

## MEMBER LIBRARY BI-WEEKLY BULLETIN

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Friday, June 14, 2019

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### Announcements & Reminders

Outreach Mini-Grant reports for the 2018-2019 cycle are due June 30. If you have questions or concerns, email [jshonk@flls.org](mailto:jshonk@flls.org). The final report form can be found on the Outreach Services page: [www.flls.org/outreach](http://www.flls.org/outreach).

### Links to Make You Think

[Preparing for the Digital Decennial Census: Building Consent, Equity, and Safety into Digital Transition](#)

[The Democracy Wall: How to Promote Civic Engagement](#)



[Democracy Wall Project: General Information](#)

[Berkeley Tool Lending Library](#)

[A History of the American Public Library](#)

[Community Engagement: Redefining the Library as Town Square](#)

[Librarians Are Secretly the Funniest People Alive](#)

## From The Director



The past few weeks have been very busy with work on a variety of projects. Here are some highlights:

**State Librarian** – During the June 4 Board of Regents meeting, Lauren Moore was selected as the next NY State Librarian. Many of you might know Lauren as the Executive Director of the Pioneer Library System, and from her work with the Finger Lakes Digital Inclusion project the 2020 Census. Lauren has over 12 years of experience with public library work both in New York and Pennsylvania. I believe Lauren is a champion for public libraries, whether they are large or small, and will hopefully bring change to the State Library. I have had the privilege of working closely with Lauren on the Executive Committee of PULISDO for the past two years, and have seen first-hand her love of helping libraries grow. She will be leaving the Pioneer Library System on July 17 and starting her new role as State Librarian on August 1.

**E-content Committee** – Based on discussions over the past year of the Directors Advisory Council at FLLS, we have formed an e-content committee that met for the first time this week. Chaired by Nora Burrows of FLLS, the committee is made up of staff from our three largest libraries, as well as staff from a variety of our other member libraries. The committee reviewed our e-content services, the pros and cons of our e-content providers, and looked at immediate access and getting our e-content holds lists down. The next meeting will be at the end of August/beginning of September.

**Correctional Facility Meeting** – Education Law Article 5, Section 285 discusses state aid for cooperation with correctional facilities and guarantees library services to inmates in New York's State correctional facilities. As part of their administration of the State Aid program, public library system liaisons to State correctional facilities work with the facility librarians and administrative staff to negotiate an annual service plan. Jenny Shonk chairs our annual service plan meeting that will occur at FLLS on June 21, and will include FLLS staff, correctional facility librarians and Deputy Superintendents for Programs.

**ALA Conference** – I will be attending the American Library Association conference in Washington D.C. from Friday, June 21 – Monday, June 24. On Friday, I am taking a day-long tour of District of Columbia Public Library branches, each integrated into their respective neighborhoods in interesting ways, and the group will hear from DCPL Executive Director Richard Reyes-Gavilan on an update of the Central Library, the MLK Library. We are also taking a bus to Laurel, Maryland to visit the Laurel Branch Library, which has a full-size dinosaur and erupting volcano in the children's room. During the ALA conference, I am attending management and advocacy sessions and have scheduled visits with vendors such as OverDrive.

Have a fantastic weekend!  
Sarah



# Member Library News

## Springport Free Library

Helio Health Narcan Training was held at Springport Free Library last week. Lori Cochran (Director of Powers Library), her husband Sean, and Carla Piperno-Jones (Director of Springport Free Library) are now certified to administer Narcan.



***Have something to share?*** Please send submissions to Jenny by 9am on June 28 to be featured in the Bulletin!



## **Scam Alert!**

### **Red Flags Warn of Social Engineering**

The easiest way to avoid falling for scams and other social engineering attacks is to have an understanding of the tactics employed by attackers, according to KnowBe4's Roger A. Grimes, writing in CSO. Grimes outlines some of the most common scams and points out the warning signs that are usually present in these schemes.

One of the most common signs of a scam is the use of “stressor events,” which play on the victims’ emotions to make them act irrationally. There are a wide variety of stressor events, ranging from the mild to the extreme. Scammers can simply try to rush you by claiming that the deal will be called off if you don’t act soon, or they can threaten you with arrest or worse if you don’t pay them quickly. They can also be used as excuses on the scammer’s side, such as a sudden family tragedy affecting their ability to send or receive a transaction.

Additionally, you should be suspicious if a person is difficult to contact, is unwilling or unable to speak on the phone or meet in person, or comes up with excuses to induce you to send or receive money in an unconventional way. For example, whenever someone asks you to pay them in gift cards, don’t: you’re being scammed. This seems obvious and easily avoidable, but many people still fall for it.

Grimes emphasizes that people don’t fall for scams because they’re stupid. Their ability to resist scams depends primarily on their having knowledge of the scams themselves.

“Don’t shame victims into thinking that they were dumb or a patsy,” Grimes writes. “Intelligence has nothing to do with it. The deciding factor whether someone can be scammed is awareness of the scam presented to them.... The number one scam defense is awareness education. Banks are doing it. Employers are doing it. Craigslist is doing it. Many people and businesses try their best to inform people about the various scams.”

**For a great infographic and more information, visit:**

<https://blog.knowbe4.com/red-flags-warn-of-social-engineering>





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### FALCONS Meeting

Thursday, August 15  
9:30am-11:30am

### Learning About Learning Circles

Thursday, August 22  
9:00am-11:00am  
To be held at FLLS.

### Youth Services Advisory Group Meeting

Thursday, September 12  
1:00pm-3:00pm  
To be held at Weedsport Free Library!

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## Conferences & Outside Trainings

### **PLA Social Justice and Public Libraries: Equity Starts with Us**

**August 12–13, 2019 in Charleston, SC**  
OR

**October 28–29, 2019 in Chicago, IL**

Libraries across the country are making stronger commitments to equitable library services for all. Librarians, library administrators, library staff, and other stakeholders are encouraged to join us to grow the collective capacity and connections we will need to do this work.

During this one-and-a-half day symposium we will explore how power and privilege operate interpersonally and institutionally; identify how oppression shows up in our communities and libraries; and learn about historical and contemporary social justice movements. Participants will hear from libraries putting equity into practice, develop regional connections, and create local action plans to advance equity and social justice in our organizations and communities.

Day one will focus on building shared language, self-awareness and historical understanding. Day two will give us the chance to learn about successful racial equity initiatives and develop action plans to catalyze or strengthen equity work in our organizations and communities.

## Webinars

### **Picture This: Using Instagram to Connect With and Engage Your Users**

**Wednesday, June 19, 2:00pm**

Instagram is one of the most popular social media platforms available today. It is mobile friendly and highly visual, making this tool an exciting way to connect with younger demographics. Instagram is also a great way to both showcase your library's story and engage your users. This session will show you how to make the best use of your account through mobile photography tips, content ideas, and special projects that bring your online content into your library. We will also look at the best way to connect with your users who use Instagram through social listening, geotagging, and building relationships with influencers.

### **Transforming Your Board into a Fundraising Force**

**Thursday, June 20, 1:00pm**

Mobilizing you board to maximize revenue generation is a major goal for nonprofit staff and board leadership. Yet, there are many obstacles to enlisting their engagement in resource development. Kay Sprinkel Grace will unpack why board reluctance and provide solutions to these common obstacles. During this webinar, we will explore ways to create a motivational environment so board members feel confident about taking on new roles.

### **B&T Title Source 360 Webinar** ★

**Thursday, September 5, 9:30am**  
Welcome to Title Source 360. As you begin familiarizing yourself with Baker & Taylor's enhanced acquisition and selection tool, we would like to extend an offer for you to join us for one of our interactive webinars. These webinars will provide an orientation to the features and functions of the site and answer any questions you may have. Join our interactive training to learn about: searching and finding content, streamlining your workflow, and personalized preferences.

**Click here to see a full list of FREE webinars from WebJunction!**



# Highlights from the Collection

## Yoga Storytime Box!



**Did you know that FLLS has a Yoga Storytime Box?!?! The box contains: 13 books, 3 music CDs, 3 DVDs, 1 Yoga Pretzels card deck, 1 Ganowo Cube Puzzle, 12 plastic yoga circles, 1 “Read from the Heart” guide, and 1 activity guide. To place a hold, search in the Polaris Client for “Yoga Storytime Box” or A20519406444.**

There are tons of other interactives kits to help you incorporate movement and music into your programming. Place a hold today!

| Title                             | Call Number                       | Barcode      |
|-----------------------------------|-----------------------------------|--------------|
| Bean bags storytime box           | Storytime box Bean Bags           | A20516650735 |
| Color viewers storytime box       | Storytime box Color               | A20515678196 |
| Hoops storytime box               | Storytime box Hoops               | A20516866491 |
| Jingle bells storytime box        | Storytime box Jingle              | A20516650777 |
| Let's jump storytime box          | Storytime box Let's               | A20517798900 |
| Lummi sticks                      | Storytime box Lummi               | A20516866378 |
| Musical instruments storytime box | Storytime box Musical instruments | A20514785461 |
| Parachute storytime box.          | Storytime Box Parachute           | A20515678154 |
| Rhythm sticks storytime box       | Storytime box Rhythm              | A20516650947 |
| Scarves storytime box             | Storytime box Scarves             | A20514029360 |
| Silly storytime box               | Storytime box Silly               | A20515897033 |
| Wrist ribbons storytime box       | Storytime box Wrist               | A20515678146 |



# Programming Ideas



*In each bulletin, we will now be showcasing Adult and Youth programming ideas with resources & more! Enjoy!*

## Passive Program Idea!

Create a choose-your-own-adventure display where participants can vote on what the character does next. Tie it into the summer reading theme by making the character an astronaut, a NASA researcher, or an astronomer (or an alien).

This idea came from the Facebook group **Teen Services Underground**. Here is one story about the adventures of Bob: [www.facebook.com/groups/407834692712782/permalink/1201209106708666/](http://www.facebook.com/groups/407834692712782/permalink/1201209106708666/) and here is the space-themed version about Astronaut Kim: [www.facebook.com/groups/407834692712782/permalink/1419136221582619/](http://www.facebook.com/groups/407834692712782/permalink/1419136221582619/).

**Note:** You will probably need to be a member of the group to see the posts.



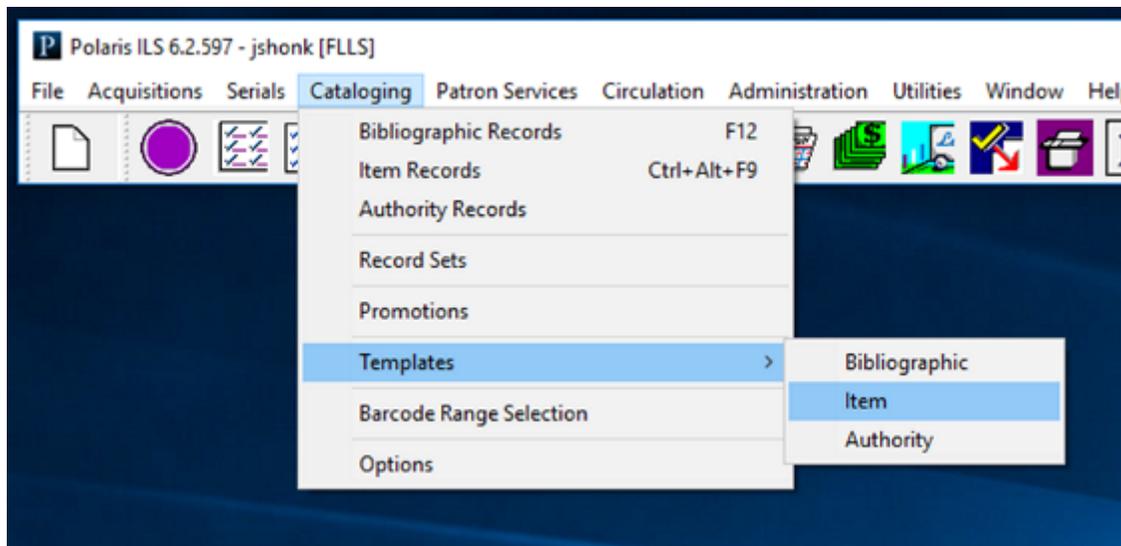


# Polaris FAQ

## Item Maintenance Reminders

*Make sure to watch out for these common mistakes when creating item records:*

- Please use the item templates when adding item records to Quick bibs. You can create new item templates as needed. **Polaris Toolbar → File → New → Item Template → set your desired parameters → Save.**
- If you have templates that just need to be updated/changed, go to **Cataloging → Templates → Item**. The find tool will open, type your library short code and click **Search**. Double click on the template you would like to change. Make the necessary changes to the template and click the save icon when you are finished.



- All bold fields of the item record are required and you cannot save without making a selection, but double check to make sure that you covered all the appropriate fields!
- New items do not automatically change after a certain period of time, you must bulk change the following parameters after your items are no longer considered "New": Collection Code, Material type, Loan period, Fine code, Renewals, and Preferred borrowers. So, it is a good idea to enter all new items into a record set each month. You can also do an Ad-hoc bulk change.
- A note about restrictions: The Preferred borrowers hold restriction allows items to be placed on Hold and move between the libraries within that Preferred Borrowers Group. The following 2 restrictions "Patrons from this library and branch only" & "Patrons from this branch only" allow you to restrict that item so only patrons registered at your library can place a hold on that item. They can however request to pick it up at one of the other libraries in the system.



# Awards, Contests, & Grants

## **EBSCO Solar**

### **Deadline: June 21**

EBSCO Solar is back for 2019. This year, EBSCO is making \$200,000 in grants available for applicants looking to fund a library solar project to offset electricity costs. Solar power is the cleanest and most abundant renewable energy source available. EBSCO now has more than 500 solar panels offsetting the amount of "brown power" we buy and generating clean energy to reduce EBSCO's environmental footprint. We believe we can help make a critical impact on improving the environment and we want to help a library make the same transition to green power.

EBSCO Solar is a grant program that funds solar installations at libraries.

Applications will be accepted until April 30, 2019, with the winners announced online and at ALA-Annual on June 21st. Contact [ebcosolar@ebSCO.com](mailto:ebcosolar@ebSCO.com) for questions.

## **NYLA Public Libraries Section (PLS) Scholarships and Awards**

### **Deadline: June 28**

The Public Libraries Section of NYLA is pleased to offer five (5) Conference Scholarship awards to encourage public librarians (professional degree not required) now in the field, or students in library school, to participate in NYLA or PLS activities. Each award maximum is \$1200.00, which includes full conference registration, travel or other conference related expenses and membership in NYLA and PLS if the winner is not already a member. Additionally, the winner will be asked to help with staffing at the PLS booth at the conference. The winners are expected to attend the annual conference including the awards ceremony.

The Public Libraries Section of NYLA wishes to recognize and honor innovative, impactful programming in libraries throughout New York State. The award consists of a plaque for your library and a cash prize of \$1,000. The PLS Innovative Program Award will recognize programs produced in public libraries that are new to the library's community, fulfill an identified need in the community, and which have a measurable, positive impact on the target audience.

For more information, visit the [PLS Awards & Scholarships](#) webpage. Send your questions to [petersd@buffalolib.org](mailto:petersd@buffalolib.org).

## **NYLA Leadership Management Section (LAMS) Scholarships**

### **Deadline: June 30**

The Library & Leadership Management Section (LAMS) of the New York Library Association is seeking candidates for two scholarships to attend NYLA's 2019 Conference in Saratoga for first time attendees. One award will be given to Directors/Branch Managers; the second is for Library Assistants/support staff. This award covers the full conference registration fee; hotel room; LAMS luncheon and \$100.00 towards travel.

All applicants must submit a letter from a professional reference and an application in the form of a letter which includes: why you wish to attend conference, how the experience will benefit your work, how you will share what you learn with co-workers and/or colleagues, your professional goals, and how attending conference will help you achieve those goals.

To apply for these scholarships, submit the application and letter of reference via email to Julie Dempsey at [jkelsall@highlandlibrary.org](mailto:jkelsall@highlandlibrary.org) by June 30, 2019. All applicants will be reviewed by the LAMS' Scholarship Committee. The winners of these scholarships will be selected by July 31, 2019.



## Awards, Contests, & Grants Cont...



**Dear Library Directors/Librarians:**

The Friends of the Tompkins County Public Library are pleased to announce that we again are offering small grants to eligible Finger Lakes Library System members. Eligible public libraries include those serving the residents of Tompkins County within a 30-mile radius of Ithaca. Otherwise eligible public libraries beyond that distance may submit a request but, if grant requests exceed available funds, preference will be given to libraries within 30 miles of Ithaca.

Guidelines, instructions and the application form may be found on the Friends of the Library website: [friendsoftcpl.org](http://friendsoftcpl.org), under Grants, Library Grants. The application form is also attached. The submission deadline was intended this year to be July 1, 2019. However, in light of the late issuance of this call letter, the annual submission deadline is being extended to July 31, 2019. Should this submission deadline cause a problem for you due to scheduled vacation time or other factors, please contact me to discuss. We plan to mail the call letter for 2020 by March 1, 2020 with a submission deadline of July 1, 2020.

The application form remains one page and, once you have identified a grant objective, should not take long to complete. As indicated, specificity about the project or items requested is important, and supporting documentation welcome. For an application to be considered, we must have received the required copies of invoices for the expenditure of prior-year grant funds, if awarded. We would be most grateful if you could send any photos of programs offered or materials purchased with prior-year grant funds.

I invite any questions you may have regarding the application process or comments on the proposed submission schedule for 2020 grant applications (e-mail [nf11@cornell.edu](mailto:nf11@cornell.edu), or phone 607-227-1486).

Nathan Fawcett  
Chair, FOL Library Grants Committee

**Application is located here:** [www.friendsoftcpl.org/grants/library-grants](http://www.friendsoftcpl.org/grants/library-grants)