

The 2010 Award

The 2010 Outreach Award will be presented at the Finger Lakes Library System's Annual Meeting on October 20, 2010.

The deadline for nominations is Friday, August 20th, 2010.

To submit a nomination, please visit www.flls.org/outreach

Paper nomination forms are also available at your local library's circulation desk, or by contacting:

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THE COORDINATED OUTREACH SERVICES ADVISORY COUNCIL

The Outreach Award is awarded annually by our Coordinated Outreach Services Advisory Council (COSAC), an advisory group comprised of library directors and local human service professionals. COSAC works with FLLS and its member libraries to ensure equal access to a broad range of library and information services for targeted outreach populations.

FINGER LAKES LIBRARY SYSTEM OUREACH DEPARTMENT

The FLLS Outreach Department works to help our 33 member libraries meet the library and information needs of underserved individuals within Cayuga, Cortland, Seneca, Tioga and Tompkins Counties. For more information, please visit us online at www.flls.org/outreach.



2010 Outreach Award



**Thank your library for
superb outreach service
with a nomination!**

The FLLS Outreach Award

This yearly award recognizes and commends outstanding library outreach service by our 33 member libraries. Any library user, staff member, board member, or volunteer may submit a nomination online (www.flls.org/outreach), or by using the paper form (available at the circulation desk).

Nominations can be for a library's overall outreach efforts, or for a specific outreach program, service, or resource that it provides. You can specify any individual or group affiliated with the library as the nominee, or simply nominate the library as a whole— it's up to you!

★ **Help your library get the recognition it deserves - submit your nomination today!** ★

FLLS's targeted outreach populations:

Individuals who are 50+ years old ♦ Individuals with visual, physical, or developmental disabilities ♦ Job seekers ♦ Residents of institutional facilities ♦ Ethnic minorities ♦ Individuals with an educational disadvantage ♦ Individuals who are geographically isolated ♦ Incarcerated individuals and individuals with criminal records

What is library outreach?

Library outreach is any program, activity or service which expands library and information services to underserved groups and people with special needs.

Outreach can take place either in or outside the library. It comes in many different forms, including:

- Specific programs, resources or activities that expand library and information services to outreach populations;
- Partnering or collaborating with other organizations/groups to benefit outreach populations; or
- Efforts to promote the library's resources to outreach populations.

Examples may include:

- Spanish Storytime
- Homeschooling resources
- Community talks and events which benefit outreach populations (such as local history programs for seniors)
- Assistive technology resources
- Multicultural programs and events (African-American History month, etc)
- Computer classes for job seekers
- Reading program partnerships with local school districts/BOCES
- Promotional materials or campaigns targeted to outreach populations
- Traveling book programs
- Bilingual collection resources
- Literacy and ESL tutoring
- "Books for Babies" resources