



# FINGER LAKES LIBRARY SYSTEM



## MEMBER LIBRARY BI-WEEKLY BULLETIN

No. 18.20

Friday, August 17, 2018

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A LIBRARY IS  
NOT A LUXURY  
BUT ONE OF THE  
NECESSITIES OF  
LIFE.

HENRY WARD BEECHER

Taken from [Patricia Polacco's](#) Facebook page!

### Reminders

When you receive any materials (kits, puppets, games, etc.) from FLLS, please check each item in and out properly so that we can track usage and location of the item. Thank you!

Does your library need more promotional materials for the FLLS databases? We have tons of OverDrive, JobNow, and HeritageQuest bookmarks (& more) and will send them to you as needed! Email Jenny: [jshonk@flls.org](mailto:jshonk@flls.org).

### Links to Make You Think

[Meet the Adorable Italian Stars in HBO's Elena Ferrante Adaptation, My Brilliant Friend](#)



[How Your Brain Tricks You Into Believing Fake News](#)

[The Best Books of Summer 2018](#)

[100 Reasons Libraries are Better than Amazon](#)

[29 Hobbies For People Who Really Want A Hobby But Have No Idea Where To Start](#)

## From The Director



I have a bunch of updates since I've been back from vacation this week.

Flooding – Tuesday morning we learned that while many areas had flooding, our hardest hit areas were in Southern Cayuga County (Lodi, Interlaken and Ovid). While some of our libraries had delays, by mid-morning our libraries were open for warm, dry, and safe spots for residents. Interlaken even offered child care for people working on cleaning out water from their homes. The Seneca Shares libraries meeting will be held on Friday due to travel restrictions on Tuesday.

NY State Sexual Harassment Training – I attended a four and a half hour training on Tuesday morning at Tompkins Cortland Community College about the upcoming changes/requirements of sexual harassment training in NY State. While we know that training requirements are coming, even for board of directors, much still is unknown unfortunately. For example, we know that training must be 2 hours in length, yearly, and must be interactive, but there is still debate what interactive legally means. Does this mean that you could view a webinar that has the capability for a staff member to ask a live question, or does it mean live training with a person leading the training? Libraries are going to be required to have updated and very detailed sexual harassment policies that are board approved, but NY State still has not finalized what needs to be included in the policy. As soon as we know more, we will let you and your boards know.

State Level – I'm wrapping up 3 days in Albany for PULISDO (Public Library Systems Directors Organization) and NYALS (New York Alliance of Library Systems) meetings this week. On Wednesday, PULISDO had an afternoon retreat to focus on future vision planning. We started with the question, "As leaders and staff of public library systems, what is your greatest current frustration and what would be most helpful to you?" Answers ranged from our inability to move forward on ideas due to budget or State constraints, lack of adequate sustainable funding to do bigger or different projects, and our member libraries being so busy with day-to-day operations that they have little time for future or vision planning. We had discussion on our governance structure, pooling resources across systems, having greater flexibility with funding from the State level, and our largest focus was on a single, statewide shared ILS.

These large scale topics carried over into Thursday's meeting, when our regional library councils and school library system directors joined our conversation. Our talks on Thursday focused on digital inclusion, shared advocacy efforts, and the 2020 Census and what will be expected of public libraries during the Census period. I gave a presentation on public library systems work and projects over the past year to the group along with Lauren Moore of the Pioneer Library System.

We also received the first copies of the new 2018 Handbook for Library Trustees. Copies will be coming to our system in the fall. We realize that many of our trustees still prefer paper copies, so FLLS will be ordering many copies for your libraries and boards.

Have a great weekend,  
Sarah



# Member Library News

Nora Burrows, Member Services Librarian, now appearing at a library near you! Check out our [Instagram](#) or search for **#FLLSlibrarytour2018** to see pictures of Nora's travels around the system!



Young patrons building obstacle courses as part of one of two Kids' Clubs at the [Southworth Library](#). The Food and Fun Kids' Club is a collaborative venture between the library and Eat Smart New York with the Cornell Cooperative Extension.



Have something to share? Send it to Jenny by 9am on August 31 to be featured in the Bulletin!

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## Scam Alert!

### Phishing Continues to be on the Rise in 2018!

It should come as no surprise that the most successful attack tactic is being used more in 2018. APWG's latest report shows us the trends and what to expect for the remainder of 2018.

The Anti-Phishing Working Group (APWG) analyzes phishing attack data from industry partners, and reports on its findings quarterly. Their latest, released on July 31st, covers the phishing trends found in Q1 of 2018.

While APWG's reports are probably a quarter behind in their timeliness, the data found remains valuable to demonstrate the trends we should continue to see throughout all of 2018.

The highlights of the report included:

- Over 11,000 phishing domains were created in Q1
- The total number of phishing sites increased 46% over Q4 2017
- The use of SSL certificates on phishing sites continues to increase to lull visitors into a false sense of security and site legitimacy.

All three of these trends add up to one thing – the bad guys are working on looking more and more legitimate. While the really poorly-written HTML emails attempting to look like an email from Fedex and other well-known companies still exist today, cybercriminals are working diligently to improve their craft – the more legitimacy they can establish through great presentation, proper context, and intelligently targeted spear phishing, the more successful the campaign.

Just as the cybercriminals are stepping up their game, your organization needs to as well. Users are going to be faced with determining the legitimacy of email requests, links, and attachments on their own. So, it is critical to empower the user with Security Awareness Training to teach them to have a security-centric mindset while doing their job.

View the report: [https://docs.apwg.org/reports/apwg\\_trends\\_report\\_q1\\_2018.pdf](https://docs.apwg.org/reports/apwg_trends_report_q1_2018.pdf)



Let's stay safe out there.

○○ **Think Before You Click!**





# Webinars, Workshops, & Events

## FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

### **Video Marketing is for Libraries!**

Thursday, August 30  
9:30am—11:30am

### **Youth Services Advisory Group Meeting**

Thursday, September 27  
1:00pm-3:00pm  
To be held at Seneca Falls Library. Contact Tammy Sickmon for more information:  
[youth@cortlandfreelibrary.org](mailto:youth@cortlandfreelibrary.org)

### **Collection Development & Polaris Reporting**

9/19 @ FLLS	10/17 @ WEED
9/26 @ CORT	10/29 @ WAV
10/2 @ SENF	

## Conferences, Outside Trainings & Fun Stuff

### **YSS Empowerment, Advocacy and Leadership Academy (EALA)**

**October 10, 2018 through April 19, 2019**

#### **Assorted Venues & Online**

This seven month program is specifically designed for Youth Service Providers who are interested in developing their leadership skills for personal and professional advancement. 3 full day in-person workshops 4 live 90 minute webinars 24 hours of continuing education.

### **2018 NYLA Annual Conference and Trade Show**

**November 7-10  
Rochester, NY**

Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products!



## **Webinars**

Click on the titles for the links to the training pages.

### **Collaborating with Strangers: Facilitating Workshops in Libraries, Classes, and Nonprofits**

**Friday, August 17, 1:00pm**

Interaction with strangers cultivates creativity and provides opportunities for joining forces to achieve great ends. However, most people tend to avoid talking or working with people they do not know, whether in the library, a classroom, or in academic and nonprofit settings. And to do so is to short-circuit much of the creative potential that is so necessary for innovation, and that organizational stakeholders crave. Enter CoLAB. Developed and presented by de Farber at workshops across the country, and used by the authors to successfully spur collaboration at the University of Florida (including faculty-librarian, librarian-librarian, librarian-student, faculty-faculty, student-student, and student-librarian-community member), it showcases the power of face-to-face conversations.

### **Getting Unstuck: Help Your Board, Staff, and Town Talk about Library Funding**

**Wednesday, August 22, 3:00pm**

Library leaders have been trained to "do more with less" for so long that it's become a virtue. Though talking about budgets is a challenge, library staff need better funding to provide the public with needed services and expertise. If your budget is stuck, and your board, staff and stakeholders are having a hard time talking about new taxes or levies, this webinar can help. Please join us for real-world, practical, actionable advice on how to overcome local political problems, negative feelings, and unmotivated stakeholders, to move your library toward a more financially secure future.

### **Take Action: Using and Presenting Research Findings to Make Your Case**

**Wednesday, October 3, 3:00pm**

You've formulated the hard questions. You've collected your data. What stories do your findings tell, and what do they suggest? This final session explores how to present findings to your library's key stakeholders and decision-makers in a compelling way, and how to turn those findings into action that benefits your patrons.

**Also check out Webjunction's List of August Webinars!**

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## Highlights from the Collection



### We have 3 NEW Adult Book Group Kits!

**Each kit includes:** 10 hardcover copies of the book, discussion questions, book club leader guide, and plastic container for easy transport!

Book group kits can be picked up at the desk at any of our 33 member libraries. To request a kit, search the online catalog for the series, "Book Group Kit", and then place a hold for the title you'd like to check out.

Don't forget about the other 90 titles available!

Title	Barcode
<i>The Great Believers</i>	A20519410281
<i>A Place for Us</i>	A20519410362
<i>There There</i>	A20519410320

# Polaris FAQ

## Cataloging Quick Bibs for DVD and Blu-ray

If you are going to circulate a Blu-ray and DVD in one case please indicate this on your quick bib by putting Blu-ray and DVD after the title (245 tag) ex. Pirates of the Caribbean (Blu-ray and DVD).

It would be your best bet to split them and make Blue-ray d. 1 and the DVD d. 2. In the **prefix** if it is a Blu-ray use Blu-ray or if it is a DVD then use DVD. See items attached to Bib Record 1054033 for some examples.

If you are keeping them as a combo, the call number prefix would be "Blu-Ray + DVD." See item A30001410271 as an example. In any case, the item will always be classified as a Videodisc in the material type, loan period, and fine code. Remember to select the correct Collection: ABLURAY or ADVD. Select the collection based on where you are shelving them.

Item Record 2043807 - Cataloging - Polaris

File Edit View Links Tools Help

Barcode: A30001410271 Record status: Final  ILL  EContent  Non-circulating  Display in PAC

Title: Wonder Woman  Bib control number: 1054033

Author: Parent item: Item control number: 2043807

Call number: Blu-Ray + DVD Wond Action/adventure d. 1-2  Price: \$36.00 Issue control no.:

Owner: Auburn-Seymour Public Library (br) Shelf location: (None)

Assigned: Auburn-Seymour Public Library (AUB) Temporary location:

Collection: Adult Blu-ray (ABLURAY) Circulation status: In  8/14/2018 11:53:21 AM

Item Record

Circulation parameters

Material type: Videodisc  Loanable outside system  Do not mail to patron

Loan period: Videodisc  Holdable

Fine code: Videodisc  Limit to:

Renewal limit: 2  Pickup at:

Stat code: Audio/Visual  Patrons from this library and branches

Name of piece:  Patrons from this branch only

Issue:  Preferred borrowers

Call number

Scheme: Shelved Separately

Prefix: Blu-Ray + DVD

Class:

Cutter: Wond

Suffix: Action/adventure

Volume: d. 1-2

Copy:

For Help, press F1 NUM

Don't forget about the Polaris Documentation online!  
ALL HANDOUTS HAVE BEEN UPDATED FOR 2018.  
Visit [www.flls.org](http://www.flls.org) and click on Staff Login.  
Contact Jenny or Eric for the login information.

# Awards, Contests, & Grants

Click on the titles for the links to the grant pages.



## RLRT NYLA 2018 Scholarship

**Deadline: Friday, August 31st.**

The Rural Libraries Round Table is offering the opportunity for one person to attend NYLA 2018 on an RLRT Scholarship. This will include conference registration (NYLA member rate), mileage/lodging, and RLRT membership if necessary. Applicants do not need to be RLRT members to apply. The winner will be announced in September. Please contact Janice Dekoff at [director@dunkirklibrary.org](mailto:director@dunkirklibrary.org) with any questions.

## Humanities NY Grants

**Deadline: Applications Accepted on a Rolling Basis**

Humanities NY offers three grant opportunities: Vision, Action, and Quick. The grants program is designed to ensure that all New Yorkers may access the tools and experiences of the humanities. Projects that address pressing issues and draw strength from community partnerships are encouraged, as are projects related to the U.S. Women's Suffrage Centennial. Quick Grants of \$500 are now available for in-person public humanities programs. These matching grants are intended for small and volunteer-run organizations. Proposals will be accepted on a rolling basis while funds last. Applications are open.

Visit [www.flls.org/grants](http://www.flls.org/grants) for more grant resources.

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## 5 Minute Staff Training

The goal of *5 Minute Staff Training* to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

## Featured Database:



**Challenge:** Visit the [Opposing Viewpoints](#) database. Explore the topic, "Cell Phones in Schools." According to the database, "The rate of cell phone ownership among students between the ages of twelve and seventeen in the United States has increased rapidly, from 45 percent in 2004, to 71 percent in 2008.." to what percent in 2018?

*Member library staff can send their answer to [jshonk@flls.org](mailto:jshonk@flls.org) for a chance to win a prize!*