MEMBER LIBRARY WEEKLY BULLETIN

No. 16-40

Friday, October 21, 2016

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From the Director:

Thank you to everyone who attended our Annual Meeting on Friday, October 14th. We had 115 library directors, staff, trustees, and elected officials attend our meeting, as well as a librarian from the Pioneer Library System. It is a great opportunity to network and to meet new people, as well as to hear inspiring library stories. We had the chance to hear from our elected officials about their commitment to funding our libraries and to such causes such as increasing library construction grant aid. We got updates about the Library Trustee Association and their upcoming regional meetings next spring, which we will be sure to remind you about when they are scheduled. Our guest speaker, Michael Stephens, reminded us that libraries are for everyone and the importance of making connections.

On Friday, October 21st, I will be helping to host the South Central Regional Library Council’s Annual Meeting. As their current Board President, I will be leading the business meeting portion of their meeting and will conducting a conversation about the importance of membership of our library council. We will be hearing from OCLC staff on what motivates individuals to use particular technologies or spaces when engaging with an information environment, as well as our State Librarian on what the future holds for public library systems.

Next week I will be out of the office from Tuesday through Saturday as I attend the Association for Rural and Small Libraries with Priscilla from the Phillips Free Library in Homer. I will be posting pictures on our Instagram page and will be doing a write up after I get back from NYLA. I’m looking forward to meeting with librarians throughout our country who serve small libraries and to bring back new ideas for you.

Sarah
Reminders:

FLLS Wizarding Weekend Materials
In case you haven’t heard, the last weekend in October there is a HUGE Harry Potter event taking over downtown Ithaca! FLLS will have a booth at this event and we wanted to see if any libraries wanted to send us some promotional materials to hand out. We have plenty of items for system services, but if you had anything advertising YOUR library, we are happy to put them out at the booth (leftover summer reading stuff, pencils, bookmarks etc.). Please send all materials in the delivery to Amanda’s attention by **Thursday, October 27**. Additionally, if you would like to help out at our booth, she would be happy to have the extra hands! Please let her know if you are interested.

Overdrive Website Changes
Be sure to check out the new Overdrive website before it goes completely live in November.
**Videos are here:** [https://cc.readytalk.com/cc/playback/Playback.do?id=acb1kh](https://cc.readytalk.com/cc/playback/Playback.do?id=acb1kh)
**Help is here:** [http://help.overdrive.com/](http://help.overdrive.com/)

Be sure to let Amanda know if you have any questions!

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Welcome James!
We are pleased to introduce you to our new Business Manager at Finger Lakes who started with us last Tuesday.

James Stebbins has extensive financial work experience in not-for-profits in the Ithaca/Tompkins County area. He has worked at Challenge Industries, was an accountant for Tompkins Trust, and the Finance Manager for Visiting Nurse Service of Ithaca and Tompkins County. In addition to regular accounting work, he is used to preparing financial statements, statistical reports, and budgets to finance committees and boards.

We are busy helping James learn about FLLS, our member libraries, and our role with the State Library. This spring he will be offering consulting services to the member libraries like Elaine did.

If you have any financial questions, please feel free to contact him at [jstebbins@flls.org](mailto:jstebbins@flls.org) with the understanding he is new to the organization and is learning quickly about the types of libraries we serve.
eContent and Databases

Lynda.com is available to all member library staff in the FLLS area for free. View all the courses and to reserve your "seat" – contact Jessica Brooks at (jphilippe@scrlc.org). Please include your phone number and library’s name. You can take as many courses as you like during your two-week access.

Get Fit with Zinio Magazines

- The Hoopla website: www.hoopladigital.com
- Hoopla Facebook https://www.facebook.com/hoopladigital/
- Advertising Materials: http://library.hoopladigital.com/helpful-links
- Training: www.youtube.com/user/hoopladigital

We are making some changes to how things are organized on our webpage. Stay tuned!
2016 Service Award Winners from Our Annual Meeting:

- **Joan Cooke Youth Services Award** – jointly to Sandra Groth of Aurora Free Library, and Lisa Semenza of Hazard Library, Poplar Ridge, presented by Amanda Schiavulli, Member Services Librarian, Finger Lakes Library System.

- **Library Trustee of the Year Award** – Linda Williams, Coburn Library, Owego, presented by Sally Eller, President, Finger Lakes Library System Board of Trustees.

- **Jan Aguirre Customer Service Award** – Tom Fredette, Tompkins County Public Library, Ithaca, presented by Rex Helwig, Computer Network Services Manager, Finger Lakes Library System.

- **New Library Director** – Chris Brewster, Waverly Free Library, presented by Sarah Glogowski, Executive Director, Finger Lakes Library System.

- **Library Director of the Year Award** – Annette Birdsall, Ulysses Philomathic Library, Trumansburg, presented by Sarah Glogowski, Executive Director, Finger Lakes Library System and accepted by Stevan Knapp, Board President

- **Ruth Polson Distinguished Service Award** – Jean Currie, Edith B. Ford Memorial Library, Ovid, presented by Sally Eller, President, Finger Lakes Library System Board of Trustees.

- **Outreach Award** – Rebekah Abbey, Edith B. Ford Memorial Library, Ovid, presented by Jenny Shonk, Education & Outreach Librarian, Finger Lakes Library System

For more pictures and coverage from the event, visit: [http://www.flls.org/2016-annual-meeting/](http://www.flls.org/2016-annual-meeting/)
Webinars Workshops and Events

**FLLS Events**

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

**Item Maintenance @ WAV**
Wednesday, October 26
9:00am-Noon

**Item Maintenance @ WEED**
Wednesday, November 9
9:00am-Noon

**FALCONS Meeting**
Thursday, November 17
9:30am-11:30am

**Webinars and Other Trainings**

Click on the titles for the links to the training pages.

**Scholastic GO! Elections and Citizenship**
October 26, 2016, @ 3:00 pm
As we approach the election of our next president, let GO show you resources to educate your teachers, students, and library patrons about the information on elections and citizenship that you have at your fingertips through Scholastic GO.

**Low Tech Devices**
Friday, November 4 @ 3:00pm
Finger Lakes Independence Center
Register: Rachel@fliconline.org
This workshop will introduce attendees to the diverse range of no and low tech devices available; from DIY solutions to products designed specifically to meet the needs of people with disabilities.

**Collaboration Tools in NovelNY**
Monday, November 7 @ 3:00PM

**Scholastic GO and STEM – How to use GO with STEM**
Wednesday, November 9 @ 11:30 am
STEM programs are becoming emphasized more from K-12 to College Study programs. What exactly are the resources in GO that you can use when implementing STEM programming?

**Collections Care Basics**
Thursday, November 10 @ 2pm
This webinar will provide an introduction to collections care basics through the ten agents of deterioration: physical force; theft and vandalism; fire; water; pests; pollutants; light; incorrect temperature; incorrect relative humidity; and custodial neglect.

**Scholastic GO: Lands and Peoples with the NYS SS Framework**
November 15, 2016, @ 3:00pm
Let's drill down together with the NYS SS Framework and the GO resource Lands and Peoples.
Event password: fall

**Conferences and Socials**

**Salute to Honor Senator Mike Nozzolio**
October 26, 2016
5PM-7PM

**NYLA Conference and Trade Show Registration is Open**
Check out the pre-conference CE workshops [here](#). And register for NYLA [here](#). NYLA’s Conference is a great networking opportunity for libraries and library systems of all types.

**Librarian’s Night Out Syracuse**
Wednesday, October 26
5:00pm-7:00pm
Inn Complete

**Exploring Resource Sharing Partnerships**
Thursday, November 10, 2016
SUNY Cortland

**2016 ACRL / NY Annual Symposium, “Money and Power”**
Friday, December 2, 2016
Register by November 23 at [https://acrlnysymp2016.wordpress.com/registration/](https://acrlnysymp2016.wordpress.com/registration/)
At this one-day conference, presenters will address some of the undercurrents of money and power within academic libraries and archives, with the goal of moving forward.
Around the Interwebs

- School Library Journal on Self Censorship

- Official 2016 Teens’ Top Ten Titles Announced

- Escape Rooms @ Your Library

- Is Free Basics Internet Access Really Worth It?
  - http://www.oif.ala.org/oif/?p=7595

- 10 Awful Truths about Book Publishing

- Library Journal: Sustainability: Each Choice Tells Our Story

- Emerging Library Trends for 2017

- The Beauty of Big Books
  - http://www.nytimes.com/2016/10/14/opinion/the-beauty-of-big-books.html?_r=1

- Books for Kids Obsessed with Pokemon Go

- Experiments at the Library

- The rise and rise of tabletop gaming:

- Step into a Soviet arcade Time Machine (Video):

- A Decade Of Work Has Decoded This Ancient Greek Astronomy “Computer”:
  - http://www.iflscience.com/space/a-decade-of-work-has-decoded-this-ancient-greek-astronomy-computer/all/

- Ever sat on a beach and wondered what’s across the ocean? It may not be what you think:
**Youth Corner**

**Storytime Rhyme of the Week**

**Red Hen Red Hen**  
Tune: *Baa Baa Black Sheep*

Red hen, red hen, have you eggs from me?  
Yes, sir. Yes, sir. A lot you see.  
One to hard boil.  
Another one to fry.  
One to scramble.  
And Easter eggs to dye.  
Red Hen, red hen, have you eggs for me?  
Yes, sir. Yes, sir A whole lot you see.

Don’t forget to visit: [http://daybydayny.org/](http://daybydayny.org/) for your daily storytime rhyme and activity!

**Tween Book Club Kits!**

Don’t forget, we have a great selection of book group kits for your Tweenaged patrons. These kits are complete with multiple copies of a title along with leader’s guide.

Our newest kit features 10 copies of Tim Green’s newest title *Left Out* that was donated by Mr. Green from his Classroom Set Facebook Contest.

Be sure to follow, like and interact with authors on social media! You never know what you could win!

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**YA Book of the Week:**

*Blood, Bullets, and Bones: The Story of Forensic Science from Sherlock Holmes to DNA* by Bridget Heos

School Library Journal October 2016 Starred Review

Since the introduction of DNA testing, forensic science has been in the forefront of the public’s imagination, thanks especially to popular television shows like *CSI*:* Crime Scene Investigation*. But forensic analysis has been practiced for thousands of years. Ancient Chinese detectives studied dead bodies for signs of foul play, and in Victorian England, officials used crime scene photography and criminal profiling to investigate the Jack the Ripper murders. In the intervening decades, forensic science has evolved to use the most cutting-edge, innovative techniques and technologies.
Scam of the Week

Brad Pitt Found Dead (Suicide)

The divorce between Brad Pitt and Angelina Jolie has been used by the bad guys for a "celebrity death hoax" which unfortunately is high-grade click bait.

It's the most recent one to hit social media and your employee's inbox, and will not be the last. Snopes, a debunking site that usually gets it right, confirmed that this bogus news has been around since the 21st of September.

Snopes showed Facebook screenshots coming from known news channels like Fox and NBC. There are several variants, some claiming it was a hanging, others that he died in a shooting range suicide or a substance overdose. Here is some of the deceptive copy:
"Brad Pitt, 52, a multi-awarded American actor and husband of Angelina Jolie, 41, shot himself in the head at a shooting range on Sunday. He was under significant stress because the couple 'were going through a divorce and he had a history of depression', sources have said."

We are letting you know so that you can warn your employees, friends and family and they won't fall for nasty social engineering attacks like this. It requires constant reminders and vigilance to keep people on their toes.

Here is something you can copy/paste and you're welcome to edit - I suggest you do this today.
"[ALERT] A new celebrity death scam reared its ugly head. The bad guys claim that Brad Pitt has committed suicide because of the recent Angelina Jolie divorce. The scam is currently on Facebook but you can expect emails with links for "more details" and/or attachments that claim it is a video of his last moments. There are several versions that claim he hanged himself, died in a shooting range or from a substance overdose.

You might even get text messages to your smartphone that try to trick you into going to a site with the exclusive pictures of his death. If you see any social media posts or get emails with links or attachments, do not click on anything, do not open attachments or reply, and if it is social media, do not touch and do not share or forward. These bad guys will use anything to shock and trick you into clicking.

Do not fall for it and Think Before You Click!

DON'T FORGET!
Polaris documentation and One Card info is available on the protected portion of the FLLS website! Click here to log in and view!
Contact Jenny or Eric if you need the login information.
Awards, Contests and Grants

Click on the titles for the links to the grant pages.

Friends of TCPL Library School Degree Grant
Deadline: October 31, 2016
The Education Grants Committee of the Friends of the Tompkins County Public Library is looking to support students seeking an advanced degree in library service, primarily those who are interested in public or school librarianship.

National Park Service
Deadline: November 3, 2016
Program Supports New Historic Preservation Methods: The Preservation Technology and Training Grants program provides support to create better tools, materials, and approaches to conserving buildings, landscapes, sites, and collections.

National Science Foundation
Deadline: November 8, 2016
STEM Learning Supported: The Advancing Informal STEM Learning program provides support to advance the design and development of STEM (science, technology, engineering, and math) learning opportunities for the public in informal environments.

Be a Famous Writer Contest!
Deadline: November 15, 2016
What a great chance to partner with your K-4 school. The topic this year is Library: Teen Summer.

Pied Piper Award
Deadline: December 2, 2016
NYLA’s Youth Services Section (YSS) is accepting submissions for the Pied Piper Award. The Pied Piper Award recognizes excellence in the creation of promotional materials for a library program or the creation of an individual program that promotes service to the young people of New York State Libraries.

Question of the Week

LAST WEEK’S QUESTION OF THE WEEK:
Why is October 7th known as “World Smile Day?”

World Smile Day is actually celebrated annually on the first Friday in October.

Harvey Ball, a commercial artist from Worcester, Massachusetts created the smiley face in 1963. That image went on to become the most recognizable symbol of good will and good cheer on the planet. As the years passed Harvey Ball became concerned about the over-commercialization of his symbol, and how its original meaning and intent had become lost in the constant repetition of the marketplace. Out of that concern came his idea for World Smile Day®. He thought that we, all of us, should devote one day each year to smiles and kind acts throughout the world. The smiley face knows no politics, no geography and no religion. Harvey’s idea was that for at least one day each year, neither should we. He declared that the first Friday in October each year would henceforth be World Smile Day®. From: http://www.worldsmileday.com/

THIS WEEK’S QUESTION OF THE WEEK:
In what year did a technicality in a presidential election lead to the Twelfth Amendment to the Constitution? Bonus: Who was the tie between?

To answer a Question of the Week, please email Amanda (aschiavulli@flls.org) with “Question of the Week” in the Subject. Please include your source. **Prizes are available for correct answers using one of our databases or a credible source**

Missed an issue? Check www.flls.org/bulletin for archived 2016 Weekly Bulletins