

# FILLS NEWS

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SUMMER 2003

From the Executive Director...Karen E. Creenan

## SUPREME COURT RULES ON CIPA

On June 23, 2003, the Supreme Court upheld the Children's Internet Protection Act reversing a ruling by a lower court that the law is unconstitutional. To refresh your memory, the Children's Internet Protection Act became law on December 21, 2000. It requires libraries receiving E-Rate funding for Internet access, Library Services and Technology Act (LSTA) grants, and funds under Title III of the Elementary and Secondary Education Act, to have Internet safety policies in place and to install filtering technology on all computers connected to the Internet. Libraries that do not receive federal funds under these programs and libraries that receive E-Rate funding only for basic telephone service, are not bound by CIPA and are not required to install filters on Internet computers. The Supreme Court ruling takes effect when the FCC issues new guidelines or July 18, 2003 which ever comes first. We are anticipating information from the FCC soon.

This Supreme Court decision has evoked a great deal of disappointment and renewed concern from the library community. The intentions of those who developed and passed the Children's Internet Protection Act into law are good. The safety of children is important to all of us. We are all aware of the dangers for children that exist today, especially on the Internet, and we all want to protect our children from these dangers. Many of us believe that the provisions of CIPA are not the best way to achieve this goal. Filters are imperfect technology. They can not possibly eliminate access to every inappropriate Internet site and they do block much good and important information that is protected by the First Amendment. Filtering software companies will not reveal the screening criteria or method used for their product. Filters will not guarantee the protection of children. Parental involvement, vigilance and guidance from library staff, and good library policies and rules for use are much more effective.

Whether the receipt of federal funds is an issue or not, each Board of Trustees must decide on the best way to address the safety of children and use of the Internet in their library. The decision is one of the most important to be made. The Finger Lakes Library System urges all trustees to weigh all the options, consider prevailing community opinion, and research all aspects of the issue. We are happy to answer questions and provide information.

## COMING SOON! TRUSTEE WORKSHOP PLANNED FOR SEPTEMBER

If you are a library trustee, if your library needs to update or revise its long range plan, or if your community is changing and the library needs to respond to those changes, circle Saturday, September 20, 2003 on your calendar. On that day, Patricia Stocker from the Pioneer Library System and Betty Anne Lawrence from the Monroe County Library System will present a workshop on the "New Planning for Results" model recommended by the American Library Association. Those who attend will learn about a community based planning process that enables libraries of all sizes to respond to changing environments. It is flexible, adaptable and easy to implement. Watch for registration information to be distributed soon.

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### ***Congratulations, Poplar Ridge!***

Congratulations to Sally and Linda at the Hazard Library, who are one of 12 libraries in New York State to receive the "Little Red Barn" collection. The collection consists of 20 books and videos designed to educate pre-K through third graders about agriculture. The grant is sponsored by the New York Farm Bureau. The books were introduced during storyhour this spring. BRAVO!



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# Department News:



## Adult Services, Marisa Iacobucci

I have it on good authority that we will indeed have a summer....I don't know exactly *when* we'll have it, but we will!

Think positive, that's what I say!

Malia and I have been working at changing the call numbers on the System-owned videos. All non-fiction videos will now have Dewey call numbers; i.e. – VHS 970 Civil. Fiction films - comedies, dramas, family, etc. - will have the genre and the first word of the title; i.e. – VHS DRAMA Gone. These changes will be occurring over a period of time – Malia is the lone person printing up and applying all these new call number labels to the videos (!) – with the hope that the project will be completed sometime next year.

I gathered all the information from the "Video Selection Survey" that was sent out to all member libraries in April. While state funding seems like it will be restored, we will still need to work with the scaled down budget for the time being. So, I have taken the top genres the member libraries chose in the survey as those films which will be purchased this year. These include: Comedy, Drama, Adventure, Children's Family, Mystery, PBS, Nat'l Geo, Travel, Western & Musical. We are hoping that once we get more funds put back in the materials budget (whenever that may be) we can add other genres not listed here. Malia, Diana and I will begin ordering new films this month.

Just a reminder: All new videos will be housed at the system for one month. During this month they will not be placed in deposit collections, but will be available for request. One of the repeated comments on the survey was that patrons would like to see more newer, recently released films in deposit collections. Hence, we are moving "new" videos from three months in-house to one month in-house.

Let your trustees know that this September we are reinstating the Trustee Institute. We hope to be offering a speaker who will introduce the "Planning for Results" model to our member trustees. As soon as a date is chosen, we will let you know more.

In the interest of drumming up business for the Annual Meeting this year (October 15, 2003; Seneca Falls Country Club) I wanted to mention that Miriam Grace Monfredo, historian, former librarian and author of the critically acclaimed Seneca Falls Historical Mystery Series, will be our speaker this year. Her first novel, *Seneca Falls Inheritance*, Agatha Nominated for Best First Mystery Novel 1992, is set against the backdrop of the first Women's Rights Convention held in 1848. Since then she has written eight more novels

that focus on the history of America and the evolution of women and minority rights. Ms. Monfredo will be giving a talk as well as be available to sign books (available for purchase at the meeting). She is an interesting and dynamic speaker. I hope you will all be able to be there!

## Computer Network Services

Rex Helwig, Manager




*Regional Training...  
you asked for it,  
you got it!*

One of the comments we hear regularly during discussions about training is that, "if you had it closer to my library I would attend." We have been listening and will be starting a series of regional training sessions.

Jan Aguirre will be hosting three different sessions on PCReliance, Holdings Maintenance and Circulation Reports over the three months of July, August and September. The locations for these training sessions will be Candor, Homer, Trumansburg and Weedsport. These locations were chosen because they offered both a separate room for training and a centralized location within the region.

We encourage library staff to take advantage of this opportunity to become more familiar with the Integrated Library System. At every training session someone will say "I didn't know I could do that" or "I wish I had known about that six months ago, I've been doing it the hard way all this time."

So, come spend three hours with us at any or all of the sessions offered; you won't be disappointed.



### Quincy...

the beloved library cat of the Groton Public Library, died unexpectedly last month. The Library staff and patrons alike are mourning his death.



## Youth Services Diana McFarland

It's been a busy spring! And here is summer upon us!

I'd like to thank everyone for such a grand effort in the advocacy effort to get our state funding reinstated. You and your patrons really got the word out about the importance of funding for libraries and library systems. Bravo!

In early May, Scholastic made a generous donation of books to our libraries through an alum at Cornell. They were beautiful, recently published books and will be used primarily to supplement library collections and as prizes for summer reading.

In late May, we hosted a regional workshop with Walter Minkel, Technology Editor for School Library Journal. Mr. Minkel presented Web Reference Services for Young People. School and public librarians from around the Finger Lakes spent the morning learning best practices for using the web as a reference tool, as well as what to consider in constructing a web reference site for youth. A very hearty thanks to the Friends of the Tompkins County Library for funding Mr. Minkel's workshop. We hope to be able to offer other regional workshops with stellar speakers in the future.

Thanks also to the Friends for inviting us to choose additions to our collection from among their thousands of book sale books. We added over 100 titles to our Young Adult and Juvenile collections! Yah!

Now, the summer is here! "Picture This, Imagine That, READ!" is kicking off all over the System. I invite you to share your summer plans, anecdotes, and more! If you are a summer reading planner and would like to be included on our e-mail list of ideas and questions about summer reading, please e-mail me at dianam@flls.org. Congratulations on all your planning. Bon Voyage!

the updates for Office will require you to put that disk in at some point during the update.

To access the Office Update feature, start out the same way as you do for the Windows Update. Click on the START button and look towards the top of the menu. If Windows Update is not listed there, it can usually be found by clicking on START -> SETTINGS. Windows Update uses Internet Explorer to connect to Microsoft. If this is the first time you've run it, you will have to allow Microsoft to download a small Windows Update program. Once that is finished downloading, look to the top of the window and you should see a link called "Office Update." Click on it.

A new window will open and you will be on the Microsoft Office Product Updates page. The top, middle of the window should have a heading of "**Check for Office Updates**" with a link titled "**Scan my computer to find Office updates I need**" just below it. Click that link. The scanning process only takes about a minute.

With Windows Updates there will usually be some updates that you won't want to apply, but that's not the case with Microsoft Office. Apply all the updates that Microsoft recommends for your computer. To do that, click the button labeled "Start Installation." As I mentioned before, you will probably need the Microsoft Office installation disk; if Windows prompts you to put that disk in, do so, and follow the on-screen directions.

Usually the Office update will apply all of the updates at one time, but you may want to run it a second time to see if all the fixes were applied to the computer. Microsoft Office updates are not as frequent as the Windows updates. Checking for them once a month is more than enough. If you scan for updates and none are listed, don't worry, there probably haven't been any since the last time you ran the update. You will also see fewer and less frequent updates for older versions of Microsoft Office.

A couple notes on this process, which are the same for the Windows Update. You will need to log into the EXEC userid on public computers, or CIRC on the circulation computers in order to run the Office Update just as you would have to if you were doing LiveUpdate for Norton Antivirus. Office updates should all install the first time you run the update, but run it a second time just to see if all the updates have been applied.

## Computer Corner

### Keeping Microsoft Office Up-to-Date

*Eric Franks, FLLS Computer Specialist*



Last time, I wrote about keeping Microsoft Windows up-to-date using the Windows Update function. That function installs security patches, bug fixes and adds features. Microsoft Office also has an update function. This will work with Office 97, 2000 and 2002 (also called Office XP). Have your installation CD handy because many of





Cincinnati's wonderful "Christmas closet"!



We enjoyed the bright (the sun was out that day!) and airy spaces of the Philips Library.

Diana-  
Marisa  
Library  
Photo  
Tour  
Spring



Mary Ellen and Patty behind their soon-to-be automated circulation desk.



Nancy Harbison and Diana picking out some great children's titles at the Philips Library in Homer.

### ***NEW ADULT ART & CRAFT BOOKS***

While browsing through the Library Journal reviews, I found several books that looked great for a public library collection. Some are already owned by Tompkins County Public Library, but others are not owned by anyone in the System. These are annotated with a (NO) as in "not owned". All titles come with reviews of "warmly recommended for large public libraries" and "highly recommended for all collections." Hope you find something that will suit your collection!

- **Readymades: American Roadside Artifacts**

Jeff Brouws, Wendy Burton & others; Chronicle Books; April 2003; ISBN 0-8118-3677-0 \$24.95

"This quirky little book offers a whimsical and occasionally touching look at the vanishing features of roadside America.

...Beautifully printed and reasonably priced, this enjoyable book is recommended for both photography and popular American culture collections in public and academic libraries." *Raymond Bial, LJ April 15, 2003*

- **100 Afghan Squared To Knit: Patterns and Instructions for Afghan Squares for Blankets and Throws**

Debbie Abrahams; Trafalgar Square; 2002; ISBN 1-57076-222-8 \$24.95

"In designing these afghans, Abrahams, a design consultant for Rowan yarns, uses a wide variety of different

- **Simply Amazing Quilted Photography: Learn Everything You Need To Transform Fabric Into Photographs**

Tammie Bowser; Bowser; 2002; ISBN 1-887467-60-2 \$24.95 pap.

"Bowser has developed a new technique for making photographs into quilts composed of small squares of many different fabrics. Up close, the quilts look like colorful mosaics, but step back and you'll see the photograph interpreted in cloth." *Jan Zlendich, LJ April 15, 2003*

- **The Ultimate Guide to Longarm Machine Quilting: How to Use Any Longarm Machine; Techniques, Patterns & Pantographs; Starting a Business; Hiring a Longarm Machine Quilter.**

Linda V. Taylor; C&T Pub.; 2003; ISBN 1-57120-184-X \$29.95 pap.

"This comprehensive guide covers all aspects of working with a longarm machine, including choosing the machine, seeing it up, quilting techniques (using both pantograph and freehand quilting), custom quilting, and establishing a quilting business." *Jan Zlendich, LJ April 15, 2003* [Note: This is recommended for libraries with large quilting/crafts section.]

*Marisa Iacobucci, Adult Services*

## MARKETING YOUR LIBRARY

Earlier this fall, as I was checking out some of my regular Web sites, I came across some ideas worth consideration. Across the nation, libraries are in trouble: not enough money; facing a personnel shortage; low pay for library staff because their value is not clearly understood, etc.

The library marketing literature indicates that we can't wait around for others to come to the rescue. The time has come to bite the bullet and become mad, militant, motivated marketers. Those who don't will have a hard time surviving. Theodore Levitt, a professor of marketing at the Harvard Business School, once described marketing as "all of the exhilarating big things and all the troublesome little things that must be done in every nook and cranny of the entire corporate organization in order to achieve the purpose of attracting and holding a customer." Perhaps the easiest way to get started is to create a user-friendly environment.

- Make sure everyone is greeted with a smile and cheerful presence, be it in person or on the phone.
- Consider adapting the Wal-Mart concept of a greeter.
- Make sure your signage is adequate and clear.
- Ask people as they are checking out, "Did you find everything you wanted?" - following McDonald's "would you like French fries with that?"
- Shop your own location. Adapt the "mystery shopper" approach used by retailers to identify where customer service can be enhanced.
- Ask your staff for ideas - constantly.

You need to be aware of your clients' concerns... what needs they have and what they hold to be important.

We can't keep doing things in the same old way. A French naturalist once performed an experiment with insects called "processionary caterpillars." He led them onto the rim of a large flowerpot, so that the leader found itself nose-to-tail with the last caterpillar in the procession. Through force of instinct, the ring of insects circled the rim for seven days and nights. Then they all died of exhaustion and starvation in spite of a visible supply of food nearby. Thoughtlessly following the beaten path because "we've always done it this way" can prove disastrous for caterpillars, people, and libraries too.

Heather Eldred, in *Lamplighter*,  
Wisconsin Valley (WI) Library Service, December 2002

## ***New Professional Materials***

- **Weeding Library Collections: Library Weeding Methods**

By Stanley J. Slote, © 1997

Slote shows you how to identify the core collections versus the weedable items. After reviewing current weeding practices and standards, he discusses a variety of traditional and computer-assisted methods for weeding.

- **The "How To" Grants Manual: Successful Grant-seeking Techniques for Obtaining Public and Private Grants**

By David G. Bauer, © 1999

*From Library Journal:* Since it was first published in 1984, Bauer's manual has become a standard in its field. In this new edition, he has updated the examples, added some new strategies, and expanded the information about online resources. Bauer offers many suggestions and tips (as well as encouragement) to help grant seekers become proactive. The first section does a good job of helping grant seekers see the grant proposal from the grantor's perspective. It also provides information on how to develop and document a proposal, write and refine it, and find the right venue for it. The second and third sections cover the process of identifying and applying for government and private grants. In addition to clarifying the differences between public and private funding, these sections detail the planning, research, and submission of grants, as well as how to follow up on them. The book includes tables, charts, and worksheets that summarize the information and help grant seekers focus their thinking. If a library can only purchase one book on developing grant proposals, this one should be at or very near the top of the list. Kathy Breeden, Univ. of Tennessee at Chattanooga Lib. Copyright 1999 Reed Business Information, Inc.

- **How to Evaluate and Improve Your Grants Effort**

By David G. Bauer, © 2001

David G. Bauer--acknowledged expert on grantsmanship--reveals that most institutions do not invest enough time, effort, or money into the grants process. Bauer offers grant seekers a dynamic, flexible, and adaptable system for the efficient procurement, and administration, of external funds. Already a popular guide for administrators, this new edition will ensure continued support as it demonstrates how to contact funding sources and submit proposals.

- **The Responsive Public Library: How to Develop and Market a Winning Collection**

By Sharon L. Baker & Karen L. Wallace, © 2002

Focusing on the heart and soul of the library--its collection--these authors show how proven marketing techniques can be applied to library collection development in today's high-tech environment. After a brief discussion of the rationale for a marketing approach, the book takes you through each step of an effective marketing initiative: from market research and creating a master plan through collection evaluation, selection, costs, access, and promotional policies and practices. A great idea-generator and how-to guide.

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## MEMBER NEWS:

### Auburn

Summer at Seymour Library is beginning with two big parties. The first was June 2, when we celebrated the upcoming release of the latest Harry Potter book with a Harry Potter party. The staff transformed two floors of the library into Hogwarts. On the main floor, children made paper-bag owls in a Care of Magical Creatures class, had their palms read in Divination class and picked up a bag of goodies at Gringotts. Downstairs in the children's area, party-goers watched magic tricks, had their faces painted, made slimy stuff in Potions class and feasted on jelly slugs and Bertie Botts jelly beans at Honeydukes Candy Store. We were fortunate to have beautiful hallway decorations made by talented staff members and volunteers. We also displayed the many drawings that were submitted by children in our contest to design a cover for the new Harry Potter book.

Our next party is June 30, when we're inviting children to drop in, pick up their summer reading logs and have fun at a summer reading kick-off event. In keeping with the "Picture This - Imagine That" theme, we plan to have spin art, sculpture hats, decorated sunglasses and other activities.

We're planning to have special children's events three days a week during July, with crafts on Monday, Storytime on Tuesday and our performance series on Wednesday. Our performers this year are Doug Rougeux, who will perform his juggling act instead of "Bubblemania," Empire Opera with a cowboy show, Pappyland and Tom Knight with music and puppets.

### Aurora

The Library Board worked with the Librarians to write a Long Range Plan. A February Family Fun Night was held featuring crafts, food, and oobleck (a huge hit!).

March was busy with a three week Gardening Series presented by local professionals. Topics were landscaping with trees and shrubs, the principles of garden design, and soil preparation and disaster relief pruning. Many thanks to David Hutchings, Mariann Fessenden and Debi Lampman for sharing their expertise. Later in March, with funds from a DEC grant, tapestry artist Janet Shea held a workshop showcasing her amazing quilting techniques and all participants made their own quilted piece. The annual book and plant sales were held in May featuring the 678 books weeded for the Book Replacement Grant. The children's garden was planted in June. Be sure to stop by to see what it is this year.

Aurora joined with Hazard Library to promote the summer reading program at the local elementary school. The summer reading program will be held on

Tuesday mornings, July 8th – August 5th at 10:30 a.m., featuring crafts, stories, and a snack. The Annual Teddy Bears' Picnic will be held on Saturday, August 9th at 12 noon with the Bubbleman performing. Lemonade will be provided, and all bears in attendance will receive a prize.

Hope to see you in Aurora this summer.

### Candor

Over the winter, the Candor Free Library Board created a Strategic Plan for 2003-2008. One of our goals will be to evaluate the layout of the library and consider remodeling. Our last five-year plan included automating the library and possibly getting some public access computers. We all thought we were "shooting for the moon," because there was no way we could afford such changes. In less than 5 years we achieved those goals "in spades." We now have 6 computers, 4 of which are public access.

The Friends of the Library have done so well in their fund-raising that they replaced the chairs in the meeting room. We saved about \$10.00 per chair by buying them through Sam's Club. The Catatonk Woodcarvers, who meet weekly, also contributed about a third of the cost.

On July 4th, Candor has an annual parade complete with floats from businesses, organizations, and neighborhoods. The theme this year is States, and the Friends are doing a float with the theme "State of Mind." We have printed 1000 book marks with library information on them to pass out at the parade.

We have updated and reprinted the Library flyer to distribute in the community and increase the public awareness of our services and our hours. Another way to promote the library was to have pencils printed with the slogan "Find It At The Candor Free Library" and our phone number. In addition to having them on the circulation desk for the taking, we also put some in the school libraries. It also solved the problem of people taking the pencils by the computer, as now we are glad to see them go.

Board member, Sue Heavenrich wrote an article on the Patriot Act for the "Tioga County Courier" and "The Candor Chronicle." The Chronicle also featured a photograph of a 4-year-old boy who just happened to be in the library in a "flag" shirt. A very fitting picture.

Since the Candor School now is requiring students to do community service, we try to find "jobs" for them to do at the library. One that has worked well without a lot of training on the part of the staff is to have the kids read and neaten the shelves, searching for lost and out-of-place books. We've also had them compile web sites of interest to kids their age and then print them up as handouts.

Looking ahead, there's a lot happening at the library this summer. There is the summer reading program, of course, which runs for 6 weeks. Every week we will offer a prize, game or craft and then have a

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drawing at the end for Barnes and Noble Gift Certificates. In addition, the library will offer 4 literary and study programs for 4<sup>th</sup> through 8<sup>th</sup> grades, made possible with a grant from Senator Libous' BOOKS Program. The programs will be a "magic books" reading group, calligraphy and illuminated letters, bookmaking and poetry writing, and a songwriting workshop and concert with Tom Seiling. We are also setting up a game corner and are encouraging the community to enjoy our air-conditioned comfort. So far we have chess, checkers, Chinese checkers, dominos, anagrams, Old Maid, and Go Fish.

**Cato**

Are you being bugged? The Lang Memorial Library concluded its spring adult programming session with a gardening workshop presented by Master Gardener Cynthia Mac Bain. In her presentation, "Pesticide-Free Gardening," Cynthia discussed a variety of non-chemical methods used to control insects and weeds. She also discussed her favorite gardening books, presented information on the DEC pest management program and shared recipes using edible flowers.



To kick off the summer family programming, the Lang Memorial Library will host a "Mid-Summer's Night Jam" with the Great Bear Trio on Thursday, July 10th. Local musicians, Andrew, Kim and Noah VanNorstrand, will present a blend of Celtic, French-Canadian and Old-time Appalachian dance music. The program features fiddles, piano, guitar, African drums and loads of percussion. It's sure to be a toe-tapping, foot stomping, good time.

Teens have enjoyed showing off their collections in the library's display case this year. Displays have included a collection of Lego creations, horse and Garfield collectibles, and model trains. Participants receive a certificate of appreciation and a small addition to their collection as thanks for helping us keep our display case interesting to patrons of all ages.

The implication of the Patriot Act on library service is currently being examined by the Library Board of Trustees. As a result, we are currently studying what information is necessary for running the library and generating effective reports. Library staff are also working together to create an employee handbook. Despite summer's late start, it is shaping up to be full of friends, families and fun.

**Cortland**

Cortland native Kay Zaharis has joined the library staff as Assistant Library Director effective June 7, current library administrator Warren S. Eddy has reported.

Zaharis, who holds a master's degree in

library science from SUNY at Albany, most recently was supervising archivist working on the IBM Archives Project at Kingston. She has also been a member of the professional staff at Kingston Library's Children's Department. Her initial responsibilities will include public service coverage, occasional evening and Saturday hours, classification and collection development assignments, and some staff supervision.

**Dryden**

The Southworth Library is gearing up for summer. Through a grant from the Service League of Ithaca, we have purchased lots of craft supplies to enhance our "Night Time Story Hour on the Lawn" Program and have tied it into our Summer Reading theme of Imagination Celebration. Volunteers are lined up to present special craft nights where families can explore and develop their creativity as well as hear stories. Our Summer Reading will go from June 14th (Dryden Dairy Day!) to August 1st. We have also linked the Imagination Celebration theme to our CAP programs. One program a month, since January, has featured artists, authors, storytellers, singers and actors who have entertained and enlightened. We look forward to enjoying presentations by Bruce Hiscock in June and the Tin Can Fantasy Factory of Ithaca in July.

**Interlaken**

Summer reading is about to get underway for the month of July. We are going to make puppets and theaters... We have been getting the readers together. We are having Tom Knight on the 31st of July at South Central Elementary School, little gym, at 10 a.m. All are welcome. He has puppets, songs, etc. Mrs. Carroll saw him earlier this spring and bought some cd's of his to share with the Pre-K classes for story times. He has a song called "The Library Boogie", which the kids sang along with a new puppet named Miss Gazell who can dance... The kids had such fun (along with us adults)... Each child made a clip for chips and a book mark to take home. Our Pre-K classes were a big hit this year with the little extra in a craft each time. (If anyone would like the idea contact me here at the library)... We got two books for the library and a plant from Mrs. Murphy's two classes. Mrs. Stasierowski's class gave us a t-shirt with hand prints, fist prints and finger prints. They were surely special. Some looked like little flowers and some like animals. It is such fun to see how they mature over the school year. Have fun with your summer reading and hope you get lots of children. Happy Summer!

**Marathon**

On a rainy night in May we hosted author Eileen Patch at the historical society. We had 35 people come to hear her program on "This From George." Eileen came dressed to the time period of the Civil War and read letters from George English, a Civil War soldier. We were able to view articles that she brought

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from that time period. The program was well received by all who attended.

With the end of the school year comes a flurry of activity for Peck Memorial. Every year the kindergarten class from the local school comes to visit us. This year was no exception. Last Friday we had 66 children, teachers, parents and helpers come to visit us. Mary was able to introduce the children to the library, talk about the summer reading program, and read two books to them. They participated so well. After the stories they received a guided tour of the Opera House. We sent them home with a coloring book that told of our summer reading program that begins June 30.

Lynn Koch will open our summer reading program "Picture this, Imagine That - Read!" at 4:30 PM on June 30. Lynn has delighted our participants in years past with a variety of music. We look forward to having him again. We are using the duplicates of the gift of the Scholastic books as rewards for those who finish their logs. We will also have weekly drawings that the readers can participate in. The prizes are crafts that we have purchased. Our closing ceremony will be with Tom Rasely and George on August 11.

Programs coming up this summer and fall for adults include the gardening club, pottery classes and a basket-weaving class. Tentative dates are being discussed. This summer promises to be a very busy one at Peck.

### Moravia

Powers Library continues to be an active place. Now that we have enough space to hold programs, we have had several. We have held weekly pre-school story hours. A retired teacher held a series of creative writing workshops. We were able to hold a senior citizen tea to introduce the library to those who previously could not access the original building.

In March and April we attempted to jumpstart the growing season with Garden Talks every Saturday morning.

The end of the school year is coming up and we have had classes visit the library as a field trip. Luckily the library is within walking distance and it has been a great, inexpensive adventure for the students.

We have found that Moravia is full of talented and artistic people. In April we housed a display of oil paintings done by a local artist who is 92 years old and still painting. In May we had a display of Bobbin Lace, also done by a local lace-maker. Other artists will be displaying works throughout the year.

We are gearing up for our annual book sale that will be held on July 31<sup>st</sup>, August 1<sup>st</sup> and 2<sup>nd</sup>.

### Newark Valley

Things have been even busier than normal this spring for our staff and the library. Peggy has been very busy with her year old granddaughter who is


growing like a weed, and I think she will be reading books on her own soon. We received \$1,400 from the BOOKS Program this year for children's programming. I will need every penny of it for what I have planned. I just hope I have not bit off more than I can chew.

Good and bad news on the home fronts. Our Board President's father passed away in May. My daughter's apartment burned a few weeks ago just as they were trying to find a new place in Rochester where her husband just started a new job. The good news is my son is getting married June 14th to his high school sweetheart.

Other things at the library are new patrons. I must have given out at least 20 new cards in the last 2 weeks. That may not be much to the larger libraries, but we do that in maybe 6 months. Some have lived here for a while and just found the library. Others have just moved into the area. This will be a great boost to our circulation. I hope others are having the same experience.

### Newfield

The library has sponsored several popular events in recent months. A Pysanky egg decorating workshop was held in April. Participants received instructions from Denise Nosewicz again this year in the art of egg decorating. This was the fifth year that we have held the Pysanky workshop, and both sessions were once again filled to capacity.

A concert featuring Gordon Stought and the Ithaca College Marimba Band was held in April to benefit the library. Those in attendance were treated to a fun, entertaining, and educational evening of ragtime marimba numbers. The library is very grateful to Mr.  Stought and his band members for donating their time and talent to support the library.

Currently we are looking forward to a fun, busy summer with the "Picture This-Imagine That" program. We will start with a "Summer Vacation Celebration" at the library on June 24. Children will be invited to sign up for the summer reading program, decorate the library, check out the first of our I-Spy dioramas, and enjoy refreshments. Throughout the summer we will be having story times, special programming, prizes, and our family picnic at the end of the summer.

### Nichols

2003 is a big year for Cady Library ... it's the birthday of our building! The home that houses our library was built in 1828 making this year our 175<sup>th</sup> birthday. A contest during National Library Week in April enlightened our patrons as to what else was going on in this new country that year. Did you know Andrew Jackson was elected president in 1828 (only the 7<sup>th</sup> president of our nation) ... the Cherokee Indians published their first newspaper *The Cherokee Phoenix* in both English and the Cherokee language in New

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Echota, Georgia that same year, plus gold was discovered in northern Georgia. Wyoming and Colorado were still territories that had to do business in trading posts and be protected by forts, both of which were built in 1828, and it was "big news" when a white child was born in what was to become the state of Kansas. The Erie Canal was only 3 years old, and Maine and Missouri were just brand new states. I wanted our patrons to understand just how old we really are and how much "future" we need to be making in order to "make our mark" in time.

Summer will soon be here and we're getting ready to use our imaginations. The New York State reading theme "Picture this ... imagine that ... READ!" just begs for an illusionist, and we've been able to get Ron Cain and his "Magical Museum Show" here July 3<sup>rd</sup>. He promises to bring us lots of surprises with his goofy gadgets and magical art. He'll also ask the audience to help him conjure up the missing piece to a puzzle-portrait of Mona Lisa. Jim and Deirdre McCarthy promise to take us on an Imaginary Trip to Ireland on July 24, and Ken Hynson and Sue Heavenrich/Trish Englehart will round out our summer. Hopefully lots of books will be read and the children will have fun using their imagination!

**Ovid**

The Edith B. Ford Memorial Library has an exhibit of woodburnings by David Arkland, former South Seneca High School Art teacher. The woodburnings are of wildcats and birds as well as domestic cats. Enjoyed by our patrons, these items are in our front lobby.

On June 20 to June 21st, the library is sponsoring a lockdown in honor of the new Harry Potter book. The book will arrive after midnight by special courier. Games, crafts and snacks are all part of the evening as well as viewing the two Harry Potter movies. There will be a raffle to win one of the copies of the book the library is buying. This event is open to fourth through sixth graders. We are expecting 12 to 15 applicants. We are looking forward to this time with Harry Potter enthusiasts!


Summer reading programs are scheduled for July 9, 16, 23, and 30 from 2-3 p.m. on Tuesdays. We hope to read some very special books and have our friend and local recording musician Scott Adams come and sing and play for us. We are also hoping to have a local magician and puppeteer perform for us. Kindergarten through sixth grade are invited to join with us this July!

**Poplar Ridge**

The Hazard Library Association Annual Meeting was held on Saturday, March 22, 2003. After a beautiful dish-to-pass supper the crowd was entertained with a performance of "The Emperor's New Clothes". Thank you to Mrs. Mann and her class of first graders along with other local actors and actresses. The performance was wonderful! A big thank you also goes to the Poplar Ridge Fire Department for the use of the firehouse for the dinner and meeting.

At the Annual Meeting we bid farewell to two trustees that have finished up their five-year terms. Alan Weaver, representing the town of Scipio, worked hard keeping the library's technology up to speed. Jim Frisch, from the town of Ledyard, was responsible for building and grounds maintenance for his term. Thank you, gentlemen, for the years of hard work and dedication to the library!

The Annual Meeting also welcomed two new trustees to the board of Hazard Library. Larry Buffam, from the town of Scipio, will replace Jim Frisch doing building and grounds maintenance. Cindy Krause is also new to the board. She resides in the town of Ledyard and will be working on publicity for the library. We welcome both new members to the board!

In April the Hazard Library was the proud recipient of a "Little Red Barn" presented by the New York State Farm Bureau Foundation.  Hazard was the only library in Cayuga County to receive this award. A presentation was made of the Barn on April 29th by Colleen and Dale Mattoon. The Barn is a great agricultural resource for pre-kindergarten through third grade students.

May 17<sup>th</sup> was spring clean-up day at Hazard Library. As the adage goes, "Many hands make light work." In a few short hours the inside and outside of the library looked beautiful! Thank you to all that volunteered their time.

In May, Mrs. Otis had two groups from the King Ferry Pre-school visit the library. And in early June, Mrs. Otis made her annual visit to Emily Howland Elementary School promoting the Hazard Library summer programs. Emily Howland loves to see Mrs. Otis!

Also in May, the Hazard Library was the recipient of 46 books donated by Scholastic Book Company through Cornell. Some of the titles will be kept for the library collection, and some will be given as prizes. The books are for juvenile and young adult readers.

As school is quickly coming to a close, it is time to think about the Hazard Library summer events. This year's theme is "Picture This...Imagine That...Read!" The library will sponsor four events this summer. The performances take place at the Quaker Meeting House in Poplar Ridge at 10:30 a.m. on Thursday mornings. The first performance is a very special one in regard to being held both in the morning for children and again at night as a family event. On Thursday, July 17, Gregorio Pedroza will perform a bilingual (Spanish/English) storytelling program. The event will be held at 10:30 a.m. and 7:00 p.m. On July 24, the West Niles String Band will perform, and on July 31, Melanie Zimmer will

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perform the puppet show, "The Littlest Pirate." To wind down the season, "The Windwalkers" will provide a Native American music, drumming and storytelling program. This sure sounds like something not to be missed! Mark your calendars!

June also brings the summer reading program to Hazard. The summer program begins on June 24<sup>th</sup> and ends on the 5<sup>th</sup> of August. The theme this year is "Passport to Imagination". For more detail, go to our website at [www.flls.org/poplar](http://www.flls.org/poplar). Our website has many exciting things to explore. Check it out!

### Seneca Falls

Using this year's New York State Summer Reading theme, *Picture this, Imagine That – Read!*, Mynderse Library Children's Librarian, Jan Caraccilo has planned a special and exciting summer. In addition to the *Mother Goose Time* for pre-schoolers, and *Summer Reading Club* for grades K-2 and 3-6, there will be three guest performers.

The first guest will be Ellen Stoll Walsh. Ms. Walsh is the author/illustrator of *Mouse Paint*, *Mouse Count*, and the *Dot* and *Jaber* books. She will explain how a book is created from her imagination.

Nan Hoffman will be the second of our guest performers. In her program, Ms. Hoffman will present songs that have been made into books, songs that have been made from books, songs based on folk tales and other stories, and songs that celebrate reading.

Martha Hamilton and Mitch Weiss of *Beauty and the Beast* will present the final program. *Beauty and the Beast* is a well-known Ithaca storytelling company and their stories reflect the oral tradition of literacy.

We will be circulating fliers and placing ads in local publication as to dates and times. Please be on the look-out for dates and times, or call the library if you have any questions.

I also want to give a special thank you to Mrs. Caraccilo for all the hard work in planning, organizing, and booking performers for this year's Summer Reading Program.

### Trumansburg

It's been a busy spring at the Ulysses Philomathic Library. We've held a number of very successful fund-raisers including a scarecrow building party where some 15 or so families made scarecrows for the gardens, a Wine and Food Taster that brought 150 people into the library for a gala evening and our spring book sale which was held June 4 through 7. The library is also currently raffling off a very fine and valuable Audubon Elephant Folio Print donated by Edward Ormondroyd. (Tickets may be purchased by calling the Library.)



The Thursday morning story times have ended for the summer as the Summer Reading Program will be

starting shortly. Our evening lecture series will continue throughout the summer with this month's lecture taking place on June 25<sup>th</sup> when Nick Nicastro will be on hand to read from his latest book, *Between Two Fires*. In July Ernest Werner will discuss the Gospels as Literature and in August, Ian Merwin speaks about Cider Making here and around the world.

Art displays have made our library even lovelier than it already is. We were so lucky to have Laura Butterfield's water colors from March through May, and now Daphne Sola's prints are gracing the walls. They're beautiful and well worth a trip out to Trumansburg (if you haven't visited our library yet, please do come. We'd love to see you).

### Union Springs

The Springport Free Library had two great children's programs in May. The Cayuga Preschool children stopped over to hear stories and make bookmarks. Library Assistant Karen Chilton read stories the children picked out. Everyone had a great time, and plans are in the works to make this a regularly scheduled visit.



We also saw the FOSPA children. Library volunteer Betty Shockey and elementary school principle Shawn Van Scoy read stories. We also had crafts and a sing-along. To finish the program, many of us got to try the famous Krispy Creme doughnuts for the first time. We decided the program and the donuts were well worth cleaning up all the crumbs.

With the help of Eric Franks, our new computers have been installed. We have many new computer services we can offer, and we're looking forward to increasing use of library technology.

We would like to thank all of the library supporters who are working to make our annual book and rummage sale our best one yet. Several other fund-raisers are in the works. We are also getting ready for our children's summer reading program. The board of trustees are enjoying planning all our summer reading fun for children.

Finally, a big thank you to all the library patrons who helped us to meet our matching funds commitment to the Libri Foundation Grant. The order for new children's books was just placed. A special thank you to the Women's Auxiliary of the American Legion, Walter T. Conley Post 1107. They have made a generous contribution to the library for children's software.

(continued on page 13)

### NYLA Conference...

Dates are November 5-8 in Saratoga Springs. Early Bird registration deadline is August 15th. Check the schedule and registration forms at

<http://www.nyla.org>.

**Time Management**

Marisa Iacobucci, Adult Services Consultant

In May, Diana McFarland, several member library directors and staff (there were eight of us represented!) and I attended a time management workshop given by Judith Siess and sponsored by SCRLC. We all found it helpful to better understand how to approach managing our time.

I thought it might be useful to give an overview of Ms. Siess' key points. Over the next several newsletters I will present various sections of her power point presentation. The print that is in italics is her responses and comments. I hope these hints and tips will help you to manage your time better.

**Ten Myths About Time**

1. Time can be managed. *Only tasks can be managed.*
2. The longer or harder you work the more you accomplish. *Efficiency is better than working harder and longer.*
3. If you want something done right, do it yourself. *You can't do everything – delegate when you can.*
4. You aren't supposed to enjoy work. *If you don't enjoy work, do something else!*
5. We should take pride in working hard.
6. You should try to do the most in the least amount of time.
7. Technology will help you do it better, faster.
8. Do one thing at a time. *You have to multi-task in order to maximize your time.*
9. Handle paper only once. *Never pick up a piece of paper without doing something with it....file it, pitch it, read it, etc.*
10. Get more done and you'll be happier. *You'll only get more done.*

**Some low-value uses of time**

- Things other people want you to do.
- Things that have always been done this way.
- Things you're not unusually good at doing.
- Things you don't enjoy doing.
- Things few other people are interested in.
- Things that have already taken twice as long as you originally expected.

**Some high-value uses of time**

- Things that advance your overall purpose in life.
- Things you have always wanted to do.
- Innovative ways of doing things that promise to slash the time required and/or multiply the quality of results.
- Things other people tell you can't be done.
- Things for which it is now or never.



An eager, attentive Cincinnatus group awaits Jan's instructions for their first day on-line.

**Congratulations to the  
*Kellogg Free Library***

**(Cincinnati) is now on-line!  
The System's 30th Library!**



Checking out some of the first customers on-line!

(continued from page 1)

## DIRECTORS ADVISORY COUNCIL RESUMES

The Finger Lakes Library System's Directors' Advisory Council (DAC) has recently been re-organized and will resume meeting on regular basis. DAC provides member libraries with an opportunity to participate in the development of Finger Lakes Library System services that are reflective of both New York State requirements and of local needs. The Council is configured to ensure representation from all size libraries. Members are selected according to the population their library is chartered to serve. The current Council includes:

Central Library (TCPL): Janet Steiner

At-Large Representative: Gail Park, Southworth Library, Dryden

Representing libraries serving:

20,000 and over population: Stephen Erskine, Seymour Library  
Warren Eddy, Cortland Free Library

2,000 – 19,999 population: Judy Barkee, Ulysses Philomathic Library, Trumansburg  
Beverly Dann, Waverly Free Library  
Susan Robey, Groton Library

0 – 1,999 population: Mary Frank, Peck Memorial Library, Marathon  
Lois Maki, Newfield Library  
Sally Otis, Hazard Library, Poplar Ridge

## MARK YOUR CALENDARS!

## BANNED BOOKS WEEK ... IS SEPTEMBER 20–27, 2003



Banned Books Week - Celebrating the Freedom to Read is observed during the last week of September each year. Observed since 1982, the annual event reminds Americans not to take this precious democratic freedom for granted.

Banned Books Week is sponsored by the American Booksellers Association, the American Booksellers Foundation for Free Expression, the American Library Association (ALA), the Association of American Publishers, the American Society of Journalists and Authors and the National Association of College Stores. It is endorsed by the Library of Congress Center for the Book.

This year, the System will again be sponsoring a poster contest. We hope all member libraries consider entering.

## WINNERS OF THE 2002 BANNED BOOKS WEEK POSTER CONTEST



Trumansburg



Groton



Interlaken

(continued from page 10)

**Waterloo**

Preparations for Summer Reading have been keeping us busy here at the Waterloo Library. We found a great program that we would like to have for Summer Reading and are hopeful that a local business will fund the program. The program is called Tiny Talons and is presented by Hawk Creek Wildlife Center, Inc. It teaches children about rapotrs (birds of prey) with the aid of three small live raptors. They also bring in items such as feathers, wings and feet for the kids to touch. It teaches children about raptors (birds of prey) with the aid of three small live raptors. They also bring in items such as feathers, wings and feet for the kids to touch. It sounds like a great program and we are keeping our fingers crossed that we will receive funding.



An anonymous donation was used specifically for a 25-foot flag pole to be placed in the yard of the library. In the past, we always had the American Flag flown outside the building, but it was never on a 25-foot pole. We are very excited about this and are proud to display the American Flag.

The Waterloo Library and Historical Society Board of Trustees approved the purchase of a new copier. Our machine was very old and is out of order more than it is working. Xerox was offering a one time buy-back plan that we could not pass up. I am eagerly awaiting the arrival of our new machine. I know the patrons will also appreciate the high quality copies they will receive.

We are planning a meeting to discuss the USA Patriot Act. A procedural plan is in the works.

The Syracuse Penny Saver recently contacted us about a new addition to the Penny Saver called "Off the Shelf." It is specifically for libraries to inform the community of services and programs that they offer. The Waterloo Library article will be published the second week of every month in the Seneca Falls Penny Saver. It is a great way to reach out to the community and let them know how many great programs we offer. The best part is that it's FREE advertising. I highly recommend taking advantage if it is offered in your area.

Have a great summer!

**Waverly**

Our summer reading program got a big boost with a programming grant from Senator Libous. Programs will include science fun, making music using ordinary items, music with Pat Kane and a Harry Potter Birthday Party. In 2004, Waverly will celebrate its 150th birthday and the library will be 75 years old.

With grant money, a digital camera was purchased. Using old postcards of Waverly, new pictures will be taken of the same sites. Then the children will be asked to write how they think Waverly

will look in 25 years. All this material will then be placed in a Time Capsule to be opened in 25 years.

In other news, the library received a grant to replace the existing lighting with more efficient fixtures. This has really made the library brighter.

Plans are in the works for our First Sundays programs which will start again in October. They have been very successful and bring a lot of new people to the library.

**Weedsport**

May was entertaining at Weedsport Library! A series of three programs fell under the title of "MAY we entertain you in MAY?".

The first program was an informative and entertaining talk by bluebird expert John Rogers. John provided two back-to-back sessions, one for elementary kids, the other for middle school to adults. John's beautiful photos of bluebirds (put into a PowerPoint presentation) and his enthusiasm combined for a terrific program, all for a modest cost.



The second program was a rubber stamping workshop. A talented and faithful library volunteer demonstrated three projects and the participants got to create their own...a fun and inexpensive program that was enjoyed by all.

The third program was a talk by local artist Howard Ford, who shared his vast knowledge about historical markers in New York State. There you have it...three programs, little cost involved, and we accomplished our goal....we did entertain in MAY! Wonder what we'll do next MAY!?!?

**Trustee Workshop**  
 is in the planning  
 stage...Saturday AM  
**September 20th**  
 on the lookout  
 for more info.

(Continued from page 5)

• **A Core Collection for Young Adults**

By Patrick Jones, © 2003

For more than a decade, librarians have been following the recommendations of Patrick Jones, author of *Connecting Young Adults and Libraries*, to build collections for teens in school and public libraries. Now Jones teams up with English teacher Patricia Taylor and young adult librarian/speculative fiction expert Kirsten Edwards to deliver the definitive core collection. Focusing on titles YA teens would be most likely to own or check out frequently, these experts have selected and annotated over 1,000 titles, including adult and young adult fiction and nonfiction; biographies and personal narratives; graphic novels and illustrated works; underground classics; humor; science fiction/fantasy; Web sites; databases, and other electronic formats. Brief annotations provide insight and identify the primary audience for each book. Core collection entries include call numbers, full bibliographic information, and grade/audience level. Special features include handpicked favorites of YA librarians and authors, an extensive list of young adult "best" lists, and author and title indexes. An accompanying title-checker disk allows librarians to quickly compare catalog holdings to the core collection recommended by these experts.

• **Why We Buy: The Science of Shopping**

By Paco Underhill, © 1999

In an effort to determine why people buy, Paco Underhill and his detailed-oriented band of retail researchers have camped out in stores over the course of 20 years, dedicating their lives to the "science of shopping." Armed with an array of video equipment, store maps, and customer-profile sheets, Underhill and his consulting firm, Envirosell, have observed over 900 aspects of interaction between shopper and store. They've discovered that men who take jeans into fitting rooms are more likely to buy than females (65 percent vs. 25 percent). They've learned how the "butt-brush factor" (bumped from behind, shoppers become irritated and move elsewhere) makes women avoid narrow aisles. They've quantified the importance of shopping baskets; contact between employees and shoppers; the "transition zone" (the area just inside the store's entrance); and "circulation patterns" (how shoppers move throughout a store). And they've explored the relationship between a customer's amenability and profitability, learning how good stores capitalize on a shopper's unspoken inclinations and desires. Amazon.com

[\* This may not sound like a library-oriented books, but let's face it...we are trying to get people to "shop" in our library and take things out. It's a great book with some cool tips to help you display and market your library materials.]

• **Time Management Planning and Prioritization for Librarians**

By Judith A. Siess, © 2002

*Time Management, Planning, and Prioritization for Librarians* provides simple solutions and valuable tips to help the overworked librarian: reduce stress, avoid procrastination, manage to-do lists communicate effectively, improve record-keeping procedures, organize workspace, deal with e-mail, and make the most of the Internet.

[\*This author recently gave a workshop on Time Management through SCRLC.]

• **The OPL Sourcebook: A Guide for Solo and Small Libraries**

By Judith A. Siess, © 2001

From the editor and publisher of "The One-Person Library" comes the definitive handbook and directory for small and one-person libraries (OPLs). .....Siess covers organizational culture, customer service, time management and planning, budgeting, accounting, technology, collection development, education, downsizing, outsourcing, and many other key management issues.

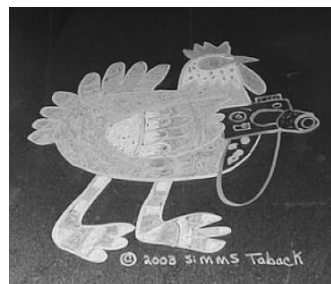
[\*This author recently gave a workshop on Time Management through SCRLC.]

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**Summer Reading Art...**



Annette Birdsall recreated *Picture This, Imagine That, READ!* characters in felt posters. They are hung within reach of young children, encouraging a tactile experience with the art.



The windows in the Children's Area at the Tompkins County Public library are adorned with characters from Simms Taback's art for "Picture This, Imagine That, READ!" Annette Birdsall and her team used Crayola Window FX markers for the window art.



## FLLS Calendar 2003

- |           |   |
|-----------|---|
| July      | 4 System Closed — Independence Day<br>9 Regional Training: PC Reliance @ the Ulysses Philomathic Library, Trumansburg. 9-noon<br>16 Regional Training: PC Reliance @ Weedsport Free Library. 9-noon.<br>30 Board of Trustees meeting -5:30 pm, FLLS Conference Room |
| August    | 4 Dynix New User meeting -10:00—12:00, FLLS Conference Room<br>15 Deadline for <i>Early Bird</i> registration for NYLA Conference<br>21 FALCON meeting—9:00 —12:00, Borg-Warner Room  |
| September | 1 System Closed — Labor Day<br>8 Dynix Advanced User meeting -10:00 —12:00, FLLS Conference Room<br><b>20 TRUSTEE INSTITUTE: Ithaca</b><br>24 Board of Trustees meeting -5:30 pm<br>25 System Meeting -9:00 — 12:00, Borg-Warner Room                               |
| October   | 2 Outreach Advisory Council meeting<br>13 System Closed — Columbus Day<br><b>15 FLLS Annual Meeting — Seneca Falls Country Club</b><br><b>Guest Speaker: Miriam Grace Monfredo</b>  |
| November  | 3 Dynix New User meeting, 10:00 — 12:00, FLLS Conference Room<br>5-8 NYLA Conference — Saratoga Springs<br>20 FALCON meeting, Borg-Warner Room<br>27-28 System Closed — Thanksgiving Holiday  |
| December  | 3 Board of Trustee meeting—5:30 pm, FLLS Conference Rm.<br>4 System meeting—Borg-Warner Room<br>25-26 System Closed - Christmas Holiday   |

## Board of Trustees:

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The **FLLS News** is published quarterly at System headquarters in Ithaca, N.Y. News items are always welcome from librarians, trustees and friends, and should be sent to:

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Karen E. Greenan, Executive Director  
Frank J. Bocek, Business Manager

*Copies of this newsletter are available in large print for visually-impaired readers. Contact our Outreach Department for further information.*

**Finger Lakes Library System home page: <http://www.flls.org/>**

**Mark your calendars for FLLS 45th Annual Meeting,  
October 15th @ the Seneca Falls Country Club! More information  
forthcoming... Watch your mail for your invitation.**

# *FLLS NEWS*

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