



MEMBER LIBRARY WEEKLY BULLETIN

No. 16-43

Friday, November 18, 2016

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The Finger Lakes Library System
will be closed
on Thursday and Friday
for Thanksgiving.
There will be no deliveries these days.

**There will be no bulletin
next week.
Have a great Holiday!**

From the Director



This week I had the opportunity to attend the Friends of the Tompkins County Public Library's Annual Meeting and give a presentation to their attendees on what we do with their funding each year. We are privileged to have received \$63,500 from the Friends last year, with an additional one-time fund of \$30,000. Next year we will be receiving \$65,000 from the organization. We use their funding to support a variety of initiatives here at FLLS. The money pays for our annual meeting speaker, as well as offsetting the cost of our summer reading kick-off meeting, our two largest meetings for our organization. A large portion of their funding helps pay for eContent services, such as OverDrive, Zinio, and hoopla. Our collection materials, such as book group kits, games, and DVDs either come from the Friends funding, or by having us go and select materials twice a year from their book sale. Last year we were able to create and circulate makerspace kits to our member libraries due to their funding. Some of our databases are also funded by the Friends, providing online access to all of our libraries. Without the financial help from this organization, our collections and eContent would most likely not be as robust. In addition to helping fund both FLLS and the Tompkins County Public Library, the Friends provide library grants to purchase books, media, materials, and equipment to our member libraries and education grants to students in our area who are getting a graduate degree in Library Science.



Reminders:

Community Foundation Library Grants Due Dates

The Community Foundation has opened the 2016 interim report sections for this year's grants. You can login to your 2016 applications and access the interim report icon on the dashboard. Please let Janet (jcotraccia@cftompkins.org) know if you have any trouble. **They are due December 15th.** The website is: <http://www.cftompkins.org/granting/grant-opportunities/> Additionally, the 2017 Grant Applications are due **Tuesday, January 17.** Amanda is more than happy to come visit and help you brainstorm, read your proposals, help with research, etc. We would love to see everyone funded! Please let Janet know if you have any questions with due dates and the interface. Feel free to ask them both questions about your application.

Summer Reading Manual Changes

The Summer Reading Manuals will **ONLY BE AVAILABLE ONLINE THIS YEAR.** Amanda sent out the instructions earlier in the week, but hard copies will be in the delivery.

Training Sessions @ Your Library

Jenny is now available to visit your library for one-on-one or small group training sessions! Possible topics could include: *Polaris New User*, *Polaris Leap*, *Polaris Item Maintenance*, *SimplyReports*, *WordPress*, *FLLS Databases*, and *OverDrive*. Please call 607-319-5613 or email jshonk@flls.org for more information or to set up an appointment!

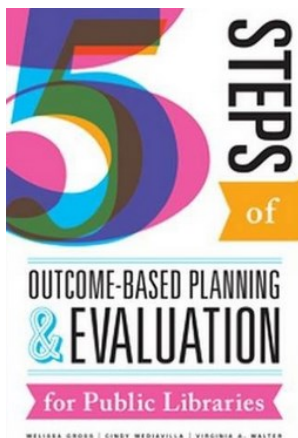
OverDrive

Borrow
eBooks &
audiobooks



System Updates

New to the Professional Collection:



Five Steps of Outcome-Based Planning and Evaluation for Public Libraries by Melissa Gross

This concise book combines planning and evaluation in a holistic approach, helping public library managers and staff put library resources to work for the community. Based on a series of successful workshops, the authors present a workflow made up of manageable steps for integrating outcome-based planning and evaluation (OBPE) into the routine functions of the public library. Offering step by step guidance that's transparent and easy to follow, this book introduces the concept of OBPE and explains how it can be a streamlined, effective method of getting library users' feedback.

Place a hold Today! **Barcode:** A20519091419



NYLA Coverage



Sarah's NYLA Highlights

I was able to join seven other FLLS and member library staff, directors, and trustees for the “Libraries: a Powerful Platform for Change” continuing education day on Wednesday, November 2nd. This all day workshop was sponsored by the NYLA Sustainability Initiative and helps provide tools to mobilize libraries to think and act sustainably. The goal of their project is to ensure that New York’s communities thrive, bounce back from disruption, and are infused with a new and better life for everyone.

During the workshop, the Road Map to Sustainability booklet was unveiled and we worked from that throughout the day. The booklet has a wealth of information including a checklist of core values of librarianship, and various checklists focusing on short term sustainability goals and long term goals. You can learn more about the committee’s work at: https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1771&MenuKey=SI

While at NYLA I attended two Board meetings – one for the NYALS Board (New York Alliance of Library Systems) and one for the PULISDO Board (Public Library System Directors Organization). During the NYALS Board meeting we approved new bylaws for the organization and heard about the funding outlook from NYLA for 2017. The bad news is that the Governor is recommending flat funding, or no increase, for public libraries and systems. A recommendation for more NY State Construction Aid grants is going forward. The PULISDO Board meeting saw the election of new officers, and a discussion on upcoming minimum standards requirements. Expect to see more on minimum standards proposed changes in the next few weeks from me, as the PULISDO Board is still working on this item.

On Friday, I attended the session “Can You Learn to be Visionary?” by Westchester Public Library System Director, Terry Kirchner. This session explained the difference between a library mission statement and a library vision statement. Geared for library trustees, it was a helpful workshop on preparing Boards for future planning. I also attended the “STEAMing Up Summer Learning” session, featuring TCPL Youth Services Librarian, Kate DeVoe. This session had librarians from Fayetteville Free Library, Queen Library, and our own Tompkins County Public Library, explaining how they incorporate STEAM learning into their summer programs. From Minecraft clubs, to girls coding summer camps, to TCPL’s new steam engine makerspace area in their Youth Services department, this gave library staff great ideas on how to create exciting new programs for their libraries.

“Book Sale Bonanza” was an extremely popular session, featuring our own Friends of the Tompkins County Public Library members. There were audible gasps from the room when the presenters showed an aerial photo of the layout of their booksale warehouse. From the history of the booksale, and to how it has grown over the past seventy years, this session was extremely helpful to showcase how lucky we are to have one of the nation’s largest booksales in our area.

The last session I attended was “The Politics of Library Advocacy” by NYLA Director of Government Relations and Advocacy, Mike Neppi. This session talking about strengthening the library community’s organized advocacy efforts in Albany. The 2016 Legislative Agenda was discussed, as well as an overview of the state budget process, how it is looking politically (this was one week before our national election), and strategizing for the future.

I also attending the Leadership Luncheon, featuring Ron Kirsop of the Pioneer Library System. Ron spoke about Productivity and got the crowd to think about our day-to-day priorities and showed us methods and tools to increase our work productivity. We talked about everything from having a zero work email inbox, to using organizing apps on our phones to help plan our days.

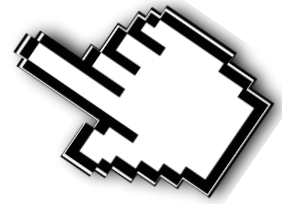
Next year’s NYLA theme will be “Choose Your Own Adventure” and will be held in Saratoga Springs from November 8 – November 11th. I hope that you consider attending!

Sarah

Bonus: Check NYLA’s [Facebook Page](#) for the Official Photo Album.

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eContent and Databases



DC'S ESSENTIAL GRAPHIC NOVELS ARE CURRENTLY AVAILABLE ON

hoopla

Download on the **App Store** | GET IT ON **Google Play** | Available at **amazon**

All logos, trademarks, character names, and all related elements © &™ DC Comics or their respective owners. VERTIGO™ DC Comics.

Advertising Materials:
<http://library.hoopladigital.com/helpful-links>

Plan Your Holiday Baking with **Zinio!**



For up to date statistics for digital resources, check out:

<http://www.flls.org/computer-network-services/web-stats/>

lynda.com is available to all member library staff in the FLLS area for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Customer Service and Email Etiquette

Thursday, December 1

9:30am-11:30am

Advocacy Day

Wednesday, March 1, 2017

6am-6pm

Annual Summer Reading Workshop

Thursday, March 16, 2017

9am-Noon

Conferences and Other Trainings

2016 ACRL / NY Annual Symposium, "Money and Power"

Friday, December 2, 2016

Register by November 23 at <https://acrlnysymp2016.wordpress.com/registration/>

At this one-day conference, presenters will address some of the undercurrents of money and power within academic libraries and archives, with the goal of moving forward.

Online Book Discussing: Reclaiming Conversation The Power of Talk in a Digital Age

Wednesday, November 30 @ Noon

Online

Web Literacy for Library Staff

Tuesday, December 6 @1pm

CLRC, Syracuse

Disaster Planning Workshop

Thursday, December 8 @ 9:30am

CLRC, Syracuse

Moving Screening: Death by Design: The Dirty Secret of our Digital Addiction

Thursday, December 15 @ 1pm

SCRLC, Ithaca



Webinars

Click on the titles for the links to the training pages.

Using the Support Tools Available to End Users and Library Staff

Thursday, December 1, 2016 @ 3:00 PM

The NOVELNY Marketing Toolkit and Gale's ProMo tool offer already prepared bookmarks, posters, and social media posts for your use. Gale's support page offers a range of materials - on-demand tutorials, tip sheets, widgets, and more - that you can use to share database features with end users, train new library staff, and more. A continuing education certificate will be provided upon completion.

Civil Rights and Civil Society: A Library-Law Enforcement Partnership

Wednesday, December 7 @ 1:pm

Tune in and learn how Nashville Public Library has partnered with local law enforcement agencies to develop an innovative public program series that uses history as a gateway to productive, critical conversations on race, policing and human rights.

Introduction to Digitization

Thursday, December 8 @ 2pm

This webinar will provide a basic overview of some of the considerations institutions should make when digitizing materials, including prioritization and selection criteria, handling practices, and storage concerns for digital media.

Scholastic GO: Lands and Peoples with the NYS SS Framework

December 5, 2016 @11:30 am

Let's drill down together with the NYS SS Framework and the GO resource Lands and Peoples. We will use the Culture Cross resource as well as the other features in Lands and Peoples to set the stage to strengthen the implementation of the SS Framework in our libraries.

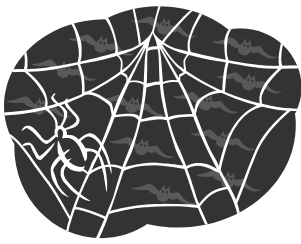
Event password: snow

Libraries Mean Business

Monday, December 12, 2016 @ 3:30 PM

In this online workshop, we'll explore ways Business Insights: Essentials will help students with a business or marketing case study, entrepreneurs building and developing their business, and general researchers looking for company and financial information. Learn more about the content and enhanced functionality that enables librarians and researchers to delve deeper into business data with access to financial analysis tools, business associations, investment reports and market research reports. A continuing education certificate will be provided upon completion.

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Around the Interwebs

- **New York Summer Reading Reaches 2.1 Million Participants**
 - <http://www.nysl.nysed.gov/libdev/summer/resource.htm>
- **Southern Tier Library System Job Opening**
 - <http://www.stls.org/job-opportunities/>
- **The Role of Librarian on Fake News**
 - <http://www.theverge.com/2016/11/16/13637294/school-libraries-information-literacy-fake-news-election-2016>
- **Ten Ways to Fight Hate**
 - <https://www.splcenter.org/20100216/ten-ways-fight-hate-community-response-guide>
- **Dictionary of 50,000 Surnames and their Origins Published**
 - <https://www.theguardian.com/science/2016/nov/17/dictionary-of-50000-surnames-and-their-origins-published>
- **National Book Award Winners 2016**
 - https://www.buzzfeed.com/jarrylee/2016-national-book-awards-winners?utm_term=.pmZBdygva&bffbbooks#.mnNmae2D1
- **SnapChat in the Library**
 - <https://americanlibrariesmagazine.org/2016/11/01/snapchat-in-the-library/>
- **UNICEF and H&M Foundation launch an interactive digital brain development tool for young children**
 - https://www.unicef.org/media/media_92949.html
- **Free Resources for Critical Civics Education**
 - <https://wethevoters.com/>
 - After a highly tumultuous presidential race, the need for civics education and engagement could not be more pronounced. Though the election is over, the participation of all U.S. citizens in our democratic system is more important than ever. There is already a dynamic platform in place for educators and community leaders to share, learn, and brainstorm ideas. *We the Voters: 20 Films for the People* is a free anthology of short films featuring a mix of documentary, narrative, and animation that focus on nonpartisan issues related to voting, democracy, elections, and U.S. governance, with accompanying educational materials developed by PBS Education.



Like this section? These links and more can be found on our Twitter page [@FingerLakesLibs](#)

Youth Corner

Storytime Rhyme of the Week

Jumping Song

Tune: *Farmer in the Dell*

You are my sunshine.
We're jumping up and
down,
We're jumping up and
down,
We're getting lots of
exercise,
We're jumping up and
down.

—
Let's bend and touch our
toes,
Let's bend and touch our toes,
We're getting lots of exercise,
Let's bend and touch our toes.

Don't forget to visit: <http://daybydayny.org/> for
your daily storytime rhyme and activity!

Let's reach and touch the sky,
Let's reach and touch the sky,
We're getting lots of exercise,
Let's reach and touch the sky.

—
We sit down on the floor,
We sit down on the floor,
When our exercise is done,
We sit down on the floor.

Collections, Kits and Fun Stuff

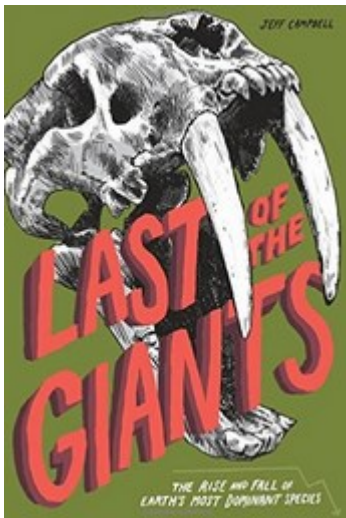
Too much turkey can make you sleepy.
Try pairing our Sleepy Storytime Box
(Barcode:A20515897732) with an after
Thanksgiving Storytime.

- [2017 Teen Video Challenge](#)
- [What Media Message are Children Receiving?](#)
- [Handbook for Autistic Youth](#)



We have a board for that! Check out our
[Pinterest Page](#) with more ideas! Let [Amanda](#)
know if you want to contribute to any of our
boards or have an idea for a new board!

YA Book of the Week:



***Last of the Giants: The Rise and Fall of Earth's Most Dominant Species* by Jeff Campbell**

From School Library Journal

Gr 9 Up—The extinctions of giant (both in size and number) species at the mercy of nature and humanity turn out to be a fascinating and jarring lesson for our present. Chronicling the fates of aurochs, moa, passenger pigeons, and sea cows, alongside the unresolved destinies of today's lions and tigers, this work gazes back at evolutionary history through a retrospect that, with the aid of Campbell's humorous and scientific tone, is truly 20/20. Thankfully, the text's explorations of these annihilated species are complex and perceptive and go beyond the usual worn conclusion of human-wrought woe. Mixing geology, ethnography, history, zoology, biology, industry, and sociology, Campbell demonstrates how interconnected Earth's species and societies—human and nonhuman—are. By examining the complex web of evolution through the misfortunes of these lost species, the author drives home that our present is not a final, linear result of history but rather an ever-evolving system that needs care and attention. To that end, a "Call to Action" section laden with resources for the aspiring activist appears at the end;

though there is no index, an extensive list of works cited illuminates a path for those who wish to read further. VERDICT Required reading for the budding naturalist and a good pairing for a STEM or history curriculum, too.—
Chelsea Woods, New Brunswick Free Public Library, NJ

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Scam of the Week

The New York Times warned about a new kind of ID theft: App ID theft just in time to deceive holiday shoppers. It's something you need to alert your employees, friends and family about because it can be damaging in several ways.

So-called "retail apps" are cool again, but think before you click! Apple's App Store is getting crowded with fake impostor apps and Google Play is having the same problem.

The counterfeiters have masqueraded as retail chains like Dollar Tree and Foot Locker, big department stores like Dillard's and Nordstrom, online product bazaars like Zappos.com and Polyvore, and luxury-goods makers like Jimmy Choo, Christian Dior and Salvatore Ferragamo.

They appear to be legitimate retail store apps — in some cases, they fill a void left by retailers that don't have apps — but when users install them, the criminals can steal victims' personal information, or install Trojans that exfiltrate confidential information from smartphones and tablets.

How could this be happening?

Google and Apple's algorithms to keep malware out of the app store are highly automated, and that is where the problem lies. These fake apps don't have malicious code. They simply aren't what they say they are, and that takes a human to see. Apple and Google simply cannot keep up.

Consumers initially rejected store-specific apps because there was no real value. Now, like the Starbucks app, these apps have become gift cards with benefits and people love them. So, what changed is "digital stored value" that make apps like debit/credit cards. Other retailers are racing to copy them. Dunkin Donuts was first, then CVS, and now McDonald's, for example.

The retailers who are most exposed are the ones with no app at all. Dollar Tree and Dillard's, for example, have no official iPhone apps, which made it easier to lure their customers to the fake apps.

Watch Out For Fake Apps!

The holidays are here and the scammers are out in full force. Their latest trick is fake apps. Starbucks started the first "retail app", and many stores have followed.

But scammers are now creating fake apps, trick you into downloading them to your smartphone or tablet, and ask you to load your credit card information in these apps. You can guess what happens next.

Here are 5 things to think about

1. Be very judicious in deciding what app to download. Better safe than sorry.
 2. If you **do** decide to download an app, first thing to check is the reviews, apps with few reviews or bad reviews are a big red flag.
 3. Never click on a link in any email to download a new app. Only go to the website of the retailer to get a link to the legit app on the AppStore or Google Play.
 4. Give as little information as possible if you decide to use an app.
- Be very, very reluctant to link your credit card to any app!

There is more information about this at the New York Times:

<http://www.nytimes.com/2016/11/07/technology/more-iphone-fake-retail-apps-before-holidays.html>



Polaris Tip of the Week

CBA Collection: Central Book Aid (CBA) funds are used to purchase adult non-fiction material in various formats. The materials are housed at TCPL but are available to all patrons in the FLLS service area immediately. To see what is available, follow the instructions below.

1. Open the Item Records Find Tool by clicking on **Cataloging** in the toolbar and then **Item Records**.
2. In the **For:** field, type an asterisk (*).
3. In **Limit by:** field, select **Collection**. In the **Values** area, select specific parts of the collection you would like to browse. For example, I clicked on *CBA Audio Book on Media Player*, *CBA Audiobook on CD*, and *CBA DVD*.
4. Click on **Search** to reveal your results. Don't forget to press **Ctrl+Shift+A** on your keyboard to bring in all of the results.

Title	Assig...	Mate...	Shelf...	Call ...	V...	Status	Barcode	Last Activi...	R...	Co...
Not just the best of...	Ithac...	DVD		DVD ...		In	A2051366622	4/2/2016	F...	113...
Engineering an em...	Ithac...	DVD		DVD ...	d...	In	A2051366630	6/22/2016	F...	113...
The world at war	Ithac...	DVD		DVD ...		Out	A2051366648	11/12/2016	F...	113...
Italy revealed	Ithac...	DVD		DVD ...		In	A14306276936	10/5/2016	F...	113...
Brazil revealed	Ithac...	DVD		DVD ...		In	A14306276944	11/15/2015	F...	113...
Australia revealed	Ithac...	DVD		DVD ...		In	A14306276952	7/12/2016	F...	113...
Test tube babies	Ithac...	DVD		DVD ...		In	A14306280951	5/9/2015	F...	113...
Magritte an attem...	Ithac...	DVD		DVD ...		In	A14306280943	11/4/2016	F...	113...
Verdict on Auschw...	Ithac...	DVD		DVD ...		In	A14306280919	5/23/2016	F...	113...
Full frame docume...	Ithac...	DVD		DVD ...		In-Rep...	A14306280993	3/31/2016	F...	113...
Full frame docume...	Ithac...	DVD		DVD ...		In	A14306276960	3/16/2016	F...	113...
Deliver us from evil	Ithac...	DVD		DVD ...		In	A14306276986	8/1/2016	F...	113...
Addiction a 14-par...	Ithac...	DVD		DVD ...	d...	In	A20513666729	9/12/2016	F...	113...
Aftershock beyond...	Ithac...	DVD		DVD ...		In	A20513666761	1/11/2016	F...	113...

Done Stay on Select 1851 of 1851 record(s) retrieved

If you have a suggestion for an item, please visit the protected portion of the FLLS website, login, and click on **CBA Book Request Form!**

DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

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Awards, Contests and Grants



Click on the titles for the links to the grant pages.

NYS K-12 Kids Safe Online Poster Contest

Deadline: November 30, 2016

This is a great opportunity for teachers and librarians to talk to kids about being safe while on the Internet and when using computers and mobile devices. For further information on Cyber Security Awareness Month, please visit <https://www.its.ny.gov/NCSAM16>

Grant to Attend ALA in June

Deadline: December 1, 2016

EBSCO offers seven scholarships to attend 2017 ALA Annual Conference — winners receive up to \$1,000 for conference-related expenses

Pied Piper Award

Deadline: December 2, 2016

NYLA's Youth Services Section (YSS) is accepting submissions for the Pied Piper Award. The Pied Piper Award recognizes excellence in the creation of promotional materials for a library program or the creation of an individual program that promotes service to the young people of New York State Libraries.

Access to Historical Records Archival Projects

Deadline: December 6, 2016

The Access to Historical Records: Archival Projects program supports projects that ensure online public discovery and use of historical records collections, including documents, photographs, born-digital records, and analog audio and moving images.

YALSA Summer Learning Grants

Deadline: January 1, 2017

Awards of \$1,000 to each of 20 libraries in need with the purpose of helping them purchase resources to bolster their teen summer reading program.

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:



Happy Veterans Day! What was the original name for this day that honors and recognizes the military service of our veterans?

Thank you to Lynn Patti of the Waterloo Library and Historical Society, Board of Trustees for correctly answering: The original name for Veteran's Day was Armistice Day.

More information about Veterans Day can be found at:

"Veterans Day." Grolier Multimedia Encyclopedia. Grolier Online <http://gme.grolier.com/article?assetid=0302950-0> (accessed November 18, 2016).

THIS WEEK'S QUESTION OF THE WEEK:

What database would you use to translate this: "Ich liebe meine Bibliothek" What does it mean?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**