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Don’t forget, you can click on each link below to quickly navigate to your favorite bulletin sections!

- From the Director (No letter this week!)
- Webinars, Workshops and Events
- Awards and Grants
- Member Library News
- Scam Alert
- Highlights from the Collection
- Polaris FAQ
- 5 Minute Staff Training

Reminders
When you receive any materials (kits, puppets, games, etc.) from FLLS, please check each item in and out properly so that we can track usage and location of the item. Thank you!

Does your library need more promotional materials for the FLLS databases? We have tons of OverDrive, JobNow, and HeritageQuest bookmarks and will send them to you as needed! Email Jenny: jshonk@flls.org.

Links to Make You Think
Why It’s So Hard to Stop Reading Books You Don’t Even Like

4 Ideas for September’s Library Card Sign-Up Month

Comics in a time of fear

Field Code Searching with Novelist

ALA Graphics: Celebrate in September

A Nutella Cafe Is Opening In New York City & The Menu Will Make You Drool
Tompkins County Public Library Currently Has Several Job Openings!

Tompkins County Public Library currently has a position open for Coordinator of Voluntary Services, Youth Services Librarian/Kids Discover the Trail Coordinator (part-time), and Community Engagement and Outreach Services Librarian I (full-time). For more information on each of these positions, please visit the FLLS Job Opportunities page.

Lamont Memorial Free Library patrons had a dance party last week! Visit their Facebook page to see fun videos from the event!

Have something to share? Send it to Jenny by 9am on August 17 to be featured in the Bulletin!
Scam Alert! Part 1

TOP-CLICKED PHISHING TESTS

TOP SOCIAL MEDIA EMAIL SUBJECTS

- 7% New Voice Message
- 7% Password Reset
- 12% Tagged Photo
- 12% Login Alert
- 15% Facebook (Password Change / Primary Email Change)
- LinkedIn 47%
- "Profile Views"
- "Join Network"
- "Add Me"
- "New Message"

KEY TAKEAWAY

Certain types of messages sail through personal security defenses because they play into the human psyche. Whether it is wanting to be popular or recognized, these types of emails make a person feel important or alarmed.
TOP 10 GENERAL EMAIL SUBJECTS

- Password Check Required Immediately: 15%
- Security Alert: 12%
- Change of Password Required Immediately: 11%
- A Delivery Attempt was made: 10%
- Urgent press release to all employees: 10%
- De-activation of [[email]] in Process: 10%
- Revised Vacation & Sick Time Policy: 9%
- UPS Label Delivery, 1ZBE312TNY00015011: 9%
- Staff Review 2017: 7%
- Company Policies-Updates to our Fraternization Policy: 7%

KEY TAKEAWAY

Email is an effective way to phish users when disguised as a legitimate email. These methods allow attackers to craft and distribute enticing material for both ransom (general phish) and targeted (spear phish) means, leveraging multiple psychological triggers and engaging in what amounts to a continuous maturity cycle.

COMMON "IN THE WILD" ATTACKS

- Microsoft: Re: Important Email Backup Failed
- Microsoft/Office 365: Re: Clutter Highlight
- Wells Fargo: Your Wells Fargo contact information has been updated
- Chase: Fraudulent Activity On Your Checking Account - Act Now
- Office 365: Change Your Password Immediately
- Amazon: We tried to deliver your package today
- Amazon: Refund - Valid Billing Information Needed
- IT: Ransomware Scan
- DocuSign: Your DocuSign account is suspended
- You have a secure message

KEY TAKEAWAY

These attacks are effective in that they try to get the target to either avoid a negative consequence or gain something of value. Also, a single-stage phish is easier to accomplish than multi-stage because it exploits an immediate psychological 'knee jerk' impulse.
Webinars, Workshops, & Events

FLLS Events

Sign up here for all FLLS Workshops unless otherwise noted: [www.flls.org/calendar-2/](http://www.flls.org/calendar-2/)

**Polaris New User Training**
Thursday, August 9
9:00am - 12:00pm

**FALCONS Meeting**
Thursday, August 16
9:30am-11:30am

**Polaris Item Maintenance Refresher**
Thursday, August 23
9:00am - 12:00pm

**Video Marketing is for Libraries!**
Thursday, August 30
9:30am—11:30am

**Youth Services Advisory Group Meeting**
Thursday, September 27
1:00pm-3:00pm
To be held at Seneca Falls Library. Contact Tammy Sickmon for more information: youth@cortlandfreelibrary.org

Webinars

**ALA's Excellence in Library Programming Award Presents - Star Wars Day**
Wednesday, August 15, 2:00pm
Today, Joliet's Star Wars Day is a quintessential event for Star Wars fans and the largest public library event of its kind in the world — but it didn't start out that way. The program was created in 2009 to celebrate the Star Wars franchise with around 300 fans attending. Since then, Star Wars Day has grown to include 200 cosplayers from across the nation, themed music and games, meet-and-greets with the authors and artists of the books and graphic novels, and the opportunity to immerse yourself in the world of Star Wars. The event now draws upwards of 10,000 individuals, all coming together to celebrate this multi-generational phenomenon.

**Collaborating with Strangers: Facilitating Workshops in Libraries, Classes, and Nonprofits**
Friday, August 17, 1:00pm
Interaction with strangers cultivates creativity and provides opportunities for joining forces to achieve great ends. However, most people tend to avoid talking or working with people they do not know, whether in the library, a classroom, or in academic and nonprofit settings. And to do so is to short-circuit much of the creative potential that is so necessary for innovation, and that organizational stakeholders crave. Enter CoLAB. Developed and presented by de Farber at workshops across the country, and used by the authors to successfully spur collaboration at the University of Florida (including faculty-librarian, librarian-librarian, librarian-student, faculty-faculty, student-student, and student-librarian-community member), it showcases the power of face-to-face conversations.

Conferences, Outside Trainings & Fun Stuff

**YSS Empowerment, Advocacy and Leadership Academy (EALA)**
October 10, 2018 through April 19, 2019
Assorted Venues & Online
This seven month program is specifically designed for Youth Service Providers who are interested in developing their leadership skills for personal and professional advancement. 3 full day in-person workshops 4 live 90 minute webinars 24 hours of continuing education.

**2018 NYLA Annual Conference and Trade Show**
November 7-10
Rochester, NY
Join us for over 12 hours of Continuing Education credit, various networking events, and access to the latest and greatest library products!

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Upcoming Workshop @ FLLS!

VIDEO MARKETING IS FOR LIBRARIES!

Presented by: Fox Glen Media

THURSDAY, AUGUST 30 @ 9:30AM

Making Video CHEAP, EASY, & FAST!

Video marketing is the wave of the future online and in social media. Libraries can't afford to be left behind, but implementing video has always meant investing hefty amounts time, staff, and money. Until now!

This training will focus on a new service from Fox Glen Media, Viddyoze, that makes creating awesome videos as easy as clicking a button or two. With this system, every library in FLLS can get started with using the power of video!

Presented by Drew Montreuil, former Tech Wizard of the Groton Public Library & Phillips Free Library. Registration is required.

To register, visit: www.flls.org/calendar-2/
NEW BOOKS!

We recently purchased new graphic novels and professional development books! To request an item in Polaris, search for the barcodes or titles below.

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<th>Title</th>
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Viewing the Fines Transaction Summary

You can view the account activity for any patron by opening the Transaction Summary dialog box.

1. Open the patron’s record in Circulation ➔ Patron Status (F6) and then go to Account view. If the transaction has been reconciled, click this icon to display the Transaction Summary dialog box.

2. Right-click on a transaction line item and select History from the context menu. The Transaction History dialog box appears and will provide you with more information including the staff member who handled the transaction.

3. You can also view additional information about each transaction, including an item’s check out date and due date, if applicable. Right click a line item in the Account list or the Transaction Summary dialog box, and select Properties from the menu.
Awards, Contests, & Grants

Click on the titles for the links to the grant pages.

Humanities NY Grants
Deadline: Applications Accepted on a Rolling Basis
Humanities NY offers three grant opportunities: Vision, Action, and Quick. The grants program is designed to ensure that all New Yorkers may access the tools and experiences of the humanities. Projects that address pressing issues and draw strength from community partnerships are encouraged, as are projects related to the U.S. Women’s Suffrage Centennial. Quick Grants of $500 are now available for in-person public humanities programs. These matching grants are intended for small and volunteer-run organizations. Proposals will be accepted on a rolling basis while funds last. Applications are open.

QUICK TIP!
Community Foundations often offer grant funds to libraries for programs and materials. To see a list of community foundations in your area, visit: www.tgci.com/funding-sources/NY/community.

Visit www.flls.org/grants for more grant resources.

5 Minute Staff Training

The goal of 5 Minute Staff Training to help you become proficient in database usage. In turn, you will be better prepared to assist your patrons. In each bulletin there will be a new challenge for you to complete. Please pass along to all library staff!

Featured Database:

Challenge: In the Novelist database, what is the “AW” field code description?

Member library staff can send their answer to jshonk@flls.org for a chance to win a prize!

lynda.com is available to all member library staff in the FLLS area for free. View all the courses and to reserve your ‘seat’ – contact Jessica Phillippe at jphilippe@scrlc.org. Please include your phone number and library’s name. You can take as many courses as you like during your two-week access.