



MEMBER LIBRARY WEEKLY BULLETIN

No. 16-42

Friday, November 11, 2016

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From the Director

The last two weeks have been busy with the Association of Rural and Small Libraries Conference and the New York Library Association Conference. I will be writing up my conference notes in the next couple of weeks for our newsletter, but wanted to give you a brief update on both conferences.

I attended the ARSL Conference in Fargo, ND on October 27-29th. ARSL is a network of librarians throughout the country dedicated to the positive growth and development of rural and small libraries. This was my first ARSL conference and I thought it was one of the best library conferences I have ever attended. The conference had 503 library directors, managers, and staff from throughout the country attend. I attended workshops on topics such as marketing your library, space planning, and STEM programming. I found all of the workshops full of great information with helpful handouts or web links to follow up with. The networking opportunities were extremely helpful to me and I met library directors from many different states who are experiencing similar issues in their libraries as our libraries are facing.

The NYLA Conference was held in Saratoga Springs on November 2-5th. I attended, along with Amanda and Jenny from FLLS, and saw many of our member libraries in attendance as well. I attended a NYALS Board Meeting (all library systems directors), as well as a PULISDO Board Meeting (public library system directors), where discussions included funding for next year and changes in the minimum standards for libraries. I was also able to attend some of the workshops, including a STEM workshop, vision planning for trustees, political advocacy and a workshop featuring the Friends of the Tompkins County Public Library.

Look for my more detailed notes on each conference coming soon!

Sarah



Reminders:



Overdrive Website Changes

Be sure to check out the new Overdrive website before it goes completely live in November.

Videos are here: <http://help.overdrive.com/#videos>

Help is here: <http://help.overdrive.com/>

Be sure to let Amanda know if you have any questions!

Zinio Name Change

On December 5, 2016, Recorded Books will be changing the name of Zinio for Libraries to RBdigital and launching a newly enhanced RBdigital mobile app. The following was sent in an email last week:

- The new RBdigital app will combine our Zinio for Libraries magazine app with our OneClickdigital eBook/audiobook app, so access to audiobooks, magazines, and eBooks will all be in one app.
- The new RBdigital app for patrons will feature a newly improved navigation and native search.
- Access to the Zinio for Libraries app will end on February 1, 2017, and access to magazines will only be available on the RBdigital app.
- Patrons will be notified directly through their current Zinio for Libraries app to download the new RBdigital app.

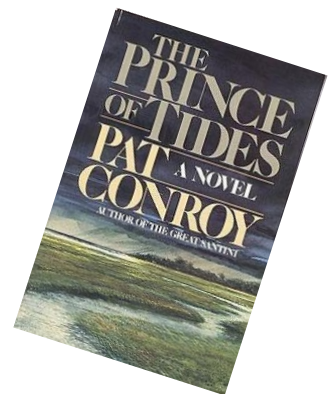
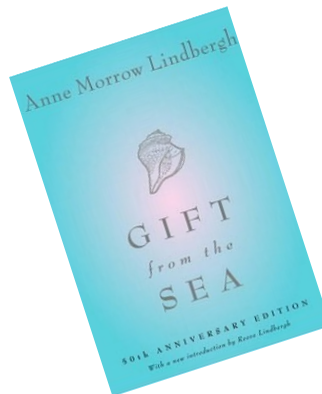
System Updates

We Need Magazine Donations!

As the new Outreach Librarian at FLLS, Jenny has been visiting Correctional Facilities in our service area. The librarians in those facilities noted changes in directives from Albany that require an increase in reading material, specifically magazines. If you are planning on discarding any magazines, please consider sending them to FLLS so they can be donated to the correctional facilities. We are looking for magazines of any genre (with the exception of violence, guns, & martial arts) that are in good condition. Addresses and identifying information will be removed. Magazines can be sent in the delivery, **Attn: Jenny**. Thank you!

New (to you) Book Group Kits

We have been working very hard to bring you new Books Group Kits for adults! New titles include: *Sense and Sensibility* by Jane Austen, *The Essential Rumi*, *Gift from the Sea* by Anne Morrow Lindbergh, and *The Prince of Tides* by Pat Conroy. Don't forget about the other great titles (and kits for kids!) that can be found [HERE!](#)



Special thanks to Seymour Library, Southworth Library, and the Friends of TCPL for the donations that made these kits possible!



NYLA Coverage



Sarah, Amanda, and Jenny attended the annual NYLA Conference and Trade Show in Saratoga Springs last week. We will be offering highlights from the conference in the bulletin over the next few weeks!

Amanda's Highlights

Ready to Read at NYS Libraries Training

- Final training component for Ready to Read: Everyone Serves Young Families.
- Persuading audiences with young children to come into the library by creating a welcoming environment for families and educating ALL staff.
- Best learning aides have more images and less texts.
- This training must be customized for your audience.
- Understanding modern parenting.
- Our best brings out the best in them. We have the power to make families feel welcome or unwelcome. Make the choice to be welcoming. Every family. Every Time.

YSS Board Meeting

- Inaugurated into my role as YSS 3rd Year Director.
- Promoting the 2017 YSS Conference.

NYLA Keynote: Garry Golden

- Tapping your inner futurist.
- It is impossible to narrow the uncertainty of the future.
- Cone of plausibility.
 - Think of the range of possible futures.
 - Come up with many options.
 - Metric of success is not to be surprised.
 - Being able to adapt as you go against things you don't understand.
- 3 mechanisms of change;
 - Trends (fairly consistent rate of change),
 - Sources of discontinuity (events that will shape the future. Known events (election) or wild card (low probability, high impact i.e. Sandy),
 - Aspirations (visioning, connections).
- Drivers of change;
 - Demographic transitions, aging populations is the most significant transformation.
 - Data driven innovations. Creepy vs compelling.
 - Demographic transition model. Demographic dividend. Demographic challenge. Demographics as destiny. Reaping the demographic data and translate into a story.



From [Twitter](#)

State Library Updates:

Summer 2016

- Hunger Solutions and the Library
 - Promoting libraries as summer eating sites.
 - Can go online to order RAK cards. English and Spanish.
 - Significant increase in participation.
- Name Change Survey
 - Not enough support to make an official change.
 - 278 people responded. 65% stay with current name.
 - Possible Change: Experience Summer @ New York State Libraries.
- What data does NYS use to "tell the story" of Summer Reading?
 - Commissioner is very interested in participation.
 - Reporting to State Ed.
 - ILMS/LSTA interested in: online registration, programs, outcome/Impact of Summer Reading. Possibility of using Project Outcome.



NYLA Coverage **Cont...**



Summer 2016 Cont...

- Online Registration
 - Contract with Evanced runs through December 31, 2017.
 - No decision has been made yet about going with a new platform.
 - Is it cost effective for the state to pay for an online registration platform if only a few are using it?
- 2017 is the 25th Anniversary of Summer Reading
 - Looking for ideas and input



From [Instagram](#)

DLD

- LSTA:
 - Evaluating current 5 year plan. Doing opinion surveys.
- RIPL: National Event: Research Institute for Public Libraries.
 - Colorado data focus measuring impact of public libraries.
 - Spring 2018, probably in April.
- Ready to Read push.
- Families being most adult users.
- New survey round where system directors are going to be asked what libraries have done in relation to the 2020 recommendations.
- Be part of that conversation.
- Teen Video Challenge poster.
- New outreach program for schools with CSLP.

Building Relationships and Connecting with Parents

- Focus on the skills of parents. Presence of child is the primary reason adults come back until the library.
- Modeling and skill building for parents. Modeling sessions for parents. Ongoing life of literacy at home.
- Guiding thoughts for parent engagement:

<ul style="list-style-type: none"> • Inform • Consult • Involve • Collaborate • Empower (parents own the library) • Transform • Perceive • Receive • Engage 	<ul style="list-style-type: none"> • Keep an open mind for parents. • Adopting family friendly principles in the library. • Respect the integrity of the family. • Collaborate with families • Unbiased and complete information • Family friendly policies • Parent to parent support • Build on family strength. • Partner with agencies.
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- Go where they pay, pray or play.

Family support programming

- Mom's night out- making home made learning games for their kids. Flannel board classes. Be sure to consult your parents.
- Mother's centers: a place for mothers to learn. www.mom-mentum.org
- Baby bump- getting the parents while they are still pregnant. Each week they come in to make something for the baby. Resource professional comes in.
- What you should bring to the hospital when you're pregnant.
- Family place libraries.
- GED/ summer enrichment
 - Realized parents could not afford child care to attend programs.
 - Parent child home program
 - Home visit model for weekly home visits. Income based.
- Beyond our walls: incarnated parents



NYLA Coverage Cont...



YSS Membership meeting with Eric Luper

- Please apply for the Ann Gibson scholarship.
- Eric Luper on being an author:
 - Consider redefining reluctant readers: reading the same books over and over
 - Developing a thicker skin. Be prepared for rejection.
 - Get ready to empty yourself into the page. Go places that touch your sensitivities. Keep an idea journal. You never know when the ideas will come back. Find your group of People who can help critique your work. Find people who have the same end goal as you. Don't be afraid to make mistakes.

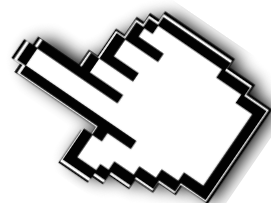
YSS Telling Tales

- Getting kids to get up and tell the stories. Encourage them to use their voice to tell their story.
- Don't leave your listeners at the depths of despair. Planting stories that will affect you all your life.
- Making images in your mind and then show the pictures.
- If a person is remembered they are never really dead.
- Story about being content with what I already have.
- Good people with good intentions still live in this world.

Library Spaces for Pop Culture Fandom: 10 commandments of fandoms

1. **Thou shall not condescend noobs:** Remember you were new once. No entrance exam to be part of it. The more people in a Fandom is more fun. Try different styles or time periods. (Adam West Batman Night)
2. **Thou shall not set other fandoms below your own:** You are all fans together. Fandom is for everyone. We all still look really weird to the muggles. Coke vs Pepsi for modern age. Gang Fandom. Everyone is allowed to like different things. Librarians modeling positive respectful debates. Making sure the space is respectful.
3. **Thou shall not commit spoilers:** Have a spoiler free Zone. What's the statute of limitations of spoilers? No mean spirited spoilers. Think *The 6th Sense*. Be respectful of who has seen what. Not all spoilers are intending to be jerks. Force awakened example of America coming together keeping the secret. When in doubt, keep it to yourself.
4. **Thou shall not troll:** Saying something deliberately to stir the pot. Drive by trolling. Troll Free Zone. Encourage to ignore the Troll. Comparing trolls to tailgating. Can bleed into real world. Pee wee Herman "I know you are but what am I."
5. **Thou shall not squick another's squee:** Let them ship their ship. Shipping allows teens to explore different relationships outside their real lives. (Dean and Castile in supernatural). Like what they like. Don't put them down with Edward and Bella. Paranormal romance. Shipping queer aspects that don't exist. Head Canon: what actually happens in the show and what makes sense in the context.
6. **Thou shall encourage, never discourage:** Happens in the cosplay community all the time. Some of these kids are just learning to sew. Grow the community. Remember every time you create something you learn something. Work together to teach each other.
7. **Thou shall respect others opinions of Fandom:** Just because you dislike a thing, doesn't mean everyone else has to dislike a thing. Can't let people in your place attack each other. Respect. "You're not allowed to like this thing"
8. **Thou shall not be phobic:** Fandom is where people find a safe space. They already feel like outsiders.
9. **Thou shall support your fellow nerds calling out bullying when you see it:** Encourage others in your space to feel free and push back on bullying. Encouraging everyone to be excellent to each other. Find the power in your Fandom. There is power in your Fandom. Fun and creativity. Bully free Zone. Be weird together. No rules/code of conduct but just address things as they come up. Don't embarrass the noobs. If you see someone on the outside, introduce them to the known friendlies.
10. **Thou shall nerd on forever!:** Tastes will change over time. Fandoms change but nerding never does. Tastes change, people grow, it's all good!

eContent and Databases



- The Hoopla website:
www.hoopladigital.com
- Hoopla Facebook
<https://www.facebook.com/hoopladigital/>
- Advertising Materials:
<http://library.hoopladigital.com/helpful-links>
- Training:
www.youtube.com/user/hoopladigital

New Magazines from Zinio!



We are making some changes to how things are organized on our webpage. Stay tuned!

lynda.com is available to all member library staff in the FLLS area for free. View [all the courses](#) and to reserve your 'seat' – contact Jessica Brooks at (jphilippe@scrlc.org). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.

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Webinars Workshops and Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

FALCONS Meeting

Thursday, November 17
9:30am-11:30am

Customer Service and Email Etiquette

Thursday, December 1
9:30am-11:30am

Conferences and Socials



International Games Day
Saturday, November 19 @ Your Library
Registration is open for FREE Stuff!
<http://iqd.ala.org/register/>

2016 ACRL / NY Annual Symposium, "Money and Power"

Friday, December 2, 2016
Register by November 23 at <https://acrlnysymp2016.wordpress.com/registration/>
At this one-day conference, presenters will address some of the undercurrents of money and power within academic libraries and archives, with the goal of moving forward.



Webinars and Other Trainings

Click on the titles for the links to the training pages.

Scholastic GO: Lands and Peoples with the NYS SS Framework

November 15, 2016, @ 3:00pm

Let's drill down together with the NYS SS Framework and the GO resource Lands and Peoples.
Event password: fall

High Tech Devices

Friday, November 18 @ 3:00pm

Finger Lakes Independence Center

Register: Rachel@fliconline.org

This workshop will provide an overview on the various types of high-tech technologies that can be used to mitigate the effects of diminished performance of activities of daily living. Technologies explored will include mainstream technologies, and technology specifically designed as assistive.

Using the Support Tools Available to End Users and Library Staff

Thursday, December 1, 2016 @ 3:00 PM

The NOVELNY Marketing Toolkit and Gale's ProMo tool offer already prepared bookmarks, posters, and social media posts for your use. Gale's support page offers a range of materials - on-demand tutorials, tip sheets, widgets, and more - that you can use to share database features with end users, train new library staff, and more. Join us during this webinar so you can learn how to make these support tools work for you! A continuing education certificate will be provided upon completion.

Introduction to Digitization

Thursday, December 8 @ 2pm

This webinar will provide a basic overview of some of the considerations institutions should make when digitizing materials, including prioritization and selection criteria, handling practices while scanning or photographing, and storage concerns for digital media.

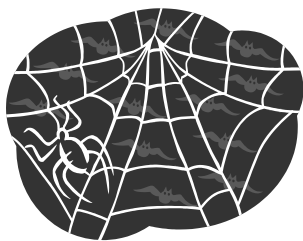
Scholastic GO: Lands and Peoples with the NYS SS Framework

December 5, 2016 @11:30 am

Let's drill down together with the NYS SS Framework and the GO resource Lands and Peoples. We will use the Culture Cross resource as well as the other features in Lands and Peoples to set the stage to strengthen the implementation of the SS Framework in our libraries.

Event password: snow

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Around the Interwebs

Check out NYLA's Sustainability Initiative & Download the App!

https://www.nyla.org/max/4DCGI/cms/review.html?Action=CMS_Document&DocID=1771&MenuKey=SI



The Right Questions | Office Hours

<http://lj.libraryjournal.com/2016/10/opinion/michael-stephens/the-right-questions-office-hours/>

Talk About Compassion | Office Hours

<http://lj.libraryjournal.com/2016/04/opinion/michael-stephens/talk-about-compassion-office-hours/>

Can You Read a Book the Wrong Way?

http://www.nytimes.com/2016/10/02/books/review/can-you-read-a-book-the-wrong-way.html?_r=1

New York Libraries To Offer Wi-Fi Hotspots to Needy Students

<http://www.slj.com/2016/09/public-libraries/new-york-libraries-to-offer-wi-fi-hotspots-to-needy-students/#>

Libraries Can Be a Health Lifeline for People Most at Risk

<http://www.foxnews.com/health/2016/11/11/libraries-can-be-health-lifeline-for-people-most-at-risk.html>

Kansas City Public Library Earns Top Designation

<http://www.kansascity.com/news/local/article113966803.html>

The New York Public Library Gets Its Books Back: In a Time Lapse Video

http://www.slate.com/articles/video/video/2016/10/52_000_books_return_to_ny_library_shelves_in_time_lapse_video.html

Bookmark: As Libraries Change, We Lose Little Pieces of History

<http://www.startribune.com/bookmark-as-libraries-change-we-lose-little-pieces-of-history/399913931/>



Like this section? These links and more can be found on our Twitter page [@FingerLakesLibs](#)

Youth Corner

Storytime Rhyme of the Week

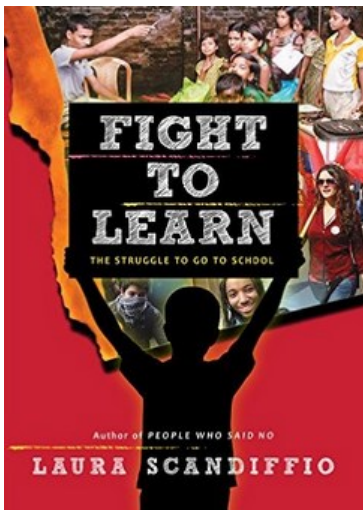
Lonely Bus Driver

One lonely bus driver all alone and blue
He picked up a passenger and then there were two.
Two people riding, they stopped by a tree
They picked up a passenger, and then there were three.
Three people riding, they stopped by a store
They picked up a passenger, and then there were four.
Four people riding, happy and alive,
They picked up a passenger, and then there were five.
Five people riding open swung the door
Four passengers got off the bus,
The driver's alone once more.

Don't forget to visit: <http://daybydayny.org/> for your daily

YA Book of the Week:

***Fight to Learn: The Struggle to Go to School* by Laura Scandiffio**



From School Library Journal

Gr 5–8—The obstacles children face worldwide to obtain an education are discussed in accessible terms using real-life examples of how youth and adults fight these barriers—from gender bias in the Middle East to gang violence in Chicago to poverty in India. The work is divided into four topics: poverty, discrimination, violence, and protest movement. Each subject has two sections that discuss the situation through personal narratives, usually from the perspective of an educator. The stories are engaging and well paced. Readers will learn a bit of backstory about how educational inequality is built into a particular culture or region (for example, Roma people were ostracized from the larger European community), what this discrimination means (systematic poverty, high rates of illiteracy), and what people are doing to make a change (Julia Bolton Holloway's Alphabet School and Emir Selimi's activism for Roma people in

Sweden). Softly colored pages, clear photographs, and small chalkboard and pinned note insets with quotes from the text help to create visual appeal. Further information is offset in notebooklike graphics. An introduction, an afterword, and main sources are included. VERDICT This is a fascinating and frightening examination of international education issues; a solid addition for libraries wanting more titles on education or social justice.—Tamara Saarinen, Pierce County Library, WA

Collections, Kits and Fun Stuff

It's getting cold out there! Check out our **Polar Bear Storytime Box**

Barcode: A20516780661

- [Oreo Turkeys](#)
- [Turkey Hats](#)
- [Polar bear Cups](#)



We have a board for that! Check out our [Pinterest Page](#) with more ideas! Let [Amanda](#) know if you want to contribute to any of our boards or have an idea for a new board!

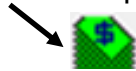
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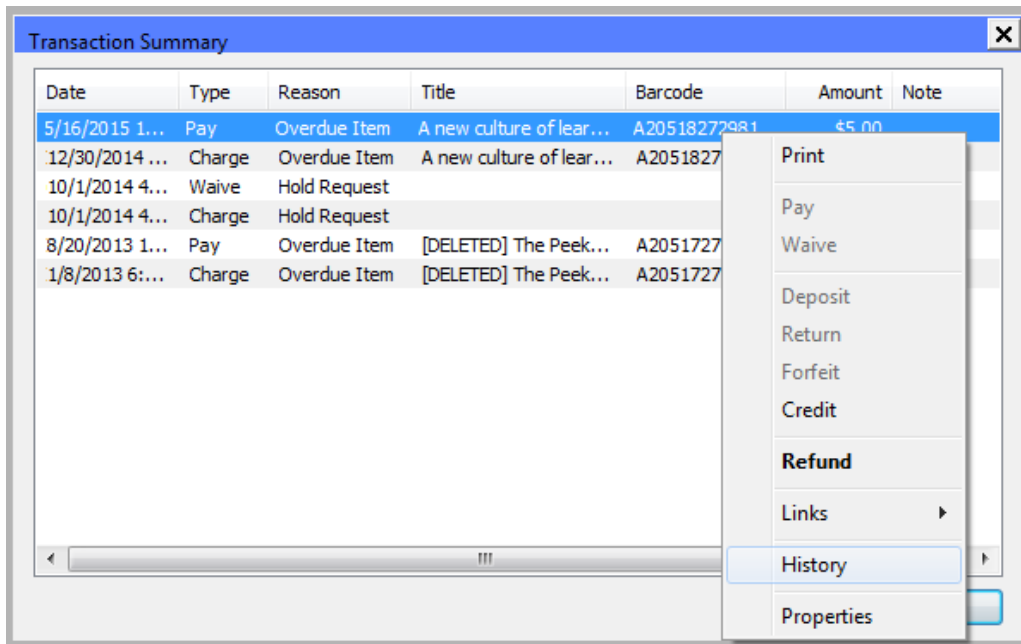
Polaris Tip of the Week

Fines Transaction Summary: You can view the account activity for any patron by opening the Transaction Summary dialog box.

1. Open the patron's record in **Patron Status (F6)** and then go to **Account** view. If the transaction has been reconciled, click this icon to display the **Transaction Summary** dialog box.



2. Right-click on a transaction line item and select **History** from the context menu. The Transaction History dialog box appears and will provide you with more information including the staff member who handled the transaction.



3. You can also view additional information about each transaction, including an item's check-out date and due date, if applicable. Right click a line item in the Account list or the Transaction Summary dialog box, and select **Properties** from the menu.

DON'T FORGET!

Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click [here](#) to log in and view!

Contact Jenny or Eric if you need the login information.

Awards, Contests and Grants



Click on the titles for the links to the grant pages.

Be a Famous Writer Contest!

Deadline: November 15, 2016

What a great chance to partner with your K-4 school. The topic this year is Library: Teen Summer.

NYS K-12 Kids Safe Online Poster Contest

Deadline: November 30, 2016

This is a great opportunity for teachers and librarians to talk to kids about being safe while on the Internet and when using computers and mobile devices. For further information on Cyber Security Awareness Month, please visit <https://www.its.ny.gov/NCSAM16>

Pied Piper Award

Deadline: December 2, 2016

NYLA's Youth Services Section (YSS) is accepting submissions for the Pied Piper Award. The Pied Piper Award recognizes excellence in the creation of promotional materials for a library program or the creation of an individual program that promotes service to the young people of New York State Libraries.

Access to Historical Records Archival Projects

Deadline: December 6, 2016

The Access to Historical Records: Archival Projects program supports projects that ensure online public discovery and use of historical records collections, including documents, photographs, born-digital records, and analog audio and moving images.

YALSA Summer Learning Grants

Deadline: January 1, 2017

Awards of \$1,000 to each of 20 libraries in need with the purpose of helping them purchase resources to bolster their teen summer reading program.

Visit: <http://www.flls.org/grants/> for more grant resources.

Question of the Week

LAST WEEK'S QUESTION OF THE WEEK:



What database would you use to access practice tests for Citizenship in the United States? What is the first question on the test?

You would use our Learning Express Database! The first question on the test is "What did Susan B. Anthony Do?"

Congratulations to Brandi Rozelle, Director of Waterloo Library, for correctly answering the Question of the Week!

THIS WEEK'S QUESTION OF THE WEEK:



Happy Veterans Day! What was the original name for this day that honors and recognizes the military service of our veterans?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with "Question of the Week" in the **Subject**. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

Missed an issue? Check www.flls.org/bulletin

for archived 2016 Weekly Bulletins

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