



## MEMBER LIBRARY BI-WEEKLY BULLETIN

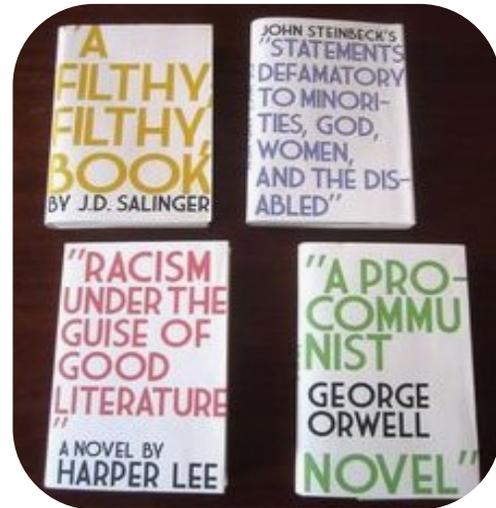
No. 18.23

Friday, September 28, 2018

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We have a board for that!  
Check out our [Pinterest!](#)

### Reminders

Just a reminder that the deadline for registering for the Annual Meeting is today, September 28th. It's OK to register via email or phone, and then either mail your check or bring it to the meeting. *Psst... secret tip! If you missed the official deadline, you can still email Diana on Monday!*

Help Jenny plan upcoming FLLS training sessions! 5 separate surveys have been created, one for each county. Each survey has 8 questions and should not take more than 5 minutes to complete. Please share with all interested staff!

**Cayuga County:** <https://www.surveymonkey.com/r/ZHFZQ3V>

**Cortland County:** <https://www.surveymonkey.com/r/ZPJSD9F>

**Seneca County:** <https://www.surveymonkey.com/r/ZPHLTD3>

**Tioga County:** <https://www.surveymonkey.com/r/Z6LYBRQ>

**Tompkins County:** <https://www.surveymonkey.com/r/Z6CZSSY>

### Links to Make You Think



[My TBR List is a Disaster and I'm Doing Nothing About It](#)

[By the Numbers: Banned Books Week](#)

[The End of Fines?](#)

## From The Director



I attended the American Library Association Advocacy Bootcamp session and training on Thursday, September 20<sup>th</sup> at the Bethlehem Public Library in Delmar, NY. Some of the goals of the training included teaching librarians and library advocates practical and powerful tips on how to be a respected, effective, and supported voice in your community, to provide consistent messaging and an advocacy framework that can be used by libraries of all throughout a given state, and ultimately, across the country, and to provide a mechanism for mentoring new advocates and creating a succession plan for advocacy.

ALA defines library advocacy as turning passive support into educated action by stakeholders. Their focus on library advocacy is community centered advocacy and they believe that for too long, libraries think of what libraries need first instead of what communities need from their libraries. They believe advocacy begins with listening, and we spent a portion of the morning working with our table on a listening exercise about big issues facing our communities over the next 18-24 months and who the most influential, non-elected people were in our communities.

The importance of libraries holding community interviews was stressed repeatedly and the group learned how to brainstorm with community leaders and conduct interviews to learn about a community. These interviews are important to foster relationships, help libraries speak with a unified voice, and can help shift how libraries are viewed in their communities.

We know the importance of being able to tell a library story. Effective library stories help show the value of your library. The Advocacy Bootcamp taught us how to structure a library story, including using a real person, giving a real problem they encountered, giving a library intervention or explaining how the library helped, has a happy ending, giving library facts, and using a closing phrase that pays to the audience, such as “Libraries transform lives.”

ALA’s multi-year public awareness campaign strives to convey one big idea: Libraries today are less about what they have for people and more about what they do for and with people. Their goal is to increase awareness of and support for the transforming library, to shift perception of the library from “obsolete” or “nice to have” to essential, and to energize library professionals and build external advocates to influence local, state, and national decision-makers.

During the afternoon session, public library system directors and staff learned how to teach the advocacy bootcamp materials to our systems. We will be working with Four County Library System to provide advocacy training in January before Library Lobby Day on Wednesday, February 27, 2019.

Have a great weekend and see you at our Annual Meeting on Friday, October 12.

Sarah



# Member Library News

Congratulations to the following libraries! The FLLS Board has recommended funding for construction projects in the following amounts:

*Aurora Free Library, \$17,707*

*Cortland Free Library, \$191,706*

*Edith B. Ford Memorial Library, \$ 627,631*

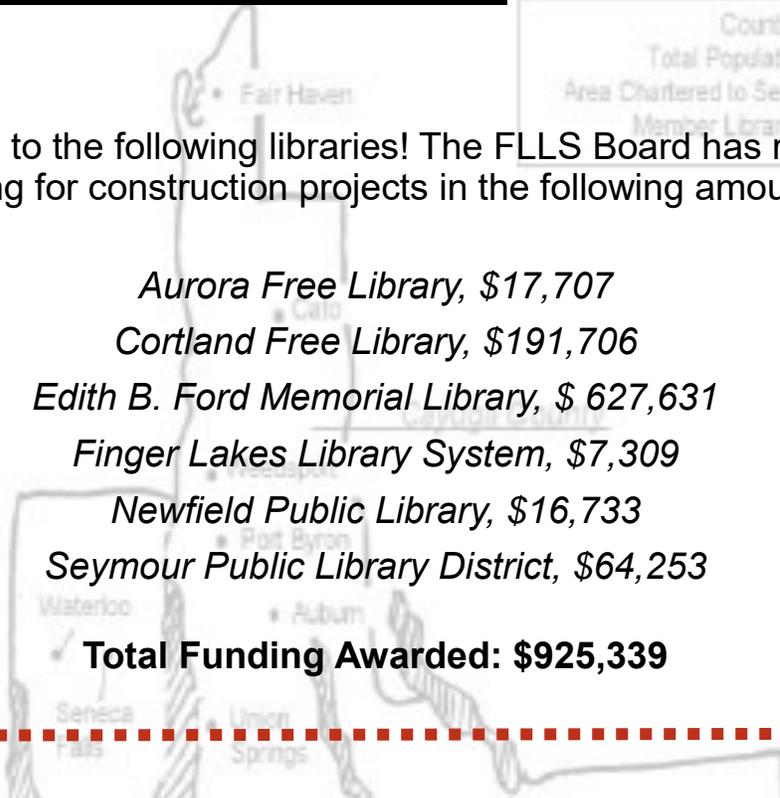
*Finger Lakes Library System, \$7,309*

*Newfield Public Library, \$16,733*

*Seymour Public Library District, \$64,253*

**Total Funding Awarded: \$925,339**

Counties: 5  
Total Population: 312,188  
Area Chartered to Serve: 2,513 sq. mi.  
Member Libraries: 33



coburnlibrary • Follow

coburnlibrary We love our new paintings! Coburn Free Library is so proud to display this beautiful art by Katie Campbell.

katieillustrates I love how they look on the walls! Thank you for sharing!! 😊



13 likes

7 DAYS AGO

Log in to like or comment.

Have something to share? Send it to Jenny by 9am on October 12 to be featured in the Bulletin!

Member Libraries

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## **Scam Alert!**

### **"The Boss Needs iTunes Gift Cards for Customers...NOW"**

If you ever wondered if those iTunes gift card phishing really work, see the following email exchange: <https://blog.knowbe4.com/scam-of-the-week-the-boss-needs-itunes-gift-cards-for-customers...-now>. Note the time stamps are the originals and from different time zones. Names are changed to protect the innocent. John Carpenter is the C-level executive of "distracted . com" and was spoofed by the bad guys. We even have pictures of the gift cards.

Yep, that overzealous employee actually drove around town from store to store picking up iTunes gift cards for the bad guys because there was a limit on the number of cards that could be bought at any one store at one time.

All told, poor Emily bought TWENTY \$100.00 iTunes gift cards for these criminals. Still worse, she put them ON HER OWN PERSONAL CREDIT CARD!

Wonder if her company will reimburse her? Kinda feel sorry for her. Sometimes it helps to get security awareness training from your organization. Emily was not trained. Don't be Emily. :-)

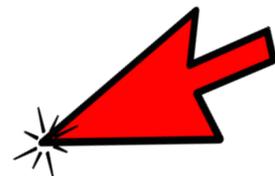
#### **RELATED TOP POSTS THIS WEEK:**

[ALERT] CEO Fraud Escalates. Bad Guys Now Go After Employee Personal Address and Phone Number: <https://blog.knowbe4.com/alert-ceo-fraud-escalates.-bad-guys-now-go-after-employee-personal-address-and-phone-number>

Phishing Warning: One in Every One Hundred Emails Is Now a Hacking Attempt: <https://blog.knowbe4.com/phishing-warning-one-in-every-one-hundred-emails-is-now-a-hacking-attempt>



Let's stay safe out there.  
**Think Before You Click!**





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### Annual Meeting at Ithaca County Club

Friday, October 12  
9:00am - 1:30pm

### Collection Development & Polaris Reporting

10/2 @ SENF  
10/17 @ WEED  
10/29 @ WAV

### Falcons Meeting

Thursday, November 15  
9:30am - 11:30am

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## Conferences, Outside Trainings & Fun Stuff

### YSS Empowerment, Advocacy and Leadership Academy (EALA)

October 10, 2018 through April 19, 2019  
Assorted Venues & Online

This seven month program is specifically designed for Youth Service Providers who are interested in developing their leadership skills for personal and professional advancement. 3 full day in-person workshops 4 live 90 minute webinars 24 hours of continuing education.

### 2018 NYLA Annual Conference and Trade Show

November 7-10  
Rochester, NY

Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products!



## Webinars

Click on the titles for the links to the training pages.

### Take Action: Using and Presenting Research Findings to Make Your Case

Wednesday, October 3, 3:00pm

You've formulated the hard questions. You've collected your data. What stories do your findings tell, and what do they suggest? This final session explores how to present findings to your library's key stakeholders and decision-makers in a compelling way, and how to turn those findings into action that benefits your patrons. This webinar is the final in a three-part series bringing together research and practice from across library sectors, covering the ins and outs of creating, and implementing assessments that provide insightful, actionable data.

### "Supercharged Storytimes for All" informational webinar

Wednesday, October 10, 1:30pm

Saroj Ghoting, an expert in the field of early literacy, will conduct this one-hour webinar on opportunities for enhancing storytime services to young children and families. The goal of Supercharged Storytimes for All (SSA) is the optimization of early literacy storytime programs by making them interactive and focusing on pre-reading skills. The SSA program has proven to be very successful, and it will now be made available to youth services staff across New York State through a partnership with OCLC's WebJunction.

### Librarian Evolution: Libraries Thrive When We Change

Thursday, November 29, 3:00pm

In this Transformative Leaders webinar, learn about an award-winning library's approach to change management, as an organization that not only responds to change, but one that embraces it. Charles Darwin said, "It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change." It has never been a better time to be a librarian—especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. To do that, our identity, our education, our organizations, and our work is changing. Learn how library staff are becoming change agents to help Topeka and Shawnee County Public Library, the 2016 Gale/LJ Library of the Year, become an essential asset in its community.

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# Highlights from the Collection



## ***FLLS COSTUMES!***

Halloween is just around the corner! Don't forget that we have costumes for member libraries to check out. An item record search for the call number "costume" pulls them up in Polaris. Some of the costumes we have include several different superheroes, a dementor, and a mad scientist!

<b>Title</b>	<b>Barcode</b>
The amazing Spider-man 2 costume	A20516720718
Bat Girl costume	A20516720881
Batman costume	A20516720726
Captain America, the winter soldier costume	A20516720768
The cat in the hat costume	A20516720750
Cheerleader costume	A20518102699
Dementor costume	A20519403860
Football costume	A20518102657
Harry Potter costume	A20519403828
Hulk costume	A20516720823
The Joker costume	A20516720792
Mad scientist costume	A20518098793
Make believe costume kit.	A20519406143
Referee costume	A20518102534
Robin costume	A20516720849
Soccer ball costume	A20518102576
Statue of Liberty costume	A20517342000
Superman costume	A20516720807
Vintage baseball costume	A20518102615
Wonder Woman costume	A20516720831

# Polaris FAQ

Do your new staff members know about the Polaris FAQ on the FLLS website?

Visit our website [www.flls.org](http://www.flls.org) and click on **Staff Login**.



## Polaris Documentation

- Polaris New User
- Using Polaris Offline for Upgrades
- Hold Status Documentation

- Librarians Home
- Polaris Documentation
- Polaris FAQ

Enter the login information. Don't have it? Email [Jenny](#) or [Eric](#) for the username and password. You will be presented with the landing page which has documentation pertaining to the CNS Department, CBA, and "One Card, Many Libraries." Along the right side you will see **Librarians Home**, **Polaris Documentation**, and **Polaris FAQ**. Click on Polaris FAQ.

To access an answer, click on the plus sign. If you have a suggestion for a question that should be added to the list, please contact Jenny!

+ Can I suspend a hold for a patron?

— I can't find a book; how do I change the circulation status?

Go to **Cataloging** ⇒ **Item Records** and type in the title of the item or the item barcode. Remember to use the correct selection in the **Search by** field. In the results list, double click on the item. Click on the field next to **Circulation status** and select Missing. Remember to click on Save!

# Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



## Humanities NY Grants

### **Deadline: Applications Accepted on a Rolling Basis**

Humanities NY offers three grant opportunities: Vision, Action, and Quick. The grants program is designed to ensure that all New Yorkers may access the tools and experiences of the humanities. Projects that address pressing issues and draw strength from community partnerships are encouraged, as are projects related to the U.S. Women's Suffrage Centennial. Quick Grants of \$500 are now available for in-person public humanities programs. These matching grants are intended for small and volunteer-run organizations. Proposals will be accepted on a rolling basis while funds last. Applications are open.

Visit [www.flls.org/grants](http://www.flls.org/grants) for more grant resources.

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## 5 Minute Staff Training

The goal of *5 Minute Staff Training* to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

### **Featured Database:**



**Challenge:** Visit the [JobNow](#) database. Check out the interview tips.

What is a good question to ask your interviewer?

*Member library staff can send their answer to [jshonk@flls.org](mailto:jshonk@flls.org) for a chance to win a prize!*

[lynda.com](#) is available to **all member library staff in the FLLS area** for free.

View [all the courses](#) and to reserve your 'seat' – contact Jessica Phillippe at ([jphilippe@scrlc.org](mailto:jphilippe@scrlc.org)). Please include your phone number and library's name. You can take as many courses as you like during your two-week access.