicians or music-development programs. In Education and Teaching, the Foundation funds projects that deal with "the whole student" and with learning as a community activity.

Overdrive Digipalooza Scholarship
Deadline: April 15, 2017
Ten winners. Scholarship recipients will receive free registration (a $199 US value) to OverDrive's user group conference, Digipalooza, August 2-4, 2017 in Cleveland, Ohio.

2017 Banned Books Grants
Deadline: May 12, 2017
Each year FTRF distributes grants to non-profits to support activities that raise awareness of intellectual freedom and censorship issues during the annual Banned Books Weeks celebration (Sept. 24 - 30, 2017). Libraries, schools, universities and community organizations are encouraged to apply. Grants are awarded at two levels: $1,000 and $2,500.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:

Why is having IMLS funding so important? What ways can you encourage your patrons to save the IMLS funding?

- Call, email and/or tweet at your Representative in the House now, and both your US Senators in May, and ask them to sign the LSTA and IAL "Dear Appropriator" letters now circulating. You'll find talking points and everything else you need at ALA's Legislative Action Center.)
- Share your library's LSTA or IAL story through our Fight for Libraries! advocacy portal. Just click on the "Tell Your Story" button. (If you aren't sure which LSTA grants your library has received, you can check IMLS' searchable database.
- Sign up to receive information from the District Dispatch, the ALA Washington Office blog, and for our action alerts. We will let you know when and how to take action and send you talking points to make that fast and easy.
- Register to participate in National Library Legislative Day on May 1-2, either in Washington, D.C., or join us online for Virtual Library Legislative Day if a trip to DC isn't in the cards this year.

THIS WEEK'S QUESTION OF THE WEEK:

What are the elements of Open-Ended Play?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. ****Prizes are available for correct answers using one of our databases or a credible source****

Missed an issue? Check www.flls.org/bulletin

for archived Weekly Bulletins

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