



MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 19.3

Friday, February 8, 2019

Table of Contents

You can click on each link below to quickly navigate to your favorite bulletin sections!

- [From the Director](#)
- [Member Library News](#)
- [Scam Alert](#)
- [Webinars, Workshops & Events](#)
- [Highlights from the Collection](#)
- [Polaris FAQ](#)
- [Awards and Grants](#)



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Reminders

Calling all Library Supporters! Please join us on Wednesday, February 27 in Albany. Due to the projected budget cuts libraries are facing, your presence in Albany is now more important than ever! Please register at www.flls.org/calendar-2 to join us. Transportation, meeting schedules, snacks, and water will be provided. If you have any questions, please contact Kristi at kdownham@flls.org or 607-273-4074 ext. 228.

Links to Make You Think

[The Most Magical 'Little Free Library' Is Built Right Into a Tree Stump](#)

[Public Libraries Respond to the Opioid Crisis with Their Communities](#)

[Combating Learning Slide with Summer Meals](#)

[Libraries and the 2020 Census](#)

[New Resource in NY: Problem Gambling Resource Centers](#)

[Instead of snacks, a vending machine at this elementary school is filled with books](#)



From The Director



It has been a busy few weeks, so I thought I would share some highlights and reminders:

Advocacy Day – Next week is the final week to sign up for our transportation to Advocacy Day on Wednesday, February 27. We currently only have 30 people signed up and would love to have a stronger showing of support in Albany. Advocacy Day is for everyone – trustees, library staff, Friends groups, and patrons. We currently are in need of people from Antonocci's

district, Manktelow's district, and Akshar's district. Please consider signing up today to join us for this important advocacy effort at www.flls.org/calendar-2/.

DAC Meeting – Our Directors' Advisory Council met at the end of January to discuss a variety of topics. Our DAC group is made up of directors from our 3 largest libraries (TCPL, Auburn, and Cortland), and then two directors from each of our five counties. We discussed advocacy efforts, NYLA's legislative talking points, the 2020 Census and planning for library needs for this important project, reviewed a billing policy for FLLS, and formed an e-content committee to evaluate our e-content needs as a system. The committee will next meet on April 24.

County Meetings – I attended the Seneca County libraries meeting on February 1 in Interlaken. We discussed county advocacy efforts and referendum plans for the five libraries. Nora and I attended the Cayuga County libraries meeting in Auburn on February 6. Those libraries also discussed county funding and advocacy efforts, as well as having a discussion about e-content needs, system training and workshop needs, and a review of the DAC meeting.

Annual Reports – A reminder that libraries will need to submit their annual reports to us for review by next week. If you are holding a board meeting after next week to approve your reports, please notify both me and Kristi so we can work with you about when you can submit your report. The State deadline for us to submit all reports is March 1. Failure to submit on time results in us having our funding put on hold, so it is vital we submit by this deadline. A member library failing to submit by the deadline means that services will be revoked until completion, such as delivery, Polaris access, ILL access and more. We never want this to occur, so please complete your reports on time.

State Construction Needs Assessment – System directors were notified this week that the State will be looking for information from all public libraries about project construction needs in the coming weeks. The time period they will be looking for is projected construction needs for 2020-2025. This information is key for construction grant advocacy and library advocacy in general, so please start thinking of your needs. As soon as we get the survey information, we will be sending it out by email. The turn-around time for answers is usually fast, so I wanted to notify you now so you can start your projections.

Have a wonderful weekend!
Sarah



Member Library News

Ithaca Voice:

Tompkins County Public Library goes fine free



Featured image: Jennifer Schlossberg, librarian and head of access and circulation services, helps a visitor check out at the circulation desk. (Kelsey O'Connor/The Ithaca Voice)

ITHACA, N.Y. — The Tompkins County Public Library is now a fine-free library.

As a way to make sure people truly have free access to books, TCPL has done away with fines on late items. The initiative quietly rolled out Jan. 14.

"What it really is is a movement," Library Director Annette Birdsall said. "It's libraries recognizing that this is a social equity issue, that fines have become a privilege and they — not only do they not work — they actually encourage people to keep materials longer if they can afford it. If you can afford it, you pay your fines, you don't feel guilty and you support the library. We love people to support the library. We don't love that it was a privilege and that people who couldn't afford fines stopped using the library altogether."

Birdsall said though fines were in place to encourage the return of materials, they became a barrier to access. She also said the library recognizes that people want to return books, but there are sometimes challenges to doing that on time. And when the fines begin to add up, sometimes people are embarrassed and don't want to use the library because they can't afford to. **CONTINUE READING...**

Have something to share? Please send submissions to Jenny by 9am on February 22 to be featured in the Bulletin!



Scam Alert!

Q4 2018 Top-Clicked Phishing Email Subjects From KnowBe4

KnowBe4 reports every quarter on the top-clicked phishing emails. Here we have the results for Q4 2018. We track three different categories: general email subjects, those related to social media and 'in the wild' attacks. The results come from a combination of the simulated phishing emails used by our customers as well as from the millions of users that click our no-charge Phish Alert Button to report suspicious emails to their IT Incident Response team.

Trends That Persisted Throughout 2018

In reviewing the Q4 2018 most clicked subject lines, trends were easily identified; five subject line categories appeared quarter-over-quarter throughout 2018, including:

- Deliveries
- Passwords
- Company Policies
- Vacation
- IT Department (in-the-wild)

Additionally, three “in-the-wild subject lines” were clicked three out of four quarters and included Amazon, Wells Fargo and Microsoft as keywords.

The Subject Lines Tell Us Users Are Concerned About Security

“Clicking an email is as much about human psychology as it is about accomplishing a task,” said Perry Carpenter, chief evangelist and strategy officer at KnowBe4. “The fact that we saw ‘password’ subject lines clicked four out of four quarters shows us that users are concerned about security.

Likewise, users clicked on messages about company policies and deliveries each quarter showing a general curiosity about issues that matter to them. Knowing this information gives corporate IT departments tangible data to share with their users and to help them understand how to think before they click.”

Here is the full InfoGraphic of top subjects in all categories for the last quarter, the top 10 most-clicked general email subjects in Q4 2018, and most common 'in the wild' attacks during that period.

This Infographic is great to send to your users! Download here: <https://blog.knowbe4.com/infographic-q4-2018-top-clicked-phishing-email-subjects-from-knowbe4>

NEW! KnowBe4 Offers No-Cost Children's Interactive Cybersecurity Activity Kit: <https://blog.knowbe4.com/new-knowbe4-offers-no-cost-childrens-interactive-cybersecurity-activity-kit>



Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: www.flls.org/calendar-2/

Annual Report Regional Trainings
2/11 @ WAV

FALCONS Meeting
Thursday, February 21, 2019
9:30am-11:30am

Rob Scott, Senior Sales Representative at Ingram, will be on hand after the meeting (~11:45 AM) to discuss Ingram's services. Lunch will be provided.

Advocacy Day
Wednesday, February 27, 2019
6:00am-6:00pm

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Conferences & Outside Trainings



FREE! Big Talk From Small Libraries 2019
Friday, February 22, 9:45am-5:00pm (EST)
Online

We've been listening! A comment we've heard often is that many presentations at conferences seem to be by and for librarians from larger libraries. Well, Big Talk From Small Libraries is different. This free one-day online conference is aimed at librarians from small libraries; the smaller the better! Each of our speakers is from a library serving fewer than 10,000 people, or directly works with small libraries. Topics range from technology to programming to new roles for the library. This event is a great opportunity to learn about the innovative things your colleagues are doing in their small libraries. Everyone is welcome to register and attend, regardless of how big or small your library. But, if your library serves a few hundred to a few thousand people, this is the day for you!

Webinars

Just the Winter Blues? Facts and Myths about Seasonal Affective Disorder

Friday, February 15, 10:00am

From 1-10% of the population, about 10 million people experience Seasonal Affective Disorder, a type of major depression that has a seasonal pattern. While many people think of S.A.D. as merely "Winter Blues," the symptoms of this disorder are distressing, disabling, and can be life-threatening. There is relief available when properly diagnosed and treated.

Google Ad Grants 101

Wednesday, February 13, 1:00pm

Have you heard of Google's Ad Grant program, where they give \$10,000 a month in free advertising to nonprofits? Join us for a crash course on how Google Ad Grants can benefit your nonprofit by bringing thousands of new visitors to your website every month.

Reduce Waste, Build Community: Hosting Repair Events at Your Library

Wednesday, February 13, 3:00pm

Libraries around the world are hosting repair events, inviting people to bring damaged household items and clothing to be repaired instead of throwing them away. Repair events can help your library reach diverse communities, teach and maintain valuable repair skills, and engage with skilled volunteers and invested community partners. Help your patrons save money on electronic, mechanical or sewing repairs and divert waste from the landfill with fix-it fairs, repair cafes and U-fix-it clinics. Join us for this webinar to learn everything you need to know about hosting a repair event, from finding partners to recruiting fixers, and from getting management approval to effectively getting the word out.

Make Your Mark: Logo Design for Librarians
Thursday, February 28, 2:00pm

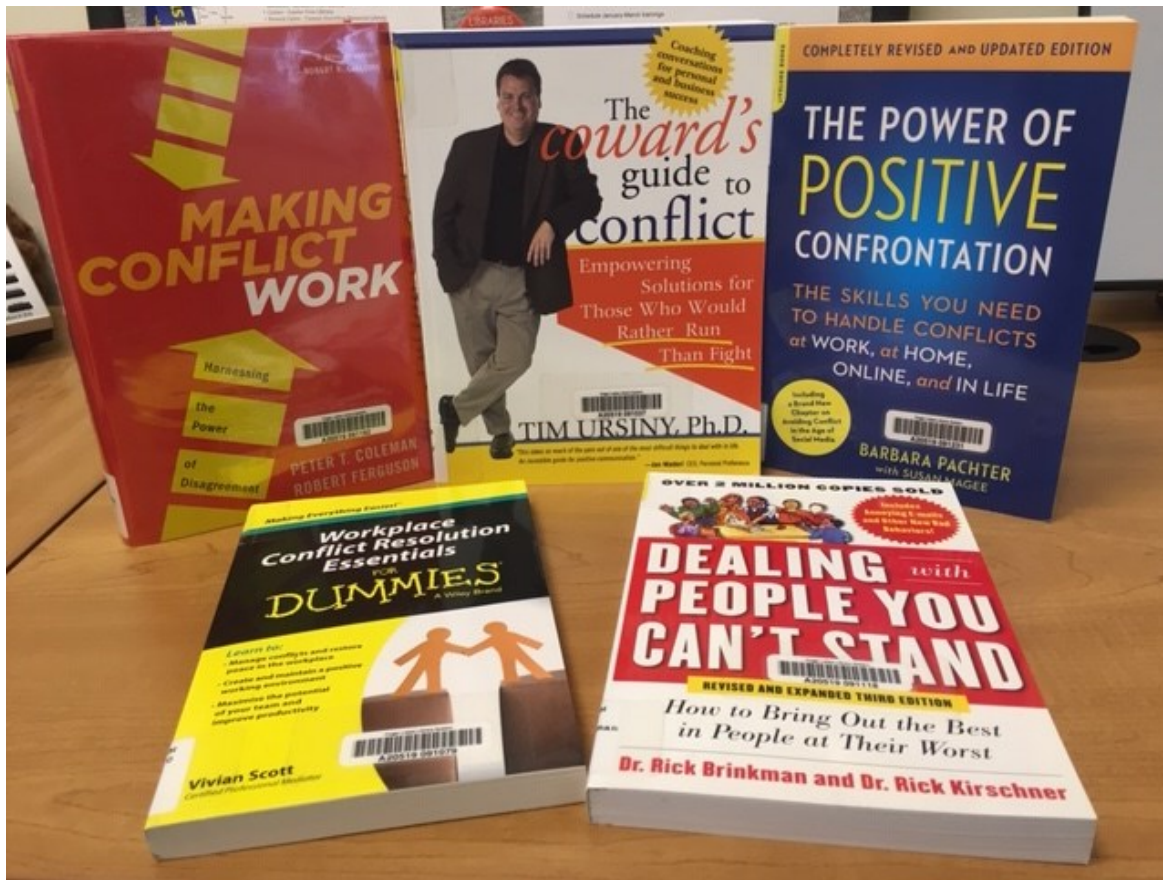
Logos are a crucial visual element of every brand. As a part of your institutional brand, your logo is the face of your library. This webinar will provide an introduction to the fundamentals of graphic design, including typography and color theory. We'll discuss branding and look at successful examples of logo brand design -- like the New York Public Library's iconic lion logo and Nike's distinctive "swoosh". This session will also provide an overview of logo creation tools, including Canva, a free, online graphic design tool.

[Back to Top](#)



Highlights from the Collection

Conflict Management Books



Conflict is inevitable, learn how to deal with it with these books!
Search Polaris for the titles or barcodes below.

Title	Author	Barcode
<i>The coward's guide to conflict</i>	Ursiny, Tim	A20519091037
<i>Dealing with people you can't stand</i>	Brinkman, Rick	A20519091118
<i>Making conflict work</i>	Coleman, Peter	A20519091192
<i>The power of positive confrontation</i>	Pachter, Barbara	A20519091231
<i>Workplace conflict resolution essentials for dummies</i>	Scott, Vivian	A20519091079

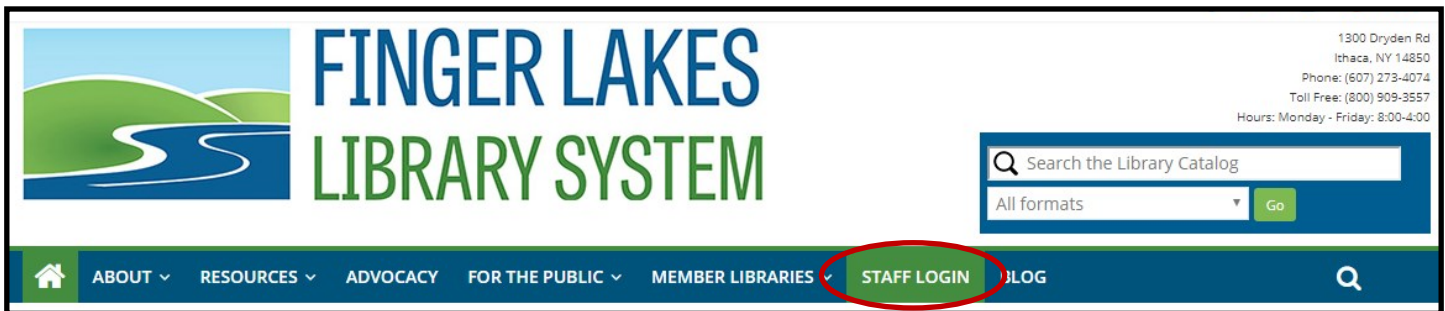


Polaris FAQ

Polaris Documentation & More is Available Online!

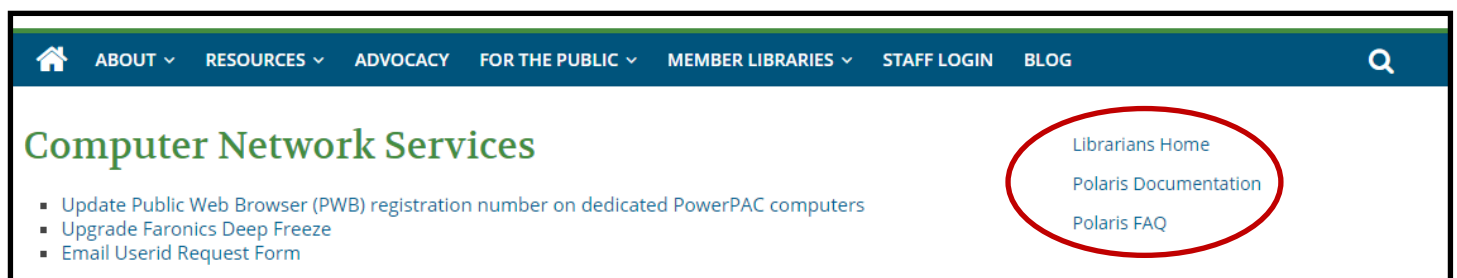
Follow the instructions below to access Polaris Documentation, the Polaris FAQ, the CBA request form, Computer Network Services information, and One Card documents on the protected part of the website.

1. Visit www.flis.org. Click on **STAFF LOGIN**.



2. Enter the login information.* Email Jenny, Eric, or Rex for the username and password.

3. You will be presented with the **Librarians Home** page. Click **Polaris Documentation** for a list of updated PDF handouts from Polaris training sessions. “What’s New” PDF documents for each version of Polaris (3.3-current) are also included. Click on **Polaris FAQ** for a list of frequently asked Polaris questions.



4. Don't forget to logout. Click on **Howdy, Librarian** in the top right hand corner, and then click on **Log Out**.

**Having trouble logging in? You may need to contact Eric to whitelist your IP address.*

[Back to Top](#)



Awards, Contests, & Grants

NEW! Annual Continuing Education Grant & NYSLAA Scholarship

Deadline: February 25, 2019

SCRLC is pleased to provide one \$500 grant for a member to attend a local or regional conference or workshop and one \$500 scholarship for a member to attend the New York State Library Assistant's Association (NYSLAA) Conference. For more information about the grants and to apply, please visit our website. Applications will be reviewed and announced in March.

Accelerating Promising Practices for Small Libraries

Deadline: February 25, 2019

Accelerating Promising Practices for Small Libraries (APP) is a special initiative of the National Leadership Grants for Libraries Program. The goal of this initiative is to support projects that strengthen the ability of small and rural libraries and archives to serve their communities. IMLS invites applications that focus on the following topics: transforming school library practice, community memory, and digital inclusion.

NEW! Excellus BCBS Community Health Awards

Deadline: March 5, 2019

One of the ways we fulfill our mission is by presenting Community Health Awards to nonprofit organizations that share our goals. Selected organizations receive grant awards of up to \$4,000 each to positively influence health by providing education, health and wellness programming, and valuable support services. Proposals should define clear goals for improving the health or health care of a specific population in the community. We encourage applications that use new and innovative ways to improve health.

National Federation for the Blind Engineering Quotient *(For Blind & Low-Vision Teens)*

Deadline: March 17, 2019

The National Federation of the Blind Engineering Quotient program (NFB EQ) is a weeklong summer engineering program for blind and low-vision teens from around the United States. NFB EQ is jam-packed with fun and learning. Participants spend each day engaged in activities designed to strengthen their knowledge of engineering as well as their problem solving abilities. In the evenings, participants explore the local community and participate in various recreational activities. Throughout the week, participants will forge new friendships while increasing their engineering knowledge, problem solving abilities, self-confidence, and independence. Blind and low-vision teens who are ready to learn new things, meet new people, and have an adventure this summer are encouraged to apply.

Outreach Mini-Grants

Deadline: March 22, 2019

Member libraries in our service area can apply for an Outreach Mini-Grant. All applications are due March 22, 2019. Visit www.flls.org/outreach/#minigrants to download an application or to view the FAQs. Have a question? Stuck on an idea? Read our FAQs or email Jenny Shonk at jshonk@flls.org.



Visit www.flls.org/grants for more grant resources.